

POLICEMAN IS WITNESS IN BOOZE INQUIRY

Suspended Officer Tells About Klan Chief And Rum Charge Affidavits

DOGGETT, LABOR LEADER, ON STAND IN FORENOON

Testifies In Regard To Bootlegging Establishment

strifing this afternoon at the office of T. G. Hart's public inquiry charges of police protection of bootlegging and gambling. R. H. (Red) Wise said that the affidavits of Chester A. R. Tripp, Dan Pellegrin and W. W. Robinson immediately after they were prepared turned over to Dr. J. F. (Jack) George Carroll. These affidavits led to the investigation which in turn delivered the aviator to justice, who then said, "You could find someone I could trust." Wise is one of police officers who was suspended from the force because he was suspected of being a member of the Ku Klux Klan.

The Tripp affidavit, it developed in the testimony of Wise, was care following a conference at home of Dr. Luckie, Klan leader and was present when Dan Pellegrin and W. W. Robinson and Woodson. At that meeting the unusual of the policemen was discussed, and it was at the suggestion of Dr. Luckie, Wise said, the Tripp affidavit was written.

Doggett Is Witness

Doggett, labor leader and member of the Fresno Civil Service Association, who was testifying the entire morning, section of the city of at least one place on west side of the railroad tracks in which liquor could be purchased, that he was conducting a personal investigation of conditions set out in the Chester A. R. R. and Pellegrin affidavits, though did not notify the witness.

Tells About Visit

He told in detail of a personal visit to the establishment where he could be obtained about five months ago, and he denied the charge of being a member of the Klan, which he was accused of being, and stated that he had in no way connected with the Klan. He testified that he had been made aware of the fact that he was a member of the Klan, and he sought to disprove this claim by attributing his information to the precipitation of the legislation which he proposed and in order that such attempt be made, he would be in position to tell Tripp in blocking such a plot, and in seeing that Tripp got a "square deal."

Examination Is Lively

Verbal exchanges played an important part in the cross-examination of Doggett; the first examination this morning, by Attorney W. E. Simpson, who is representing the examination of Doggett.

Concluded

Continued principally to the circumstances of the Tripp affidavit, on which the investigation is primarily based. City Attorney H. M. Johnson's questioning the witness briefly.

The hottest clash followed Doggett's statement that it was impossible talk about the city that it could get the undivided attention of the state's attorney department, and the salaries they receive, while in five automobiles and own fine homes and other property.

Refuses To Give Names

Leading questions by Simpson regarding the identity of the persons who had made such statements to him elicited only the response that the witness did not believe it proper for him to divulge the names of those who had made such statements. Further questioning resulted in a point-blank refusal by Doggett to give any names, whereupon Simpson appealed to Mayor Johnson in an effort to learn the names of the persons involved.

Another Letter Found

In addition to the examination by Attorney Johnson, Doggett said that he had personal knowledge of the existence in Fresno of

(Continued on Page Three)

Senator Hiram Johnson Sends Best Wishes To The Fresno Bee

AN FRANCISCO, Oct. 17.—On the eve of the first publication of The Fresno Bee, I send you heartiest congratulations and best wishes for the future. The fathers of the publishers, through their courage, ability and progressiveness, have made a great paper of the Sacramento Bee and have won for themselves enduring fame.

The sons who now embark upon their great journalistic venture I know from affectionate contact have inherited the talents, independence, intrepidity and newspaper wisdom of their forebears.

The Fresno Bee is published in a great and growing community with a tributary country, the future prosperity and marvelous expansion of which none can doubt. Fresno city and county, and the adjacent territory can and will support many great newspapers.

The Fresno Bee is bound to succeed because it is pioneered by men of honesty, of purpose, of highest character, of loftiest patriotism, who represent the best there is in journalism and who, in being true to themselves, will be true and loyal to the people.

Success and a long life to The Fresno Bee.

HIRAM W. JOHNSON

Barbour Leads In Fight Against House Increase

By LEO A. McCLOATCHY

WASHINGTON BEE BUREAU, Oct. 17.—Because of the possibility the next presidential election may depend upon a settlement of the reapportionment question, Representative Isaac Siegel of New York, chairman of the house census committee, is being urged to get this legislation before the house so that early action can be taken.

Siegel had planned to have his committee start work on a reapportionment bill soon after convening of congress in December, but in the event of a special session being called in November, which now seems likely, earlier action may be anticipated.

Some of the proponents of this legislation have expressed the hope the bill could be gotten into shape next month so as to be reported in December as one of the first of the new legislative programs.

That state an increase of three. It is his opinion that the house is already large enough that to increase the membership will not have a tendency to expand the strength of 435 retained, giving to work, and that an additional expense, entirely unwarranted, would be saddled upon the taxpayers of the country.

Broad View Taken

Barbour has take a broad view of the question and is in favor of some reapportionment legislation be enacted. He has agreed to vote in committee for \$40 if his vote is needed to get the bill reported out, though at the same time he reserves the right to offer an amendment on the floor for 435.

Constitution Provision

A constitution to which Barbour directly, dictated prior to his departure for home in September, has caused some of the house members to do considerable thinking. Those who are remaining in Washington to do considerable thinking in speaking of the necessity of the legislation, the California point out that the constitution provides

for the election of a representative from each state. It is said, would not do any harm under the constitution.

Representative Henry B. Barbour of Fresno, the only California member of the committee, wants the present

(Continued on Page Six)

DEVELOPMENTS IN DOUBLE SLAYING CASE IMMINENT**LE GRAND BOY IS VICTIM OF YOUTHFUL GANG**

Three Members Of Slain Man's Family Questioned At The Same Time

NEW BRUNSWICK, N. J., Oct. 17.—Edward W. Hall and his brother, Jerry and Willis Stevens, were questioned today in the investigation of the murder of the Rev. Edward W. Hall and Mrs. Eleanor Mills.

The widow, heavily veiled and accompanied by her eccentric brother, Willis, arrived at the court house while Henry Stevens, millionaire, was being interviewed.

Mrs. Hall was followed by her maid, Miss Gertrude West, and her friend, Sally Peters.

Young Brother Jests.

Willis Stevens was very jolly as he walked in the court house, smiling and waving at the crowd which had assembled about the entrance when rumors spread that important developments in the murder mystery were imminent.

Mrs. Hall walked slowly up the court house steps with her head down. She did not look at the townsmen who crowded about.

This was the first time in the note of the murder of the rector and elder that all three members of the family have been brought together at one time.

Another Letter Found.

A letter written by Mrs. Mills to her pastor came to light today. It read: "Dear Heart:

"How glad it was to you to accompany me to the dentist yesterday. We were less worried. Hardly recovered sufficiently to make the trip, it was stated at the White House to day.

(Continued on Page Six)

HARDINGS TO HAVE OBTAIN

WASHINGTON, Oct. 17.—President and Mrs. Harding will probably go away from Washington for a week or two weeks. Harding is recovered sufficiently to make the trip, it was stated at the White House to day.

For your ease in the care of dental services and you'll receive a dental service that will give you complete satisfaction. Well save your teeth and proper dental work and the cost to you will be small in comparison to what it will mean to your health and peace of mind.

DR. KLEISER

Palmetto Dentist

1031 "J" Street

DRIVE BY MAIL

\$3.95

U. S. Army Russet Shoes on the Munson Inst. Solid leather soles. Comfortable, durable shoes at a bargain price.....\$3.95

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FRESNO MEN BUY NORTHERN TRACT FOR DEVELOPMENT

Yuba County Property To Be
Opened As Colony For
Italian Families

SACRAMENTO, Oct. 16.—BUREAU.—California colonization activities will be placed on a higher plane through the work of the state land settlement association organized in San Francisco last week, according to Charles Teague, one of a group of Fresno real estate men in attendance at the meeting.

Most of the large land owners of the state were represented at the conference. It was the opinion of the dealers, Teague said, that California's sources justify a great deal of home seeking.

Details of the state organization will be worked out at a meeting to be held within three weeks. Members of the organization committee are: Charles Teague, Fresno; J. V. Mansfield and H. B. Klingensmith, Sacramento; Bruce Cornwall, San Francisco; Herman Jaess, San Joaquin; George S. Springer and W. L. Hollingsworth, Los Angeles.

James Hollingsworth and Victor L. Smith of Fresno are the purchasers and they plan to subdivide the land and establish upon it a colony of Italian immigrants, the settlement to begin in the immediate future.

E. I. Dudley of Oakland and E. D. Drury of Sacramento have been the owners of the property, which has been held by them in the name

of the Yuba Land Company. Subdivision of the tract into twenty-acre blocks will provide homes for more than 500 families. The land is within the proposed Yuba-Honey Irrigation District, and if water for irrigation is not secured from this source it is planned to bore wells to secure an irrigation supply.

Subdivided Good Fruit Land.—The land is declared suitable for raising fruit, berries, grapes, and alfalfa. A considerable part of it, Henderson said, has been under cultivation in large tracts for some years.

Subdivision of this holding, it is declared, will give an impetus to development in eastern Yuba and southern Butte Counties.

**FIREPROOF PAINT TRIED
OUT IN LOS ANGELES**

LOS ANGELES, Oct. 17.—A patent paint, which is said to be absolutely fireproof, was put to a test Saturday afternoon at Sunset and Hillhurst Boulevards by members of the Chamber of Commerce and friends were invited to witness the test.

The paint is said to make the wood on which it is applied absolutely fireproof.

The experiment was made on a wooden building to which the paint had been applied. A telephone pole was also painted and an attempt made to fire it.

A corporation with a capital of \$60,000 has been established at Oakland to manufacture the paint.

Do not phone to any of the foregoing numbers reservations for the tables may be made.

The annual charity bridge party of the Fresno Bell Club Society will be given at the Hotel Fresno, Saturday afternoon, November 4th. A large number of reservations have been made and many more reservations are expected soon. The proceeds will be used to help defray the expenses of the coming year.

Many cases are handled by the members of this society. The scope of its work is increasing constantly, and although large bequests have been made to the society the income on these is not great enough to meet the demands. More funds are urgently solicited, and more associate members are needed to carry on the work, it is said. But no case is ever set aside for the lack of funds because the individual members meet most any deficit. There is no overhead expense of the society as there are no paid officials.

The officers are Mrs. Emil Gundelfinger, president; Mrs. George Cosgrave, vice-president; Mrs. H. M. Johnston, corresponding secretary; Miss Claire Percy Westphal, recording secretary, and Miss Elsa Elstein, treasurer. The board of directors includes Mrs. Arthur W. Anderson, Miss Margaret Clark, Mrs. Florence Fred, Miss Adeline Thornton, Mrs. F. C. Black and Miss Anna Nease.

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ORKNER PLANS IMPROVEMENTS

mission Is Asked From State To Sell \$500,000 Of Preferred Stock

Application to the state corporation commission for a permit to sell \$500,000 worth of preferred stock in connection with an issue of \$2,000,000 of common stock has been filed by the J. C. Forkner Gardens, Inc., according to a statement given out here today by Forkner.

The proceeds from the sale of this stock will be used "for the purpose of further improving and maintaining the Fig Gardens by developing the cultivation of them into full bearing, to pay improvements already made, to acre packing and canning units, build a processing plant, construct necessary buildings and buy necessary equipment in order to more economically produce and prepare fig products for market," says Forkner's announcement.

Assets \$1,000,000

A resume of the proposed incing of the corporation, it is out that the total issue will be \$6,000, and that the preferred stock will pay 8 per cent, payments to be made quarterly. Assets of common, it is stated, consist of common stocks of Fig Gardens, wages and notes amounting to \$6,000, together with \$550,000 in personal property, 2000 acres of Fig Gardens. The liabilities are placed at \$1,000,000. All corporation properties were appraised by John C. Moore.

Forkner Heds Concern.
At the head of the new corporation is J. C. Forkner, who has been engaged 20 years colonizing lands in San Joaquin valley; and during that time he has established centers for 12,000 acres of figs in the city of Fresno. Forkner is chairman of the committee on water supply and reclamation board. State Water Resources Committee, Associated with him are E. J. Bullard, large owner and farmer; E. A. Bullard and Frank Bullard, large landholders and grocers; George Hattie, Elston, W. M. and Fred W. Gregory. Gregory made the first sale of the J. C. Forkner Fig Gardens seven years ago.

is a part of the incorporation incion, transfers of property led at \$666,500 from the San Joaquin Land and Mortgage Company and the Bullard Company to J. C. Forkner Fig Gardens were recorded in the county clerk's office.

tram Johnson To Speak Many Public Meetings

AN FRANCISCO, Oct. 17.—State Senator Hiram W. Johnson will speak in several California cities during remainder of the week in his campaign for reelection.

tomorrow Senator Johnson will speak at a dinner given in his honor in San Jose. Returning to San Francisco, the senator will leave Friday morning for Marysville where he will address a public meeting.

Today he will speak at a meeting in Oroville, and Saturday he will address a meeting in Marysville.

Saturday noon will find the Senator speaking at a luncheon meeting with a night meeting.

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SOCIAL NEWS

FRESNO brides who were married during the past summer months and brides-to-be, who will be married within the next fortnight. They are, upper row, left to right—Mrs. Arthur Bradford (Miss Kathryn Cook of Berkeley), photo by Langley, Berkeley; Miss Clara Truxaw, fiancee of Eugene Kelly, photo by Hartsook; Mrs. William Harold McAslin (Miss Louise Lauckzen); Miss Helen Preston, fiancee of Milton Young, photo by Boussum; lower row, left to right—Mrs. Irving MacDonald, Jr. (Miss Louise Bean), photo by Hartsook; Miss Aimee Way, fiancee of Charles A. Tuttle, photo by Boussum; Mrs. Donald W. Forsyth, Miss Mary Wynn, photo by Hartsook, and Mrs. Charles Cowan (Miss Carrie Bean), photo by Hartsook.



MONDAY FRESNO bride of the season is Mrs. Weston Harold MacAslin, widow Mrs. Louise Lauckzen before her marriage last May. Mrs. MacAslin is now establishing themselves in a new home at 1610 First Avenue.

Mrs. Donald W. Forsyth, who was formerly Miss Mary Wynn, has been at Huntington Lake with her husband for the past several months. The Forsyths were married June 24, and upon their return from the mountains will make their home on the groom's ranch in East Fresno.

Mrs. Irving MacDonald, Jr., who was Miss Louise Bean, entertained many friends here by her marriage to San Francisco's largest banker, Her son, George, followed in a few weeks by that of his sister, Miss Connie Bean, who became the bride of Charles Cowan at a similarly quiet marriage in San Francisco. The MacAslins are living in an apartment on Dooly Avenue, and the Cowans are moving to their home in Silverdale.

The Cook-Bradford marriage was of interest to a large circle of Fresnoans as well as to friends in Berkeley and several Fresnoans motored to Berkeley for the wedding which took place October 4.

Mrs. Aimee Way, who was married to Charles A. Tuttle, motored to the First Congregational Church. She has chosen the First Movement of San Clinton as her attendant and best man.

The wedding of Miss Helen Preston and Milton Young will be celebrated next Friday evening at the home of the bride's parents, on Sixth Avenue.

Mrs. Clara Truxaw, who will become the bride of Eugene Kelly, has chosen Wednesday, October 25, as her wedding day and the ceremony will be performed by her brother, Father Joseph J. Truxaw of Los Angeles, at the St. John's Church.

Mrs. William O. Blasingame entertained the members of the Tuesday Bridge Luncheon Club to-day at her home in Carmen Avenue. The members of this congenial group are Mesdames G. G. Watson, W. J. Cleary, F. E. Twining, F. A. Seymour, Harry B. Gregory, Mont-

Hockett, Mrs. C. A. Murdoch, Ivan McIndoe and E. E. Manheim.

Mrs. C. A. Murdoch was the hostess Friday afternoon at her home in Carmen Avenue, when she entertained with a luncheon complimenting to the members of the sewing club. The table was prettily appointed with seasonal decorations, interesting guessing contests provided amusement for the guests who included Mesdames Earl Town, Raymond Bell, Emory Wishon, J. Schlesinger, Newton A. Johnson, Guy LeGrand, Jack Byford, Carl A. Dimity, Donaldson, Arthur Graff and F. E. Swartz.

Mrs. Ernest Miller is the house guest of her sister, Mrs. Letitia W. Cutler, in San Francisco. Mrs. Cutler entertained with a large bridge party recently at her home in the bay city.

Mrs. A. L. Anderson was hostess at the meeting of the members of her card club this afternoon after some open discussion. This was the first meeting of the club since the return of the members from their Summer vacation.

Those present included Mesdames Andrews J. Sturtevant, Jr., Newton A. Johnson, Theodore M. Stuart, R. B. Wilson, C. E. Bradford, Floyd Ross and Mrs. H. M. Prescott.

The marriage of Miss Helen Preston and George Truxaw, Jr., took place Sunday at the home of the bride's parents, 2238 16th Avenue. Judge George Washington Smith officiated at the marriage in the presence of a score of friends and relatives. Following the service, dinner was served. The bride is the daughter of Mr. and Mrs. E. G. Welch, 1616 Thomas Avenue, and has made her home in Fresno for the past year and a half, having come from Los Angeles. Mrs. Johnson, the secretary of the Women's Labor Council and is serving her fourth year with them.

Mrs. Harry Wilbur of San Francisco will arrive later in the week for a visit with friends here.

Mr. and Mrs. William Rennie, Jr., have gone to their new home on the William Heil ranch at 10 miles after a short visit with the groom's parents, Mr. and Mrs. William Rennie of the Burton Vineyard. The marriage of Mrs. Ruth A. Hentonstall and William Rennie, Jr., was an event of Friday, October 6, in San Francisco.

The Hook and Thimble Club, which meets every second Thursday afternoon at the home of different members for an afternoon with sewing bags, will meet next week with Mrs. W. A. Ford at her home on Balch Avenue.

Mrs. W. J. Casney is here from Los Angeles and will be the housekeeper of her son and daughter-in-law, Mr. and Mrs. Eugene Casney at their home in Calvo. She will attend bridge party to be given next Saturday afternoon at the Hotel Fresno by Mrs. Casney and Mrs. Arthur Kohlman.

Mrs. John Stewart Gordon of Hanford will arrive later in the week from a visit with Mrs. E. D. Clark and Mrs. Carnal Balaam. Mrs. Clark has invited guests to her home on Van Ness Avenue to a bridge party Thursday afternoon in honor of Mrs. Balaam, of Berkeley.

Mr. and Mrs. Arthur Bradford, who are enjoying a motorizing honeymoon through southern California, are expected to arrive in Fresno next Wednesday and will make their home at an attractively furnished apartment on Wilson Avenue. Mrs. Bradford will be honored at a bridge luncheon to be given by Miss Florence Bradford next Monday afternoon at her home on Home Avenue.

Mr. and Mrs. M. R. Harris returned Sunday from an eastern tour. They were away a month and during that time visited in Boston and New York, combining pleasure with a business trip.

Mrs. J. S. Sorenson will entertain the J. Alvarado at her suburban home Saturday afternoon, October 28.

Thursday evening the members of the Fresno State College faculty entertained the new members of

(Continued on Page 5)

SOCIAL NEWS

DON'T FAIL TO SEE THESE
Washable, one button Kid
Gloves, in Ivory or white stitched
on back in black or tan. P. K.
seam.
Special the pair... \$1.95

Tulare at Van Ness
Einstens
Where Price and Quality Meet

Women's fleeced, lined, ankle
length, high neck, long sleeves
and low neck, short sleeves
Union Suits.
Regular sizes \$1.95
Out sizes \$2.25

True Values—Quality Merchandise —Low Prices—

Three Important Features That Go to Make This the SAFE STORE!

Mallinson's Chinchilla Check Crepes

This material is adaptable to every mood of fashion, gowns, wraps, skirts and blouses. Colors, navy, black and fudge. Price the Yard... \$5.50

Silk Canton Crepe

Very fashionable because of its good wearing and draping qualities as well as attractive textures. Extra high grade; many beautiful colors. 40 in. wide
Special the Yard \$3.45

"School Proof" Stockings

—for the "boy or girl" made with double knees and reinforced foot. Price the Pair,

50c and 55c

Silk Striped Prunella Ratine Striped Prunella

Those stunning stripe skirtings, everyone is favoring now—handsome color combinations and very fine quality. 54 inches wide. Price the Yard, \$5.50 and \$5.75

All Wool French Serge

—one of the best offers of the season, splendid quality for suits or jumper dresses, navy and ink blue, 54 inches wide. Special the Yard... \$2.50

Children's Nazareth Waist
Union Suits, high neck, long sleeves, ankle length—sizes 2 to 13 years.
A wonderful value, at the Suit \$1.25

Winter Coatings

Our showing of new warm coatings comes just at the right time and you will experience no difficulty in finding just the weave, color and quality you want. These are most popular.

Vel Tone, Velours, Vel Raye, Camel Velle and Plaid-Back coatings. Prices range from \$2.75 to \$11

Two Piece Pajamas

Women's two-piece pajamas, long sleeves, made of an extra good quality outing flannel, a large assortment of patterns, priced \$2.75

Women's Night Gowns, Slip-over Style

Women's—Night gowns, Slip-over style, good quality outing—colors to please almost every taste
\$1.25

Women's—Outing Flannel Gowns

Women's—Outing flannel gowns, high neck, long sleeves, all sizes, all colors, priced \$1.75

Smart Bungalow Aprons

Here are the newest styles, colors and trimming effects, these being modifications of aprons costing a great deal more. Good quality gingham, Slipover style, Sash tie in back, all colors
\$1.50

No. 1 Thriftry, beginning at 2:15 o'clock, Dr. Anselia Hilditch will speak at the Parlor Lecture Club. Guests will be allowed at the meeting. The committee in charge of the day included Mesdames George Hobbs, G. T. Willis and A. S. Perkins.

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Radin & Kamp's October "Trade Building" Sales

Commence
Tomorrow Morning

We Have Scheduled a Record Breaking 2-Week-Selling Carnival Such As Will Impress the People of Fresno With the "Rapid-Fire" "Low Price" "Quick Turnover" Methods of This

150 NEW
NOVELTY
NECKLACES

All styles and colors. Values to \$2.00

69c

1st Quality Imported
KID GLOVES

"Ceanut" Make

Full sewn, with fancy back stitching. Black, White, Grey, Beaver and Brown. Every pair perfect, and fitted.

\$1.98 pr

Store to Their Distinct Financial Advantage



Waterproof and
Greaseproof Kitchen
Aprons, 49c.

Rubberized by a special process. Excellent for household and laboratory use. Black and white checks and blue and white checks.

On The 2nd Floor

Flannelette
Kimonos \$1.00

In light and dark colors. Flannelette and flowered designs. High waist effect and straight line. Sizes, 36 to 44.

On The 2nd Floor

1000 PAIRS
New Imported
EARRINGS

Such a wide selection is sold
every day. Every style and color
you can imagine. Choose now.

50c-75c-98c

New Colored
Silk
UMBRELLAS

For Women
In varied line of colors. Made
of extra quality rain-proof silk.
Many have fancy handles and
tips. Others plain, conservative
handles.

\$4.95-\$5.95

Look!! The Greatest Sale of Women's Girls' Misses' Coats 1550 Beautiful Coats In 5 Huge Lots

LOT 1—On the 2nd Floor
450 WOMEN'S COATS

Long flaring coats with large fur collars of self materials. Full lined coats. Embroidered back models with the stylish new sleeves.

Fancy button trimmed coats. In all the wanted shades for Fall and Winter.

Usually \$30.00 \$24.75

LOT 2—As Fine as we have ever seen at the First Price
—450 WOMEN'S COATS—

Long swagger coats of Bolivia, Normandy, Velour and Suede Cloths. With large fur collars and cuffs of Caracul, Wolf, Fox, Beaver, Possum and Skunk.

Full silk lined coats with silk crepe-de-chine linings.

Loose back styles in fancy embroidered cape effects. Novelty blouse effect styles with deep fringe trimmings and fancy pockets. Coats that gather or button to the side with fancy new ornaments.

Straight line coats with narrow belts and side panels. All the new, rich shades for Fall and Winter.

\$49.75
Usually \$60.00

LOT 3—On the 2nd Floor
250 WOMEN'S COATS

Sample coats in the most beautiful one-of-a-kind models. In Normandy, Valdine, Bolivia and Polynesian Cloths.

With large fur collars of Beaver, Squirrel, Skunk and Fox. In the rich new Fall shades.

Usually \$95.00 \$79.50

Jaunty New Wool
"SLIP-OVER"
SWEATERS
\$1.98

218 Girls' Coats
\$7.50

In fancy VELOURS Cloths. With rascal and sat in sleeves. Loose back and fancy belted models with collars of self material and fur. Deep turn back cuffs, roomy pockets and button trimmings. All snappy styles in many styles to select from. Sizes 6 to 14 years.—\$12 values.

NEW WOOL SCARFS—\$1.98 to \$14.75
Angora and Brush Wool Scarfs. In the latest colors, stripes and plaids. With pockets and belts trimmed with fringe. Scarfs 8 to 27 inches long. In all colors—grey, tan, brown, navy, white, red, fuchsia, orange, buff and lavender.

195 Girls' and Junior Girls'
COATS \$14.75

Nobly coats with fur collars, with fancy belt and loose backs. Belted models with sport pocket sets. Full lined, button trimmed.

NEW SCARF SETS—\$3.98 to \$9.98
Very snappy Angora-Wool Cap and Scarf to match. In all the latest Fall shades.

WOOL CAPS—\$9.98 to \$14.98
Without scarf—in all the beautiful shades.

Children's Flannelette
Gowns and Sleepers
98 Cents.

With high and low neck, long sleeves, double zone and broad and silk frog trimmed. In white and pink and blue stripes. Sizes 2 to 14 years.

Children's Flannelette
Gowns, 1.29.

Extra heavy flannelette gowns with long sleeves, round and high neck. In pink, blue and white stripes. All seams reinforced. Sizes 3 to 14 years.

MUSSED" &
COUNTER SOILED
Muslin Wear
GROUPS

Children's
Combinations, 49c.
Drop seat-trimmed with lace
and embroidery. Regular
\$1.00 value.

Children's Athletic
Suits, 49c.
Made of 100% Muslin. Art-
stitched shoulders. Drop
seats. Supporting bands of
self material. Regular \$1.00
values. Sizes 6 to 10 years.

Children's
Drawers, 10c.
Slightly soiled muslin drawers.
Regular 25c value.

Black Sateen
Bloomers, 49c.
Button band and elastic bands
at top. Sizes 6 to 18 years.
Regular .75c value.

Children's Muslin
Gowns, \$1.00.
Trimmed with embroidery.
With lace. Regular \$1.12
and \$1.98 values. \$1.12
ON THE 2ND FLOOR

OVER 500,000 YDS. "MILL ENDS" IN ALL YARDAGE

Here Are $\frac{1}{2}$ Dozen Examples of Prices to Expect Throughout Entire Domestic Dept.

REGULAR 39c yd.	REGULAR 25c yd.	REGULAR 25c yd.	REGULAR 70c yd.	REGULAR 25c yd.	REGULAR \$1.50
INDIAN HEAD 19c	Dress Gingham 17 $\frac{1}{2}$ yd	Pajama Checks 16 $\frac{2}{3}$ yd	UTICA SHEETING 58c	ABSORB. CRASH 15c	JAPANESE TABLE CLOTHS \$1.00 ea

Blankets by the Thousand at Astoundingly Low Prices

These Few Examples Show the General Trend of Prices—Every Family Should Benefit

REGULAR \$4.49 Plaid Wool Finish BLANKETS \$2.25 pr	WOOL FINISH BLANKETS 64 x 76 \$2.39 pr	SHEET BLANKETS GREY 64 x 76 \$2.69 pr	SINGLE ALL-WOOL BLANKETS WEIGHT 4 lbs. Reg. \$8.98 \$4.50 pr	BEACON BLANKETS 66 x 80 \$7.49	WHITE WOOL BLANKETS PINK BLUE BORDERS \$10.98
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This Shoe Sale Will Attract Thousands of Families

This Is a Shoe Event Without An Equal In Many Years

Oxfords Brown or Black
Goodyear Welt Soles. These
were \$5.95
Special, today
\$4.85

Women's Pumps
Patent 2 strap, low heel, patent
1 strap, low heel, brown cuff, 2
strap, flat heel, black kid, 1
strap, flat cuff. These are
\$5.95 pumps..... \$4.85

Women's Storm Shoes
Heavy Black Elk Welt Soles.
Heavy Brown Elk Welt Soles.
Built for storm weather wear.
Special price today
\$4.85

Women's Felt Slippers
All colors, ribbon trimmed, padded
sole and heels. Our special price
today... \$1.25

All Our \$5.95 Buck Trimmed Pumps and Oxfords Included—Special \$4.85

**SPECIAL
Sale**

4.85

**Values
to**

\$4.85

\$6.95

Men's Shoes
Brown Calfskin Spade Toes,
Welt Soles, rubber
heels. Special... \$4.85

Martha Washington's
Shoes and Pumps
1 strap, Cuban heel, 2 strap,
Cuban heel, lace, comfort,
size... \$4.85

Patent Pumps
Flat Heel, 2 strap, Cuban
heel, quarter turn sole.
Regular price \$5.95.
Special... \$4.85

Brown Pumps
Brown Kid, 1 strap pump
with Cuban heel, Quarter
turn sole. Special... \$4.85

\$4.85 \$6.95

Patent Pumps
Bisque Quarter Turn, With one wide strap, flat heels
Today Special, \$4.85

Women's Bamboo
Buck Pumps, Cuban
heels, 1 strap, extra
quality. Regular
\$5.95. Special... \$4.85

Patent Pumps
Flat Heel, 2 strap, Cuban
heel, quarter turn sole.
Regular price \$5.95.
Special... \$4.85

Men's Oxford
Brown or Dark, English and Brogue last,
rubber heel. Special... \$4.85

\$4.85

THE TALK OF FRESNO
Our

**MEN'S
O'COATS**

We Have About 45 Coats at This
Price—Regular \$40 Overcoats

Plain back effects in different styles
of Herringbone effects. The coats
are in grey and brown and the
red Oxford shades. These coats are made
with high neck, wide shoulders,
wide cuffs, wide belt and sleeve linings.
With inverted pleated front opening
and high convertible collar. Double
breasted models with flap pockets.
Also in the new light grey and dark
green shades.

\$29.75

We are the exclusive agents in Fresno for the famous
Kuppenheimer Good Clothes for Men.

SPECIAL—50 SUITS ONLY

**YOUNG
MEN'S
SPORT MODEL
SUITS**

With Extra Pants

In all-wool mixtures of grey, brown
and tan Tweeds, Cassimeres, Herring
Bone Flannels and other smart stylish
clothes. Alpaca lined suits. Sizes 14
to 20 years. Save \$10.00 on any suit.

Only
Until
50 Suits
Are Sold
\$22.50

ONLY
UNTIL
50 ARE
SOLD

FULL
SIZE 35 lb.
PURE KAPOK
SILK FLOSS
MATTRESS

Tomorrow
4th Floor.
Come Early
\$18.95

This October Merchandise Harvest Brings a Fine Crop of Savings

TO ERECT LARGE CASTING PLANT

United Engine And Machine Company Stock Issue Quarter Million

SOCIAL NEWS

(Continued from Page Four.) The faculty with a picnic supper at the faculty grounds overhauled the hotel of Mr. and Mrs. E. J. Biltmore. After the supper an evening of music was enjoyed. Fifty picnickers enjoyed the affair, which is an annual event.

Mrs. Saideen Sturtevant arrived from her home in Berkeley today and will visit her brother Andrew J. Sturtevant, Jr., and family. Miss Sturtevant is a member of the faculty of the University of California. Mrs. Sturtevant is planning to entertain in honor of her house guest later in the week.

Plans for the purchase of a site for the purchase of a large manufacturing plant, representing a total investment of more than \$250,000, were announced today by S. S. Sapiro and W. J. Dolan, Incorporated of the United Engine and Machine Company. Both men are in business in Fresno. Sapiro is head of the San Joaquin Machine Works, 101 Broadway, and Dolan of the Fresno Pattern Works at 2125 Cherry Avenue.

The stock of incorporation authorizes the issue of \$250,000 in stock, of which \$100,000 will be issued immediately. The concern already has assets of \$300,000 represented by the business of the two organizations it is stated.

With the proceeds from the stock sale, the United Engine and Machine Company will buy a factory, erect buildings, and proceed with the manufacture of heavy castings, valve and piston rings as specialty. The firm will contract machine work and will install equipment of a type that will handle the biggest jobs that originate in the San Joaquin Valley, said Sapiro.

Building plans provide for four stories of machine shop, which will be 100x150 feet; a foundry and molding shop, 100x150 feet; pattern shop, 75x50 feet, and forge, 75x50 feet.

Mr. and Mrs. Head Harlan are returning as their guests for a few days. Mr. and Mrs. J. D. Smith of Oakland.

Mrs. L. R. Rogers, who has been with friends in Santa Barbara, following a summer outing in San Francisco and Del Monte, returned yesterday.

All preparations for the masquerade ball which Fresno Council No. 1, Sticklers, are giving to-night in Odd Fellows Hall at Merced and Broadway, have been completed.

Prizes will be given to the person wearing the best costume and the most comical dress. Other prizes will be awarded during a prize-walk.

The committee in charge of the arrangements consists of Mrs. Olive Foster, Mrs. Irene Blythe, Mrs. A. Sackett, Mrs. F. C. Davis, Mrs. A. Turner and Mrs. L. Lovell.

A number of new members will enter Friendship Rebekah Lodge No. 211 tomorrow night when the initiatory degree is conferred on a class of candidates by the drill team.

The members of the drill team will wear new robes for the occasion.

An entertainment committee has been appointed, consisting of Bill Wilds, chairman, Harold M. Allen, Martha Henry and George Bellard.

The sewing club of the lodge will meet Thursday afternoon at the home of Mrs. Flora Giffen, 351 California Avenue.

SECRET MEETING WITH MERT.

The October meeting of the San Joaquin Valley Association of Commercial Secretaries, scheduled for October 21 in Sequoia Giant Forest, has been postponed until October 28, when it will be held in Fresno, according to advices received here today from L. D. Blodgett, of Bakersfield, secretary of the association.

The commercial secretaries will consider at this month's meeting suggested plans for improvements in the Sequoia and the Grand Canyon areas, and will go on record in favor of the proposed initiatives and constitutional amendments to be voted on in the general election November 7.

OFFICERS CHOSEN AT ANNUAL MEET

Newspaper Circulators Hold Busy Convention Session

(Continued From Page One.) Mr. and Mrs. John Dibert will return to their home in Oakland tonight, after a visit with Mr. and Mrs. A. J. Dibert.

Mrs. Harold Chapman Lewis is the guest of her parents, Mr. and Mrs. H. G. Macfield, in Piedmont.

Miss Alba Woodward has gone to San Francisco where she will be the guest of her fiance's parents.

The wedding of Miss Woodward and Harry O'Connor will be solemnized Thanksgiving Day at the home of the bride's parents. Mr. and Mrs. Roy J. Woodward. It will be a quiet affair with just the immediate relatives of the young couple present.

Mr. Lewis H. Smith has returned from his vacation in the mountains with friends in Archedale, Smiths, wife, and also Miss Merita Smith, who has entered Stanford University as a freshman. Mr. and Mrs. Archdele Smith have taken an apartment in Palo Alto, while they are reading the university.

Witness Exposes Silence.

When Simpson asked Doggett whether or not he had notified the mayor or any member of the police department regarding the existence of this place, Doggett answered in the negative, stating that he believed that the case would never go any farther than an arrest and trial in police court of the operator of the establishment, the president of a circulator manager in San Francisco Chronicle.

The following were elected to serve on the board of directors for the next year: H. V. Parrish, Moxie News; William McKay, Santa Ana Register; W. B. Bates, San Francisco News; Virgil Lundy, San Francisco Call; W. V. O'Farrell, San Diego Union; W. F. D. Brown, Oakland Tribune; Ben Waters, Sacramento Bee; and O. F. Thayer, San Bernardino Sun.

Invitation Supplemented.

Mr. Thayer of San Bernardino supplemented the invitation of the Chamber of Commerce there for the next annual convention with an address to the circulation men in which he extolled the advantages of San Bernardino as a convention city.

Following their election the new officers met and completed formal organization, transacting other routine business.

Give Vote Of Thanks.

In the event that the next presidential election were decided by a small margin of votes and congress had failed to enact reapportionment legislation there would be a great political contest in California for the "excellent manner" in which the convention has been handled.

Visit Packing Plant.

Following the adjournment at noon today, the newspaper men went in automobiles to the Sun Maid Growers packing plant, where they were guests of the growers' organization, luncheon, after which they were conducted on a tour of inspection through the big plant.

This afternoon the party is on a motor trip to the Kings River, where it will inspect the head-gates.

Most of the visitors are leaving Fresno to-night for their homes, though a few will remain with friends until to-morrow or Thursday. Several golfing parties have been held, and others have been arranged for late to-day and to-morrow, and some of the enthusiasts of the club who left their clubs with them on the trip here.

Executive Session Open.

The executive session of the convention, at which the new officers were elected and resolutions were voted upon, was opened shortly after 10 o'clock, following general discussion on programmed and other topics brought before the meeting.

Delivery of newspapers by air plane is a subject in several papers, and it is more or less valuable for "circuit" advertising purposes, but not productive of delivery benefits proportionate to the cost of delivery by air.

Air Delivery Condemned.

Some papers that tried out the delivery by airplane plan later abandoned it because of excessive cost of maintenance and failures to operate on schedule, it was reported by several circulation managers.

The question of offering premiums to induce readers to subscribe to newspapers was finally closed this morning with brief comment, those at the convention being generally agreed that premium offers are "passé." President Stimpson of the association expressed it.

Bulletin Held Injuries.

On grounds that their primary interest is in selling papers, and that the posting of news bulletins and giving out news by other sources causes too great of application of injuries to street sales, some of the managers declared their opposition to bulletin board reports, operation of dummy score-boards during World's Series baseball games, and similar special service.

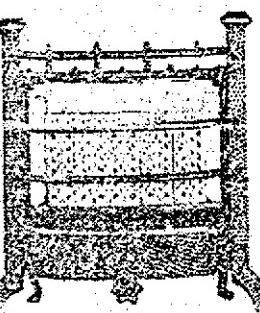
General agreement was expressed,

however, that advance releasing of advice from Jackson on the recent Argonaut mine disaster constituted a humanitarian service to the community, and that giving out news such as that from the Argonaut mine should be considered an exception to the rule, if adopted, of withholding all news received at the paper office until the paper is printed and placed on the street.

San Joaquin Valley Trade Exposition

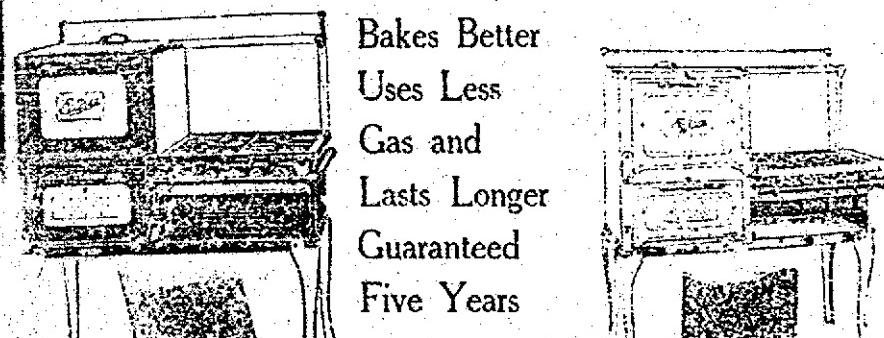
Fresno Auditorium October 21st to 28th

Admission: 15c including Tax



THE ECLIPSE GAS RANGE

Bakes Better
Uses Less
Gas and
Lasts Longer
Guaranteed
Five Years



James Beveridge Company
1357 Jay St.
Phone 1066

How The Bee Will Give News Of 10 Counties

City News In Brief

City News In Brief

Sunday School Leader to Talk—A leading Sunday School worker, called for 6:30 o'clock to-night at the First Methodist Church, will be addressed by W. C. Pearce, leader of the Sunday School workers, who has just completed a tour around the world in the interests of his association.

We suggest you investigate the merits of the Killefer Tillage system—the most forward step in Western agriculture. New prices now on Killefer subsoilers, disc and cultivators. Budd & Quinn, opposite Hotel Fresno.—Advertisement.

Scout Leader Returns—Scout Executive Henry Hopkins of Fresno, Council Boy Scouts of America, has returned from an eight-day national convention of scout executives, which was held at Blue Ridge, North Carolina, beginning September 12. A feature of the convention was the organized recreation in which the entire delegation participated.

Accuracy and speed will be an important part of the duties of these correspondents. The general policy of the San Joaquin Department is to give the news when it happens in every portion of the ten counties.

Chinese Pleads Guilty.—Chong Poh, a Chinese merchant, pleaded guilty to a charge of selling meat without a government inspector's stamp on it when he appeared before Judge W. G. Crichlow and was fined \$100. He paid the fine. The Chinese was arrested by Melo Joyovich of the board of health.

Reliable Uniform Sweats—No dirt, no dust. All work guaranteed. Phone 2518-W.

Builders' Luncheon Postponed.—The weekly luncheon of the Builders' Exchange, which was to have been held today, was postponed to-morrow. It was announced at the Exchange office this morning. The meeting will be held at the Hughes Hotel. The luncheon will be presided over by J. G. Martin, president of the organization.

May Cancel Meeting.—This week's meeting of the Fresno Chamber of Commerce, scheduled for Wednesday noon at the Commercial Club, probably will be canceled. Secretary Guy Leonard said today, because of lack of business to be brought before the chamber. Regular business will be put on for until Wednesday of next week if the meeting is postponed as expected.

D. T. Winn, attorney at law, 512 Mason Bldg., phone 2464.

Y. W. C. A. To Hold Luncheon.—Triangle Court will be the scene of a noon luncheon for the Y. W. C. A. members of the Fresno Chamber of Commerce.

Paper Day For Ad Club.—To-morrow will be "Paper Day" at the noon luncheon of the Fresno Advertising Club at the Hotel Fresno.

Fraud Charge Dismissed.—On motion of Deputy District Attorney J. C. Hammel, complaint charging N. V. Vosberg with passing checks without having funds in the bank was dismissed to-day by Police Judge J. G. Crichlow. Lack of evidence was assigned as the cause for the motion.

Doug Adlett Sentenced.—With a smile on his face, S. M. Carpenter, who admitted he was a drug addict, to-day took a thirty-day jail sentence imposed by Police Judge Crichlow in hopes that the man might be cured of his habit for drugs. Chris Hansen, inspector for the state board of pharmacy, arrested Carpenter on a charge of vagrancy to which he entered a plea of guilty in court. When the lawyer learned Carpenter was addicted to the use of habit-forming drugs he sentenced him to fall for cure.

Fraud Charge Wins Divorce.—Charging that a divorce previously given Leon W. Heller had been obtained by fraud, Stephanie Heller was given a divorce on her own account yesterday in the court of Superior Judge C. E. Beaumont.

Paper Day For Ad Club.—To-morrow will be "Paper Day" at the noon luncheon of the Fresno Advertising Club at the Hotel Fresno.

Principala Ispeaker Will Be Atelin.—The principala Ispeaker will be Atelin C. Ayres of San Francisco, president of the Pacific Coast Advertising Clubs Association, who will talk on Paper, the Vehicle of Advertising. Robert C. Clark, the chairman of the day, is arranging an interesting display of paper and printing for the luncheon-meeting.

Luring Fire Prevention Week.—During fire prevention week you can obtain a substantial reduction in all sizes of American La France Fire Extinguishers for home and ranch. Take advantage of this offer.

Divorces Won By Default.—Divorces were granted by default to-day in the court of Superior Judge J. E. Woolley, who continued the trial of Joe Dever, Fresno merchant accused of arson, until Thursday. This is the last of the so-called "arsoning" cases, which have attracted great attention.

Pasquale Calazza, Alleged Ring-leader, Was Convicted.—Pasquale Calazza, alleged ring-leader, was convicted and has appealed. Joe Guleto and Pete Treco, serving prison terms for complicity, are expected to testify against Dever. He is accused of considering to burn his store to get the insurance.

Held For Date City Crime.

SAN FRANCISCO, Oct. 15.—Peter McHale, arrested in Seattle, is wanted in San Mateo County in connection with the murder of Karl Ersetke, nonunion railroad shop worker, who was beaten and shot to death by two men at Daly City three weeks ago.

Find skull near Helm.—Coroner John Little and Chief Deputy Sheriff W. H. Winning were called to Helm, thirty miles southwest of Fresno, this morning, where a fisherman had discovered a human skull protruding from the ground near the bank of a small stream. The investigation showed the skull in the last stages of decay. Little questioned the belief that the skull was that of an Indian of many decades ago. It was found near an old Indian camping ground.

Treated for bite of dog.—Miss E. M. Smith, a collector for Superior Judge J. E. Woolley, was taken this morning to the emergency hospital, where she was given treatment after being bitten by a dog.

Theft Charge Fails.

Moskalin was acquitted of arson.—Moskalin was acquitted of arson, but the grand jury indicted him for breaking and entering. The grand jury also indicted him for breaking and entering the residence of Palo Alto, Joe Vierra of Burlingame, and for breaking and entering the residence of James F. Muller of Los Altos. Moskalin, aged 21 years, a member of the Communist party, was found guilty of breaking and entering the residence of Palo Alto, and was sentenced to one year in the county jail.

Funeral Notice.—Stephens & Dean, National Selected Merchants, 1415 Market Street, San Francisco, will have the funeral services tomorrow at 10 a.m. at the First Methodist Church, 1415 Market Street, San Francisco.

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FANS ALL SET FOR THIRD BATTLE

Iowa Victory Fails to Settle Question of East-West Title

By FRANK GETTY
United Press Staff Correspondent
NEW YORK, Oct. 17.—Few will accept the result of the Iowa-Yale game as settling the perennial question of which is better at football, east or west.

This does not detract a whit from the recent victory which Howard Jones' husky Hawkeye team scored over the Bull Dogs, 13-6, on Saturday. The westerners proved themselves superior in every branch of the game.

It is unfortunate that this game was "one big inter-sectional contest of the season, for two reasons. It is not a game for the representative football team of the east. There are at least six elevens in these parts who could have taken the Bull Dogs measure on Saturday.

—Tad Jones kept his promise—Yale took the game "in its stride." The blue had obviously made no special preparations for the game.

Generalship and leadership of players, the most important factors in success at football, were lacking from the Hawkeye squad.

By decisively defeating Yale, however, the Iowa eleven has carved out for itself a stiff future for the remainder of 1922.

DRAFT FAILS TO ASSIST MAJORS

By HENRY L. FARRELL
United Press Staff Correspondent
NEW YORK, Oct. 17.—Failure of the present system of getting young ball players at cut rate prices from the minors was clearly shown in the 1922 draft.

Only nineteen minor league players were recompensed by the major league clubs and few of them are expected to make the grade in fast company.

The Cleveland Indians, the St. Louis Cardinals, the Boston Red Sox, the Phillies and the Chicago White Sox didn't even go to the trouble of asking for new material from the little fellas.

Players awarded in the draft announced by Commissioner Landis were:

Pittsburgh—Schwab, Ludington, Michigan; Shepard, Aberdeen, South Dakota; and John, Sioux Falls, South Dakota.

Chesterfield—Harry, Charlotte, North Carolina.

New York Yankees—John Aberdeen, Lavalle, Worcester, Massachusetts.

New York Giants—Anderson, Birmingham; Hayes—Padgett, Memphis; Tennessee Smith, New Orleans; Louisiana Felix, Shreveport; Bugwell, Independence, Iowa; Schenck, Waterbury.

Brooklyn—Stewart, Birmingham; Hargraves, Pittsfield, Massachusetts; Washington—Hargrave, New Haven; Potter, Knoxville; Beach, Chicago; Illinois—Cuba-Barrett, Little Rock, and Stauffer, Bradenton.

Under the present system which awards a player wanted by two or more clubs to the club lowest in the standing, the Boston Braves profited most, getting five players.

The American League turned a nose up at the draft, as only two clubs in the circuit, the Yanks and the Washington Senators, asked for the privilege of making a draw.

Fans Hoot As Welling Loses To Hanlon On Foul

DENVER, Oct. 17.—Joe Welling, Chicago lightweight, lost on a foul to Jimmy Hanlon, Denver, in the sixth round of a scheduled 12 round bout. The crowd roared its disapproval. Last night's fight was the last Denver fans will see under the new rules. The decision of the Supreme Court according to the district attorney's office.

MADERA OFFICIALS FAIL TO LAND BUCK

By Bee Bureau
MADERA (Cal.), Oct. 17.—Superior Judge Stanley Murray and District Attorney Mason A. Bailey returned late Saturday night from their hunting trip in the high mountains. Neither Murray nor Bailey succeeded in bringing home a deer, but they say they had all they could eat of small game and fish while they were gone.

HUNTERS SUCCESSFUL
VISALIA, Oct. 17.—Visalia numbers and those frequenting the High Sierra report the deer season, which opened Saturday, as one of the most successful in years. Most hunters who went after their bucks were successful in getting at least one and the reports from some sections of the valley to the effect that deer were scarce does not appear to have been substantiated by local sportsmen. Indications also point to the quail season being a successful one.

Sunnyside Club Wins Argument With Army Worm; Greens Ready

After being ruined twice by the army worm the new greens at the Sunnyside Golf and Country Club now look good again, thanks to Gerald Thomas, chairman of the grounds committee. The grass has been worked into the soil which it is believed will keep the pests off the greens.

While the new greens are almost ready now they will not be used until the Armistice Day tournament, November 11 and 12 when the club championship of the San Joaquin Valley will be decided.

This tournament is one of the big events for the valley golf enthusiasts. Dr. Harry Brownell, chairman of the sports committee, states that he has inquiries from every club in the valley and that it is expected that eight ten-man teams will be on the course in the play for the Warner cup.

The women golfers of the Sunnyside club are not using the links two mornings each week. Fortunately they had Thursday last since there has been such increased interest among the women they have been allotted Monday also.

Bee Sport Department Greets Valley Fans

Hello, Fans!

The Fresno Bee has a few words of explanation on its stand in sportdom and what it hopes to do in recording athletic events and assisting in the promotion and development of clean sports.

The primary object of The Bee sport department is to furnish the readers with all the available news, touching on all activities wherein strength and skill are deciding factors.

For Clean Sport

The secondary aim of this department is to assist in building up clean athletics and it will endeavor to support the individual who thinks first of "the good of the game" and to expose the crook.

The Bee wishes all true lovers of sport to feel that it always is ready to co-operate in any worthy athletic enterprise, be it large or small. This department intends to pay particular attention to the amateur athlete in all branches of sport.

For Entire Valley

This department expects to serve the entire San Joaquin Valley with up-to-the-minute reports on all athletic events. Through the Bee correspondents in every town and city in this section news will be gathered and published of all athletic events from Stockton to Bakersfield without the least thought of sectional feeling.

Remember, Fans, while it is the business of the Bee to make this department as attractive to you as possible, you can help by readiness to co-operate in the gathering of all sport news.

SELMA FANS TO HONOR PLAYERS

By Bee Bureau

SELMA, Calif., Oct. 17.—The football fans of Selma will hold a dinner next Saturday evening in the big show hall circles to honor the members of the Legion football squad.

The Ladies' Auxiliary of Selma Post will have charge of the banquet, after which talks will be made by Lehman J. Price, president of the Selma Chamber of Commerce.

Price, who played center on the Selma team of fifteen years ago, also will be talked by Coach Victor M. Kelley, the players and fans.

Reservations for the football banquet are coming in rapidly and a good attendance andousing time is predicted.

Sunday, October 22, at 2:30 P. M. on the local legion football field will be played what is expected to be one of the hardest games in the state league when the locals will meet the team representing the Visalia Legion Post, which is practically the Exeter team of 1920 and 1921.

Selma is looking for a hard game, but does not believe that Visalia has any stronger team than represented by the last teams of the 1920 season when Bill Ingram and E. E. Wilkie of the Pacific Fleet team, Crip Toomey of the Bears, and Tufty Conn, U. S. C. and professional player, assisted in putting over one touchdown and defeating Selma.

LEGION MEN STRENGTHEN ELEVEN

With the BOXERS

PHILADELPHIA.—Curt Trenear, heavyweight champion of the Americas, will be in Philadelphia October 29 at 10:30 p. m. at the Diamond Hotel.

Only nineteen minor league players were recompensed by the major league clubs and few of them are expected to make the grade in fast company.

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The American League turned a nose up at the draft, as only two clubs in the circuit, the Yanks and the Washington Senators, asked for the privilege of making a draw.

Tulare Golf Club Elects 9 Directors, Limits Membership

LINDSAY, Oct. 17.—The annual meeting of the members of the Tulare County Golf and Country Club was held recently at the club house near Lindsay at which time the election of nine directors was held.

The secretary's report of the finances and the club activities was read by the steward, S. White.

The nine directors elected were as follows: King G. Gillett, Al R. Hyde, M. C. Mathison, E. H. Caldwell, C. K. Towt, S. A. Watson, Sol Rosenthal, D. H. Davidson and Orval Overall.

An amendment placing the election of subsequent directors upon a primary basis.

The formal opening of the club will take place Thursday evening, October 19, with a dinner dance.

The cool weather of the Fall is attracting dozens of golfers to the greens.

Baseball Writer Objects To Ban's Home Run Zone

Ban Johnson wants to establish "home run zones" for shortened parks. If you slam the ball only to certain line in the bases it's a triple, and over the fence it's a home run.

The writer objects to the suggestion of a 275-yard drive over a fifty-foot indoor golf course, writes John E. Wray in the St. Louis Post-Dispatch.

Home runs despite the danger of cheapening them, would be greatly improved in interest by expanding the playing field. The fans like to see players chase long drives. With a suddenly expanded base, home run drives within the playing field would be more frequent.

Few such hits are evident today. Now, if he holds the ball high in the air and pray that it drops into the bushes, then jog around the bases.

Were the drive inside the fence the latter would be forced to run his bases and the fielder compelled to show just how fast he can throw a ball.

And surely that's of more interest than fungo hitting, which is about what most home runs resemble.

TEXAS AFTER SIX.

NEW YORK, Oct. 17.—The Texan Indians announced he would take the field Saturday afternoon, Oct. 21, to play the Hart Schaffner & Marx team.

His contract to appear here in October and if necessary to continue court action. Sidewalkers will get \$10 before he comes to the United States.

COACH GETS IN GAME.

PRINCETON, Oct. 17.—Coach E. L. Cooper, coach of the Princeton football team, has signed a contract to appear here in October and if necessary to continue court action. Sidewalkers will get \$10 before he comes to the United States.

SEAT DEMAND HEAVY.

ANNAPOLIS (Md.), Oct. 17.—Special stands are being built at the naval academy because of the enormous demand for seats for Saturday's game between the midshipmen and Georgia Tech.

U.C. ROOTERS TO FOLLOW BRUINS

Tiger Infelder May Have Chance To Show Ability In Majors

Hal Makin, the Dos Palos lad, that has been holding down third base for the Fresno Tigers during the post-season game with Hanford may have a chance next year in the big show ball circles to come.

According to the best information Carl Zimlock, coach for the Cincinnati Reds, has been angling for Makin for some time and has made him quite offer to report to Gerry Hermann's crew for spring practice.

Makin was a star at the University of California and broke into the San Joaquin Valley League this spring with Modesto. He stayed with that club until it dropped out and then was signed by the Visalia club.

At the end of the second half of the season when Fresno and Hanford were allowed to strengthen for the post season games Makin came to the Tigers where in the last two games he has proved himself.

The Dos Palos youngster has improved greatly in the last year and while he appears to be only fair with the club he takes a nice healthy cut at the ball and a little coaching at the plate, no doubt, will boost his average many points. Makin is a brother of George Makin, who finished the season in the International League.

Box Rooter Barred

Other enthusiastic students have availed themselves of the services of the highway down to Los Angeles if they cannot obtain passage any other way. Members of the student body are frowning on any attempt to take a freight car South due to the fact that a student was injured last year in attempting to board a freight in order to get to the Oregon game at Portland.

George Makin, Dos Palos boy and former member of the football team, just returned to Berkeley from Syracuse where he has been playing ball in the International League.

Signed With Cards

Makin signed to play with the St. Louis Cardinals at the close of the collegiate baseball season last year. He was sent to Ft. Smith, Arkansas in the Southern League to get more experience, but after staying there a short while was sent up to grammar school owned by the St. Louis Club.

Makin was shifted from shortstop to third in the International League and according to all reports held down the difficult corner in good style. His hitting average for the season in the International League was .315. The International League is a Class AA ball league, the same as the Pacific Coast League.

Coach Davis takes his squad to Selma Saturday where the Fresno Tech eleven will have another heavy aggregation, which to compete with Davis' well-capped eleven.

James expects to cap this contest as early season date gives the local eleven the edge over the Hanford team.

Coach vs. Selma

Coach Davis takes his squad to Selma Saturday where the Fresno Tech eleven will have another heavy aggregation, which to compete with Davis' well-capped eleven.

James expects to cap this contest as early season date gives the local eleven the edge over the Hanford team.

Three wins will give permanent possession of this cup. Beland Brothers, Fresno jewelers, have given an immense silver cup which will go to the winners of the San Joaquin title. This cup also will be a permanent affair.

Milford Disgrace

NEW YORK, Oct. 17.—I do not agree with the opinion that Billie Mike was foiled by Tommy Gibbons but we must stand by our referee. If Mike was winning he did not have a quiet life.

Milford, owner of the New York Boxing Commission, said in announcing that the new Paul American Association champs would be given to the boxers.

ALL TICKETS SOLD.

CHICAGO, Oct. 17.—All tickets to the Princeton-Chicago football game have been allotted. It was announced by the Chicago University athletic director today. No additional tickets will be sold to the public. The amount will be given priority on orders.

ORIGINS GET \$1,000.

ST. PAUL, Oct. 17.—Players of the Baltimore International will get \$1,000 each for winning the British series from the St. Paul American Association champs.

Two Cups Donated for Valley Grid Champs

High school football teams of Fresno County in particular and the entire San Joaquin Valley in general will have something to shoot at in the way of cups this season.

E. S. Waller of the sporting department of Homas and Company has announced that this firm will put up a sixteen inch hammered silver trophy cup which will be emblematic of the championship of this year.

Three wins will give permanent possession of this cup. Beland Brothers, Fresno jewelers, have given an immense silver cup which will go to the winners of the San Joaquin title. This cup also will be a permanent affair.

GOODMAN'S

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GOODMAN'S

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Broadway and Mariposa Sts.

Baseball Material In Fresno Assures Fans Of Winter League

Superintendent Quigley Of Playgrounds Makes Suggestion for Distributing Diamond Stars Among Six Teams. Could Form Second Organization

By H. L. QUIGLEY.
Superintendent of Playgrounds.
During the past few years winter league baseball in the state of California has been decidedly on the increase and from all appearances will enjoy far greater popularity this year than ever before. Winter league baseball in California has been almost entirely of an amateur nature. It is far more to the liking of active young men than the hot-stove leagues with which easterners have to contend.

It is true, while there have been a number of semi-pro baseball leagues playing on the playgrounds, there has been but one Winter League. From all indications there will be at least two leagues this winter. A third league is impossible on account of the lack of diamonds. Organization First Step.

Getting the proper players, the proper manager and the backers for the team is now the all-important problem before the Winter leagues. There are plenty of players for Class A teams to furnish six teams to run throughout the season; the same is true of a Class B outfit. If all managers can agree to take but one pitcher, one catcher, one player for each base and three fielders, there will be enough players for six teams and will assure a hot fight from start to finish. After each manager has picked his team, the two or three extras may be taken from those left.

There are six or seven first-class

pitchers—one should belong to each team, for all should be given a chance to pitch once every week. Teams headed up with such pitchers as Kelly, Sheppard, Wright, Hillwell, Humphreys, Jacobsen or Evans, could be well cared for in the way of premier moundsmen.

Good Catching Material. Such catchers as Jack, Ashley, Allen, Soby, Kilburn, Holland, Simon, Daniels, Ritchey and Green, with one for each team would take care of the receiving end of the game.

With a strong battery for each team, there is at least seven good first-basemen available. They are Stockholm, Anderson, Jewett, Jensen, Laird, Kihner and Green. All of these men have had considerable experience in twilight league baseball and some of them in semi-pro baseball. They can be relied upon for stellar service on the initial sack.

The second basemen, including: McCann, Gus Fries, LaFever, Cran dall, C. Bidwell, McNutt, Hansen, Chamberlain and Kirby allow one good second baseman for each team with three to spare.

Seasoned Third Sackers. Eight third basemen, including: Washburn, Lukins, Coleman, Starr, Corrigan, Riggles, Bier and Green, are available. All have played throughout the entire twilight season and the best of them were included in the final series.

The most likely looking group of short stops composed of Kohl, San-

tos, Cartwright, Heckle, Hubert, Hills, Wrought, C. White and Jacobsen, are available. All of them have been tried out thoroughly and not only held their position well but threw accurately. It must be remembered that this group is selected from over fifty short stops that played twilight ball throughout the summer.

Eighteen fielders assure three helpers for each team. They are the following: Crawford, Hanson, Hemphill, Adams, Spomen moore, Grummel, Mate, Olufs, Ellis, Myers, Coffman, Walters, Parrot, Metzler, Lukins, Scheidt, Funkner and McLain. In addition to the eighteen mentioned, which would supply the entire league with three men each there are a number of other fielders who have shown brilliantly throughout the season and some of whom would be undoubtedly selected by managers in preference to some of those mentioned.

Need Six Strong Teams.

In the past, Winter leagues have been somewhat handicapped by having one, two or three first-class teams, while the others have been considered weak sisters. This has been due entirely to the fact that two or three teams have carried one, two or three players each, and fortified themselves in these spots, leaving the catchers and the several other positions. This would leave a dearth of material for the remaining teams and at the same time cause the players' bench to be decorated with inactive men as good as those playing on the field.

Strong tennis will assure a popular organization and give the sort of competition and action desired by real ball players.

BEDOUINS ARE HOSPITABLE, BUT TRIFLE PECULIAR

No people in the world are more hospitable than the Arabs—not only those who live in towns, but the Bedouins or nomad tribes, who live in tents. The traveler invited into one of these Bedouins' tents is protected from every possible danger with as much care as the Arab takes to guard his own flesh and blood. He is given the very choicest pieces of meat from the same steers that he kills himself—and his knife is made just as strong as the hostess can make it, for this is a delicate attention. But the guest, on the other hand, must live up to all of the customs of the Bedouins and is supposed to know what is courteous and what is not polite. If by chance a person should choke over his camel stew or his coffee should go down his "Sunday throat" and make him cough, whether he can help it or not, the host is put down as a boor—beyond the pale of society, and absolutely lacking in breeding. He is never invited again because of this insult.

LEAVES FOR CHINA ON HUNT FOR BLUE TIGER

SEATTLE, Wash., Oct. 17.—Major W. C. Gottshall, retired army officer and well known sportsman, sailed from Seattle recently for China where he will spend a year hunting the man-eating blue tiger, said to be the rarest and most dangerous big game known. This rare species inhabits the remote districts of Manchuria and northern China and, according to Major Gottshall, it has never been admitted to captivity and has nearly twice the size of the Bengal tiger.

Major Gottshall spent a month this summer in making an independent survey of the McKinley National Park in Alaska. The purpose of this expedition was to study the boundaries of the park so as to protect the caribou, goats, sheep and other game abounding there from the depredations of unscrupulous hunters who now can come in and shoot all the game desired without danger of interference.

BRITISH EARL TO GROW AMERICAN SUNFLOWER

CALGARY, Alta., Oct. 17.—Sunflowers indigenous to several parts of the United States are to be taken up by the English aristocracy. Next year these "robabs" will be growing on the estates of the Earl of Stratford, and nodding their American heads over the hedge rows will look British noblemen in the eye.

The Earl of Stratford was one of a party of members of the British Parliament visiting Canada. While in Calgary he was taken to a farm near Stratmore, where he witnessed the harvesting of the sunflower crop.

The Earl, an extensive farmer and stock raiser, was so impressed with the value of sunflowers as silage for winter feed that he announced his intention of introducing them into England and giving them a trial next year on his estate.

Girl Recalls Jurist's Threat To Marry Her

CHICAGO, Oct. 17.—If you don't marry the girl I will," declared Judge LaFay of the Maxwell street court last week during the hearing of a charge of disorderly conduct brought against Mary Greshko, 1924 West 17th street, and Alex Bucko, 1615 West 21st place, at the same time adjourning the case to see if the couple could not settle their differences.

Judge LaFay found the couple was friendly, so he dismissed the charges and ordered Bucko to kiss her and say "Goodbye forever."

Bucko complied and ran from the courtroom, whereupon the girl turned to the judge and repeated him of the remark he made last week. Judge LaFay has not yet intimated what his attitude is now.

VOLSTEAD FACES BITTER FIGHT TO RETAIN SEAT

MINNEAPOLIS, Oct. 17.—Representative Volstead's re-election is very doubtful. He has the fight of his life to beat O. J. Kvade, who defeated him in the primary two years ago, but was disqualified on a technicality.

Kvade, a preacher, is just as dry as Volstead, but the wetts of all parties will cast their vote against Volstead just because the prohibition law bears his name. A man long in office is bound to make enemies. That's Volstead's position.

Mrs. Olsen has no chance to beat Senator Kellogg. She will get a big women's vote, but the women are not going to desert their parties en masse to support her.

ON HUNT FOR CHAMPION
NEW YORK, Oct. 17.—Jimmy Johnston, New York promoter, has advertised again for candidates for the heavyweight championship. The last essential



A "Special" Hot Sandwich Service for the Hungry Hours Between 8 P.M. and 2 A.M.

There is a special service at Hart's that is proving popular with the men and women who appreciate a tasty bit to eat before going to bed.

It is our Special hot sandwiches—made from roast beef or baked ham, made before your eyes from large juicy roasts that are freshly roasted and piping hot.

For those who want a palatable lunch—this hot sandwich service just hits the spot.

Our Regular Service Goes On Day and Night

We are open day and night and have on hand at all times, for those who do not want the sandwich specials—hot dishes, salads, pastries, beverages, eggs cooked to order, and dozens of other appetizing dishes, ready to serve.



1014 J Street

IN THE HEART OF THE BUSINESS DISTRICT

HORSESIGHS AT TURLOCK

TURLOCK (Stanislaus Co.), Oct. 17.—The ancient but interesting art and sport of horseback tossing is being revived in Turlock. Active canvassing is being done to organize a large club of all enthusiasts. It is proposed to divide these into other groups and to hold tournaments in the near future.

ELIJ CAPTAIN RECOVERS

NEW HAVEN (Conn.), Oct. 17.—Captain Ralph Jordan has been able to resume practice with the Yale varsity squad, but the other players may not be able to get into their toggs for another week.

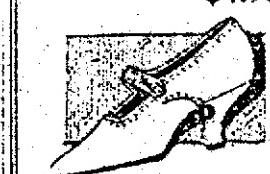
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Black satin, one strap, buckle effect

SPECIAL \$4.98



Patent Chrome Vamp Fawn quarter One strap Special

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VALLEY SHOE CO.

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We extend to "The Fresno Bee" heartiest best wishes for unlimited success



Your inspection of our large stock of high grade Hats and Caps is cordially invited.

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Stetson
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McCABE "The Hatter"

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You are welcome to outfit the family without the necessity of an immediate outlay. Only a small deposit and payments as you desire.

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SAN JOAQUIN SOCIAL NEWS.

VISALIA

Organizations of eight sewing classes at the Visalia Union High School have proved attractive to the matrons of the city. The first class met with twenty-two students and their excellent prospects for the organization of at least two more classes.

Increased enthusiasm has been shown by the Philanthropy Department of the Visalia Welfare Club which has just resumed meetings after the summer months. The club composed of young mothers, supplies clothing and necessities to needy families and expects the fall and winter to have many active organizations. During the summer months four families were supplied completely and others assisted.

Mr. William Miller, president of the Tulare County Federation of Women's Clubs, has announced the program county clubs will follow this season along American citizenship lines. The outline of club activities follows:

Nationality map: Studying situation of foreign women with the idea of placing "home teachers"; "coming-of-age" clubs; working with nationality court; motion pictures, feature better times represented by Mrs. Hord of Tulare; friendly relations with the service; Conservation; Indian study; object being to save the yucca and red bud.

The Tulare club will inaugurate the fall and winter meetings tomorrow morning when the members will gather at the Hotel Johnson card room to outline the program of lectures on Europe which will be given by Miss Suzanne Throop, the club lecturer who has just returned from a European trip.

BAKERSFIELD

Members of the Bakersfield Women's Club are receiving copies of the club's new year book published by the program committee. The book gives a complete resume of all coming events of the season at the club. The attractive brochure of 28 pages is handsomely printed on fine text paper and bound in dull-blue imitation leather.

In this twenty-sixth year of its life the club roster carries more than five hundred names of active members, while there are four honorary active members and two honorary members.

After the title page, illustrated with a picture of the new club building, come the "collect for club women" and the club song by Mrs. T. L. Cummins. A page of notices ensues, followed by the list of twenty-one past presidents.

The executive board, as stated in the year book, is: Mrs. Frances Allen Hamlin, president; Mrs. J. B. Wendell, vice president; Mrs. William W. Klemm, recording secretary; Mrs. C. E. Webb, corresponding secretary; Mrs. G. H. Green, treasurer; Mrs. M. E. Williams, auditor; Mrs. E. H. Sawyer, house manager; Mrs. Earl Howard, curmester; Mrs. W. L. Dixon, Mrs. J. B. Oevers and Mrs. Frank Warthorpe, directors.

Two pages give the membership of the following standing committees: Program, finance, membership, building, hospitality, library, treasury, personnel, censor and training committee. Then comes the list of this year's officers: President, the following young ladies: Margaret G. Suenau, chairman; Wayne Peacock, P. J. McCutchen, Elmer Kitchen, C. A. Fowler, J. K. Thrasher, Clarence Culver, C. M. Aune.

The programs of the Hub and of the drama and literary department fill the remaining pages of the book, with the exception of those devoted to the club rooster.

MADERA

At a very pretty party, Olive Clark, little daughter of Mr. and Mrs. W. A. Clark, 208 South G Street, entertained ten of her friends Saturday afternoon. In honor of her third birthday. The guest of honor had beautifully decorated for the occasion and games and children's stories arranged to make the afternoon an enjoyable one for the little tots. Late in the afternoon a delightful lunch was served, a birthday cake and three candles having the place of honor. The children who were present: Lois Robinson, Meredith Cunningham, Bobby Pitman, Rich and Harthart, Jack and Jane Schultz, Dolores Branner, Jane Loomis, and Mary Saunders.

ESCALON

Mr. and Mrs. John Bengtson returned last Friday morning from a six month's trip to Sweden.

Miss Alice Gagnepin, of Berkley, arrived Sunday to spend a week with Miss Lucille Mellin. Miss Gagnepin and Miss Mellin graduated from the Berkley High School together, in June.

Congratulations
to residents of
the San Joaquin
Valley on the
inauguration of
The Fresno Bee.

NORTHFORK

The United States Forest Service telephone operators have a very delightful dance Saturday night at South Fork Hall.

Mrs. Lydia Bohr, assistant school superintendent, visited the Northfork and Castle Peak Schools Tuesday.

Mrs. G. D. Thorburn has returned from a week's visit with her daughter Mrs. H. L. Kloppenburg of Groveland.

Mrs. H. M. Bliss will have charge of the Northfork Hotel this winter during the absence of the proprietor Mrs. L. Helm.

Mr. and Mrs. George M. Howes are spending the week end in Fresno.

Mrs. E. Carmichael and daughter Ila Jeannette of Los Angeles are spending a few weeks at South Fork Inn.

Dr. James H. Bryant and family are here from Sacramento. They will be at the Manzanita Lake Hospital this winter.

Mrs. J. T. Shinn has returned home after a visit with her daughter in Oakland.

DENAIR

Frank Romanian of June, Alaska, is visiting his sister, Mrs. Louis Romani. He is staying over for a few days on his way to Tehachapi where he expects to locate.

Rev. J. W. Kelsey of Berkeley has been visiting his wife's parents. Mr. and Mrs. George L. Kelsey. The Rev. Kelsey will be remembered as the pastor of the Christian Church about ten years ago.

CAROTHERS

Mrs. W. T. Plant, local resident, who has been ill for the past week, is reported better.

ARMONA

Mrs. J. S. Gerrelson left Tuesday for home, Idaho, Southern California, having been called there by the illness of her daughter-in-law, Mrs. N. J. Corrigan.

Mr. and Mrs. Raymond Taylor, until recently residents at Riverdale, are here visiting relatives. They expect to locate at San Jose where Mr. Taylor is in business.

STRaub

Tailo.
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Sacramento

TAFT

An interesting meeting of the Taft W. C. T. U. took place this afternoon at the Methodist Church parlor. A short business meeting was held after which a discussion took place led by Mrs. M. McMillinworth, president of the organization, the subject being: The Friends Obtained Since Women Won the Vote.

The second meeting of the Woman's Improvement Club for the year was held today at the clubhouse, with several interesting features. Chief of these was a talk by John E. Stevens, well known local geologist, who told of his discoveries in the oil fields. The subject of his address was Taft, 150,000 Years Ago.

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CLOVIS

The Parent Teachers' Clovis Women's Club, and boosters' Club jointly entertained the Clovis City and country teachers at a reception Thursday evening in the American Legion Hall. About 150 persons were joined in marriage at the church of the Mennonite Brethren on Sunday afternoon.

The marriage ceremony was performed by Rev. Henry Kohfeld, white Rev. K. G. Neufeld preached the wedding sermon.

The bride wore a gown of peau de soie, lace do chine and georgette, embroidered in beads.

The groom's support was served in the lawns at 5 o'clock, where the table, some eighty feet long, was prettily decorated.

Three hundred and sixty-five guests were served an elaborate supper; twenty young women and seventeen young men attending to the serving.

Miss Mabel Reimer and Frank Fidder, whose marriage will take place on October 18, were honored bride and groom at the first table.

SHAFTER

In the presence of 400 friends and relatives, Miss Bertha Koch, daughter of Mr. and Mrs. H. H. Decker, and Henry E. Neufeld, son of Mr. and Mrs. Aron Neufeld, were joined in marriage at the church of the Mennonite Brethren on Sunday afternoon.

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RICHGROVE

Mrs. H. P. Burum is on the sick list this week.

Mr. and Mrs. D. L. Post and Mr. and Mrs. Austin Thomas, Mr. and Mrs. Richard Norashu, Mr. and Mrs. Harry Quinn, wife of one of the oldest settlers of the Richgrove District, left Tuesday morning to attend the Rebeka lodge.

Mr. and Mrs. Chester Dooley and daughter Madge spent Thursday morning with his parents on White River.

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ORANGE COVE

Reservations for the luncheon at 12 o'clock and the luncheon will take place at 12:30. The members of the Marcopa Club will prepare and serve the luncheon. Mrs. V. D. Black, county president, will be chairman of the day.

Features will be the presence of the state president of Federated Clubs, Mrs. W. A. Fitzgerald, and also Mrs. George W. Turner, district federation president, Mrs. Mollie Bloom Flagg, former district president, will be here.

The business meeting will begin at 10 o'clock and the luncheon will be served at 12:30. The members of the Marcopa Club will prepare and serve the luncheon. Mrs. V. D. Black, county president, will be chairman of the day.

Community singing will be led by Mrs. G. F. McKinlie.

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COALINGA

Mrs. E. W. Randolph entertained El Battelle club at her home yesterday. The club was organized by Mrs. J. Stick, president for the purpose to be held on October 21 were completed and a number of other matters discussed.

Refreshments were served at the close of the business session. The next meeting will be held at the home of Mrs. M. A. Bradine on Wednesday, October 25. She will be assisted by Mrs. J. Fry. Present were: Mrs. J. Prince, E. W. Kastner, Jr., F. Lowe, R. W. Randolph, J. Stick, R. R. Grey, F. G. McElroy, D. R. Hatfield, A. H. Peeler, J. D. McCleary, J. R. Port, Charles Cole, Mrs. A. P. Falchuk, Mrs. C. Grant, C. G. Nicodemus, Mrs. A. Brodin, C. W. Adams, George Walker, J. V. Lipper, C. S. Bardy, L. E. Stephens, B. Reed, H. C. Harger and George Tiechurst.

EXETER

Monday evening at the home of Mr. and Mrs. S. H. Ferrill the Mrs. James Bertie Odell, Ruth Clegg, Mrs. H. H. Clegg, Richard Odell were hostesses at a surprise shower given in honor of Miss Boris Card, who recently announced her engagement to Mr. Cyril Rice of Visalia. The bride-to-be was presented with many useful and pretty gifts. During the evening games, music and dancing were enjoyed.

A bridge tea was given yesterday at the home of Mr. and Mrs. F. D. Neher in honor of Mrs. E. E. DaVoll of Chicago, Ill. Those present were: Mesdames R. C. Baker, R. Barnes, M. Hughes, H. Montgomery, R. Oller, Ida Robertson, K. Robertson and Tillie Dunham. Mrs. R. Barnes made their home in Pasadena in the future.

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LE GRAND

The Ladies' Missionary Society gave a reception last night to the teachers of the primary and grammar schools. A meeting was held under the direction of Miss Lillian Gilliland, a quartette of four girls, and a solo by Mrs. Ada Part. This was followed by a short address by Rev. D. C. Williams, after which the new teachers were appropriately introduced and the old teachers were again brought to mind. Cake and punch were then served in the tea room and the balance of the evening was spent in social intercourse.

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If Quality Counts then count on

the recognized standard

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CHURCH TO DISCUSS ACT
CLOVIS (Fresno Co.), Oct. 17.—Denver S. Church, former congressman, will deliver an address in opposition to the California Water and Power Act at the Clovis High School Auditorium to-night.

NEW ORANGE COVE SHOT
ORANGE COVE (Fresno Co.), Oct. 17.—Mr. S. C. Evans and son, formerly of Dunlap, are building a shop on the corner of Boulevard and Center streets.

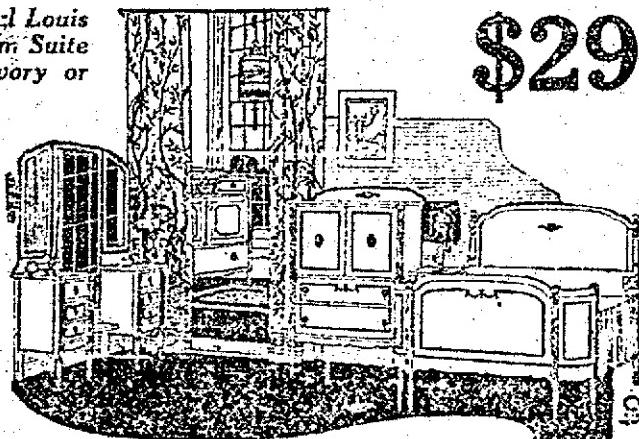
CLOVIS PERSONALS
CLOVIS (Fresno Co.), Oct. 17.—Max Purviss was operated on yesterday at the McMurry Sanitorium for an acute attack of appendicitis. He is reported resting easy, but in a serious condition.

A Small Payment Down

A Little More Every Pay Day

WHY NOT NOW

This Beautiful Louis XIV Bed Room Suite in Antique, Ivory or Walnut



\$295

Why Wait to Satisfy that Desire to furnish Your Bedroom?

Our Convenient Credit Plan answers the question. The above priced suite consists of

Large Vanity Dresser Chifferobe and Bowfoot Bed

JUST TELL THE MAN TO CHARGE IT
FRESNO

Outfitting Company

1238 J Street, Opposite Cooper's

HANFORD MAN MUST FACE FELONY CHARGE IN SUPERIOR COURT

C. F. Armstrong Pleads Guilty To Driving While Intoxicated

After admitting he was guilty of a felony charge of operating an automobile while under the influence of liquor, with the result that he and a street car which was knocked from the tracks, C. F. Armstrong, of Hanford, was held to answer to answer to the superior court on a charge of driving while intoxicated. Police Judge J. Crichton in Fresno today.

Armstrong, who was arrested two months ago by Patrol Driver G. F. Wadsworth, expressed his willingness to plead guilty to the charge when he appeared before the magistrate for his preliminary hearing. He then took the stand and admitted his guilt and witnesses who had been called to testify were dismissed with the guilty in the Superior Court. It was said.

The accident which resulted in Armstrong's arrest, occurred at Kern and F Streets, when he was said to have smashed into another machine. An attempt was made to save the man from the scene of the crash, Armstrong, say police, crashed into a one-man car, knocking it off the tracks. Nobody was hurt.

Armstrong has been at liberty on \$1,000 bail and Judge Crichton continued that bail in force until his hearing before the higher court.

Valley Secretaries Meet In Giant Forest Oct. 22-23

VISALIA (Tulare Co.), Oct. 17.—Commercial secretaries of the San Joaquin Valley will hold their October meeting in the Giant Forest, having accepted the invitation of Col. John R. White, superintendent, for next Saturday and Sunday, October 21 and 22.

Although the Sequoia National Park is officially closed visitors are still being received and Col. White is preparing a royal reception to the representatives of the valley organizations.

Indications are that the attendance will be large, perhaps thirty of the representatives of the various civic organizations being present.

Prominent Pioneer Citizen Of Lindsay Dies

LINDSAY (Tulare Co.), Oct. 17.—C. L. McLauray, one of Lindsay's pioneer citizens, passed away yesterday.

Colonel McLauray as he was best known here has been a sufferer

from cancer for some time. He was one of the original incorporators of the old Tulare County Power Company and its first president, and owned considerable real property in orange groves. He leaves several relatives in the East and his wife and daughter, Mrs. J. F. Keyes.

Says Husband Wished She Wouldn't Come Back Alive

VISALIA (Tulare Co.), Oct. 17.—"I hope you don't get back alive," was the comment Mrs. Louanna Parsons, wife of J. B. Parsons, Porterville orange grower, charges his husband made on the eve of her visit with friends in Hanford some months ago. Now Parsons fears a divorce as the grounds of cruelty. This was but one instance of his alleged cruelty, she asserts, citing in her complaint filed in the courts of Tulare County that he had cursed her and abused her at other times. She asks the custody of their two children, Wayne, 12 and Elizabeth, 9.

Funeral Held At Redlands For Pioneer Of Lindsay

LINDSAY (Tulare Co.), Oct. 17.—Edward C. Gandy, a resident of California for over seventeen years and one of Lindsay's pioneers, and a pioneer of the early gold fields, is dead at the age of 76 years. The funeral was held yesterday at Redlands under the auspices of the Masonic Lodge, of which organization he has been a member for fifty years, during which time his membership was in the Odd Fellows Lodge of Tulare County. He leaves several relatives residing in various parts of the state including his son E. L. Sparks of this city.

MERCED PAPER DISCONTINUED
MERCED (Merced Co.), Oct. 17.—The Merced County Sun, the weekly which for over thirty years has been published by the Evening Sun has been discontinued. The last issue being printed last Friday. The weekly had fallen off in circulation with the building up of the outlying country and the long drawn means of transportation, the subscribers substituting the daily Evening Sun.

BUILDINGS AT SAN JOAQUIN
SAN JOAQUIN (Fresno Co.), Oct. 17.—Several new buildings are in course of construction, three new houses being built in the Peter Burchard lot on the site of the hotel which burned last December. The frame-work of the Baptist Church is completed and the theater block will be ready for occupancy about November 1.

Health Restored By Radium

The world over, radium is being used to restore health to those who have suffered from disease. It is the most effective treatment for cancer, tuberculosis, and many other diseases. It is also used in the treatment of rheumatism, neuralgia, and other chronic diseases.

CLOVIS DEBUT TO MUL
CLOVIS (Fresno Co.), Oct. 17.—The Alpine Hotel will hold the regular annual debutante ball this Saturday night in the city rooms. No less than 150 debutantes will be present for the coming year. Hill be held and a full attendance is expected.

Death Results When Man Drinks Canned Heat

DINUBA (Tulare Co.), Oct. 17.—Frank Cavanaugh, who died last Thursday evening will be buried Tuesday morning at ten o'clock.

According to the coroner's findings at the inquest Friday, Cavanaugh died from exposure and excessive use of alcohol. He had been flying his airplane in the western part of the state where he was found dead by a companion. Several cans of "canned heat," some partly full and others empty were found in the plane. In his attempt to satisfy his craving for liquor he had taken to drinking this and his death was the result.

He had no relatives that could be found and co-workers here have raised the money to cover the funeral expenses.

Cavanaugh was a well educated man and at one time was a train dispatcher in Omaha.

The accident which resulted in

Armstrong's arrest, occurred at Kern and F Streets, when he was said to have smashed into another machine. An attempt was made to save the man from the scene of the crash, Armstrong, say police, crashed into a one-man car, knocking it off the tracks. Nobody was hurt.

Armstrong has been at liberty on \$1,000 bail and Judge Crichton continued that bail in force until his hearing before the higher court.

BIDS AWARDED FOR SCIENCE HALL FOR SELMA HIGH SCHOOL

Work To Be Rushed On New Building Authorized By Bond Issue

SELMA (Fresno Co.), Oct. 17.—Alester & Porter of Yuma, Arizona, were the successful bidders to build the contract for the building of a Science Hall at a figure of \$145,507.

The contract for heating and ventilating equipment was awarded to Latonaire-Fleat Company, San Francisco at \$16,525; the painting contract to J. P. Fraser-Thompson Company, San Francisco at \$4,200 and the program clock and telephone system goes to the Standard Time Company, San Francisco at \$1,165.

Bids for the heating and ventilating equipment will be let to Iatonaire-Fleat Company, San Francisco at \$16,525; the painting contract to J. P. Fraser-Thompson Company, San Francisco at \$4,200 and the program clock and telephone system goes to the Standard Time Company, San Francisco at \$1,165.

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Bids

FOR SALE—CITY PROPERTY FOR SALE—CITY PROPERTY

FOR SALE—CITY PROPERTY

FOR SALE—CITY PROPERTY

FOR SALE—CITY PROPERTY

FOR SALE—CITY PROPERTY

FOR SALE—CITY PROPERTY

FOR SALE—CITY PROPERTY

A REAL SNAP!

80 acres in Alta district—\$48,000; 48 acres Thompsons; 8 acres Malagas; 16 acres Sulitanas; 7 acres Emperors; sandy, loam soil; two small houses; two pumping plants; five horses, tools and sweat boxes; on public highway near school—\$10,000 cash, balance on easy terms. Exclusive agents.

Archer & Scott

DINUBA, CAL.

Phone 307

122 East Tulare Street

SUB-DIVISION

1500 ACRES fine land on highway near Fresno, right for subdivision \$180 PER ACRE, \$10 PER ACRE DOWN AND NOTHING BUT TAXES AND INTEREST for four years if one improves. Nothing like this has ever been offered in the valley.

D. W. MATTHEW

2044 MARIPOSA ST.

**Drenth and Drenth
Realtors
OFFER FOR SALE**

Five room cottage close in on Abby Street near Technical High School. Modern conveniences, good large lot, specially low price to close estate—\$4,200, half cash.

Five room cottage close in on Divisadero Street. Pavement paid, modern, 50 ft. lot. To close estate at a special price of \$5,000. Half cash.

PHONE 327 553 J ST.
DRENTH AND DRENTH

**Let Me Insure
Your Property**

I represent two of the largest Board Companies in the United States. I specialize in Dwelling Insurance.

GEO. S. SMITH

Phone 1745 1225 Broadway

Buy Alta Vista Lots

Before the demand increases price:
Balch Avenue 50 ft., \$1500. Paying paid.
Platt Avenue, 50 ft. Corner, \$1,350.
Kerckhoff Avenue, 50 ft. Near Fifth, \$1,500.
Kerckhoff Avenue, 50 ft. Near Ninth, \$1,700.
Huntington, 60 ft., \$1,850 and up.
Good variety, can suit you.

Chess & Peterson

Real Estate Insurance Loans
Telephone 5062 1037 Fresno St.

**Fisher & McNulty
CONTRACTORS
and
BUILDERS**

See us before Buying

507 Mattei Bldg. Phone 1070

KERCKHOFF AVE. RESIDENCE



\$2,000 DOWN

Above beautiful furnished stucco home can be bought for \$14,500—\$2,000 down, balance \$100 per month.

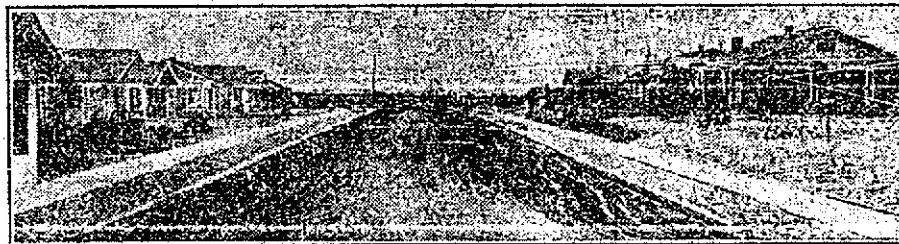
FOR PARTICULARS
PHONE 5051

George V. Martin
(SOLE AGENT)



THIS IS FEDORA AVENUE

This Was Vacant Land a Few Months Ago



Now has many beautiful homes with the best of people living in them, supplied with City water, electricity, gas, telephones, cement sidewalks and curbs and graded street. Just outside city taxation.

Near State College and High School and car line. In the north end of Fresno, where the popular trend of the City's growth makes the greatest demand for houses and lots.

For Sale Now—Beautiful new 7-room house, complete in every way; price, \$6950, worth \$8500, as you will say when you see it.

Also building lots from 50 to 75 feet, \$850 and up; easy terms. Also for sale, 1-2 acres, \$1200 and up, \$2000 cash, \$25.00 a month, equals 6 city lots. Also for sale, an entire 5-acre block, already subdivided. This is a bargain for a builder or as an investment.

Drive out Moro Avenue, past the Normal School, to tract office on Fedora Avenue, or out Blackstone Avenue to where Fedora Avenue enters Blackstone Avenue, opposite the great Markarian Fig Orchard. Salesmen will be on Fedora Avenue Sunday.

Phone 5466

Thos. S. Wadsworth

411 Mattei Bldg.

Durable Double Dwelling
RENTAL INCOME \$100

Our double dwelling is a fine residence, complete with room and board, and is located in a quiet, well-kept neighborhood. It is a two-story house, 15x30, with a front porch and a back porch. It is situated on a corner lot, with a large front yard and a back yard. It is in excellent condition and is well maintained.

It is located in a quiet, well-kept neighborhood.

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FINANCE-BUSINESS-MARKETS

**TOMATOES FEW.
MARKET IS FIRM**
First Car Arizona Grapefruit
Held Up For Rigid
Inspection

SAN FRANCISCO, Oct. 17.—(State Bureau of Markets Summary)—Tomatoes are in lighter receipt and with fair demand, the market is exhibiting a firmer tendency. A few dealers stated that good tomatoes were very scarce and would bring better than \$1 per box on this market.

The first car of Arizona grapefruit arrived today but will not be released until it has been carefully inspected.

Black figs are in good demand.

Table grapes hold about steady in the face of fairly heavy receipts.

A few mushrooms of wild varieties were received today and sold from 10 to 40 cents per pound,

while fancy cultivated brought from 10 to 25 cents per pound.

Supplies light: Pineapples, grapefruit, oranges, lemons, plums, artichokes, cabbage, spinach, peas, lettuce, beans, summer squash, cantaloupe, melons, cucumbers, corn, egg plant.

Vegetables—Bananas, figs, peaches, pears, apples, grapes, berries, potatoes, cucumbers, tomatoes, peppers, celery.

RUTTER SAN FRANCISCO, Oct. 17.—Butter extra, 1 lb., 40¢; fine, 45¢; best, 46¢; Extra, extra, 51¢; Extra, 52¢; Standard, 45¢; undersized, 46¢; Extra, California flats, fancy, 50¢; butter, 51¢.

**CHICAGO GRAIN
CLOSES HIGHER**

CHICAGO, Oct. 17.—Grain prices closed sharply higher on the Chicago Board of Trade to-day. Corn led the way on the advance which followed heavy buying by Eastern export houses. Corn closed strong in Liverpool. Reports indicated the world corn supply would be far below previous estimates. Provisional wheat opened off 3¢, May futures, 1¢; June, 1¢; July, 1¢; December, when opened off 3½¢, May opened off 3¢ at 11½¢ and closed up 1½¢; July opened off 3¢ at 11½¢ and closed up 1½¢; July opened up 3¢ at 10½¢ and closed up 1½¢.

December corn opened off 3¢ at 65½¢ and closed up 2½¢; May opened off 3¢ at 65½¢ and closed up 2½¢; July opened off 3¢ at 65½¢ and closed up 2½¢.

December oats opened off 3¢ at 41½¢ and closed up 1½¢; May opened off 3¢ at 41½¢ and closed up 1½¢; July opened off 3¢ at 39½¢ and closed up 1½¢.

NEW YORK MONEY MARKET Money on call, 5 per cent; six months, 5 per cent; mercantile paper, 4½ per cent; bar silver, London, 33½ per cent; bar silver, New York, 59½; demand sterling, 44½.

JOHN D. LIVELY Gen. Agent

**San Francisco Grain
Market Remains Steady**

SAN FRANCISCO, Oct. 17.—The grain market continues steady with quiet trading. All varieties are held at quotations.

The hay market continues easy with a light movement. Yesterday's receipts were 140 tons.

Vegetables—The potato market is steady without change of price or the general run of offerings. Receipts continue liberal. Onions are firm at the quotations.

The vegetable market was active this morning, with light supplies of choice stock. There were no special features in to-day's trading.

Fruit—The bottom is out of the wine grape market. Over 150 cars are on the track offering at buyers' prices. Sales range from \$10 to \$75 per ton, according to the condition of the grapes. Table grapes are also weak, with today's quoted down. The first car of this year's grapefruit is on the way to this market, due to arrive the last of the week. Berries are quoted higher.

The poultry market continues weak with liberal offerings of medium grade stock. Strictly choice chicken are scarce.

The butter market weakened this morning with liberal selling offers. Extra declined 1 cent and prime firsts 1½ cents per pound. Receipts are listed at 54 cents per pound.

EGG PRICES ADVANCE

On bids of 61½ cents for extra eggs at the market this morning, exchanges advanced to that figure.

At the informal session of the exchange sales were made at 1 cent above the quotation. Other listed grades remain unchanged. Exchange sales were ten cases extra at 61½ cents; extra cases at 51½ cents; ten cases extra pullets at 60 cents; seventy at 45 cents; thirty cases underpaid pullets at 31 cents; twenty at 30½ cents; twenty at 30 cents per dozen. Receipts were 20 cents.

Stocks of eggs in local wholesale hands at the opening of business this morning amounted to 4,820 cases. Storage withdrawals were 1,707, making a total of 113,555.

The price of California fancy flat cheese declined 1½ cents on exchange sales of twenty at 28 cents per pound. Receipts were 22,300 pounds.

PARLIER PERSONALS

PARLIER (Fresno Co.), Oct. 17.—Lee Coolley, formerly employed at the local freight office of the Santa Fe, has returned with his family from Salem, Mo., where he has been for the past six months recuperating from a long illness. Coolley is much improved.

Mr. and Mrs. E. R. Townsend are being congratulated upon the arrival of a fine baby boy at their home.

**DOHENY STOCKS
SHOW STRENGTH****Early Price Movements On
New York Exchange Erratic in Tendency**

NEW YORK, Oct. 17.—Pronounced strength in the Doheny stocks was the outstanding feature in early dealings on the New York Stock Exchange to-day. Pan-American advanced 3½ to 34½ and Mexican Petroleum 3½ to 21½. Stimulated by this display of strength, the general market opened higher. Fractional gains were scored by Norfolk & Western, Southern Pacific and Baltimore & Ohio.

Opening prices included: Union Pacific 132, up 1; Utah 120, up 1½; National Biscuit 210, up 1; Republic Steel 50½; Midvale, up 3½; New Haven 22½, up 1½; General Motors 15½, up 1½; General Electric 138½, up 1½; B. & O. 45½.

SHARP ADVANCES
IN SOME STOCKS

NEW YORK, Oct. 17.—The rise in the general list was encouraged on the New York Stock Exchange by the activities shown in the railroad group which reached the highest levels seen since August 17.

Sharp advances took place in early dealings of the list. Mexican Petroleum, characteristic performance completely overshadowed other developments in a session which was marked by numerous wide movements in individual stocks.

Among the issues in which big gains were made were Brooklyn Edison, Consolidated Gas, Manhattan Shirt, Associated Oils and National Biscuit.

New York Central led the railroad group, advancing 101 for the first time since 1917, while special activity was shown by the coppers and sugars.

The market closed higher.

Closing prices included:

U. S. Steel, 109½; Republic 50, off 1; Baldwin, 104½, up 3½; American Locomotive, 135, up 1; Mexican Petroleum, 226, up 2½; Standard Oil of New Jersey, 211½, up 2½; Standard Oil, 130, up 1½; General Motors, 15½; Florida Pictures, 101½, up 2½; Consolidated Gas, 140, up 1½; Continental Can, 95, off 1½; Anaconda, 50½, up 1½; Reading 80, off 1½; New York Central 100½, up 1½; Southern Pacific, 23½; C. N. W., 52½; St. Paul, 22½; National Lead 110.

Stock High Low Sale

Am Can & F. 72½ 71½ 71½

Am Car & Eq. 193 192 192

Am Int. 115½ 111 114½

Am Int. Corp. 27½ 26 27½

Am Ins. 60½ 51½ 51½

Allis-Chalmers 64½ 52½ 53½

Am Steel Fdy. 44½ 44½ 44½

Am Sur. 80½ 80½ 80½

Am Sum. 35½ 35½ 35½

Am Tel. & Tel. 124½ 122½ 123½

Asstd. Oil 137½ 123 126

Am. Tob. Com. 162½ 162½ 162½

Am. Woolen 102½ 101½ 101½

Am Z. & L. 101½ 101½ 101½

Anaconda 53½ 52 52½

Atchison 107½ 107 107

do prd. 22½ 22½ 22½

B & O. 50½ 48½ 48½

Beth. Steel "B" 76½ 76½ 76½

Calif. Pack. 53½ 52 53

High. Law. State

Cast. Pat. 61½ 61½ 61½

Cal. & Ariz. 51½ 50½ 50½

Cand. Pac. 140½ 148½ 148½

Cent. Lea. 41½ 41½ 41½

Cerro Potosi 41½ 35½ 40½

Chand. Motor. 64½ 63½ 64

Ches. & Ohio. 76½ 75½ 76½

Chile Cop. 28½ 28½ 28½

Chin. Co. 29½ 29½ 29½

Coca Cola. 81½ 80½ 80½

Cook. F. & Iron. 42½ 42½ 42½

Cord. & F. 83½ 83½ 83½

Cuba Am. Sug. 23 23 23

Cuba Can. Sug. 14½ 14½ 14½

End. John. 82½ 82½ 82½

Erie. 16½ 16½ 16½

do Ist. prd. 25 25 25

Gen. Asphalt. 75 74 74

Gen. Elec. 34 34 34

Gen. Motor. 15½ 15 15

Goodrich. 21½ 21 21

GRC. Steel. 50 50 50

H. B. Cent. 110½ 109½ 109½

H. Int. & N. J. 160½ 155 155

Int. Mar. 62½ 61½ 61½

do prd. 62½ 61½ 61½

Int. Nickel. 17½ 17½ 17½

Kelly Spclld. 45½ 45½ 45½

Kennecott. 35½ 34½ 34½

Lack. Steel. 24 24 24

Lowes Inc. 22 22 22

L. & N. 11½ 11½ 11½

Mkt. St. Ry. 17½ 17½ 17½

Miami. 28½ 28½ 28½

Mid. States O. 12½ 12½ 12½

Molasses. 20½ 20½ 20½

Mo. P. 21 21 21

do 160½ 160½ 160½

Nat. Enzg. 67½ 66½ 66½

Nat. Lead. 23½ 23½ 23½

N. C. Cont. 91½ 91½ 91½

N. Y. N. H. & H. 12½ 12½ 12½

Ogallala. 23½ 23½ 23½

Pan. G. & E. 53½ 51½ 51½

Pan. Oil. 55 55 55

Pan-Am. Oil. 54½ 52½ 51½

do "P." 52 52 52

Penn. R. R. 44½ 43½ 43½

Pine-S. Arrow. 45½ 44½ 44½

Potom. 15½ 15½ 15½

Puttman S. 13½ 13½ 13½

Quaker 24 24 24

Royal Hotel. 55½ 55½ 55½

St. L. & S. F. 25 24 24

Sears Roebuck. 62½ 58½ 58½

Shell Oil. 47½ 47½ 47½

Sinclair Oil. 53½ 53½ 53½

Son. Pacific. 53½ 53½ 53½

Stand. Oil N. J. 21½ 21½ 21½

Studebaker. 12½ 12½ 12½

Stim. Oil Cat. 12½ 12½ 12½

Tob. Prod. 62 62 62

Union Oil. 1

EDITORIAL PAGE OF THE BEE

The Why And Wherefore Of The Fresno Bee

Today The Fresno Bee is born, it comes into the world to serve the very few—make it hours; the San Joaquin with all the news and editorial comment thereon.

This mission is fraught with responsibilities which are fully appreciated by the author and by different voices which long months and heavy expenditures have been used to express.

The primary purpose of The Bee is to tell the news; to tell it fairly, simply and impartially; unfairly to put it is no matter, how lowly its favor may be, no matter how pow-

The Bee can perform that service. Welfare Bee serves no master.

It is in the handsomeness of neither Capital nor Labor.

Politically, it is neither Republican, Democrat nor Socialist, holding nothing in hand and the same respective to the label they bear.

An American paper first and last, it carries, however, no prejudice against or favoritism for any particular race.

As a newspaper, The Bee goes to no church, not even to Sunday school.

It is neither Baptist, Methodist, Catholic, Mohammedan, Episcopalian, Jewish, Buddhist nor Holy Roller.

It is simply and solely a newspaper interested in the lay affairs

ing of light wines and beers in the homes.

◆ And If The Fresno Bee is a ♦
◆ vicious creature for this be-♦
◆ nefit, then, The People of the ♦
◆ United States must also be in-♦
◆ dicited for the Literary Digest ♦
◆ poll showed the nation voting ♦
◆ overwhelmingly for the return ♦
◆ of light wines and beers. ♦

So grave is the danger and so great the fear of The Fresno Bee that Editor Locke, protector of the San Joaquin, utters these momentous words in Dinuba Sentinel typographical style:

During the three weeks between October 17 and November 7, The Fresno Bee expects to sweep the San Joaquin Valley off its feet and into the wet column. Is all we have won during the past ten years to be taken from us at one fell swoop, not if the Sentinel can do ought to prevent it.

Implied therein is a compliment to the effectiveness of The Fresno Bee when published.

Of course no paper nor set of papers can do the thinking for the people of the San Joaquin Valley. They very properly do it for themselves.

The Fresno Bee does not quite understand why Editor Locke and the "Anti-Saloon" League need play the wet-nurse intellectually to the people of this Valley, endeavoring to make certain that their minds shall not be contaminated by hearing any other than one side of a question.

All newspapers should publish their honest views.

If they do not, they are shorn of their reason for existence and become purely revenue producers and panderers to special interests.

Of course The Fresno Bee is now in an awkward situation, with Editor Locke, the Anti-Saloon League and many others definitely committed to the task of making it editorially along the lines of the Dinuba Sentinel or putting it out of business.

And it was doing its fighting single-handed when many of the professional voices most chanting the praises of Prohibition did not dare utter a protest against the most vicious evils.

It fought the fight against rotten green, dead, advertise-beers, it fought those places by names, dates and specific evils.

It refused then to obey the lash of the liquor whip.

It refused to-day as well to safety its opinions to please Prohibitionists, even with Editor Locke threatening to kick the baby in its cradle. If it dares write editorials other than in Dinuba Sentinel style.

By what it does The Fresno Bee expects to be judged.

And what it does will be decent, honorable and in its opinion correct, even though it does not carry the endorsement of the Dinuba sentinel.

The San Joaquin Valley was indeed poor then.

These early pioneers, men and women of courage and vision, who started the San Joaquin, planted the vineyards, raised the grapes and drank the wine, were in righteousness and innocence.

The Bee does not believe the present generation with their boot-leggers, cut-throats, horse-traders and gamblers are better men and women than the pioneers who tempered their wine and beer.

The Bee does not oppose the return of the old days.

The Bee does not believe that true temperance would be better reached by banning the intelligent drink-

DROPPING IN TO SERVE THE FAMILY!



THE BURGESS BEDTIME STORIES

Can You Tell?

By R. J. and A. W. BODMER

No. 1—Why Women Button Front Right to Left.

Sometimes people wonder why women always place the buttonholes on the right side of their garments and sew the buttons on the left side. If you notice this particularly you will find it to be the rule. Also that the buttonholes on men's garments are on the left side and the buttons on the right.

The buttons were originally put on women's garments in this manner for a very practical reason. Formerly women generally had a baby to take care of and the old-fashioned mother thought it a good idea to carry the baby about with her and adjust it while she did her work. It was, of course, the mother's task to do the carrying while the wife was on the march. As she had the baby to carry, she used the right arm to carry, the child, and this left her left hand to do whatever unbuttoning was necessary. She therefore arranged the buttons and the buttonholes so the buttons were on the left side and the holes on the right. Men's buttons and the corresponding holes are arranged in a manner just the reverse of this because most men are right-handed.

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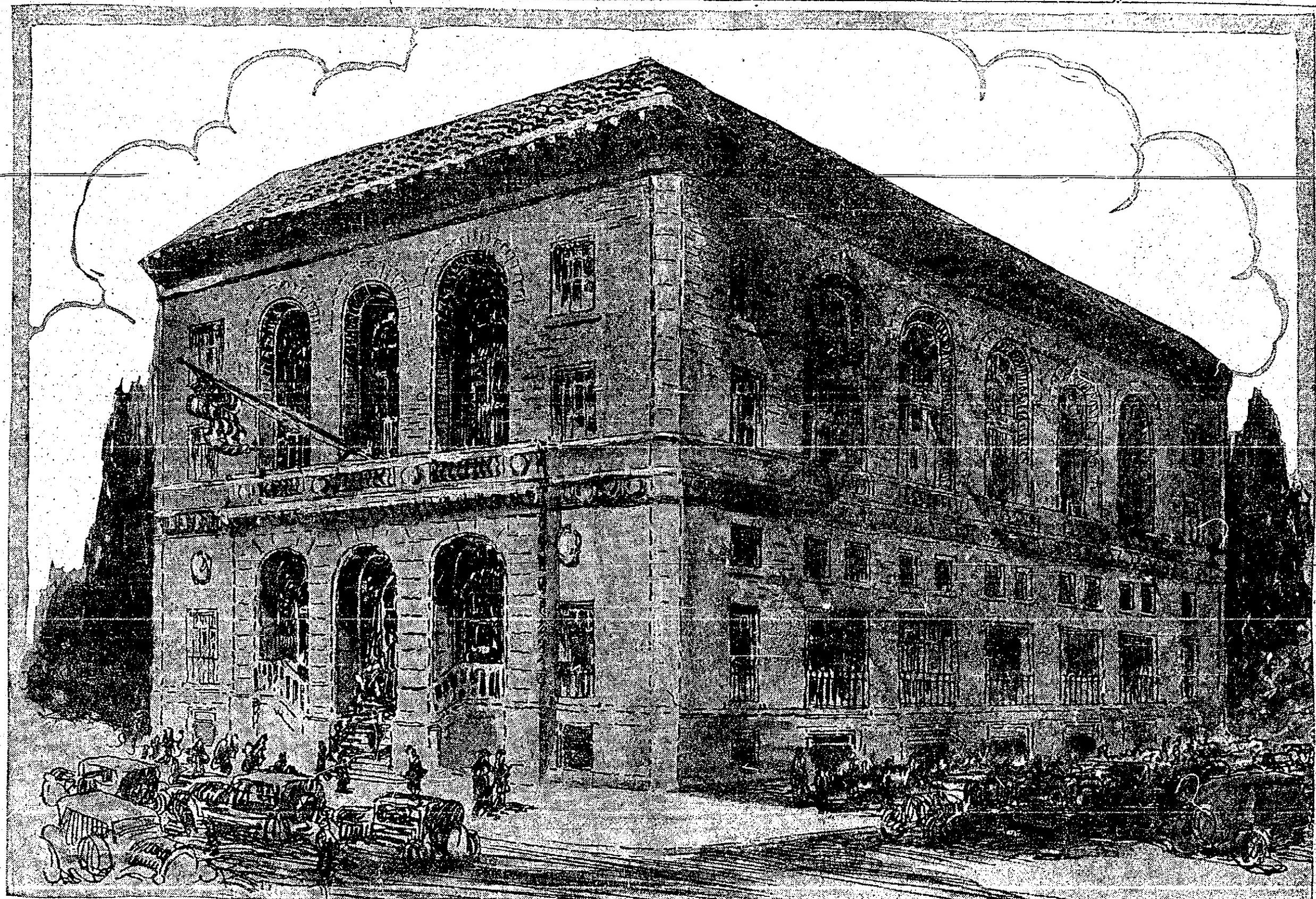
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The new home of The Fresno Bee, Van Ness Avenue and Calaveras Street, in which, though the interior of the building is not completed, the paper went to press today and Vol. I, No. 1, became a reality. The composing and stereotyping departments are installed on the third floor and the press department in the basement. The editorial staff is working in temporary quarters in the rear of the second floor. The business office has not moved into the building but is operating at 1344 Van Ness Avenue.



Big Modern Building Now Housing The Bee Is Nearing Completion

Handsome Home Of New Paper In Fresno Field Provides Unusual Features For Serving Public Efficiently; Employees Given Many Conveniences

WHILE the majority of Fresno residents are aware that the large and thoroughly modern building which will house the plant of The Fresno Bee is nearing completion, few, except those engaged in its construction, have a real conception of the structure and its "inner workings." Although parts of the form have been placed in the building, it will be a matter of some weeks before the sound of hammer and saw will cease to be heard, and for this reason it is difficult to gain a true impression of what will comprise the plant of Fresno's most recent entry into the newspaper field.

Virtually Seven Stories

The designing of plans and specifications and the actual construction of the building are in charge of the George H. Hudnut, Inc., of Sacramento, who handles the engineering work of the Hodnett staff.

Counting the basement, the mezzanine floors and the main floors, all of which are occupied by the various departments of The Bee, the building may rightly be considered a story structure.

Electric Distribution

Possibly the most unique feature in the basement is the large transformer room which is controlled by a large exterior switch. In case of emergency, this switch may be thrown from the outside, thus cutting off the entire power from the transformer room and eliminating the plant being "walled up" by other buildings. The building has a seventy-five foot frontage on Van Ness Avenue, while Calaveras Street bounds it on the west.

Italian Renaissance Design

The architectural design follows closely the style of Italian Renaissance. Rose color ornamental facing brick with east cement ornaments topped off with cement and terra cotta corner of old Spanish tile.

The main area of the basement is occupied by the giant Scottian location on the indicator board.

multi-unit octuple press. The Bee's new press is the latest word in the printing machinery. It is the third of its kind on the Pacific Coast, the other two being the property of The Sacramento Bee and the Los Angeles Express. The Fresno Bee press has a capacity of sixty-four pages and has a speed of 72,000 copies an hour on a sixteen page section basis.

In the basement also is found the compressed air blower which furnishes power for the system of copy chutes running from the editor's room and business departments to the composing room. Compressed air lines also will lead to each type-setting machines and the stereotyping machines and press to be used in cleaning.

Half of the stereotyping department will be located in the basement. After the page matrices are made on the third floor they are sent on an elevator to the casting department in the basement. Here the metal page rollers are cast and placed on the press.

For Employee Comfort

The basement, mezzanine floor, which is really at ground level, is occupied by lavatories, shower baths and locker rooms for the members of the mechanical force of The Bee. The ink storage room is here also. On this floor also has been provided space which later will be given over to the engraving department.

In the basement, which occupies the entire underground space beneath the entire building, will be found the press room where the actual printing of the paper is accomplished; half of the stereotyping department, where the plates used in printing the issue, each day, are cast; the transformer vaults; the mammoth heating plant, with one compressed air equipment; and the deep well pump, which draws an independent supply of cool water for use throughout the building.

On the basement, the mezzanine floors and the main floors, all of which are occupied by the various departments of The Bee, the building may rightly be considered a story structure.

In the basement, which is controlled by a large exterior switch. In case of emergency, this switch may be thrown from the outside, thus cutting off the entire power from the transformer room and eliminating the plant being "walled up" by other buildings. The building has a seventy-five foot frontage on Van Ness Avenue, while Calaveras Street bounds it on the west.

Air Space Assured

The building is of reinforced concrete throughout and occupies a ground space 75 by 150 feet.

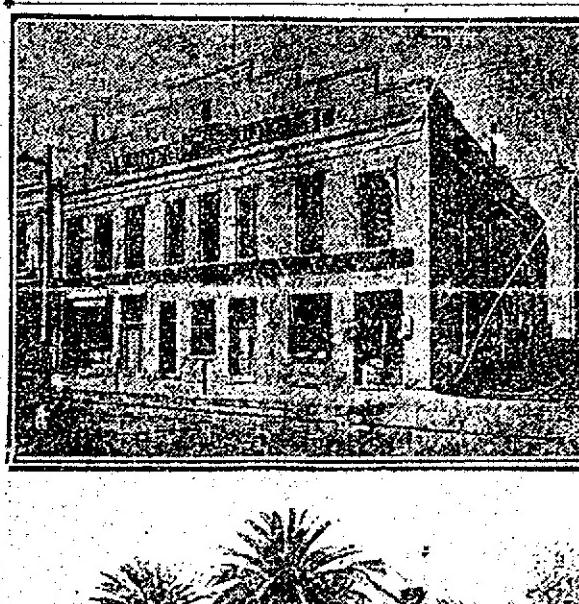
The building is 112½ by 150 feet, thus assuring abundant air space and insuring the safety of the possibility of the plant being "walled up" by other buildings. The building has a seventy-five foot frontage on Van Ness Avenue, while Calaveras Street bounds it on the west.

Italian Renaissance Design

The architectural design follows closely the style of Italian Renaissance. Rose color ornamental facing brick with east cement ornaments topped off with cement and terra cotta corner of old Spanish tile.

The main area of the basement is occupied by the giant Scottian location on the indicator board.

THE original home of The Sacramento Bee in Sacramento. In this building in 1857 Vol. I, No. 1, was published. The view below is of the site of The Fresno Bee before construction started.



set up in a window on the Calaveras Street side.

The second floor is occupied entirely by the editorial department of The Bee, with its large general news room, known as the "city room," and several smaller rooms and private offices. The department is equipped with all the latest equipment necessary to conduct the work of the staff with maximum of speed, efficiency and convenience.

On arriving at the second floor visitors will walk through the reception room directly into the news room where the staff of reporters, copy-readers and rewrite men will work. On the Van Ness side of this floor are located the offices of the city editor, the managing editor and the city editor.

Another important feature on the first floor is indicator box of the Bee fire alarm system. Every foot of space in the building is covered by this system. No editor, the managing editor and the city editor.

The main news department on

department is on the third floor. This, like the other departments, is well lighted and conveniently arranged.

The composing room equipment comprises, among other things, thirteen Mergenthaler Linotype machines of the latest type, one of which is used exclusively in setting news heads, two Ludlow type casting machines, one Elrod machine used for casting slugs and page rules.

Complete Ventilating System

The fourth floor is completely taken up by the machinery operating the ventilating system of the plant. Here are found eleven Sturtz-vane multi-valve fans which propel the heat in winter and cold air in summer to all parts of the building through a complete network of flexible iron ducts. The air also is purified by an electrical zoning and washing device. Heat is also disseminated through a radiator system regulated from the basement.

Lawn on Roof

An idea, somewhat novel but with its practicability unquestioned, is employed on the roof of the building as well as on the light-court deck at the second floor level—a solid tank of earth, a foot in thickness, has been placed and planted to lawn. Gravel, being absorbent heat and thus together with the fact that on the light-court deck the "lawn" also absorbs the glare, makes this feature one to be greatly appreciated.

Communication System

The plant throughout is equipped with public telephones, while for inter-communication between the various departments an extensive telephone system has been installed. The departments are connected through the use of automatic telephone carrier equipment known as "copy chutes."

Independent Water Supply

A water supply, apart from that furnished by the city water system, is provided through the medium of a deep well in the basement, where a pump is installed to draw the water and circulate it throughout the building. All floors of the building are of concrete covered with battle-hip linoleum.

On the front of the building, one at each side of the entrance, two large and attractive bulletin boards are placed. These are of iron and plate glass, and will be used for posting bulletins of importance.

Valley Investigated

The Fresno Bee was decided upon only after a thorough investigation, which proved Fresno and the San Joaquin Valley to be a fertile field, with an opportunity for an

other paper here.

When the Fresno Bee was finally decided upon, contracts were immediately signed for the erection of presses, the purchase of Mergenthaler stereotyping machinery,

Linotype tubes for carrying copy throughout the building, elevators

press services—and a thousand and one details arranged for.

Presses are not carried in stock.

But we built solely upon order.

The Fresno Bee contracted for the

erection by Walter Scott & Com-

pany of Plainfield, New Jersey, of

the starting of a paper.

Fresno Bee Becomes Reality After Months Of Strenuous Effort

Erection Of New Building Smallest Detail In Establishing Daily Paper. Records Made In Rushing Press From New Jersey Factory To Fresno

YESTERDAY, The Bee was not. Today it is. Therein lies an interesting story, the creation of a newspaper with its thousand details and its production for the close inspection which the public is bound to give, upon which rests success or failure.

The purchasing of a newspaper and its publication under new auspices is comparatively simple, compared with the creation of an entirely new journal.

Outside of the difficulties connected with the erection of a building, and the assembling of machinery, the whole staff of the editorial, advertising, circulation and mechanical departments had to be selected.

In February of last year The Fresno Bee was merely an idea.

From that date on it was slowly translated into reality, first by the opening of an office, then the addition of a store for the business department. Today The Fresno Bee goes to press to serve Fresno and the San Joaquin Valley to the best of its ability.

Press Rushed Here

Getting the press across the country in itself was a problem due to congestion from the railroad strike. An agent from the Scott Company and an official of the railroad company accompanied it on its journey with such success that in addition to a rush job, so three shifts were used by the Scott Company, working day and night, as far as possible, to meet the demand.

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In the last few weeks, according to Hudnut, considerable difficulty has been experienced in obtaining the required materials and this to a great extent has slowed up the work of the builders. It is intended, however, to have the entire building completed by the middle of December, with January 1 set as the

date for the drive in the unprecedented time of ten days.

For a building site The Fresno Bee made a careful survey, finally deciding on the block 14½ on the southwest corner of Van Ness and Calaveras streets.

Contracts were signed for the erection of a three-story and two mezzanine-story reinforced concrete building.

This, in itself, is a big undertaking, as well as in connection with the assembling of such machinery as the stereotyping and the selection of a competent staff.

Eventful Past Gives Knowledge Of Future Fresno Possibilities

Incidents In Early History Of Section Now Embraced In City And County Yield Some Hint Of Development That Is To Come, Declares Writer

By BEN R. WALKER,
President Fresno County Historical Society

NE viewing with sympathy as well as admiration the group of people, institutions and physical characteristics that we are proud to call "Fresno," may well be satisfied to know of the present and to inquire into the future. If the past is merely a pageant of fading memories, it can at the best be amusing—a field for recreative imagination, but without the lure of practical opportunity.

And it may be true that Fresno's history is so brief, as one views most of the world's growth, as to present but few incidents of these legends we call "events" for—

painting with oil brush of the past. We are an event young community. Our past is not even the past of the Fresno of seventy-five years ago, or of fifty years ago, or of twenty-five years ago. Our past is that of California, of the whole United States, and in lessening proportions, of the whole world that has poured men into our mountain-girt plains, year by year.

Past Interprets Future.

Yet, we cannot know the Fresno of tomorrow, to say nothing of to-day unless we know its brief but vivid past. We cannot know our people if we do not know the miners that poured over the hillsides in 1849 and on, a few of whom remained to wrest a living from the soil that would not yield a golden fortune; if we cannot know the disappointed groups from Mariposa, from Virginia City and elsewhere that came to our early farming district in the seventies and eighties to begin life over again. We cannot know the overflow from the life of San Francisco and San Jose and Stockton that came to us; we cannot know the emigration from the war-desolated South that came into central California in the sixties and early seventies; if we cannot know the contrasting tide of immigration that came from Illinois and Iowa and other north central states in the eighties. If we cannot understand the beginnings of our cosmopolitan life, with the coming of the Chinese to mine and to build railroads, the coming of the various European and Near Eastern groups, such as the German-Iussians, the Portuguese, the Italians, the Basques and the Armenians, in this territory which in so many ways more nearly resembles their native home than any other portion of the United States, if we cannot look back into our early adventurous California history with its outlook upon the sea and realize the first landing of Norse sea captains on our shore, and the gradual drifting into central California of the ancient mariners, the forerunners of our Danish and Swedish and Norwegian population.

Miracle of Irrigation.

So we can not find in the Fresno of today if we cannot find in the physical and social characteristics of the past our present firmly grounded industrial and commercial instincts. It was in the first diversions of water, in the late sixties and early seventies, from Kings River, to cover the plains of Fresno County, that we have grounded our present aspirations for irrigation improvement and the trials of the early raisin grape planting of the seventies that we have the raisin and the peach and fig and other co-operative associations of today. It was in the first explorations of the Sierras, in the sixties, that we have the lumber industries, the power developments and the mining of today in our mountains. And so, through all the varying phases of the past, the present looks through to the tinted future.

Fresno History Tracing.

Fresno and central California in general have almost no connection whatever with that California past whose romantic record has so glowingly described by the historians. The California of Kern and Lassen and Portola, the California of the Bear Flag Republic and of Commodore Stockton is not a part of ours, and the California of

Flowers and Potted Plants

Come to Bertrand's for fancy cut flowers for all occasions—or for potted greenery of all kinds for your home or garden.

We offer the largest assortments and varieties, for each flower, and each plant is perfect—itself—the very choicest obtainable.

Our connection with the San Francisco Cooperative Flower Market makes it possible for us to offer you flowers and potted foliage plants at prices very much less than you have been paying.

Special attention given to phone orders for floral designs or flowers for special occasions.

BERTRAND'S
—The Fresno Florist
1216 J St. Phone 6777
Opposite Cooper's

Business Department Staff of The Fresno Bee

BUSINESS

PUBLISHER—J. V. McClatchy, formerly assistant business manager The Sacramento Bee.
AUDITOR—J. T. Holden, formerly cashier and foreign advertising manager The Fresno Republican; more recently with the Elert Products Co.

ADVERTISING

ADVERTISING MANAGER—Carl H. Norton, formerly advertising manager Denver Express and Akron (Ohio) Beacon-Journal.

DISPLAY STAFF—W. W. McKelvey, formerly of The Eagle, Butler, Pa.

Ralph K. Chappell, formerly with The Fresno Herald, Vernon Kilpatrick, formerly with Minnesota Daily Star and Denver Express.

Miss Roberta Hill, recently business manager of The Dimbula Sentinel.

CLASSIFIED ADVERTISING MANAGER—Robert Henri, formerly classified manager San Francisco Call.

CLASSIFIED STAFF—John H. Davis, formerly with Los Angeles Herald-Express and Times.

Wm. H. Lingle, graduate of Fresno High School, resident of the city for nineteen years.

Mrs. M. Srine, Jr., Fresno, formerly with San Francisco Chronicle and Portland Oregonian.

FIELD REPRESENTATIVE—California Country Life—Miss Mabel Caldwell, Fresno, formerly with Farm, Stock and Home and California Farmer.

CIRCULATION

CIRCULATION MANAGER—W. G. Weaver, formerly circulation manager The Salt Lake Telegram.

COUNTRY CIRCULATION MANAGER—Robert S. Huffman, formerly advertising and circulation manager The Fresno Republican.

County School Growth Rapid In Past Decade

Fast Progress Made As Result of Loyal And Generous Support; Comparison Of Figures For 1911-1912 With Those Of Present Show Swift Development

By CLARENCE W. EDWARDS,
County Superintendent of Schools

RECOGNIZING the vital importance of education to the development, the prosperity and the general welfare of the community, the people of Fresno County have given the public schools most loyal and generous support. As a result of this popular interest the schools have made rapid progress.

The advancement of our county in educational matters is made clear by a comparison of the superintendents' report for the school year 1911-1912 with the report for 1921-1922. In the former year there were two Kindergarten, 12,150; high, 1,251.

Elementary, 22,743; high, 5,093.

Ten years ago the number of grammar school graduates was 829. Last year there were 1,656. In 1912 there were two Kindergartens in the county now there are twenty. During this period the number of senior or four-year high schools increased from eleven to eighteen. Moreover, during the past two years six junior high schools, including the seventh, eighth and ninth years, have been organized.

Figures Indicate Growth

These figures are clearly indicative of a growing amount of the true value of education. The California state school program is unquestionably one of the most comprehensive and progressive in our country. It has fostered the general pattern of education, but also particularly to eradicate illiteracy in our state, to open educational advantages to all the people, to insure proper attention to physical education and health development, to teach American ideals and principles to all classes in our population and to secure to rural boys and girls as nearly as possible the same educational opportunities that boys and girls in the cities enjoy.

William and E. S. Woods

The people and the educational forces of Fresno County are working enthusiastically and harmoniously for the success of this program. During the past two years bond issues amounting to more than \$1,000,000 for school buildings and equipment have been voted by the rural school districts alone and most of these districts are now provided with handsome well equipped modern school buildings. At their annual convention last May the school trustees of the county unanimously agreed to make school ground improvement and embellishment one of the main objectives of this year's work. This undertaking will be carried on in cooperation with the agricultural department of the county in its various offices.

Safeguarding the educational rights of children, the law requires all minors between the ages of 8 and 16 to attend school full time and those between the ages of 15 and 18 to attend part time, classes at least four hours a week unless properly excused. The compulsory attendance laws in Fresno County, outside Fresno City, are enforced by two officers—deputy sheriffs.

Under recent enacted laws the director of Americanization has become an important function of the county schools department. The director of Americanization, upon receiving the names of applicants for citizenship from the county clerk, is required to ascertain whether there under certain conditions the high school board of the district in which he resides can organize classes in citizenship.

The director of Americanization assists in the organization of the citizenship classes and also gives grade teachers advice and assistance in the special methods of teaching foreign born children how to read and speak the English language. Applications for citizenship will be filed with the director and receive the recommendation of the director as accepted by the federal examiners without further examination. During the past year eleven citizenship classes were conducted in various parts of the county.

Ben Epstein & Son

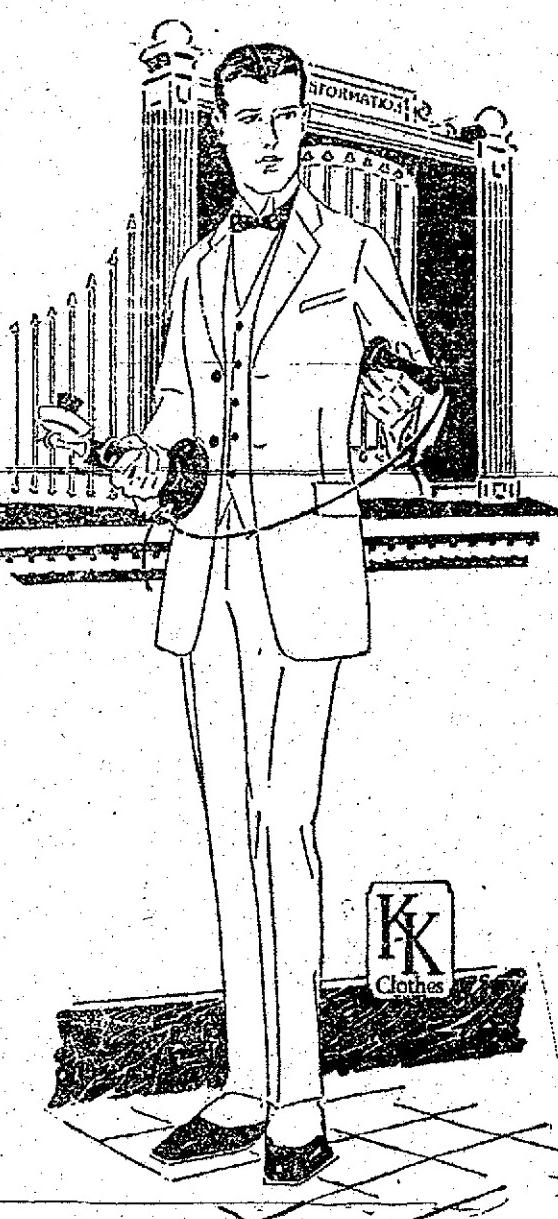
1930-32 MARIPOSA ST.

MENS OUTFITTERS

Ben Epstein & Son

1930-32 MARIPOSA ST.

MENS OUTFITTERS



Strictly All-Wool Fabrics Cost Less

When you measure cost by service (its true measure) the all-wool suit is far cheaper than any other. This is particularly true of a suit purchased from

because selected woolens are combined with double built-in values.

The answer is extra long wear, continuance of careful fit and physical comfort with mental ease.

The "Freshman" shown here is one of the new snappy men's and young men's models we are showing this Fall.

\$25⁰⁰ to \$45⁰⁰

Overcoats

THE "YALE"

Those men who prefer a "greatcoat" will find all they desire a coat to be in the "YALE."

There is a very unusual degree of style and quality in a "greatcoat." We have several models of them in the newest ideas in warm plaid back fabrics.

\$25 to \$50

WINTER UNDERWEAR

Cooler weather than wet weather! For your health's sake get your new underwear now at Epstein's.

\$2.00 to \$6.00



WOOL SHIRTS

Cooler weather than wet weather! For your health's sake get your new underwear now at Epstein's.

\$2.00 to \$6.00

WARM GLOVES

A big selection of wool and fur lined gloves. Just the thing for machine driving.

\$2.00 to \$5.00

SWEATERS

All wool Pull-Overs—many color combinations. Thermo and Tom Wye coats and vests in all sizes.

\$2.95 to \$9.00

75c-\$1.00-\$1.50 per pair

\$3.45 to \$6.00

INTERWOVEN HOSIERY

Interwoven ribbed socks in new heather combinations. Very dressy and warm.

\$2.95 to \$9.00

75c-\$1.00-\$1.50 per pair

\$3.45 to \$6.00

Hi-Lo HATS

\$3.50

\$5.00

\$7.50

\$10.00

\$12.00

\$15.00

\$18.00

\$20.00

\$25.00

\$30.00

\$35.00

\$40.00

\$45.00

\$50.00

\$55.00

\$60.00

\$65.00

\$70.00

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\$95.00

\$100.00

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\$175.00

\$180.00

\$185.00

\$190.00

\$195.00

\$200.00

\$205.00

\$210.00

\$215.00

\$220.00

James McClatchy's Life Story Reveals Hard-Won Triumphs

Founder Of The Sacramento Bee Was Pioneer In Battle Against Monopolies; Worked With Noted Men Of Literary World In Achieving Great Progress

JAMES McCLATCHY, founder of The Sacramento Bee, was born on June 20th, 1824, near Lisburn, County Antrim, Ireland. After the death of his father, and when but 18 years of age, he emigrated to the United States, bringing with him his brothers and sisters, all younger than himself. In his own young life he had tasted of the waters of Marah—the bitterness of heart, the poverty, the grinding of manhood into the dirt, the crushing of spirit and of very life which mark the blighting progress of Irish landlordism, that "sum of all human villainies."

It was undoubtedly the iron which had thus early entered into his soul which prompted him to be a改革家 and a pioneer land reformer during all the subsequent years of his life—a member of the original Land Reformers of New York in 1846 and the pioneer anti-monopoly of California.

From Bakery To Newspaper. Arrived in New York Young McClatchy turned his hand to any honest toll that came along. At one time he was a baker's apprentice, and often afterwards in his jovial way he has said he wished he had stuck at the trade—he knew he could have made a good baker and could have sold his bread.

But the fever for journalism was in his veins and he drifted around to the office of the New York Tribune where he became a fast friend of Horace Greeley, who put him to work for that paper.

On Greeley's advice he came to California in the gold-rush and for some time was the correspondent of the New York Tribune in California, writing letters at the request of Charles A. Dana, who was then the managing editor for Horace Greeley.

Left Ill-Fated Ship. It was in 1845 that McClatchy came to California by the way of the Isthmus of Panama. At that port about 150 adventurous souls sailed on an unseaworthy vessel for the Golden Gate. The tub founders along in such a miserable condition that about twenty-nine of the passengers, led by James McClatchy, after twenty-eight days sailing, determined that they must ashore. After three days more the schooner landed at a point about 100 miles north of Cape St. Lucas. Here the twenty-nine passengers, under the leadership of James McClatchy, landed. The Dolphin, with the remainder, proceeded on its way and finally reached San Diego so storm-tattered that she went to pieces on the beach.

The trials and tribulations and sufferings and incidents of that trip were typical of hundreds of others in those early days of the aeronautic search for the Golden Fleece.

After some unremunerative experiences in mining near Coloma and afterwards at Hangtown, now known as Placerville, he drifted back to Sacramento and went into newspaper work, being connected with the old Placer Times and Transcript and other papers.

Elected Squatters' Right. With the courage and impetuosity of his nature he threw him-

self into the heat of the squatters' fight—in 1850—for their rights against those who would grab all the land on bogus titles and on no titles at all.

In Hittell's History of California, Volume 3, Page 673, is a long account of this squatters' movement in which is a description of the actions of James McClatchy and Charles R. Robinson, another of the squatters, who was subsequently Governor of Kansas. In this history it is narrated that at a squatter meeting McClatchy arose and said there would much rather fight than collect subscriptions any day, remarking:

If the speculators want to fight, I am for giving them battle—and devil take the hindmost. Let us put up all the fences pulled down and also put up all the men who pull them down.

Confined On Prison Ship. On August 13, 1850, McClatchy and Michael Moran were arrested and confined in the prison ship at the foot of K Street on the Sacramento River. The very next day occurred the Squatter Riots wherein several men were killed. James McClatchy and Michael Moran soon afterwards were pardoned by the Governor.

On February 3, 1857, The Bee was launched. From that day to his death The Bee was James McClatchy and James McClatchy was The Bee.

Learned Plot Against Union. The pioneer editor was the tried and trusted friend and champion of David C. Broderick; he was the man who saved California to the Union. It happened in this way: Edmund Randolph, a Virginian by birth but an earnest Union man, was in Sacramento in 1861 seeking at the hands of the legislators the offices of United States Senator. He became very ill and could not leave his bed and James McClatchy was at his bedside every night to comfort him and tell him the incidents of the day. He was at Randolph's bedside one night when Randolph—who knew the Southern people thoroughly and had become acquainted with a great many of their schemes in California—told McClatchy that General Johnston, in command at Benicia, would not be true to the Union, but would deliver the 30,000 and more stand of arms at the Federal arsenal there over to the Secessionists.

McClatchy wanted to know if

(Continued on Page Twenty-Two)

JAMES McCLATCHY, FOUNDER OF THE BEE



CORNELIUS COLE, PARTNER, PRAISES JAMES McCLATCHY

Former U. S. Senator, Aged 100, Lauds Founder Of The Sacramento Bee

When The Sacramento Bee published its annual in 1903, among the contributed articles was one by Cornelius C. Cole, former United States Senator from California, who had been a warm friend and partner of James McClatchy, the founder of The Bee, in the fifties. That article was written nineteen years ago. Today Cornelius Cole is a resident of Los Angeles and last month celebrated his 100th birthday anniversary.

What Cole had to say about

James McClatchy at that time may be interesting to the readers of The Fresno Bee and for that reason it is reproduced.

BY CORNELIUS COLE

In all those eighty years almost of my existence I have never committed plagiarism, but if I could now find something in the line of biography exceedingly eloquent, I might be tempted to adopt it in speaking of James McClatchy; for I have never known a better man and even with difficulty find words of enough prolixity to describe his excellent qualities. There is not the shadow of guile about the man. Honor, truth and honesty were characteristics in every step of his career. He was fearless in the discharge of duty and could do no manhood be swerved from it. He possessed a most kindly heart, and I am sure would not for his life have wronged a neighbor below him. Nor was he the man tamely to submit to injustice. I think he would have rallied to the aid and support a personal affront, though I do not remember his ever having had occasion to do so.

In Declining Days

I knew him intimately during the exciting political campaigns of 1856 and 1860; in fact, was associated with him in the publication of Republican Party journals in those years, and in that way became familiar with his character. Those

(Continued on Page Twenty-Two)

Inaugural Editorial Epitomized Principles of James McClatchy

THE PRINCIPLES, the purposes and the very journalistic life of James McClatchy were epitomized in the following paragraphs from the inaugural editorial in The Sacramento Bee of February 3, 1857:

The object of this paper is not only independence, but permanence. Relying upon a just, honorable and fearless course of conduct for its support, it expects only to make those men enemies who are the enemies of the country. Its purpose is, whatever may be the measures which it will advocate in the future, to owe no thanks to any clique or factions, but, based on the broader foundations of right, to survive the wreck of mere party organizations, and still to be supported by good and true men all over the state.

Personal abuse it will not indulge in, but it will not hesitate, when the occasion presents, to speak of public men as they are, founding itself upon the plain facts of the case, and not rumor or interested misrepresentation.

As to its size, the design is to afford the paper to the public, during the present rather close times, at a cheaper price, and to supply the lack of quantity by the quality of its contents. Every effort will be used to make it a clear reflection of the times and faithful record of events in a condensed and yet full enough system. It will be the endeavor of the publishers also to make it acceptable in families, for the variety of its matter, original and selected, as well as its purity of sentiment and general dignity of tone.

The name of The Bee has been adopted, as being different from that of any other paper in the state, and also being emblematic of the industry which is to prevail in its every department.

As to the claims it may have to the public support, its readers must judge for themselves upon a fair trial.

Such a paper as this is intended to be has seemed to the publishers to be a necessity of the time, and if it cannot subsist upon a pure and exalted public sentiment, they desire to see it fail. All the hope that a truly independent journal can have is the encouragement of the intelligent and uncorrupted masses, and upon them this paper relies.

Evidencing the Growth of Fresno

THE appearance of The Fresno Bee in the leading city of the fertile San Joaquin is a forceful manifestation of that city's growth and importance.

In this day and age, if we are to judge a city's position in public estimation, we have but to size up and appraise the character and number of her newspapers.

In respect to her newspapers, Fresno has long been favorably known.

With the appearance of The Bee, there will be added another paper that will be a great asset to the community that houses it.

You will find it a newspaper in every sense of the word—not a printed sheet dominated by the perspective of the business department.

You will find it always intensely readable, too.

If you cannot always agree with it you will approve its tenacity and courage in sticking to a principle.

We, of Sacramento, who have admired the parent Bee because of the fearlessness of its stand upon public questions and the honesty of its policy in dealing with individuals, can not but feel that Fresno is to be congratulated upon its new possession.

EVERY EFFORT HAS BEEN MADE TO GIVE TO THE CITY OF FRESNO

a building that would be representative of the latest and best standards in architecture and construction—and, of course, suited to the most exacting needs of an up-to-date newspaper.

The building was designed and erected by the Hudnutt organization and we believe it is fairly reflective of the work we do.

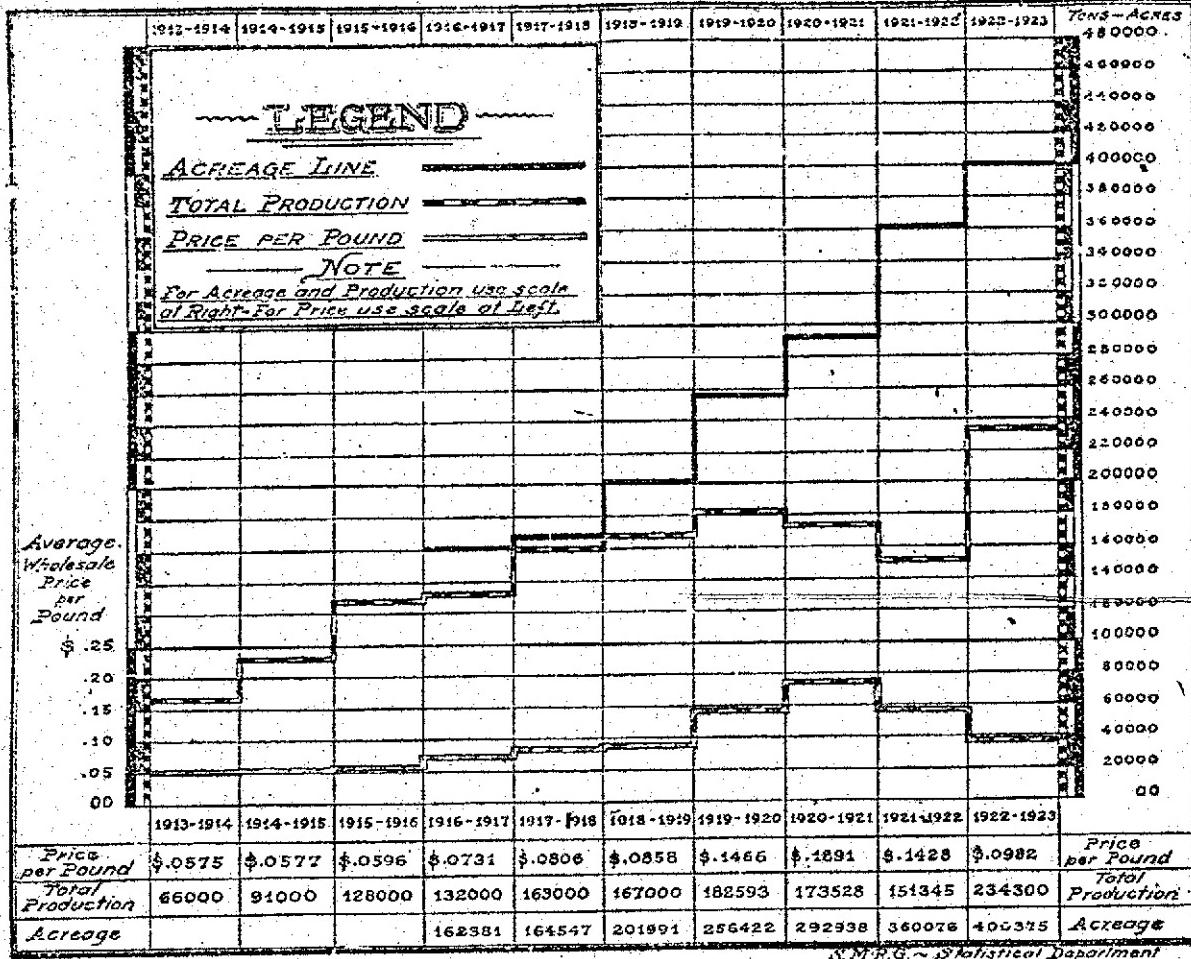
The Fresno Bee
Will Be a Great
Asset to Fresno



Fruit Building

Sacramento

CHANGES IN THE EXTENT of vineyards in this region, their yield and the returns to growers are traced in the accompanying chart, prepared by the Sun-Maid Raisin Growers. The period covered is that of the life of the co-operative company.



Raisin Grower Head Credits Success To Co-Operation Program

Wylie M. Giffen Traces Growth Of Association From Early Days; Emphasizes Power Of Advertising To Create Demand For Large Crops

By WYLIE M. GIFFEN,
President Sun-Maid Raisin Growers.

THERE ARE TWO REASONS for the supremacy of the San Joaquin Valley as a producer of raisins. These are climate and co-operation.

The early pioneers little realized that with the application of irrigation water the parched, treeless plains of the valley

could in time be converted into the world's greatest vineyard district.

Vines From Old World

Travellers brought to California cuttings of the old world raisin grapes from Asia Minor and these were planted and grown in San Diego County and other parts of Southern California. The grapes thrived and produced crops equal in quality if not better than the crops of foreign lands, but it was not until vines were planted in the great interior valley that the California raisin really came to be known.

Most foreign raisins are cured and prepared for market by dipping the mature grapes in a solution of strong hot lye. Dipping serves to crack or check the skin of the grapes, thus permitting more rapid evaporation of moisture in the drying process which follows.

Natural sun-dried raisins, cured without processing, were first

known prior to the start of the California industry. In some old world districts the fruit was also bleached by sulphur fumes.

Climate Conditions Best Here

Raisin producers found that the very dry air of the San Joaquin Valley and the long rainless period at harvest time permitted drying without the necessity of dipping or processing. They were confident this was a natural advantage for the California raisin, and the verdict of the consumers wherever the natural raisin was introduced confirmed this belief.

Rich soil capable of producing enormous crops where water could be obtained, and almost ideal growing and drying conditions contributed to the continued expansion of the industry in the San Joaquin Valley in spite of periods of depression caused by ruinous prices so serious that many times everyone felt that the California raisin was being over-produced.

Groves Organized In 1912

In 1912, about twenty years after the first shipment of raisins from the San Joaquin Valley, the annual production was approximately 70,000 tons. After years of struggle on the part of producers, co-operation joined forces with climate and these two factors have been responsible for placing raisins in the forefront of California fruits.

After repeated unsuccessful attempts at co-operative marketing, the organization known as the San Joaquin Raisin Corporation was organized in 1912. The idea was to use its capital to buy raisins without attempting to name a price or to control the market. It was proposed that the growers themselves should subscribe for the stock, and in fact own the company.

Promised Company Is Formed

The campaign was successful and the million-dollar company became a fact. Immediately its effect was felt in the market. The San Joaquin Raisin Company did want to buy 25,000 tons of hollow raisins of the crop of 1912 for 2½ cents a pound, at a time when growers were being offered from 1½ cents to 2 cents a pound.

In 1912 the company handled 55 per cent of the crop and guaranteed the growers a minimum price of 3½ cents in the sweat box, and were so successful in marketing that at the close of the year the company had a gross income of \$100,000 in excess of the guaranteed minimum price which had been paid on delivery.

Up to this time raisins had been in demand particularly around the holidays and were difficult to sell after this demand had been supplied. It was easily realized that if the industry was to be put on a profitable basis, this condition must be remedied in order to eliminate the usual holdover which flooded the market in late summer at low prices.

Raisin Advertising Started

After considerable discussion and investigation the directors of the company decided upon an advertising campaign and in doing so they gave their product the brand name "Sun-Maid". Since that time the smiling Sun Maid with her white apron and red bonnet has become known the world over.

The value of advertising did not become fully apparent until the second year, when the increase in consumption was such that the holdover ceased to exist even in the face of a steady increase in production. We have continued with advertising, increasing the yearly expenditures since 1913 from \$12,000 to the budget for the year 1922 of \$250,000.

Price Scheme Big One

The present advertising campaign is considered the best planned of any campaign since the organization came into being. It will reach every class of consumer in the United States and Canada, and a portion of the appropriation will be spent to advertise raisins to consumers in foreign lands.

While this budget is the largest in our history, it is necessary to

keep in mind that we must market 200,000 tons of new crop raisins. We have a big problem and issue deal with it in a big way. In my opinion the campaign has been so outlined that it will give the greatest possible return for every dollar spent.

Sales Methods Have Changed

At the start of our organization we used to purchase the raisins as we wanted them, through local brokers.

As part of our distribution system we have then placed each office in potential at Yokohama, Japan, while

became more difficult we felt that

these brokers could not give us the

better type of services, since they

located many commodities and it

was not possible for them to give

us one commodity, the intensive

opening of the oriental field we es-

tablished an office to handle the

trade of continental Europe at

Ghent, a large hollow-crop batch

office for the Scandinavian coun-

tries at Copenhagen. For the pre-

ceding year we did not establish

sales forces in these districts but

under the direct supervision of a

trained sales executive. This year

we made the same change in our

advertising.

Direct Contact With Trade

Our present sales plan gives us a

force of salesmen devoting their

entire effort to the sale of Sun-Maid

raisins. We have premised a

better understanding and a better

method of cooperation between

the company and the buyers through

the various outlets for raisins

out the country.

We feel that this is necessary be-

cause we must market 200,000 tons

of new crop raisins. We have a

big problem and issue deal with

it in a big way. In my opinion the

campaign has been so outlined that

it will give the greatest possible

return for every dollar spent.

With the advantages of low labor

cost and favorable exchange rates

the foreign raisin producer has been

able to enter into favorable competi-

tion with us in our own market

and in a very serious competitive

position. We believe that our pre-

sent sales methods will enable us

to meet this competition and to

increase our sales volume.

Plan To Enter South America

The same plan is being followed

in Mexico where we have appointed

representatives and will open

an office to handle the trade of

South America to investigate

the desirability of our entering

the market in that country.

We must continue to do these things

which will improve Sun-Maid

raisins if we expect to successfully

compete with foreign raisin produc-

ers. Since this time our organization has

been increased to approximately

250,000 tons of California raisins

and we must be met and if it is

not met successfully it will re-

quire the continued co-operation of

all who are interested in its future.

Leather Coats

LEATHER COATS AND

LEATHER VESTS with

sleeves—just the thing for

motoring—or for the man

who works outside. A complete

line in all sizes.

English sales work is carried on

in the same manner as is done in

the United States and Canada, and

we are advertising Sun-Maid

raisins aggressively throughout

Great Britain.

Still later last year we opened an

office in Shanghai, China, as head-

quarters for the oriental market.

At the same time we have taken

over interest in raisins. This is

particularly true of Australia and

South Africa. These countries are

offering serious competition,

and, of course, we still have the

competition of Greece, Asia Minor

and other Mediterranean countries.

Foreign production presents a prob-

lem which we dare not ignore at

this time.

With the advantages of low labor

cost and favorable exchange rates

the foreign raisin producer has been

able to enter into favorable competi-

tion with us in our own market

and in a very serious competitive

position. We believe that our pre-

sent sales methods will enable us

to meet this competition and to

increase our sales volume.

Co-operation Must Continue

I firmly believe that the future

of the raisin industry in California

depends first upon the continued

co-operative marketing of the crop

and second, upon the improvement

and maintenance of quality. We

must continue to do these things

which will improve Sun-Maid

raisins if we expect to successfully

TO THE FRESNO BEE GREETINGS:

MOST INTIMATELY APPRECIATING THAT HIGH-MINDED JOURNALISM THAT HAS MADE THE PUBLISHING HOUSE OF JAMES MCCLATCHY & COMPANY ONE OF CALIFORNIA'S PROUD POSSESSIONS.

ADVERTISING SERVICE CO., INC., CHROME BUILDING

Orchardsey

BEST BUSINESS & SCOTT, FLOOD BUILDING

Trial & Broadcast

CARL ADVERTISING CO., PACIFIC BUILDING

Wheeler-Lickeys

DALE ADVERTISING AGENCY, INC., 121 SECOND STREET

Dale's Down

DALE-JOHANET ADVERTISING AGENCY,

231 Kearny Street

E. S. Saks

EVANS & PARKHILL, INC., FIRST NATIONAL BANK BUILDING

Jos. Banchieri

HORN-COOPER COMPANY, 74 NEW MONTGOMERY STREET

F. Churchill, Inc., Inc.

HORN & LIVINGSTON, FIRST NATIONAL BANK BUILDING

C. H. Horns

JONSTON-ATKINS CO., 525 MARKET STREET

Sherton Watson

NATE LE VINE ADVERTISING AGENCY,

26 O'Farrell Street

State Line

LOCKWOOD-SHACKLEFORD CO., 221 Kearny Street

Russell Yorkwood

H. K. McCANN CO., 411 MONTGOMERY STREET

H. D. Harms

There are no keener analysts of newspapers than the men who make up the personnel of the great advertising agencies of the United States. And this applies not alone to the business policies of a newspaper, but to the editorial, as well. In the hands of the executives of these organizations rests the decision as to the expenditure of millions of dollars annually for the advertisers of America. And upon the wisdom with which these expenditures are made depends the success or failure of campaigns—not to say the growth or the failure of the enterprises themselves.

To the genius of America's advertising men is due the spectacular successes of manufacturers whose products have become household words. But beyond that—and this phase of advertising touches very closely the lives of the producers and farmers of California—that same genius has brought to fruition the plans of the far-sighted men who created the co-operative marketing organization which have meant so much to those who labor with the land.

California, particularly, has seen and wondered at the power of advertising, backed by the business acumen of these men, as exemplified by our own Raisin, Peach and Fig Growers Associations; the Prune Growers Association, the Walnut and Almond Growers organizations and others.

So it is with a justifiable pride The Bee presents above a reproduction of a greeting from many of the leading San Francisco advertising firms. When these famous organizations can subscribe to the sentiment they do, after many years of constant business contact, it is entirely fair to say that the policies of The Bee could have no higher endorsement!

From Other Cities.
Minneapolis, Minn.—I join with many others in this greeting most heartily, remembering with pleasure the interesting and interesting articles on advertising which appeared in The Bee a quarter of a century ago, which I devoured when I started into advertising work, an experience which has given me since made The Bee and James Mcclatchy something more to me than the mere name of a California paper and its publisher—a great and successful newspaper enterprise and a truly great newspaper man who made it—Dobenmeyer Advertising Agency, by Albert Dobenmeyer, president.
New York—Good Luck—Albert Frank & Co., by H. J. Riordan.
Binghamton, N. Y.—It is with the deepest pleasure we endorse the above sentiment. Our dealings with the House of Mcclatchy since the incorporation of this agency have been most agreeable and pleasant. Our every agreement is with them in their development of The Fresno Bee and we assure them of our earnest support—Wylie & Jones Advertising Agency, Inc., by B. W. Heimes, secretary.
Cleveland, Ohio—Best wishes and congratulations—The John S. Kling Company, by J. S. Kling, president.
San Antonio, Tex.—To keep the faith from 1887 is too great a feat to overlook—Schmerlein Advertising Company, by Harry D. Jeffery, manager.
Milwaukee, Wis.—May your future endeavors be as brilliant as those in the past—Kraft Advertising Agency, by Nora E. Kraft, president.
Chicago—The writer's personal knowledge of and relationship with your house began in 1891 and was most active during the few years following 1893, when I was one of the factors in the organization of the Pacific Coast Advertising Men's Association. It therefore gives me great pleasure to take advantage of the opportunity to wish you the fullest measure of success in your conduct of The Fresno Bee. I have no doubt that it will be made to serve the interests of that part of the state as effectively as the Queen Bee has served Sacramento.
—The Merit Agency, by Edward M. Powers, Inc., San Francisco.
Chicago—We are glad to have this opportunity of expressing our admiration for the standards of journalism practiced by The San Joaquin Bee. The system in which this newspaper is held occurs well for the future of The Fresno Bee and we look forward confidently to the success of the new enterprise—Meredith, Ernest & McDonald.
Pittsburgh, Pa.—James Mcclatchy & Company, Fresno, Calif., gentlemen—Appreciating that high-minded organization that has won honor and distinction in Sacramento and throughout the nation for the name of James Mcclatchy & Company, we desire to congratulate you upon the launching of your new venture, The Fresno Bee, and to wish for you and it great and lasting success. Sincerely yours—Edward M. Powers, Inc., San Francisco.
The San Joaquin agency is confident the new publication will become an important factor in the further development of the great San Joaquin Valley—K. L. Himes.

Seattle, Wash.—Copy for your first issue mailed special delivery today. If mail cannot reach you in time will repeat copy by wire on your instructions. We insist on being in on the birth of the Bee. Best wishes—Brown & Prosser Advertising Agency.

Many others.

Similar kind expressions have also been received from the following well-known agencies:

Svensson-Kelly Advertising Agency, Spokane.

Curtis, Neath Advertising Agency, Los Angeles.

Fawcett Advertising Agency, Colorado Springs, Colo.

Ford & Robbins, Inc., Chicago.

Berg Advertising Agency, Fresno.

Read-Miller Company, Los Angeles.

West Virginian Quits
Street Car To Preach

CLARKSBURG (W. Va.), Oct. 17.

Seventeen years a street car conductor and motorman, Carl B. Johnson of Clarksburg, became a

clerkman recently.

"Provo Plan" Explained

By thus co-operating with one another we have been able to avoid the industrial war and strife that

ARMY SHIRT SPECIALS

GENUINE Army Shirts just received; olive drab, all wool, with reinforced elbows; full cut and extra well made. Sizes 15 to 17. Special at \$4.45

Extra Special at \$4.45



Sweater Specials

For Men and Boys

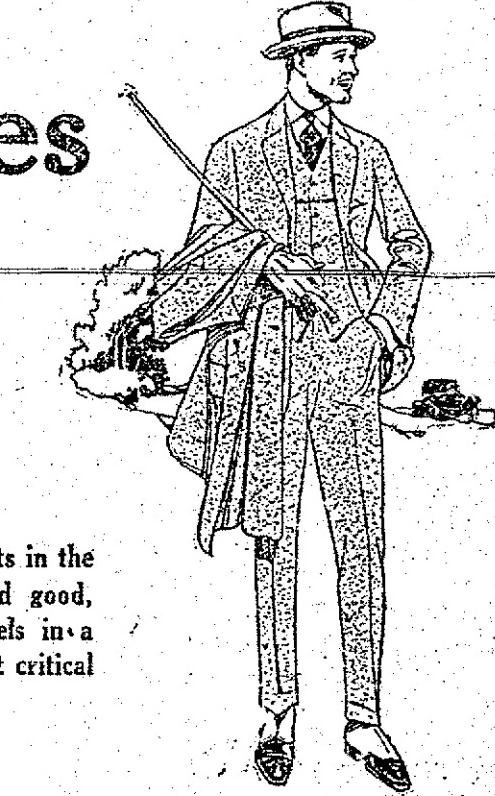
OUR showing of men's and boys' Sweaters, including the much wanted "Buff Neck" style, is the most comprehensive in the city. They come in a variety of colors, button and slip-on styles, at a price range from

95c to \$8.45

We Are Exclusive Agents for

Sincerity Clothes for Men

Top Grade Garments at
Bottom Prices



SINNERY, high-grade Suits in Tweeds, Cassimeres and all-wool worsteds. Suits in the new Sport Models so popular now with men and young men who demand good, stylish garments at medium prices. We are now showing these new models in a wide range of patterns, and we know that Sincerity Clothes will please the most critical dresser.

Our Price range is \$25.00,
\$29.50 and \$32.50

Men's New Fall Overcoats

NIFTY NEW STYLES JUST RECEIVED



THE new overcoats for young men are now here. Well-fitting belted models, with box pleat in back and patch pockets. These roomy models have wide collars, cuffs and strapped sleeves. Come in lined and unlined styles. They are bang-up, good top-coats for particular men, and come in a wide range of patterns.

Pervading shades this fall are light color tans and browns. We have them all. Priced at \$18.00, \$20.50, \$25, \$32.50 and up.

Prices now \$18.00, \$20.50,
\$25.00 and \$32.50

SHOES For Men

WE HAVE a complete line of Shoes for men and boys, and our prices are absolutely right. It is our endeavor to carry only the all leather lines—shoes that will give satisfaction to the wearer. Our shoe stock consists of Work Shoes, Dress Shoes and Semi-dress Shoes for men and boys, and the prices range from—

\$4.85, \$5.85,
\$6.85 up to
\$8.85.

Our Windows Tell the Story

MACKINAWS

For Men and Boys

OUR stock of men's and boys' Mackinaws is now complete. We handle only the best makes in these lines.

They are good weight, roomy coats, with wide collars, in single and double-breasted models of all-wool materials. A full range of sizes. The price range on men's Mackinaws, \$10.50 and \$12.50. Boys—all sizes—\$6.45 and \$7.45.

\$6.45 and \$7.45

MEN'S HATS

Stetson and Berg

WE SPECIALIZE on these two well known brands of good Hats. The new full-blocks are now ready for your inspection. We have them in all the latest colors, shapes and sizes. Come in and let us show you the new blocks in tans, browns and blacks. Our prices are

\$2.95, \$3.45

\$4.00, \$4.45

\$5.00, \$6.00

\$6.50 and

\$7.50

Extra Special Men's Chippewa Hi-Cuts Shoes

A well known brand of good high top Shoes at special prices. They have microsine soles and overweight welt single soles. Blucher style and are guaranteed to give satisfaction. We carry them in a full line of sizes. Ask to see them.



Men's and Boys' Caps

OUR CAP DEPARTMENT is now replete in every detail. We have tourstans and your kind of a Cap to suit you. The new woolly tweeds in lighter shades are very popular this fall as well as the cravatines. But it matters little what kind of a Cap you desire—we have it. We invite your inspection and ask you to compare our prices and quality with those shown elsewhere. We know you will buy here. We have Caps at \$1.25, \$1.50, \$2.00 and \$2.50 with a wide range of patterns and styles in each line. Come in!

\$1.25, \$1.50, \$2.00 and \$2.50

Fresno's Care For Children Shown In Schools' History

Development Of System That Began With One Building, Has Grown Enormously And Must Soon Expand Again Is Traced By Head Of Organization

By W. J. COOPER,
City Superintendent of Schools

WHAT are Fresno's schools doing for Fresno's children? This is a fair question and can best be answered by a brief survey of the history of our public schools.

Fresno's school system began with one elementary school, the building no longer standing and has been added to as demands arose and funds permitted.

Americans are practically unanimous in the belief that children should have opportunities to advance in school just as far as their interests, abilities and economic resources permit. Accordingly the next demand after an elementary education has been provided is for high school education.

Although in most California communities this type of school is provided by combining the resources of several districts into a union, in Fresno the city district has provided its own high school.

As the city spread over a greater area, new sites were acquired and more elementary schools were built. This policy has been continued and the present board of education aims to establish elementary schools in such locations that pupils under 13 years of age

will not have to walk more than a half mile to school. Elementary education is now offered in eighteen buildings.

Kindergarten Come Early.

The next demand on the schools came from those who felt that children in homes where foreign tongues were spoken should have a chance to learn English at an earlier age than 6 years. The first kindergarten established to provide this training was as early as 1882, and due to private philanthropy in the annual report of 1893 George B. Nobic, president of the board of education said:

Sixty-eight independent women organized a free kindergarten in the west part of town and have since successfully maintained the school at no cost to the city. They have had to exclude many children for lack of room.

The board has recently given a large room in the Columbia Building for the use of this kindergarten, as some additional will further assist those women in their labor of love and extend their helpful work to other parts of the city. There is no question as to the necessity of this department. It is only question of finance.

Thirteen Kindergartens Now.

At present kindergartens are held in thirteen of the eighteen elemen-

tary schools of the city.

Once a system has made provision for regular progress from kindergarten through high school, and has arranged for school houses at reasonable walking distances for small children, attention should be given to differentiated courses of study that pupils of widely different abilities and interests may be best cared for.

The first step in this direction usually takes the form of creating junior high schools by removing the seventh and eighth grades from the elementary schools to convenient centers and adding to these the ninth grade from the high school.

Special Teaching Given.

This plan provides ample enough school to warrant specialized teaching in English, mathematics, history, arts, music, etcetera. It also makes it possible to offer pupils courses in the foreign languages, science and home and shop work.

In Fresno the seventh and eighth grades were moved to central grammar schools twenty-five years ago, while the ninth grade was added only a few years ago.

Have Two Junior High Schools.

The junior high school may be said to be still in the organization stage but that is here to stay we are quite certain. It will be known as the Alexander Hamilton Junior High School.

The aim of the United Press is to present "Today's News Today"—to hold a truthful mirror to the world and let the people form their own opinions.

American Viewpoint.

Convinced that the American people want their news of foreign affairs, the United States government stipulated that the United Press years ago adopted the policy of providing its bureaus in all foreign capitals with American-trained newspapermen. At the same time it has had the double protection of working agreements with many foreign press services, among them Exchange Telegraph (British); Nippon Densho (Japanese); Australian Press Association (Australian); and Agence Radio (French).

Today's News Today.

Feeling that foreign relations of the United States were urgently dependent upon a fair and full presentation of the news and views of the American people, the United Press has concentrated its efforts along these lines until today it cable filts to Europe, South America and the Orient total thousands of words a day.

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Electricity's Great Share In San Joaquin Progress Is Outlined

"Mystery" In Generation And Distribution Of Force That Provides Power And Light Made Clear In Story Of Big Development.

By A. EMORY WISHLON,
General Manager Of The San Joaquin Light And Power Corporation

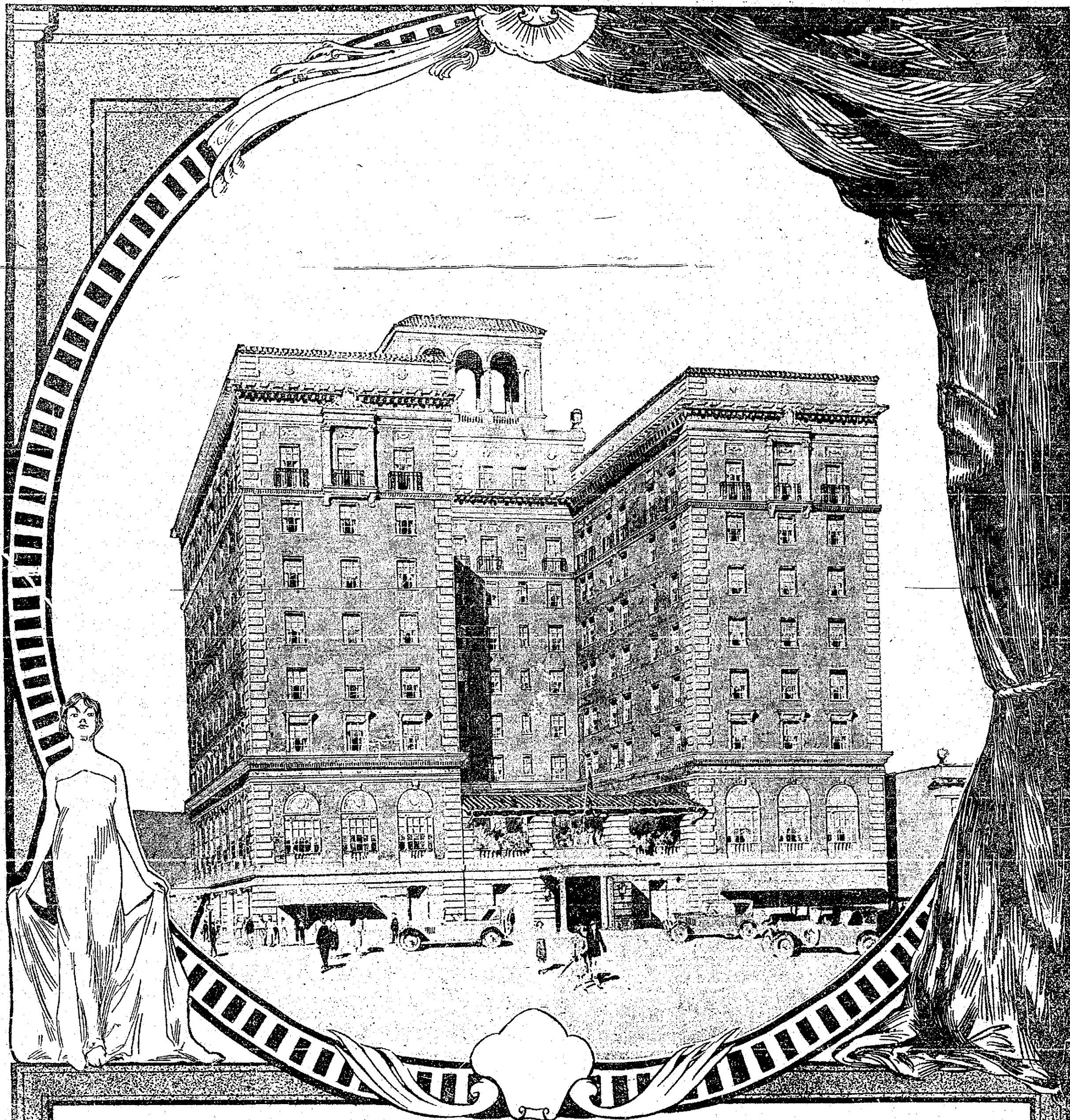
In a recent speech before a convention of electrical experts, Chester H. Rowell, member of the California Railroad Commission, with his ready facility for epigrammatic expression, said:

"Electricity requires more brains in the making than any other commodity used by mankind, and less brains to use."

Rowell, of course, meant no reflection upon the intelligence of the great electricity-using public. He merely sought to emphasize

that it is required

</



"THE CALIFORNIAN"

VAN NESS and KERN Sts.

To be open and ready for occupancy on Admission Day,

SEPTEMBER 9th, 1923

Whereby Fresno will be in a position to offer to its visitors; the last word in hotel
structure and service.

Albert Bettens and H. Wingate Lake
Lessees and Managers

Club Presidents Comment On Advent Of The Bee In Fresno's Newspaper Field

Incentive To Progress Is Given By New Paper

By MILTON H. POSSONS,

President Commercial Club of Fresno.

It has been said that if two men exchange dollars, each has just one dollar as he had before the exchange, but, if two men exchange ideas, each one has a new idea.

Through the medium of the newspaper, ideas and views are exchanged to the mutual benefit of those who read it. The daily news of the world's events creates new thoughts, new motives, new endeavors ahead. In this day of progress, no one can afford to stand still. We must push ahead if we wish to keep abreast of the times.

The entrance of the Fresno Bee into Fresno shows the progress of the city. It is an infallible sign that we are growing steadily and surely, without fragile boom or dangerous wildcatting.

The addition of the Fresno Bee to our present quota of newspapers gives us renewed faith and confidence in our city, for we feel sure that its publishers would not enter a city which was afflicted with economic stagnation.

With the additional boosting and building which we believe will result from the Bee's coming, our growth and progress will take on renewed impetus. We feel sure that its publishers will join hands with the established forces of the community and grow with us in the glorious realization that co-operation is the foundation of our success.

Great Opportunity For Intelligent Leadership

By CHARLES R. BARNSARD,

President Kiwanis Club

Most of us living in Fresno now do not realize the future that lies before Fresno and the San Joaquin Valley. The next few years are going to bring great increases in population, and even greater changes in the physical and other features that go to make up a city and community.

This community will have to develop along governmental, social, educational, cultural and many other lines. The changing conditions are going to call more than ever before for strong and intelligent leadership. Whether a newspaper is a mere time-server or a most important factor in this leadership depends on the courage, honesty and intelligence back of that newspaper.

This community is too progressive and intelligent to follow long the wrong sort of leadership.

Fair and impartial treatment in the news columns, to my mind, is the most important function of a newspaper.

It seems to me that the next few years offer a most unusual opportunity for real newspaper leadership in Fresno.

Heartiest Greetings To The Bee and Fresno

By HENRY AVILA.

President Fresno Advertising Club. We extend heartiest greetings and a real welcome to The Fresno Bee upon its entry into the journalistic field of Fresno.

It's coming here must be after a thorough and careful study of the prosperous conditions in the city and valley which it proposes to serve.

To our mind it is only another strong indication of the wonderful attraction that Fresno holds for new business of all kinds.

Newspapers, like any other business or industry, are seeking proper investment and in The Bee's selection of Fresno is shown faith in the future progress and marvelous development that awaits this wonderful city and valley of ours.

On behalf of the officers and directors and entire membership of the Fresno Advertising Club, I desire to congratulate The Bee as well as the people of the city of Fresno upon The Bee's foresight and wisdom in selecting this city. It will afford a splendid opportunity to join with other newspapers already locally established and further assist and serve the needs of a rapidly growing and developing community.

Lumber Industry In Fresno County Looms Big Among Resources

By C. D. LEMASTER

THE following remark was made by an eastern lumberman as he came into a hotel lobby, after having toured miles and miles of vineyards and orchards adjacent to Fresno.

"I gained the impression from the trade papers that this was a 'pocket' of giant redwoods in the lumber producing section—this is a fruit basket, appreciate the vast extent of the lumber industry in this section."

"People who live right here don't seem to have the same impression as you. It is generally known that there are some

large pocket of giant redwoods in the lumber producing section—this is a fruit basket, appreciate the vast extent of the lumber industry in this section."

"It may be of interest to say something about this great industry which the eastern visitor fails to

Fresno Will Be Made Greatest Inland City

By CARL E. LINDSAY,

President Lions Club.

This is the age of publicity. Movie queens, breakfast foods, all sorts of industries alike realize the necessity for publicity. Publicity has become a profession, and publicity directors have become just as essential as those practicing other professions. If they expect to grow and prosper, communities need publicity, and the services of trained publicity directors, just as much as automobile concerns do.

A newspaper should above all, be a publicity director for the city in which it is published. This, to my mind, is its chief duty. If it succeeds in that regard it is a live newspaper, and a distinct benefit to its community.

Fresno needs more publicity. If it gets the publicity it deserves it will some day be the greatest and largest purely inland city in the

C. E. Lindsay

United States.

Success To The Bee Is Word From Rotarians

By NEWTON A. JOHNSON,

President of Fresno Rotary Club.

Fresno welcomes into the local newspaper field The Bee. The rapid growth of this city warrants the existence of a third paper.

The true worth of a live newspaper of any community cannot be overestimated. The American people demand the highest type of service in all lines of activity, and such service in the newspaper field is foremost in their requirements.

The Rotary Club in any community is made up of representatives from all professions and lines of business of a city.

The primary object of the Rotary Club is to create and foster a high standard of business morality. The well known motto of the organization is "He profits most who serves best." Rotary has done much toward a practical application of the Golden Rule in business.

The advent, therefore, of a live newspaper in Fresno which will tend to better serve this community has the endorsement of an active representative organization such as the Rotary Club. Success to The Fresno Bee is our earnest wish.

Powerful Influence For Good In Fresno's Future

By C. D. LE MASTER,

President Exchange Club.

With this issue a new publication, The Fresno Bee, will mingle with the new and live ones, bow to the civic-loving, city-building people of Fresno.

In appearance, The Fresno Bee promises to be most attractive, and its constructive policies and educational worth, based on its parent's record, The Sacramento Bee, should win for it the hearty welcome and practical support of everyone.

In order to estimate the value of this paper to the city, it seems necessary to consider the time and the man who is responsible for its existence. When one has done this, he cannot fail to recognize that The Fresno Bee will be a powerful influence for good in the future development and upbuilding of Fresno.

The appearance of The Fresno Bee at this time is singularly opportune, for, the wise ones tell us, Fresno is making history. She is leaving her "out-grown shell," building "more stately mansions for her soul" and calling for men and women of mental discernment, dauntless courage and unbounded faith to blaze the way to a future that shall "limn the past with its glory and light all the coming years."

Fresnoans are, to say the least, "omnivorous readers." Our papers are read with astonishing regularity. The value of The Bee is anticipated and welcomed. We are for The Bee because it is for Fresno and of Fresno. We feel sure that it will perform a signal service to Fresno and coupled with the Republican and the Herald, will give us a megaphone which will be heard far and wide and, may I not say, well.

A newspaper business is a business with unique and potential powers; we are, therefore, intensely interested in all additions to our newspaper family.

It would be impossible to tell in an article of this length the value of newspapers to a city but it is safe to say that their influence is unequalled in leading us through the mists and fog that confuse us, in encouraging our development and as an educator.

Welcome to the home of "competitive cooperation."

appreciate when traveling through our valley.

Space will not permit going into statistics and their relative comparison to other lumber producing states in the United States, but it may be well to mention that the manufacturing lumber industry of California employs more persons than any two other manufacturing industries in the state, that there is more capital involved in the manufacturing lumber industry than any other manufacturing industry in the state and that the value of the lumber products is greater than that of the products of any other manufacturing industry.

While these statistics apply to the state as a whole, this section figures prominently in the aggregate.

Starting with the Madera Sugar Pine Lumber Company of Madera, twenty miles north of Fresno, to the Hummer Lumber Company at Sanger, thirteen miles southeast of Fresno, we have traced one of the greatest lumber producing sections of California.

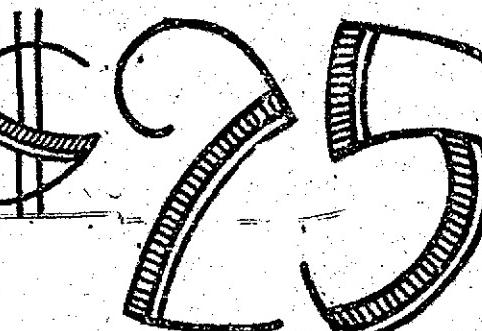
Five big companies lying between these two points are the new Sugar Pine Lumber

—UPSETTING ALL SALES RECORDS WITH

300 Waist and Costume Shop Coats and Dresses

IN A SALE

AT



WEDNESDAY AND THURSDAY ONLY

300 waist and costume shop coats and

dresses, think what this means. Not garments bought for sale purposes, but garments taken from regular stocks; they're already lower prices lowered; reduced to the very core.

300 garments at \$25.00 that have been

selling for \$29.75, \$34.50, \$39.50, even \$47.50. Selling for these prices, and selling rapidly, rest assured they revert to these prices immediately following this sale.

300 Coats and Dresses, think of it

every inch of available space will be given over to the sale of these garments; there will be no higher priced garments to confuse you. Two days will be given over to the sale of these garments alone.

Every Rack and Every Case will be

given over to the display of these garments. Every possible means for your easy selection will be resorted to; yet, you'll find the same courtesy, the same service that accompanies every transaction.

300 Dresses and Coats that should

cause a veritable stampede; 300 coats and dresses that will upset all former sales records. Be on hand early. There will be plenty of salespeople to give you the best of service. Wednesday and Thursday; two days of intensive selling; then back to regular prices.

THE WINDOWS WILL
GIVE YOU AN IDEA OF
VALUES AND VARIETY

The Waist & Costume Shop

Formerly The Waist Shop

THE HOUSE THAT QUALITY BUILT

910 - 912 - 914 - STREET

The Coats

include bolivias, cordettes, lustrola, tweeds, polo cloths, and many of the season's novelties, coats for dress, coats for school, coats for riding, in fact whatever your particular need, you'll find it in this assortment at \$25.00.

The Coats

...There Is Happiness
In Every Gift Of

JEWELRY

We have been established for TWELVE YEARS and during that time we have stood every Test and Met every single requirement in our line.

Expert
Knowledge
Tells When
You Give Us
Your Jewelry
Repairing.

WHAT THEY ARE

ROUTT FACTORY BUILT GARAGES are built in sections at our factory so that they can be erected quickly and economically. They are substantially built, a good grade of lumber being used throughout, and pass the necessary building ordinances.

WHY THEY COST LESS

Because we have standardized the parts, using short length lumber which is purchased at a low price, and do the majority of labor by machinery.

PRICE

A 10x16 will be delivered and erected within three miles of our factory for \$110.00-\$25.00 down and \$25.00 per month. Other sizes and designs at proportionate prices.

Routt Lumber Co.
201 Tyler Avenue Fresno, Phone 28

Sixty Alchian
JEWELERS COMPANY

939 Van Ness Ave.

Republican Bldg.

History Of American Legion's Career Here Interesting Narrative

1,000 Service Men Banded In Fresno Under National Charter Provide Entertainment For All Veterans; Handsome Home Recently Completed

THIS HISTORY of the American Legion in Fresno and the preliminary organization of the World War Veterans which preceded it, is a long and interesting story despite the brief three-and-a-half-year period it covers. The early efforts of the soldier, sailor and marine veterans in the movement that brought about the erection of Fresno Post No. 4's fine new \$15,000 building at Mariposa and N Streets were fraught with hard and conscientious work on the part of the organizers.

From the temporary body of veterans organized February 20, 1919, the local post has grown to a flourishing organization of about

one thousand members, carried out carefully in detail, one regiment wearing Teuton uniforms and the other the American khaki. About 540 men were realized and used to open up fields.

Cots were placed in the armory and sleeping quarters furnished to needy men. An employment bureau was organized and work was obtained for many veterans. The Legion also took charge of the burial of soldiers' remains from overseas.

Legion Charter Granted

On May 20, 1919, application was made for a charter of the American Legion. The name Fresno Post was selected as the official title and the charter was granted on June 20, 1919, with the following charter members:

Arthur Allyn, James S. Anderson, K. M. Bannister, Frank L. Berg, A. H. Boucher, Newton Bramblett, E. H. Bradley, Walter H. Bush, Charles E. Butler, George E. Butts, Herbert Brown, Jack Clegg, Karl C. Christie, James Clegg, Earl C. Clewettar, Lloyd S. Cobb, Joseph P. Collins, Edward T. Coulton, Matt J. Correll, Floyd Cowan, James G. Crichton, Gabriel Penn Cummings, W. M. Daniels, Vau Danisman, William A. Daniel, Philip D. De Biasi, John W. Dodge, John A. Drew, Arthur H. Drew, Herbert Dunn, Lewis R. Dyberg, Neil E. Egan, O. H. Edmunds, Carl J. Engmann, Hobart E. Fenster, Jack E. Ford, Chilsey M. Fowler, H. H. Fullham, E. W. Garhart, G. M. Gilbreath, Chester Q. Graft, Jesse B. Guinn, James E. Hatton, Leo C. Hansen, Victor E. Hayes, Wallace B. Harde, Max Willard Hare, E. R. Harlan, Ray W. Haas, Stanley H. Heighington, George C. Henderson, Captain Bert Taylor and the legion

Philip Williams, in calling the first meeting of veterans held in the armory February 20, 1919. Subsequently he was elected first president of the World War Veterans, the organization that preceded the American Legion in this city.

George P. Phamer, now of Coalinga, was another active organizer. Lester A. Butts was the first secretary.

The other officers elected March 6, 1919, were: Dr. W. M. Thorne, vice-president; E. J. Murray, Jr., chaplain; E. L. Jewett, secretary-treasurer; J. E. Sankey, sergeant-at-arms; Dr. F. A. Tobin, Dr. E. M. Johnston, Nell Ellis, Paul E. Smith and W. J. Sandell, executive board.

Staged Big Benefit

This organization functioned for several months under the name of World War Veterans, buying its self with relief work for newly dis-

abled service men. On May 20, 1919, the veterans staged a realistic sham battle at the fair grounds. The present was

Acting Agricultural Chief Welcomes 'Country Life'

The advent of The Fresno Bee, as an additional means of keeping the farmers of the San Joaquin Valley informed on agricultural activities, as well as general news, is welcomed in a letter from C. W. Pugley, Acting Secretary of the Department of Agriculture, Washington, D. C.

Referring to the "Country Life" section, which will be a Saturday feature of The Fresno Bee, Pugley states:

"The farmers of the San Joaquin Valley should find such a section of your paper a great help in keeping them informed of agricultural activities, both local and national."

"It appears to me that there is an undeveloped and fruitful field ahead for the daily paper that will establish a real agricultural policy editorially, as well as from the standpoint of news. The paper must realize that the problems confronting farmers today are economic in character and not production alone. It must appreciate the basic part that agriculture plays in our national life and support the farmer in his just demands."

The paper that will do this will become a vital factor in rural community life."

R. A. Henley, James T. Hogue, E. Howard, Alfred E. Humphreys, E. Melvin Johnson, E. L. Jewett, Gus F. C. Jaeger, A. L. Kahn, E. L. Kellas, Roy Landers, Albert Laurier, James R. Lewis, Ed A. Lucas, Rudolph Lopez, William E. Lockwood, G. R. Lovewy, D. A. Lucas, Thomas Lynch, James M. MacMillan, Herbert McDowell, Harry A. Martin, William M. Nichols, A. E. Olson, Arthur J. Passow, Leonard E. Perkins, Charles E. Peterson, Walter J. Pierce, Harry L. Sav, Albert Simon, Hans W. Sorenson, W. T. Sorenson, Lester E. Smith, Oswald Spier, Jr., Walter J. Stammer, Edward F. Swartz, Joseph E. Tischell, Albert M. Taylor, Walter M. Thorne, E. A. Tolson, J. C. Wheeler, L. B. Wiles, Phillip H. Williams, Thomas E. Williams, James E. Woolley and Sarkis M. Yerian.

William First Commander

The officers under whom the old organization had functioned remained in office after the legion post was born. E. L. "Gene" Jewett, who had been closely allied with the early movement, continued as adjutant-treasurer and selected as adjutant of the post to the first state convention held in San Francisco in August, 1919. The following men who had taken an active interest in the organization on the first executive board, Dr. W. M. Thorne, Dr. P. A. Tobin, Lester A. Butts, Robert A. Henley and Dr. E. M. Johnston:

The legions had moved from their first quarters in the old armory on Broadway to 1033 J Street on June 16, 1919, where they remained until February, 1920, when they moved to their new quarters at 1150 J Street, sharing the lodge rooms with the Native Daughters and Native Sons.

Lodge Activities Are Varied

Next followed a period of growth and expansion under the able leadership of Commanders William Stranahan and Dr. E. M. Johnston in 1919 and 1920. Neil Ellis, adjutant, who had succeeded by

John W. C. Jennings, Earl J. Engmann, Hobart E. Fenster, Jack E. Ford, Chilsey M. Fowler, H. H. Fullham, E. W. Garhart, G. M. Gilbreath, Chester Q. Graft, Jesse B. Guinn, James E. Hatton, Leo C. Hansen, Victor E. Hayes, Wallace B. Harde, Max Willard Hare, E. R. Harlan, Ray W. Haas, Stanley H. Heighington, George C. Henderson, Captain Bert Taylor and the legion

resigned and was succeeded by

Robert A. Henley and Dr. E. M. Johnston.

The legions doors are always open to service men, whether members of the legion or not. Continuing in its fight for the disabled men, the local post is devoting much of its energies to aid in the over state and national legislation for ex-service men.

The Good Side For Future

The legions doors are always open to service men, whether members of the legion or not. Continuing in its fight for the disabled men, the local post is devoting much of its energies to aid in the over state and national legis-

lation for ex-service men.

Side Entertainers, but mostly the talent displayed is home product. It is good, too. All parents and friends are welcome to these assemblies.

Students Welcome Visitors

The students maintain a permanent reception committee in their office, right by the front door. When a stranger enters the door he is met courteously and his wants inquired for and speedily and courteously complied with.

Students Organization Is Maintained

The student organization is maintained shown by the fact that it maintains a co-operative store where all sorts of student supplies are sold. The profits go to the general treasury.

Last year from all student sources \$50,000 was handled. Bleachers were needed for the football field. Bonds were voted and sold to the amount of \$7,000. These bonds bear 6 per cent interest and are payable in six years.

The bleachers are now up and ready for use.

The student organization is a real community asset. The students are learning the duties and responsibilities through it.

Girls Organize League

The next most important organization is the Girls' League. The object of this organization is to develop the spirit of friendliness and companionship among the girls, to foster and conduct local affairs, and to train in the highest ideals of womanhood. Every girl is a member.

There are numerous other organizations for special purposes—for debating, for the study and use of language, for developing the writing of stories, for collecting stamps, for studying the profitable development of the poultry industry. In fact, clubs are fostered and sponsored by the faculty.

Have Club Teams

The Fresno High School maintains teams in various sports and activities—football, basketball, tennis, track, baseball, swimming, debate, band, orchestra, and glee club. The standard of work is high and improvement is high and effort is constantly being made to make it higher. A diploma from this school means much to the recipient.

School Is Great Melting Pot

The most interesting thing about the school and indeed for which it exists is the student himself. He is a melting pot of 1,300 students from all parts of the country and represents many nationalities. In this school all have equal opportunity, the son of the laboring man is on a par with the son of the millionaire. He has the same opportunities for advancement, is brought up to face with the same ideals and to fight with the same standards of citizenship.

In this school you will find the sons and grandsons of the Portuguese, the children of those Mexicans or Spaniards who held Conquistadores when the forty-niner came tramping through the passes of the Rocky Mountains, the children of the later comers, Norwegians, Swedes, Finns, Germans, Russians, Greeks, Armenians, Hindus, etc. Those who have come from the outermost parts of the earth to be sons of America. Here in this school they become Americans.

Many Organizations Formed

It has been said that where three Americans congregate, there an organization will be formed. The Fresno American Legion, the Fresno High School, have organized their own organizations, but many of them.

The largest and most important is the organization of all the students called the Student Body. They are organized to represent as a city government is organized. They elect their own officers—president, vice-president, secretary, treasurer, athletic, a commission of social affairs, etc.

Since the occupation of this group of buildings September 1, 1920, this school has included the tenth, eleventh and twelfth grades. At present there students are enrolled in the school. It can easily handle 1,500.

The school consists of seventy-two separate teachers in the school. All have been specially selected and are highly trained in their particular studies. Above all, they are more interested in teaching subjects. They are often missionaries, carrying the gospel of clean living and good citizenship to



Mattei Bldg.

Fresno's Progressive Store Welcomes The Bee as a new sign of Fresno Progress!

For Your New Styles Of the New Season

We are now displaying complete selections, notable for individual distinctiveness, and offering a vast assortment at special prices in observance of our

Anniversary Sale

Kingsburg Banker Returns From G.A.R. Encampment

KINGSBURG (Fresno Co.), Oct. 17.—Levi Garrett, president of the First National Bank, and party have returned from their long Eastern auto trip to Des Moines. Mr. Garrett attended the National G. A. R. Encampment there, and a very few, if any, other Civil War veterans made a trip of that length to attend the national encampment this year. Mr. Garrett reports a splendid and much enjoyed trip, and says that he stood the trip in good shape.

George Thompson

The Street Sale Manager for

The Sacramento Bee

and his

165 Newsboys

Want to

Congratulate Fresno

and the San Joaquin on the coming of

THE FRESNO BEE

Windshield stickers can be had at my office and I'll appreciate it if my friends will put one on their machine for the next three weeks.

—THE VOTERS OF THIS COUNTY GAVE ME A LEAD AT THE PRIMARIES OF

4089

—AND I TRUST YOU WILL BE AS HELPFUL TO ME AT THE FALL ELECTION, NOV. 7TH.

I appreciate the substantial lead you voters gave me at the primaries—it convinces me that the majority of the voters have confidence in my ability to serve them efficiently

—it proves to me that my tireless efforts in running down criminals, going without sleep day and night through all sorts of weather has not been in vain.

I enjoy the work and I want the job again and if you elect me I will do in the future just as I have done in the past—I will enforce the law without fear or favor—I will do my very best to see that every man gets a square deal regardless of who he is, just as I have always done.

ST. PAUL, Minn., Oct. 17.—Miss Elizabeth Willerton, 18, is the champion junior judge of dairy cattle in America. The young lady recently awarded the prize at the International dairy show here. She was the only girl to compete for the honor, which is given to the best young woman in the country. It is worth doing well in the world-wide things in which Judge should be sought out and will be sought out and done by worth while people.

Training looks to future. These young people realize that though some of the things they are learning are make believe for life, the real things are direct training and development for the men and women of the future ten years hence. It is the future into the future that counts, and that is what a visitor will find in Long Lake at the Fresno High School.

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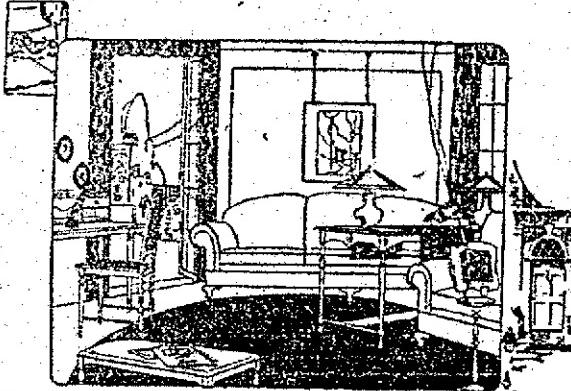
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Superiority Costs \$25. Katherine Frederik of New York sued a street railroad company because she claimed a supervisor conductor refused to accept a \$2 bill as fare. She was awarded \$25.

Home Furniture Company

1143 VAN NESS PHONE 4031
Opp. Court House Park, Near Fresno St.

Quality Furniture At Lowest Prices And Liberal Credit



Low prices—good quality—and Easy Terms of Payment, are our contribution to Better Homes.

If there is anything you need for your home, come and see our offerings. You will find our home goods beautiful in design, and of the highest grade quality. And you will find that our low prices, and our liberal terms permit you to furnish your home with furniture you know is dependable, at the least cost, and pay for it in easy installments.

HEATING STEEL and GAS STOVES RANGES

Come and see the low Beautiful ranges of the prices at which we offer very best construction—perfect cookers and bakers—and wonderful fuel-savers.

Wood, coal and combination heaters, in all sizes. Priced low—and sold on our Easy Payment Terms.

RUGS ON CREDIT

Never have we offered such assortments—such beautiful patterns—and such remarkable values in fine rugs. Wiltons, Axminsters, Body Brussels Rugs, etc.—at lowest prices and on our Easy Payment Terms.

State College Adds Advanced Education Work

Courses Leading To Bachelor Of Arts Degree And Junior Year Status In Institutions Of Higher Learning Available To Fresno Students

By C. L. McLANE,
President Fresno State College

COMPARATIVELY few people in Central California are aware that the state maintains a college in Fresno, offering courses of general culture as well as special teacher training courses. While the college still maintains all courses formerly given under the Fresno State Normal School organization, there has been added four full years of college work leading to the bachelor of arts degree in education as well as two years of university work leading to junior year status in the University of California and other institutions of higher learning.

While the degree courses require a major in education, those courses are built on a foundation of general culture, and afford a broad, practical program for any student desiring a thorough college course, whether he desires to enter the teaching profession or not.

Registration Passes 700

The increasing popularity of the college is evidenced by the remarkable growth since taking on a junior status in September, 1922. The registration for the present year has passed the 700 mark, not counting the summer school or the extra-hour classes now in process of organization. This doubles the highest number enrolled during the ten years of normal school status.

A faculty of forty-six is composed of men and women of thorough training and wide experience, many of them coming direct from the best colleges and universities in the country. Their qualifications must meet the requirements for appointment to the faculty of the University at Berkeley, and must receive the approval of the trustees of the University of California.

May Transfer To Universities. Under the provision of law, the Fresno State College has entered into a contract of affiliation with the University of California whereby students who successfully

complete two years' work here may transfer to the state university with full credit.

While a large number of these so-called junior college students go to the larger universities to complete their courses, many remain here to take their degrees in the home institution.

Many Advantages Here.

It is apparent that an institution such as ours affords many advantages over a large crowded university at a remote distance from the student's home.

First, the expense of attendance is materially less, even without taking into consideration traveling expenses. Then there is the advantage of living near home during the first few years of college life. Students enter college now at an earlier age than formerly and the possibility of reaching home in a few hours and especially over weekends makes a more gradual breaking of home ties and home influences.

Student Activities Important.

A modern college education means much more than regular class room work. College life, with all the social, athletic and other collateral activities, is as much a legitimate part of modern education as the more traditional, frequently less attractive, daily program of class room studies.

A college that fails to provide these activities with proper student body relationship and control is missing one of its most important functions; and a student who fails to avail himself of the opportunities for social and community participation afforded by such activities will, in time and later life, if he lacks somewhat in background in the application of his college education.

All of these student activities are highly developed at the Fresno State College.

Fresno Technical School Provides Special Training

Institution Organized Year Ago Is Meeting Needs Of Pupils Wishing To Obtain Education Along Lines Other Than Academic Study

By F. H. SUTTON,
Principal Fresno Technical School

FRESNO TECHNICAL SCHOOL was organized a little over a year ago and has been meeting the needs of pupils, both high and junior high, who are desirous of obtaining a well organized technical or vocational education. The courses are grouped under four general heads: Technical course, Smith-Hughes industrial course, commercial course, agricultural course. The general junior high school division follows the courses and regulations which are followed by the other junior high schools of the city.

Technical Course.

The technical course, a description of which follows, is the course around which most of the school program has been arranged.

There has been a great demand during the school year 1921-1922 for a course which would meet the requirements of the state board of education for high school graduation, which will prepare boys for university entrance, and which will offer opportunities for the carrying on of a trade. Most Smith-Hughes pupils selected these additional work during the school year 1921-1922.

A full four-year course of this type will be offered during the school year 1922-1923. The course is a very heavy one. Assisting in the carrying on of shop activities at Technical is best told by W. A. Burton, chief rehabilitation division of the veterans' bureau in making his report to the government regarding vocational training in Fresno:

"The employment objective for which the Fresno Technical School is best suited is to provide training for vocational education, as interpreted by the state department of vocational education, as far as possible. Most of the branches are taught.

"The instruction given seems to be very thorough and practical. Most of the branches are taught. There is a possibility that in the drafting courses the men are being carried into difficult problems of drafting before they have had a full grounding in the elementary steps that prepare them for that work. I found some men in machine drafting who were working upon different problems. In taking out of years, who did not understand fully why they were doing certain things in connection with the problem. It is my opinion that it would be better to give these men more time in training so that they may have a thorough foundation for the work rather than to turn them out to the merely copyists in the field of drafting."

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"Smiting" In San Joaquin

Sports Here Traced Back To Adam

Big Future for Fresno Fan

By AL C. JOY,

AT THE TIME when Homer smote his bloom'd lyre certain other Grecian gentlemen of no little local distinction were also engaged in the smiting business. A few perhaps smote each other. Others smote a round stone with a hickory club. Both species of smiting had been going on since the days of the troglodytes, and have continued right on down to the day of the subwayites.

If the truth were known, old

Adam—initials unknown—ever

picked the well

known apple to

bit it. He

merely wanted

to see if he

could knock it

over the garden

wall with a

club.

Every man

since has been

trying to do

the same things

and the various

so-called

methods of doing

it are de-

scribed under

the general

classification

of sports. Aside

from those low-

browed and

strong-backed

persons enter-

taining the

bank-rolls by

bashing each

other in the

countenance, man seems to con-

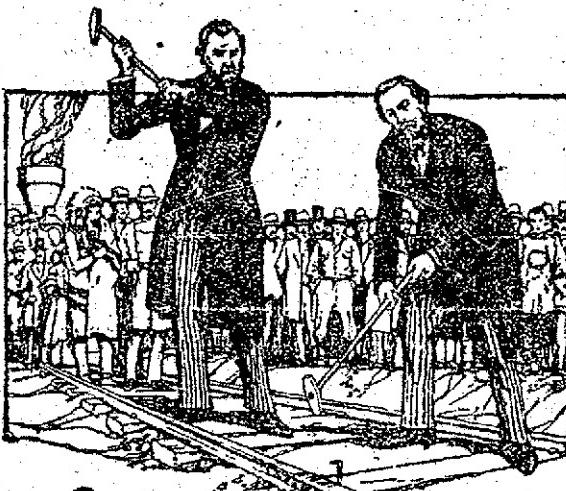
nect up the idea of sports with

making something spheroidal in

shape cut parabolic capers under

you and himself that he plays golf

Going Anywhere? Look Here!
Information for the Traveling Public



Since 1869—a builder of the West

"The last rail is laid! The last spike is driven! The Pacific Railroad is completed." This message electrified the waiting world on May 10, 1869 when Gov. Leland Stanford of California and Thomas C. Durant of New York drove the golden spike that completed the "Pacific Railroad," ever since a builder of the West.

And for more than half a century the Overland Route has been the favorite route of Californians from the Golden Gate to Chicago and St. Louis.

Only 65 hours Sacramento to Chicago and by connections 88 hours to New York

	Overland	Pacific Limited
Lv San Francisco Ferry daily	10:00 a. m.	6:00 p. m.
Lv Oakland 16th St.	11:45 a. m.	6:45 p. m.
Lv Sacramento	2:35 p. m.	9:35 p. m.
Ar Omaha—2d day	7:15 p. m.	2:10 a. m.
Ar Chicago—3d day	9:00 a. m.	4:00 p. m.

Hours faster than any other train to St. Louis

	St. Louis Express
Lv San Francisco Ferry	10:00 p. m. daily
Lv Oakland 16th Street	1:30 p. m. daily
Lv Sacramento	4:30 p. m. daily
Ar Denver	12:15 p. m. 2d day
Ar Kansas City	9:15 a. m. 3d day
Ar St. Louis	6:00 p. m. 3d day

For reservations and complete information ask—

T. F. BROSAHAN, Gen'l Agent Union Pacific System
332 Rowell Bldg., Tulare St. and Van Ness Ave., Fresno
Telephone 375

A local Southern Pacific Ticket Agent

Union Pacific

Covington's Travel Bureau

1251 Broadway. Hotel Fresno. Phone 307.

Travel with us to all parts of the world.
If planning trip to Hawaii next summer, make your reservations now on famous Matson boats. Join our Mediterranean Cruise. De Luxe. In February on the New Grand S. S. Sestriera or American Express. Around the World Cruise, leaving New York Nov. 21. We handle pre-pays for your friends over there.

For your pleasure, agents for Yosemite Valley, Sequoia and General Grant Parks, Huntington Lake, The Pines, California Hot Springs, All Mountain Resorts and City Hotels. Let us help you with your vacation.

COVINGTON TRAVEL BUREAU
1251 Broadway. Phone 307. Fresno, Cal.

to keep himself fit, because he is reducing. Boath. In the Zoological vernacular of "Slipperism," it's the rooster's eyelashes.

Man inherits it.

He plays golf because he likes to play, because he is answering that primal urge that prompts every man occasionally to go out with a big stick and try to hit a ball.

Granting that man's instinct for hitting a ball with a club is instinctive, and that when he cannot use a club he is perfectly willing to kick it, we have the explanation of baseball, golf, tennis, ping-pong, shiny, polo, football, basketball, and almost every other ordinary game except duck-on-the-rock, tickle-winks, and African golf.

Local Application.

The next question is, what has this all to do with sports in the San Joaquin Valley? Merely that for every individual having a desire for such recreation, either personally or vicariously, this should be the most alluring field held the practice of trial. We have virtually twelve months of out-of-door weather. This, of course, can also be said for the resident of Labrador, it being generally understood that most weather is out-of-doors. But you know what I mean. We have white man's climate. Even the coldest days it is not unusual to see ambitious high school athletes high-stepping down country roads in a most shockingly undressed state of beardedness, education.

Strong On Brains.

The San Joaquin Valley, in its fifty years development, may not have produced one author, or one statesman, or one scientist whose names will go echoing down the corridors of time. When it comes to brain production the San Joaquin Valley would seem to be the cat's meow. But when it comes to brain, we figure first chop.

A portion of University records of the last twenty-five years will show an amazing list of star swimmers, pole vaulters, football warriors and baseball players. The athlete of today, gazing upon some of the athletes who athleted or whatever they did twenty years ago, might be expected to indulge in that popular form of decision known as the "raspberry." The boys of that older generation, have been generally, are today markedly afflicted with the middle age spread. View them any way you wish, straight perspective, side or rear elevation, or even section; they do not on the average suggest Greece so much as grease.

In Hall Of Fame.

Nevertheless in the hall of collegiate fame there are inches carved deeply with the names of McHenry of Kern, Overall of Visalia, Tracy and Spratt of Porterville, "Dolby" of Fresno, and Kaarsberg and Street of Selma. More moderately, but may boast of similar niches for Toohey and Cranmer of Fresno, and at this particular moment for young Aydelotte of Hanford, without mentioning at least dozen others.

In the field of professional athletics we have produced at least three names to be conjured with, all to be numbered among the immortals of baseball. One of these is Frank Chance, the "Peerless Leader." The others are "Orville" Overall, who this year slipped into our list, and our own present day Hubert "Dutch" Leonard. We also have Meuse, whose terrific batting even lay claim to Emil "Irish" helped the Giants into the world's championship two weeks ago. He is not really a San Joaquin Valley product, but it was as a member of a Fresno team that he developed real baseball ability and attracted the attention of the professional game's ivory hunters. There have been many others of minor note, "Red" Kuhn, Walter Brooks, Pete

McKenry, Walter and Joe Cartwright, Howard Thurston, and perhaps a score more.

Shy On Golf, Tennis.

We have not produced a really great tennis player or a really great golfer. In pugilistic circles our only genuine champion of the valley can boast of was Arcello Ferrera, a Bakersfield Mexican who might have been a world's champion had he possessed a little more intestinal courage. We have, however, contributed to the ranks of professional pugilists a varied assortment of boxers and plug-uglies of the pork and beans variety. Of course, pugilists prefer the excitement of professional game's ivory hunting. There have been many others of minor note, "Red" Kuhn, Walter Brooks, Pete

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CONSTRUCTION OF DELANO SEWER TO BEGIN NEXT WEEK

Pipe Making Machines Are On Job; Work Will Be Rushed To Completion

FRESNO (Kern Co.), Oct. 17.—Actual construction work on Delano's sixteen-mile sewer system will be well under way next week. Two of the large pipe making machines arrived today for the use of Bent Bros. of the California Glazed Cement Company of Los Angeles, who have the contract to make the pipe. They have leased a yard site on the west side of the Southern Pacific track and by next week it is thought they will be in full swing with a force of approximately twenty men. The pipe varies in size from eight inches to fifteen inches.

Stroud Bros. of Bakersfield, who were awarded the contract to make the system signed the contract with the city last week. They were in town today and stated that they would soon be on the ground with a large ditch digging machine which they purchased for \$10,000 and that they expected to run a crew of about thirty men. They expect to be in shape to lay pipe just as soon as it is turned out and cured, thereby not leaving a great amount of open ditch exposed.

The system will cost Delano \$115,450.

Bonds will take care of this and taxes will be levied against abutting property according to benefits received.

This will cover a period of ten years, and it is estimated that the cost to property owners will be approximately one dollar a front foot, to carry across property lines and the cost of individual lines will not be a great deal more in proportion.

Modern French Paper Began With Revolution

In France, the *Gazette de France* was the first real newspaper. Publications of the newspaper class began there in 1665 with the *Mercure Francois*, a weekly historical compilation appearing from time to time.

The French newspaper in its modern form really begins with the French Revolution. During that stirring era the streets were crowded with vendors of papers advertising every shade of political opinion. In 1802 there were 1,400 newspapers printed in Paris alone.

ALWAYS HAD TIME FOR DOGS

If it is recorded that to the credit of his proclivities and amanities of the past six years, the late Michael Collins found time to keep up his one great interest outside the establishment of the Irish nation.

This was the breeding of his beloved "Kerry Blues," a type of dog

that has become very popular in the past year or two. Even when on the run and later during his

captivity he found time to have

bitter fight with De Valera. Collins

is said to have found time occa-

sionally to attend to his hobby.

SWEDES SLAP PROHIBITION

The final count in the plebiscite

on prohibition held in Stockholm,

Sweden, on August 7, shows a ma-

jority of 35,796 against prohibition.

The total vote was \$50,013 for and

\$24,871 against the proposal.

EXETER INSTALLS MOTOR SIREN FOR FIRE DEPARTMENT

EXETER, (Tulare Co.), Oct. 17.—

Hereafter the old town bell will

not sound the fire alarm calling

the members of the Exeter volun-

teer Fire Department in to action,

as the Board of Trustees at their

regular meeting held on Wednes-

day decided to install a motor

driven fire siren.

The siren will be controlled from

the Telephone Exchange, so all that

need be done is to sound the alarm is

to call "control" and say "Fire."

The operator immediately plugs in

on the alarm control and the siren

sounds its warning blast.

The proposed siren car be heard

about three miles and will cover

the city in the neighborhood of

5,500.

Church Activities Take Big Place In Fresno Daily Life

THE mere statement that there are sixty-three churches

and missions in Fresno, representing twenty-four re-

ligious faiths, is enough to establish the fact that an

article attempting to cover the churches here and their

many-sided activities is a very considerable undertaking.

Such things as religion and

church work cannot, of course, be

measured in numbers, but a few

figures and statistics will serve

to give a fairly accurate idea of

the extent of such activities in this

city.

It is estimated from the latest

figures that the total membership

in all the churches of the city is

above 20,000. About 55 per-

cent of the church membership in

the city is natives. Property val-

ued at more than \$1,400,000 is

owned here by the Protestant church-

organizations represented.

Religious faiths represented by

church or mission organizations

include:

Presbyterian, Baptist, Methodist,

Methodist South, Church of the

Church of Brethren, Church of Naz-

arene, Christian Church, United

Methodist, Seventh Day Adventist, Cat-

olic, Jewish, Apostolic, Reformed

Presbyterian, Reformed, Evangelical

Lutheran, Lutheran, Episcopal and

Latter Day Saints.

Organizations Within Churches

Several of the denominations

maintain a number of church here.

Those that have more than one

church and organization are: Bap-

tist, Eighth, Presbyterian, Reformed

Methodist, South, Methodist, Metho-

dhist, Church of God, Holiness, Chris-

tian, Disciples, Congregational, Sev-

enth Day Adventist, Catholic, Eng-

lish, English, Lutheran, Episco-

pal and Latter Day Saints.

Each of the churches has a num-

ber of organizations with it in

the church. It is such as the Sunday

school, young peoples' societies and

missions.

It is generally estimated that

there are over 100 organizations

within the churches of the city.

More than half of these orga-

nizations are located in the

central business district.

In addition to local meetings, the

Fresno churches are attended by

many visitors, especially residents

of other portions of the state and

the world.

Fresno has been described as a

city of foreign religions.

Some of the foreign colonies in

the city speak some of the foreign

languages, there being over

six churches which give their ser-

vices in European and other lan-

guages.

General Church Organizations

Among the churches of the city

there are several general orga-

nizations such as the Fresno Fed-

eration of Religious Bodies, which

represents all active societies in

the city.

The Ministerial Union, in which eight

Protestant churches are represented,

and the City Missionary Federation.

THE FRESNO BEE, TUESDAY, OCTOBER 17, 1922

1049-51 Van Ness Ave. Opp. Court House Park

VALUE IS THE SOMETHING YOU GET, NOT THE SUM YOU PAY

MAURICE RORPHORO

MOST RELIABLE

CLOTHIER

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San Joaquin Valley Is Paradise For Livestock Raisers, Statistics Show

Remarkable Increase Of \$31,965,342 During Past Two Years In Report Of State Chief Of Animal Industry; Stock Raising Aids Other Agricultural Pursuits

SACRAMENTO BEE BUREAU, Oct. 17.—A phenomenal increase in the livestock production of the San Joaquin Valley is noted in the biennial report of Dr. J. P. Iverson, chief of the division of animal industry of the state department of agriculture, which was filed with Governor W. D. Stephens here today.

During the past two years the value of cattle in the valley has increased from \$15,093,771 to \$31,965,342. The report shows that there are one and one-half times as many horses as in 1918; more than one-third as many mules; approximately one-half as many sheep; four times as many swine; about one-seventh increase in the goat population, and a gain of one-twenty-fifth in poultry.

All Festivities of Land.

In commenting on the unusual development of the livestock industry in the San Joaquin district during recent years, Dr. Iverson states that "the people of this valley have come to realize that the raising of livestock under such favorable conditions results in increases the fertility of the soil, and aids materially in adding profits to their business."

In his report to the governor, Dr. Iverson sets forth that modern methods now being followed by progressive stock raisers in the San Joaquin Valley are being advocated by the state department of agriculture throughout the state.

With respect to general agricultural conditions in the San Joaquin Valley, and the livestock industry particularly, Dr. Iverson's report reads as follows:

"In the San Joaquin Valley the people will be found engaged in practically every branch of agriculture as well as other industrial pursuits made possible through the natural conditions existing in this area. While these activities are no doubt duplicated in other portions of the state, it nowhere else in California or in the West can such a variety of industries as in this great central valley of California, comprising ten counties with the most wonderful possibilities for future development."

With its more than seven millions of tillable acres, some of which have proved by actual tests to be richer than the valley lands of the Nile, it is evident that under intensive cultivation, irrigation and drainage, the prospects for its further productivity are very encouraging.

Yester Yearly Possibilities.

The fertility of this valley may be underrated when we realize that for ages it has been the depository of alluvial wastes from vast drainage areas. For years, large crops have been produced on its tillable land with little or no system of rotation or irrigation. But with the improved cropping systems adopted today, the production of maximum crops may be maintained indefinitely and especially so under the new methods of irrigation which are now employed in many sections.

which show the number and value of the different species and classes of farm animals in the valley for the year 1922:

Kind of Animal	Number	Value
Horses	112,100	\$2,132,69
Mules	10,500	1,222,000
Sheep	247,610	3,025,250
Swine	6,717	1,000,000
Cattle	3,567 doz.	28,121
Poultry	32,518 doz.	1,541,250
Total	1,784,417	\$50,925,121
Total	618,000	\$21,055,169

In order to realize how rapidly this industry has developed in this valley in five years we have only to compare the above figures with the number and assessed value of similar species of animals in 1918 which are as follows:

Kind of Animal	Number	Value
Horses	945,610	\$11,222,062
Mules	10,500	1,222,000
Sheep	474,427	1,531,835
Swine	6,717	1,000,000
Cattle	3,567 doz.	1,541,250
Poultry	32,518 doz.	1,541,250
Total	1,152,672	\$16,928,772

Remarkable Progress in Values.

The difference between the value of livestock in the years 1922 and 1918 is \$31,965,342 which is one and one-half times greater than five years ago.

The rapid progress that has been made in the development of this industry in the past is truly remarkable. During that time but very little attention was given to the care and management of animals.

Modern Methods Followed.

Modern methods now being followed by progressive stock raisers in the valley, and which the California Department of Agriculture is advocating throughout the state, give assurance that in the not distant future a source of wealth will be established within its boundaries which will surpass that of any other equal area in the world.

The opportunities for such an achievement now exist and with the proper co-ordination of the various agricultural activities, the farmers of this promising area can establish an animal husbandry that will enable them to experience a lasting prosperity.

POULTRY COURSE IS GIVEN AT COLLEGE

BERKELEY, Cal., Oct. 17.—How much grain, mash, grit, arene and oyster shell should a hen consume in a year?

"Only recently," stated J. E. Dougherty, associate professor of poultry husbandry in the University of California, "a man starting in the poultry business came with a request for aid in designing a feed house of two ton storage capacity so that he could buy in sufficient large quantities to carry a 1,000-hen plant a month. He was surprised to learn that laying hen consumes approximately forty-two pounds of grain each month, so that 1,000 hens would eat three tons every thirty days."

To cite another illustration, added Professor Dougherty, "let me ask how one would determine how much alfalfa to plant for green feed for a 1,000-hen farm. The answer is simple, not only the yield but also the pounds of greens a hen will eat in a year?"

These are but a few illustrations of the practical, dollars and cents knowledge, which is taught at the six weeks' poultry husbandry short course which began October 2 at the branch of the College of Agriculture at Davis. The only charge for the course is an enrollment fee of \$3.

Anyone contemplating going into the poultry business or any poultry keeper wanting to add knowledge of scientific poultry keeping should write for a catalogue describing the course.

Address: Poultry Division, University Farm, Davis.

DANA HAYES GETS MARRIED.

Dana Hayes, until recently pro-

ducer and manager of "The Great Dixie" and who since the produc-

tion opened in Los Angeles, depart-

ed suddenly, is now reported to

have been married in Salt Lake City to Naomi Knott, a daughter of a wealthy resident of Los Angeles.

MANY MILLIONS IN WEALTH are represented by the livestock of the San Joaquin Valley. The Holstein herd shown below was photographed on the Vogel ranch.

—Photos By Laval



MOVED

WE HAVE MOVED
just across the street
to our New Home—

1129 1131 1133 1135

BROADWAY

Williams & Sons
FURNITURE CO.

D. A. Williams

Lou Williams

Walter Williams

A Bigger and Better Store

MEAT PACKING NEAR NORMALCY

Packers Furnishing Spot
Cash Market For The Farmers

picturesque.

Owing to the fact that the gypsies insisted on bathing in Springbrook on Sunday, minus the necessary accoutrements as set forth by ordinance, about twenty of them were ordered out of town their former stronghold presenting a deserted

appearance at 4 P. M.

It was the devout intention of

the Romany clan to reap many fortunes in their native way. But the supreme kibosh was placed on this dream when the crowd was unceremoniously "shooed" from their old stamping ground.

Later, "near the river and presented to extend their unwelcome visit but the sheriff's forces again disapproved and shortly afterward they disappeared in the direction of San Bernardino."

1833
Tulare
St.

MILTON OLENDER'S

MEN'S SUITS

With Two Pair Pants
Browns, Greys
Pencil Stripes

Values to \$35.00

\$22.45

BOYS' SUITS

With Two Pair Pants
Good Assortment
All Sizes

Values to \$8.50

\$5.95

NEGLIGEE SHIRTS

Gond assortment of patterns, all sizes, 75c
worth \$1.50...

Children's Overalls

All sizes, worth \$1.00... 75c

Ribbed Union Suits

Fine Balbriggan union suits, all sizes, \$1.25
\$1.50 value....

Men's Work Shoes

All Sizes,
Good Leather,
\$1.50 Values,

\$2.45

Men's Dress Shoes

Calfskin and Gun Metal Lace Shoes, \$4.45
\$6.50 value,

Men's Velour Hats

All sizes, \$5 value

\$3.95

FLANNEL SHIRTS

Blue Flannels, \$1.45
all sizes....

\$1.45

Men's Fine Caps

Pleated Models, \$3 value

\$1.95

Men's Mackinaws

All Wool

\$10 values

\$8.45

Boys' Mackinaws

All Wool

\$8.50 values

\$6.95

Bathing In Altogether
Ends Visit Of Gypsies

RIVERSIDE, Cal., Oct. 17.—Gypsies evicted a strongly-entrenched garrison near the fair grounds at Riverside when Chief of Police Elmer Dole and his operatives ordered the group of

Inland Fruit Empire Of California Produces Big Portion Of State Crops

Survey Of Horticultural Achievements Of Seven San Joaquin Valley Counties Reveals Great Progress Made In Last Thirty Years

By GEORGE C. ROEDING

BANCROFT, the historian, so mewhere says that Californian history is individualized by four ages, each distinct in itself namely, the age of grass, of gold, of grain and of fruit; this a literary figure of speech, is quite true of its great valleys, the Sacramento and the San Joaquin.

The onward trend of the industrial and intellectual life of the former has certainly been ably portrayed for over half a century by the editor of the Fresno Bee, the newspaper of the county, who, we shall undoubtedly experience a service of equal value and importance in the exploitation of California, for certain it is, that no other section of the state possesses a greater producing area, nor one of a more varied character.

Horticultural Age Greatest.
It was not my privilege to be a participant and observer of the grass nor of the gold age, but those of my generation saw the flood tide and decline of the normal condition. All those who have passed middle life in Fresno have not only observers, but in many cases active participants of the fourth or horticultural age.

The growth and development of the fruit industry has been gradual, progressing in the southern central and northern sections of the state. If you will trace the vast areas of the San Joaquin Valley from Bakersfield to Stockton, and from the Sierra to the Coast Range of mountains, some conception of California's inland fruit empire, of which Fresno is the distributing center, will be realized, and if allowance is made for the fact that its present production covers the major portion of the state's fruit food crops, you will appreciate that its horticultural achievements are not only unique, but typify the importance of our leading industry.

Orchard and vineyard crops may be said to have first commanded serious attention in 1880, though recognition a long commercial lines did not become pronounced until five or six years later. At first progress was rather slow and uncertain, but by 1890 horticultural had attained significant commercial rank.

Four Leading Committees.
Its virility and solidity in development is well authenticated by the figures of the 1920 federal

Cartoonist Wahl Added To The Bee's Personnel

THE CARTOONS of Harold J. Wahl, who draws exclusively for The Bee, begin in today's issue and will be a regular feature.

Wahl will interpret pictorially the current events of the world, with special emphasis upon local affairs.

In addition to his reputation on the Coast, Wahl has won exceptional recognition from magazines of national importance. Among those which have reprinted his cartoons are The Literary Digest, Current Opinion, Current History, The Independent and Sunset.

515,238 peach and nectarine, 17,212 peach, 19,465 prune and plum trees, 26,588,570 grape vines, and 720 acres in strawberries and 240 acres in bush fruits. Acreage capable of irrigation in 1920 was 78,594 acres.

Kings County.

Immediately adjoining Fresno is Kings County with a total of 359,121 acres capable of being irrigated. In the way of purely horticultural products there were, in 1920, 6,563 bearing apple trees, 161,112 apricots, 102,148 peaches and nectarines, 6,532 pears, 45,823 prunes and plums, 1,150 figs, 5,068, 10,490 grapevines, 1,657 nut trees, and twenty acres in small fruits.

Madera County.

Madera County also shows substantial development. In 1920 there were 119,501 acres of land subject to irrigation, and the county boasted 1,161 bearing trees, 1,000 special fruit trees, 1,000 apples, 1,859 apricots, 15,195 peaches and nectarines, 165,924 pears, 1,545 prunes and plums, 3,547 lemons, 57,452 oranges, 4,221 grapevines, 2,588,656 figs, 5,229 almonds, 6,865 walnut trees, 1,056, and thirty-four acres in small fruits.

Merced County.

One acre is capable of irrigation, according to the 1920 federal census, and the total area subject to irrigation, and her total quota of bearing trees and vines consists of 1,042 walnut trees, 52,182 of almonds, 2,355,543 of grape vines, 3,355 of oranges, 174 of lemons, 7,285 of prunes and plums, 9,395 of pears, 351,370 of peaches and nectarines, 11,424 of apricots, 4,116 of apples, 72,000 fig trees and twenty one acres in small fruits.

San Joaquin County.
The reader will gain a more comprehensive idea of the country, the natural resources of which, which made possible the vast development and improvements that have taken place during the past three decades.

Survey of Counties

The reader will gain a more comprehensive idea of the country, the natural resources of which, which made possible the vast development and improvements that have taken place during the past three decades.

Reed County.

The first county in the southern extremity of the valley is Kern, where the fruit growing industry is no small factor. According to the 1920 federal census there are 17,598 apple trees, 23,292 apricots, 22,505 peach and nectarine, 44,696 pear, 19,003 prunes and plums, 1,175 fig, 982 lemon, 51,144 orange, 315,700 grape vines, 9,253 nut trees and 21 acres in small fruits. Acreage capable of irrigation in 1920 was 233,558.

Tulare County.

In Tulare County, the total acreage capable of irrigation was 551,182 acres in 1920 and the total number of bearing trees and vines in 1920 was as follows: Apple trees, 55,263; apricots, 49,395; peaches, 713,195; pears, 1,186; prunes and plums, 42,228; lemons, 10,490; oranges, 2,641,521; grapes, 12,622,279; almonds, 14,256; figs, 19,000; walnut trees, 52,839; acreage in small fruit, 39.

Fresno County.

In horticultural production Fresno County occupies first place in the valley (and is the second in rank for largest production in the entire country in the census of 1920), enjoying the distinction of having within its borders in 1920, 162,320 fig trees, 25,295 lemon, 140,289 orange, 50,140 olive, 77,364 apple, 176,333 apricots,

Farm Bureau System Important Factor In Prosperity Of County

President Tells Of Active Organization; Centers In Small Communities Led To Creation Of Office Of Farm Advisor

By H. W. WRIGHTSON,

FARM BUREAU CENTERS were first organized in Fresno County in the spring of 1917. The incentive to organize came from the desire of the farmers of the county to avail themselves of the agricultural extension service of the University of California and the United States Department of Agriculture.

Through these agencies of the state and national government there have been accumulated the results of years of experimental research in all lines of agriculture. This work is conducted in part in congress but has been found to have little value unless the results are made available to the practical farmer.

After trying many methods with but little success, it was found that the best way to get this information to the farmer was to make it available in his own country. For this purpose the office of farm advisor or county agent of these government departments was created.

First Farm Advising Named.
In order to have a farm advisor established within a county it was decided that the demand for his services should come direct from the farmers themselves.

Fresno County has a large number of progressive farmers within its borders. Some of these having gained a knowledge of the agricultural extension service through observation of its work in other counties and in other states, associated with the organization of a county farm-bureau and in July, 1917, in answer to their demands the first farm-advisor was established in the county.

The officers of the county farm-bureau, naturally wanting his best services, in 1918, in addition to the further organization of farm-bureau centers, was carried on. When thirteen bureaus had been formed they were federated into the Fresno County Farm Bureau, each center being represented on the board of directors of the county bureau by its president.

As centers of the county farm-bureau are managed by the members of the bureaus in which the farm-bureau centers are located, there are twenty-three farm-bureau centers in the county. The presidents of these centers meet regularly each month in office of Farm Advisor John D. Pessner in the chamber of commerce building in Fresno and cooperate with him in extending the service of the agricultural college and the University of California and the United States Department of Agriculture to the Fresno County farmers.

This work has grown to such an extent that we now have a farm advisor with two assistants, and an agricultural club leader who works with the boys and girls of the farm. Two stenographers are kept busy in the office. The men employees spend most of their time in the field.

Farm Bureau in Every State.
Nearly all counties in the state have a similar service and the work is carried on in the same way in every state in the nation.

Wherever you find the agricultural extension service you find the farm-bureau.

The farm-bureau's main purpose is to co-operate with the agricultural extension service. However,

SUITS
FOR
STOUTS



COATS
FOR
STOUTS

Steinle's
CLOTHING SUIT SHOP
JAY AND KERN ST.

SPECIALIZING IN

COATS
FOR
MOTHER OR DAUGHTER

JUST THE STYLE YOU HAVE IN MIND
AT THE PRICE YOU WANT TO PAY

COATS:-

In Bolivias, velours and novelty weaves, full silk lined, new bell sleeves and in models you would judge sold at \$20 more.

DRESSES:-

Of Canton Crepes in black, navy or brown; straight line models, cleverly trimmed in braids and embroideries; you'll like these values.

AT \$25.00

AT \$16.50

Steinle's
CLOTHING SUIT SHOP
JAY AND KERN ST.
Southwest Corner
OPPOSITE GOTTSCHALK'S

M. J. B.

The Quality

COFFEE

of America

WHY?

?

100 WORLD WAR
MEMBERSHIP TRAINING

Office of Veterans' Bureau
Here Lists 46D Entitled

To Government Aid

100 WORLD WAR veterans eligible to vocational training who are residents of the District of Columbia.

Similarly the state federations of forty-six states have been federated into the American Legion Bureau Federation, with headquarters at Chicago and a branch headquarters at Washington, D. C.

Members Support Organization.
The Farm Bureau in Fresno County and throughout the United States is an association of farmers, each paying dues, the funds so provided being used for the promotion of the welfare of the members and for the general good of agriculture as a whole.

The officers of farm-bureau centers and county farm-bureaus serve without pay. The positions, however, require ability and make heavy demands on the officers' time.

Executives Are Well Paid.

The work of the state and national federation has assumed such proportions that it has been found necessary to place some of their officers on adequate salaries so that they can devote all of their time to their duties.

At present there are 1,875 farmers in Fresno County who are members of the Farm Bureau. The membership in California exceeds 20,000 and throughout the United States there are more than 1,000,000 farmers who are members.

Hermit Fails To Enter Fair After Long Walk.

RIVERSIDE, Cal., Oct. 17.—William Pester, better known as "the Hermit of Palm Canyon," traveled ninety miles to visit the Southern California Fair at Riverside the other day, and then decided that he did not want to go in.

The center of the fair, he said, was not what he wanted to see. He declared he disliked him and with this lecture Pester said that the fair did not please him and he did not consider it worth the time.

Carefree crowds of funsters were continually passing Pester's seat by the roadside and among them he recognized an occasional old friend with whom he would chat for a few minutes.

Palm Canyon is growing too civilized, in spite of its natural life, and its old fruits and flowers has become too difficult with the parties and automobile tourists which constantly visit the canyon. Accordingly the Hermit intends to leave next month for the fastnesses of the mountains across the Mexican line where he hopes to pursue his chosen life unhampered. He did not give his age but appears to be forty years old.

Employment Sought.
C. D. Bennett, employment representative of the bureau, is in charge of the rehabilitation men. Miss Elizabeth Larsen, personnel service officer, keeps the bureau in close touch with the men in training. She investigates applications for loans and studies the home life conditions of veterans.

The education section is in charge of Dr. G. Queen, contract representative. He takes care of new claims for compensation and insurance, assisting the veteran in preparing his application or presenting his case.

Barbers Tire Of Pole As Emblem Of Trade.

CHICAGO, Oct. 17.—In a few days the tire-wheeled red, white and blue barber pole may be obsolete according to members of the national Barbers' Supply Association, now in convention here.

In place of the well-known barber pole, they said, customers will see a red, white and blue clock. The change was ascribed to an effort

to "keep abreast of the times."

NEW SERUM FOR DOGS TO PREVENT RABIES, SAYS HEALTH BOARD.

SAN FRANCISCO, Oct. 17.—Bad dogs may belong to the past. Human beings may become demented, but dogs may be prevented from becoming bad by the latest development of medical science announced by Dr. William Dickie.

their dog or to otherwise guard against the spread of the disease. A dog once having the freedom in the world without these rules may enjoy all the freedom and safety of a racing stable. Even in countries where dogs are ordered chained and muzzled, the dog infected with the serum will not be subjected to the quarantine rules.



Lovely Winter
HATS

—Whose mute allure no feminine being can resist!

The Millinery of

Distinct Individuality

Creations which appeal particularly to the discriminating woman.

See Our Unusual Display

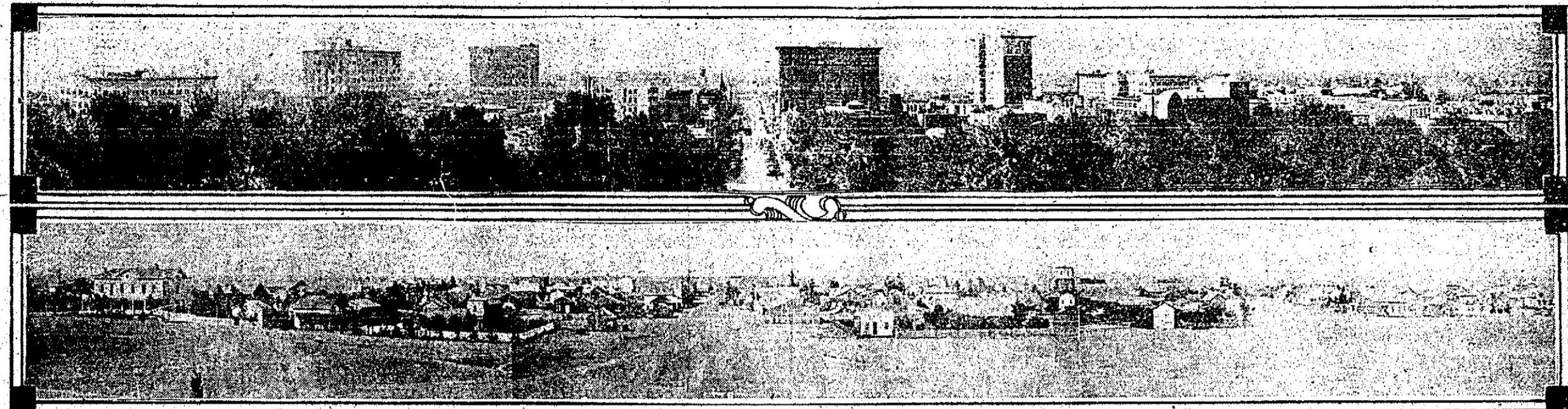
WILLSON'S HAT SHOP

939 J St. Fresno

FRESNO CAL., TUESDAY EVENING, OCTOBER 17, 1922.

FRESNO'S SKYSCRAPERS loom above streets that a few decades ago were lined with the most modest of structures. Below, the Fresno skyline of today is contrasted with that of 1880. The view in each case is from the courthouse, along Mariposa Street. Building progress from village days to the time of the modern city is visualized in these views.

—Upper Photo By Laca.



Building In 1922 To Double Record For City In 1921

Permits For First Nine Months This Year Reach \$4,861,486, With Many Big Applications Coming; Demand Still Exceeds Supply

BUILDING in the City of Fresno this year promises to double the construction program of 1921, according to records for new building, alterations and repairs in the office of the department of public works. When the building inspector closed his books on the evening of September 30th, permits had been issued for building construction amounting to \$4,861,486 in the first nine months of 1922.

This is nearly \$1,000,000 more in building than the entire program of last year. For the first nine months of 1921 building permits amounted to \$2,638,612, and the total for that year was \$3,290,707.

There are now pending new building permits to the value of increase the present total hundreds of thousands of dollars, two notable instances of new construction for which permits have not been issued being the San Joaquin Light and Power Building and the Sun-Maid Hotel.

It is known that there are now building projects which have not been announced running into a total of many thousands of dollars, permits for most of which will be obtained before the first of next year.

On October 1st, the proposed building program for the nine months period just ended greater than all 1921 building, architects and builders believe that this year will be one of the best building years in Fresno's history.

By months, the public works records show the following building totals:

1922	New building	Alterations and repairs
	\$26,573,204	\$2,292,284
Jan.	\$283,241	\$7,72,265
Feb.	588,949	20,765
March	581,456	42,033
April	605,113	47,241
May	223,009	76,410
June	339,130	31,063
July	216,610	53,735
Aug.	352,578	21,820
Sep.	221,306	61,561
Grand total	\$1,124,593	\$486,486
All types of structures	\$1,124,593	\$486,486

In 1921 and 1920, after the building industry had been relieved of war limitations, there was a tremendous spurt in construction, but last year the industry settled approximately to the basis on which it would have rested had war conditions not prevailed during the previous years. Now the total of building has increased each year by the following table, showing building activities in September of each year:

1921	1920	1919	1918	1917	1916	1915	1914	1913	1912
\$26,573,204	\$2,292,284	\$1,975,941	\$1,697,294	\$1,772,656	\$1,622,255	\$1,520,908	\$1,465,230	\$1,436,136	\$1,422,218
61,561	61,231	59,003	58,218	57,735	57,230	56,735	56,230	55,735	55,230
61,561	61,231	59,003	58,218	57,735	57,230	56,735	56,230	55,735	55,230

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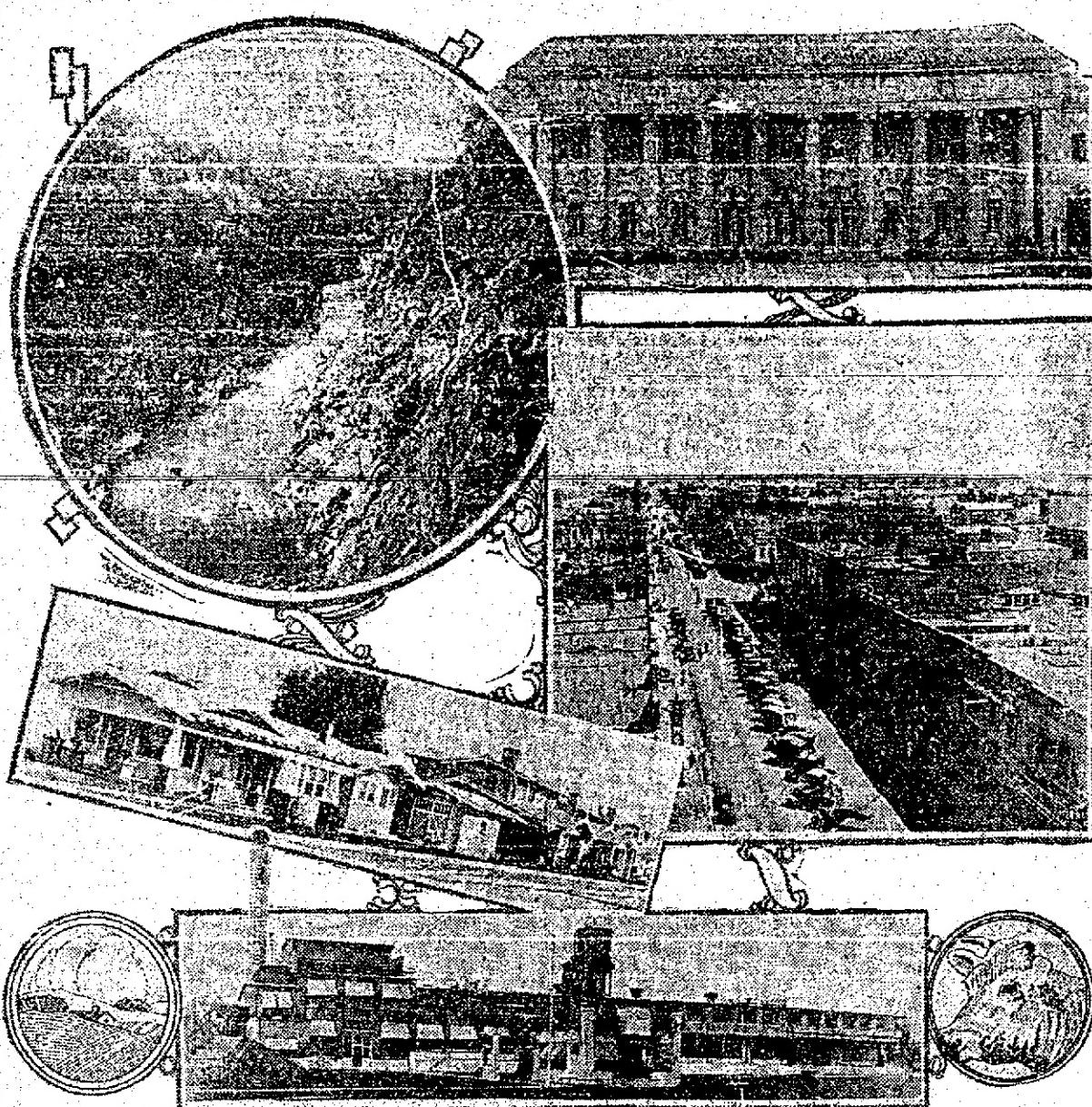
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Aug.	352,578	21,820
Sep.	221,306	61,561
Grand total	\$1,124,593	\$486,486
All types of structures	\$1,124,593	\$486,486

In 1921 and 1920, after the building industry had been relieved of war limitations, there was a tremendous spurt in construction, but last year the industry settled approximately to the basis on which it would have rested had war conditions not prevailed during the previous years. Now the total of building has increased each year by the following table, showing building activities in September of each year:

1921</

Views of Stanislaus County



Diversity Of Products And Splendid Water Facilities Great Aid To Prosperity

(By Bee Bureau)

MODESTO (Stanislaus Co.), Oct. 17.—Modesto, center of one of the richest agricultural territories in the state, is enjoying a normal growth in all respects, free from booms and over-expansion. From a city of less than 3500

twelve years ago, Modesto has reached the 15,000 mark and has not more than scratched the source of its wealth.

Looking ahead but three months, Modesto can see much more rapid growth both for the city and for the big Modesto and Turlock irrigation districts which the great Don Pedro dam is completed. This year, when completion of the Gavins' dam will allow for more and later water, enabling the farmers to place under irrigation all the irrigable lands in the district.

Wealth from Dairies.

Modesto business men gauge their prosperity by the prosperity of the rancher and dairyman, for they are the great source of wealth in the county. The regular dairy checks are one of the big features from a business standpoint, for they allow sustained buying power. Stanislaus

County produces more butter and milk than any other county in the state.

Another big cause for the continued prosperity of this section is the fruit production. The claim of Stanislaus as a great valley fruit salivationist is well established and vindicated at the state fair this year when this county captured the coveted Governor's cup for greatest variety of produce and best display. If one crop fails or the market slumps, there are plenty of others to sustain the farmer and the business man.

Stanislaus ranks high among the counties of the state in fruit production, raising heavy tonnage of grapes and raisins. On east side, a great grain producer, and on the west side the stockmen add their wealth.

Wealth and Opportunity.

With such a remarkable area to draw from, Modesto is regarded up and down the state as the center of wealth and opportunity.

One of the first great irrigation districts in the west had its beginning in Modesto, and to irrigation Modesto owes everything. Before irrigation little more than agriculture.

Situated in the heart of 400,000 irrigated acres, Modesto has added intensive development of the soil to irrigation.

In 1910 there were 2600 farms in Stanislaus. To-day there are nearly 5000.

Paved Mileage is High.

Statistics recently compiled by the Chicago Tribune show that Stanislaus County is tied with Los Angeles County for fourth place among counties of the United States for the distinction of the highest paved mileage. A network of paved highways totalling slightly over 500 miles center in Modesto as the hub and contribute much to the prosperity of this city. Modesto is within an hour's ride of the most remote town in the county. It is largely because of these roads that Modesto has one automobile for every 2.8 people.

The city is only now getting started in an industrial way. The biggest industries are for the manufacture of condensed milk and other dairy products. There is an immense ice manufacturing plant which allows for refrigerating fruit cars. There is a poultry feed factory, an auto accessory plant.

Modesto's hotels are among the best in the smaller cities of the state, yet one is adding a three-story annex to the other of the better hotels, and announced plans for a large annex.

The city is proud of its school system. Only two years ago a modern high school building was erected at a cost of \$250,000, but this is already too small to accommodate the students.

Proud of Its Schools.

During the past two weeks the Junior College board definitely decided upon a site for the college building, known as the North Tenth Street site, where 10 acres will be available for the campus. This college will be the only such institution between Stockton and Fresno.

Progressive Spirit.

C. E. Morris, assistant principal of the high school, has been named to have charge of the Junior College. W. E. Faught is both principal of the high school and city superintendent of schools. Nearly 150 teachers are now employed for the high school and junior college.

The progressive steps made by Modesto and Stanislaus are due largely to the energy of the County Board of Trade and the Chamber of Commerce. George T. McCabe is the executive of the Board of Trade. W. H. Falconberry is president of the Board of Trade. In Modesto three of the national liquor clubs are represented—the Rotary Club, Exchange and Lion Clubs.

to extend to The Fresno Bee our hearty welcome. It is our sincere wish The Bee will prosper and that Fresno will benefit thereby.

The

Hughes Hotel

F. M. WILLIAMS, Prop.

Comfort

Convenience

Courtesy

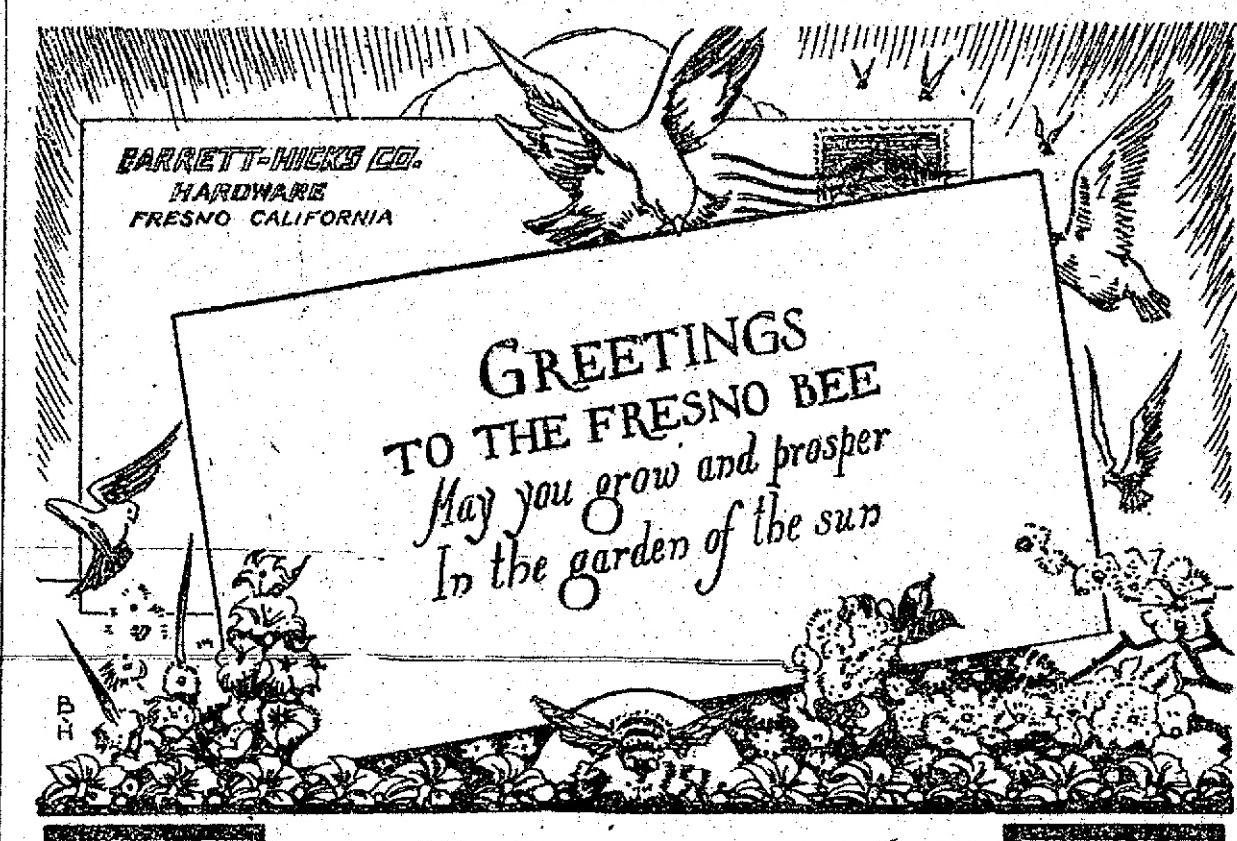
Situated in the Heart
of Business and Shopping District

First Class Cafe and
Lunch Room in Connection

150 Rooms 75 Rooms With Rates Reasonable
 Private Bath

**Rooster Disturbs Rest Of
Sleeping San Franciscans**

SAN FRANCISCO, Oct. 17.—Tenth Avenue in the 10th block, San Francisco, lately rose up in arms over a fighting cock that challenged the world every day when



Welcome to Fresno and the San Joaquin Valley. Welcome to the tremendous opportunity which you have to serve this rich and rapidly-growing community. You can be a powerful factor in the future expansion and growth of this great inland empire.

As a pioneer in the Valley, Barrett-Hicks Company has witnessed and participated in the quick succession of changes that in a few short years has transformed a desert into one of the world's most productive regions. Our business has felt the urge of progress and, we believe, has kept pace.

But the greatest opportunity is NOW. You and we and every honest business and individual in this great Valley may advance into the future with confidence. Eventful days of progress are before us.

The Hardware Department Store of the Valley wishes you success.

BARRETT-HICKS CO.
A HARDWARE DEPARTMENT STORE
1023 BROADWAY FRESNO TELEPHONE 137



Supply Your Hunting Needs Here

Ducks are reported plentiful in the Tulare Lake section and on the West Side. Supply yourself with dependable hunting equipment at this store—and go out for the "limit."

SPECIAL!

—Johnson's Folding Paper Decoys

\$6.60 Doz.

SHOTGUNS

Double Barrel Hammerless Shotguns, 12, 16 and 20 gauge \$23.00

Winchester Hammerless Pump Shotguns, 12, 16 and 20 gauge \$54.25

Marlin Hammerless Pump Shotguns, 12 gauge \$45.00

You'll thank us later

—if you take our advice now and give us your order today for ARCOLA, the wonderful new hot-water heating-system with a radiator in each room. Last Fall many people waited until the last minute and couldn't get ARCOLA when they wanted it, there was such an ARCOLA shortage. This Fall some of them will be disappointed again. But don't let it be you. Take our advice.

Save money on ARCOLA now

(These figures, though rough, will show how reasonably Arcola can be completely installed—despite the fact it pays for itself in the fuel it saves.)

3-Rooms	Arcola with 2 radiators	\$230
4-Rooms	Arcola with 3 radiators	\$295
5-Rooms	Arcola with 4 radiators	\$355
6-Rooms	Arcola with 5 radiators	\$435

Please or call and we'll gladly give you the exact cost of putting Arcola in your home—but, for your own good, do it now before the Fall rush.

B. A. NEWMAN CO.

PLUMBING AND HEATING

—1927 Merced St.

—Phone 873

Nocum Arms Co.

1050 Broadway Fresno, Cal. Phone 578

the first finger of the rosy-blushed dawn stole across the eastern sky.

Arthur W. Jonas, assistant district attorney, appealed to his neighbors of the rooster, announced that he would secure a citation halting John Doe into court to show cause why he shouldn't be arrested for disturbing a public nuisance.

John Doe doesn't speak much English according to Patrolman J. H. Pyritt of the police station who advised the man of 174 Tenth Avenue and represented pro bono publico, that an injunction would be issued unless Old Gallo stopped his crowing at break of dawn.

Officer Pyritt reported to Jonas that John Doe maintained his rooster is crowing at daybreak and his rooster is

but responding to the call of nature and he was not going to ask the bird to shut up.

For two months, say neighbors of John Doe and Old Gallo, the old dog has made sleep impossible after daylight.

The program will include short addresses by Mayor Isaac Clark, Superintendent of Schools DeWitt Montgomery and Principal Clarence E. Hornerman of the Jefferson School.

What's What in Visalia, to be presided over by Mrs. George Holley, president of the Visalia Woman's Club, who will be followed by a burlesque "Who's Who in Visalia" by the rotary club. Chas. Hill will sing as well. The Visalia male quartet while the Visalia Community Players club will present a sketch entitled "When Love is Young" and the Visalia Kiwanis

club will conduct a fake initiation of the new teachers. Refreshments of this type and an interesting program will be offered.

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The first newspaper in Ireland was the Dublin Newsletter, in 1685, followed by the Dublin Intelligencer in 1695.

Valley's Giant Gains Merely Beginning Of Great Things To Come

San Joaquin Region Eventually To Support
Population of 8,000,000 And Fresno
Will Be City Of 1,200,000,
Prediction Of Writer

By J. G. FORKNER,
Chairman of Consulting Board Of The California Water Re-
sources Investigation

WHEN Thomas Jefferson, John Adams, Benjamin Franklin, Roger Sherman and Robert R. Livingston were sitting around the table drafting the Declaration of Independence in June, 1776, Father Junipero Serra was looking over the ground for the purpose of determining just where he would locate the Nuestra Senora de los Dolores Mission in San Francisco, which he established in October of that year.

That is the closest point that a mission was ever established for an Indian to get a living from; 100 acres for a farmer; ten acres for an orchardist; one acre for a market gardener; one half acre for a flower or seed man; and for a man like Luther Burbank, a graveyard lot. The problem of the Indians has been carefully determined by the farm unit of any particular period in the history of mankind. We here now are pretty close to the Indian; the average farm in California today is 240 acres.

WHO WILL LIVE TO SEE THAT DAY AND WHO WILL NOT BE RISING IN WHEEL CHAIRS WHEN THE DAY COMES?

Unit Progress.

It takes 1,000 acres for an Indian to get a living from; 100 acres for a farmer; ten acres for an orchardist; one acre for a market gardener; one half acre for a flower or seed man; and for a man like Luther Burbank, a graveyard lot. The problem of the Indians has been carefully determined by the farm unit of any particular period in the history of mankind. We here now are pretty close to the Indian; the average farm in California today is 240 acres.

Extent Of Valley.

By the way, what is the San Joaquin Valley? The San Joaquin Valley is all that territory drained by the San Joaquin River and all its tributaries. It begins at the great lands adjoining Suisun Bay and extends in every bit of land east and west, north and south from where the water falling from the skies drains into the San Joaquin River at any point. There are a thousand valleys big and little running off the big valley. Each valley with its own water shed and drainage area, with its own characteristics, its own name and individuality, but they all belong to the Big San Joaquin Valley, just as the toes and fingers and the hairs of the head belong to a man or woman. Now, bring in those who have run just as high up the waterfalls from the sky upon the rocky precipices and rocky crags and comes tumbling down in rivulets and streams and finally finds its way to the San Joaquin River and into the Bay of San Francisco.

J. G. Forkner

J. G. Forkner and Charles read some eight miles north of the Court House of Fresno as being the center of the State of California. General Fremont was a good horse back surveyor. Afterwards it was discovered that he only missed the center of California by about eight miles, as the center of the state is located in the city of Fresno.

Mission Great Yosemite.

Fremont and his soldiers passed Yosemite, the grandest piece of scenery upon the face of the earth, and did not know it's existence.

It was seventy-five years after Fremont marched down through the San Joaquin Valley that the world learned everything of the beauties and the grandeur of the Kings River canyon, in a most limited and a meager way. Few people even to this day have seen this canyon. Some day hundreds of thousands of people will make their way from the City of Fresno into the Kings River canyon. Some enterprising promoter will see the opportunity some day and blaze a trail from the outside world into Fresno, and from Fresno into the Kings River canyon, giving pleasure to thousands of people and incidentally reaping a harvest for himself.

Comment On Despotism.

When General Fremont reached what he thought was the center of California on the south banks of the San Joaquin River just north of where Fresno is now, he and his little band of soldier surveyors camped for the night. After they had eaten their supper they were all sitting around on chunks of hardpan; large and lumpy hog wallows were in every direction, like the sandhills in the Sahara Desert. Little did they dream that the billy goats were here, and the coyotes began to bark. Captain Jones said: "General, what do you suppose God Almighty had in mind when he made this fearful and forsaken territory?" The General answered: "The Lord moves in a mysterious way, His wonders to perform."

Fremont's Prophetic Dream.

That night as General Fremont found a soft resting place between two hog wallows with his head resting upon a soft pile of hardpan for a pillow, he dreamed that he saw lights flitting up and down a highway, little by little, the width of him all night long. He thought he heard the rumble of teams hauling mighty loads both north and south. He dreamed there were millions of wild horses running loose in the high Sierra Nevada mountains. He was partly awakened by a great light reflected in the sky immediately to the south of him, as though it were reflected from a great city. At one o'clock in the night he thought he saw hundreds of the bands of men walking. When he awakened in the morning he told the boys at breakfast that he had spent the most uneasy night of all in California.

Vision Of Future.

Some genius was trying to tell Fremont of the state highway and the automobile, trying to tell him of the millions of horse power in the Sierra Nevada mountains and of the great city of Fresno that would be built in a few years a short distance from this sleeping place and the great population that would soon come to this territory.

The San Joaquin Valley is but 5 percent developed; the scenic beauties of the San Joaquin Valley are 95 percent exploited. In addition to this, the San Joaquin Valley will be ultimately covered and in ten years from today, very little account has ever been taken in developing the possibilities of sending hundreds and hundreds of thousands of tourists from different points in this valley into the Sierra Nevada mountains to see the most marvelous and the most wonderful places to be seen upon the face of the earth. And out of the Mediterranean, the very heart of civilization, there is no natural scenery territory in any way comparable to that, that nature has given us here in this wonder of wonders—the big San Joaquin Valley.

\$600,000 Essentially.

There are now living in this valley about 100,000 people, there will easily be here, before long, 1,200,000 population. Fresno will be a city of boundless prosperity and inhabitants. From one end of the valley to the other there will be a continuous succession of cities, towns and villages. The most beautiful home places will be in the foothills up to an altitude of 2,000 feet. The finest appearing, the most highly colored, and most highly favored land will be grown on the foothill land, ranging from \$5 to \$15 per acre. These lands will sell at \$4,000, \$15,000 and \$20,000 per acre in due time. When will these days come to pass? There are new people living in the San Joaquin Valley.

What Of Next Ten Years?

The next ten years in the San Joaquin Valley will be the most difficult of all the years. During the last ten years we have had more than the average income of the average head of the average family in America. What are you going to prophecy about the country that will do this? How are you going to tell what will happen?

14. ROSENTHAL'S SALES STORES

14. ROSENTHAL'S SALES STORES

Practice Economy!

IT WILL PAY YOU
TO TRADE AT

ROSENTHAL'S SALES STORES

1035—Broadway Fresno—1035

SALE OF BEDDING

Plaid Blankets.
Size 66x72.
Priced at only \$1.00

Natural Grey
Sheet Blankets.
On sale at \$1.95

Gen. Penicchio
Double Blankets.
Double bed size. \$1.95

Lorraine Fine Wool
Plaid Blankets. \$6.95

Size 66x80.....

Genuine U. S. Army Olive
Drab Wool Blankets. \$2.25

Reclaimed.....

Genuine Feather
Pillows. \$4.95

Covered with real art ticking

SILKLINE COMFORTERS—Double bed
size, stuffed with 100 per cent
new double carded cotton. \$2.50

36-Inch Orlon
Flannel. \$15c

Double fleeced, yard
wide; assorted patterns. Yard.....

Comforter
Challis. \$15c

Yard wide, in a large
range of patterns. Per yard.....

\$1.50, LADIES' SILK HOSE—An
extra quality hose in assorted colors;
sub-standards. Pair.....

Men's U. S. Army Regulation Standard
Olive Drab FLANNEL SHIRTS—Full cut, double elbow.
All sizes.....

\$2.95

MEN'S FELT
DRESS
HATS. \$12.95

New Fall shapes in
wanted colors and
styles; on sale at
\$1.49

Charming All Wool Jersey Sport
Coats, in both Tuxedo and Button
Models. Selling at \$2.95

LADIES' GENUINE ROCKFORD
FASHIONED HOSE—Little finish,
sub-standards, seamless, in
assorted colors and sizes. Pr. 25c

Ladies' fine quality Flannelette
Night Gowns.....

\$1.18

All sizes.....

\$59c

Men's Celebrated Wolverine High
Top Boots. \$6.95

Made of russet tan horsehide leather, the toughest and longest wearing leather known. All sizes. The greatest shoe value ever offered at only, pair.....

Men's Genuine Rice & Hutchins
Dress Shoe. \$3.95

An exceptional purchase
enables us to offer these
celebrated shoes at a fraction
of their real value. They come in fine leather,
good styles, and assorted
sizes. The price, per pair.

MEN'S QUALITY GUN-
METAL DRESS
SHOES. \$1.39

Ladies' One-Strap House Slip-
pers, of black kid, in all sizes. Pair.....

Boys' Munson Army
Last Shoes. \$2.25

Shoes that wear and look like
dad's, with the soft toe, sturdy
leather sole and grain leather
insole. Little Gents—Sizes 9 to 12. . . .

Youths—Sizes 1 to 2. . . .

Boys—Sizes 2 1/2 to 6. . . .

Children's Turn Sole
Dress Shoes. \$2.45

Quality shoes in all the
colors and combinations
from 3 to 8 made
with the flexible turn
sole, pair.....

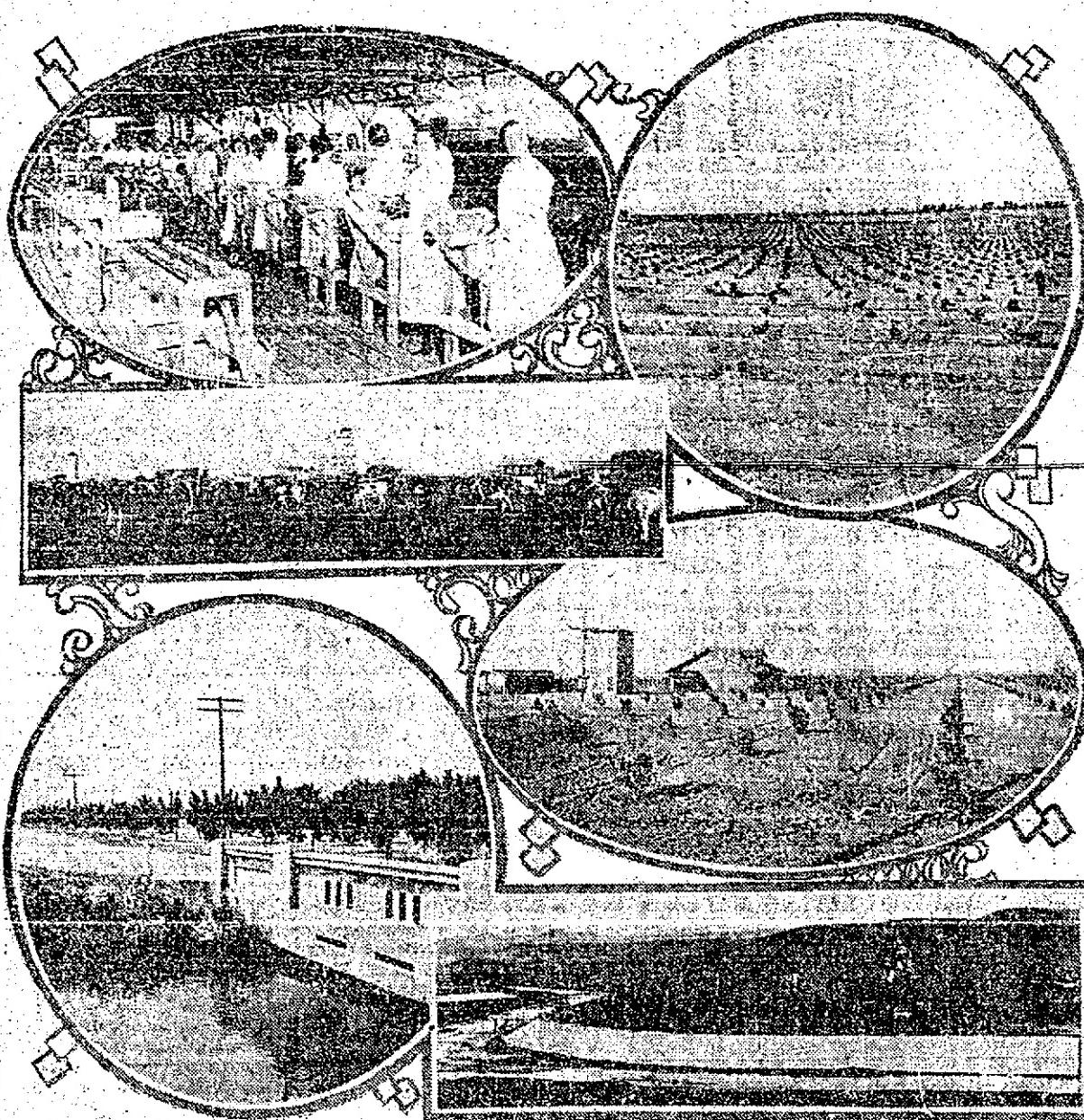
Men's Leather Pullman
Slippers. \$1.85

Made with the padded sole. All sizes. Pair.....

\$1.65

14. ROSENTHAL'S SALES STORES

Views of Merced County



Exceptional Returns Make Former Grain Section The Paradise Of Small Farmer

(By Bee Bureau)

MERCED, (Merced Co.) Oct. 17.—When Lieutenant Morgan and a party of Mexican soldiers left their base at Monterey, and pursued a band of marauding Indians into the San Joaquin Valley in 1855, they travelled many miles until in an almost famished condition they reached the banks of the Merced River.

The cool sweet waters of this beautiful stream were so

welcomed by the lieutenant and his men, that they immediately christened the river, El Rio de la Merced, or The River of Mercy.

This is the name, which shortened to Merced, the river, the county and its county seat.

The county was organized under an act of the legislature approved by Governor Bigler April 20, 1855, and a board of commissioners was appointed as follows:

A. Stevenson, William N. Neff, William J. Battfield, Charles V. Snelling, Samuel Lovelot, James McMurtry, and Charles P. Bludworth.

First County Officers Elected.

The commissioners performed their first duties at the Nell Ranch shortly after, and the first election was held the second Monday in May, 1855, the county seat was located upon the ranch of Turner and Osborne, on Mariposa Creek, and the following officials were elected: County Judge, John W. Fitzhugh; Associate Justices, S. W.

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Nearly \$3,000,000 Will Be Spent On Valley Highways

Comprehensive Building Program For San Joaquin District Calls For 115 Miles Of New Roads; Many Of Projects Are Now Under Way

SACRAMENTO Bee Bureau, Oct. 17.—A comprehensive road building program for the San Joaquin Valley, calling for the construction of approximately 115 miles of new highways at an estimated cost of \$2,920,833, is now being carried out by the State Highway Commission.

One of the most important projects in the valley is the Kern County, where twenty miles of concrete base highway is being built from Los Banos to the eastern boundary of the county. The cost of this road is estimated at \$1,000,000.

Another important stretch of road under contract is seventeen miles in Kern County, connecting Junction Pumping Station and Hart. The estimated cost of this section is placed at \$225,400.

In Fresno County the highway board is contemplating grading about nine miles of road between Los Banos and Parkfield Junction.

Work Now Underway

Start road work now under construction in the San Joaquin dis-

trict follows:

Mercer County—From Los Banos to the eastern boundary, 20.23 miles, 15 ft. by 5 in. Portland cement concrete shoulders, at an estimated total cost of \$525,893.56.

Grade National Forest Road.

Madera County—From Sierra National Forest to Edelenburg, 5.69 miles, grading at an estimated total cost of \$161,344.19.

Kern County—From Sec. 20 and 6-22-28, fifteen miles south of Bakersfield to Bakersfield, 16.3 miles, 15 ft. by 5 in. asphaltic concrete surfacing, at an estimated total cost of \$66,300.

Pave To Yosemite

Mariposa County—From railroad station at El Portal to Yosemite Park boundary, 1.26 miles, 20 ft. by 6 in. Portland cement concrete base, at an estimated total cost of \$42,335.50.

Kings County—From westerly boundary to one mile north of Lebec, extension to Kings River bridge, at an estimated total cost of \$525,450.51.

Mercer County—From westerly boundary to San Luis Creek, 8.49 miles, 2.38 miles grading, 21.0 miles, 18 ft. by 5 in. Portland cement concrete base, at an estimated total cost of \$115,344.27.

Mercer County—From San Luis Creek to Los Banos, 12.26 miles, 18 ft. by 5 in. Portland cement concrete base, at an estimated total cost of \$755,65.

Work Under Consideration

Work which is now under consideration but which is not yet authorized is as follows:

Mercer County—Through Tipton, 0.56 miles, 15 ft. by 3 ft. 6 in. asphaltic concrete surfacing.

Mercer County—Through Atwater and Livingston, 0.9 mile, 15 ft. by 3 ft. 6 in. asphaltic concrete surfacing.

Madera County—At Califa to northerly boundary (Pacheco Pass road), 15.7 miles, paving.

Kern County—From first crossing of Kern River to Democrat Springs, 1.1 miles, grading.

Kern County—From westerly to three miles south of Maricopa, 8 miles, grading.

Important Project

Kern County—From Cottonwood Ranch to first crossing of the Kern River, 6.56 miles, grading, at an estimated total cost of \$505,218.47.

Kern County—From three miles south of Mariposa to Mariposa, 2.71 miles, 18 ft. by 8 in. aluminumized asphalt, at an estimated total cost of \$24,381.15.

Tulare County—From westerly boundary to one mile north of Maricopa, 5.61 miles, 18 ft. by 5 in. Portland cement concrete base, at an estimated total cost of \$201,023.50.

FRESNO'S GROWTH REVEALED BY P. O.

80,000 Persons Receive Mail Here, Increase Of 5000 Within Last Year

Uncle Sam's postal business in Fresno, says George W. Turner, postmaster, shows a very healthy tone and justifies the belief of Fresno citizens that their city is growing rapidly and substantially.

Fresno's Growth

The population now served by the Fresno post office, including city and rural, is approximately 80,000 persons, an increase of 5,000 over last year. The city delivery order service from 600 to 65,000, a gain of more than 5,000 within the year.

Many More Employees

Since 1912 the number of employees in the post office has increased from forty-nine to sixty-one, and greater increases will be necessary this year.

GEORGE W. TURNER

The volume of business in the fiscal year ended last June amounted to \$143,209, compared with \$409,156.56 in the fiscal year ended in June, 1921.

Fresno has had a post office of the first class since 1902, when the receipts reached \$40,000 annually. To the statistician the growth of the city is interestingly told in the volume of postal business each year during the last twenty-six years.

Story In Statistics

The figures follow:

1895	\$23,572.29
1896	23,613.19
1897	24,222.59
1898	26,509.31
1899	25,637.57
1900	32,455.10
1901	37,293.85
1902	41,758.47
1903	49,285.17
1904	56,711.17
1905	87,511.19
1906	61,562.85
1907	2,652.82
1908	56,497.36
1909	93,111.05
1910	104,919.46
1911	117,559.99
1912	132,333.61
1913	151,612.46
1914	163,551.65
1915	180,129.00
1916	188,556.65
1917	224,620.20
1918	284,312.07
1919	322,452.54
1920	400,159.95
1921	413,209.61

BUCK CHASES BOY WHO INJURES FAWN

SARANAC LAKE, N. Y., Oct. 17.—George Hooley, riding a bicycle through woods on the outskirts of the village, ran without warning into a family party of deer at a sharp curve. In the deer party were a big buck, two does and two fawns. One of the fawns ran into the bicycle. The boy was not thrown, but the fawn was, hurled to one side.

The buck instantly lowered its horns and charged boy and wheel.

Came then a frantic race down the road with the boy pedaling madly and the enraged buck at the rear wheel. The race ended when the boy flushed into a door yard.

Many Steps Mark U. S. Evolution Of Newspaper

The evolution of journalism in America has been much the same as in other countries. There have been spoken newspapers, written newspapers and later printed newspapers. In other words the history of the origin of journalism in Europe and the Orient, repeated itself in this country.

STORY OF EARLY DAY PAPERS TOLD

Sacramento Bee One of Oldest Publications, Odd Events Recorded

(Continued from Page 42) five printing outfit that had been brought up from Mexico about 1770. On the American occupation of the country, the Rev. Walter Colton, captain of the United States frigate Congress, and Robert Semple unearthened the press and type and started the first paper in California. Colton, in his diary, describes the event as follows:

Saturday, August 15, 1846.—Took the first paper off the press published in California made its appearance. The honor, if such it be, of writing its prospectus, fell to me. It is to be issued on every Saturday, and is published by Semple & Colton. Little did I think when redacting the editorship of the North American in Philadelphia that next year in this land would be off home to California. My partner is an immigrant from New Jersey, who stands six feet eight inches, stocky. He is in a buckskin dress, fox skin cap; is true with his ride, ready with his pen, and quick at the type case. He creates the material of our office out of the chaos of a small concern, which had been used by a Roman Catholic monk in printing a few sectarian tracts."

Dramatic Outcome

The press was old enough to be preserved as a curiosity; the mice had burrowed in the balls; there were no rules, no leads, and the types were rusty and all in pairs. It was only by shooting that the printers could be made to show their faces.

A sheet or two of the were printed and these, with a jackknife, were cut into rules and leads.

Luckily we found in the press, the greater part of a rule of ink; and now came the fatal scratch for paper. None could be found, except what is used to envelop the tobacco of the cigar smoked here by the natives. A roaster had a small supply of this on board, which we procured. It is in sheets slightly larger than the common-sized four-leaf. And this is the size of our first paper, which we have christened "The California."

Price \$9.50

From Youth to Old Age

You Need Light.

C. J. HERTWECK

2028 Mariposa Street

May we solve your optical problem?

STEP By STEP

The original idea of washing clothes by air pressure and suction has been developed until we are now offering in the

"EASY" VACUUM ELECTRIC WASHER

A machine that makes washday a pleasure instead of a day to be dreaded.

Here Are a Few of the Important "Easy" Features

1 A specially designed gas burner attached under the tank of the "EASY" machine maintains the water at an even temperature while the washing is being done.

2 The "EASY" washes by air pressure and suction, making the clothes easy on the clothes. No friction or rubbing. Two revolving vacuum cups moving up and down many times per minute flush the water directly through the meshes of the garments and carry away every particle of dirt with no danger to the finest fabrics.

3 The "EASY" is attractive and sanitary because it is made entirely of metal—there is nothing to rust. The smooth, polished surfaces inside and outside are easy to keep clean and sanitary. Is dependable and built to give years of satisfaction and service.

4 Wringer, with aluminum frame, swings to four positions and enables operator to wring clothes while washing. Equipped with safety release. Extra wide spread between rolls. All gears are safely enclosed in a separate housing at the rear of the machine. Every owner of an "EASY" is proud of it.

This model contains improvements on the earlier machine of 1918.

5 The "EASY" will handle at one time eight double sheets or ten single sheets—or the equivalent in other clothes—which is larger capacity for the space occupied than any other washer can claim. This means less loads for the average family washday. It is inexpensive to operate, as it costs less than two cents an hour to operate.

6 Extreme simplicity makes it easy to operate and care for. The large open tank without corners or corrugations is convenient for putting in and taking out the clothes and is easy to keep clean. No heavy parts to lift. Therefore, it is within woman's strength to operate. Tank can be filled and emptied by hose connection or piping.

1923

SOLD ON VERY EASY TERMS

"BUFORD SERVICE" is always at your command.

A chain of six stores to serve you.

Tested and Approved by

DEPARTMENT OF HOUSEHOLD ENGINEERING

GOOD HOUSEKEEPING INSTITUTE

Approved by

GOOD HOUSEKEEPING MAGAZINE

1920

The first electric

washer to embody

the principle of air

pressure and suc-

tion.

A MESSAGE OF WELCOME

This company wishes to extend a hearty welcome to The Fresno Bee at this, the time of their introduction to the people of this community. We hope for their continued success and are sure The Bee will prove a valuable addition to the social and business life of Fresno.

BUFORD'S Big Bargain Basement Now Open

Slightly used, demonstrated and shop worn appliances are displayed in this department at prices which mean a savings of from 10 to 50 per cent. Below are listed just a few of the many bargain items.

We have a few portable heaters which were carried over from last year which formerly sold for \$9.50, but to discontinue the line we are offering them, while they last at

\$5.00

The first electric

washer to embody

the principle of air

pressure and suc-

tion.

If you don't feel like spending the money for a new Washing Machine step in and see our big stock of used ones.

Value that can't be duplicated

old wooden press bad an

eventful history. It was moved

from Sacramento to Stockton when

the Columbia Star was issued from

it in California and there it

was destroyed by fire. Its pur-

chase price was unpaid, and while

under an attachment some mil-

lions set fire to the wood portion

and it came to an ignoble end.

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Two Rich Fields Add Millions To Wealth Of Valley

Oil Development One Of Greatest Industries In The San Joaquin; Enormous Production And Extensive Discoveries Make The Future Enviable

THE production of oil is one of the biggest industries of the San Joaquin Valley, and the two sections where the largest and most consistent production is known are the fields in Kern County in what is termed the West Side Oil Fields, centering around Taft, and the Coalinga field in Fresno County in the foothills of the Coast Range.

Both have been extensively prospected and highly developed, much of the pioneering in this great industry having been done long before the advent of motor driven vehicles established the great demand for petroleum and its many by-products, which has now developed into a rapidly growing demand, very difficult to satisfy.

The history of these fields in its entirety would read like a romance, but space does not permit. The history of the oil development in these sections has been specially prepared by writers who have been in those sections from the time the industry had its inception.

Prosperity Of Kern County Due To Discovery Of Oil

(By Bee Bureau)

TAFT (Kern Co.), Oct. 17.—Ask anyone on the streets what gave Kern County its great boost forward during the year 1900, and he is very likely to answer that it was the discovery of the oil fields. Perhaps he will tell you that it was discovered in the Kern River field.

The actual historic truth, however, is that the discovery of oil was published as early as 1888, and

stating that "from Fort Tejon to Kern River, a distance of forty miles, and extending out a space of ten miles from the Coast Range, the country is covered with petro-

lum springs."

History shows that approximately 1,000 barrels of heavy crude was shipped to San Francisco in 1881 from these springs, but due to the great cost of transportation the enterprise was prevented from being a financial success.

Discovery Years Ahead of Boom.

This is sufficient to show that thirty or thirty-five years before the first big oil boom in Kern County oil had been discovered in all the great fields of the present day except the Midway and Lost Hills.

Moreover, six years before the oil boom of 1899, when the Kern River field was discovered and oil began to be the principal subject of interest, there was a quiet, laborious and not too profitable development of the oil and asphalt industry at McKittrick and Sunset.

Sunset had reached such a stage that the McKittrick Railroad had been built and the Sunset road, which was later completed, was projected.

The big boom was not accordingly, so much a boom of discovery as a boom due to the ripening of market conditions and the revival of industrial enterprise.

Industry Now Produces Millions.

Oil was discovered in the Kern River fields in May, 1899, by James Munro Cleveland.

The discovery was made with a hand auger near the edge of a cliff close to the river.

Petroleum Discovered In Coalinga Forty Years Ago

(By Bee Bureau)

COALINGA (Fresno Co.), Oct. 17.—The history of the Coalinga oil fields dates back to several years before the town. Some oil seepages at what was afterward called Oil City prompted many to file locations and do assessment work nearly forty years ago, these locations were on sections seventeen, twenty, nineteen and fifteen and in the early

Spoken Newspaper In Form of Town Crier Survives In Europe

In the Swiss village of Champy the spoken newspaper still survives. Curiously enough, it is a Sunday edition. On that day, immediately after church, the villagers hear the town crier. Its editor, literally the publishing bailiff, appears on a balcony overhanging the street and announces the news to those on the village green.

First of all he gives information about the decisions of the court. He speaks of the fines and penalties incurred by the citizens of the community and brings to public attention the final decisions of the civil authorities.

The town crier of Champy has his spoken advertising department. He gives notice in spoken word of the public auction of household goods, cattle, etc. In other words he takes the place of a local printed newspaper which has never existed in Champy.

Ninety-a well was drilled on seventeen which flowed water and oil, little then was known about shutting off water which is now compulsory.

First Well Is Abandoned.

This well was then abandoned and all the tools shipped back to Los Angeles. A few years later about the time of the war with Spain more wells were drilled near the same place with good results and the oil was hauled to Coalinga with teams and shipped in cans.

Soon after the Blue Goose gatherer, a 2,000 barrel well came in on section twenty, a pipe line was laid to the Southern Pacific railroad east of Coalinga. This was a high gravity oil about what we now buy for distillate.

The drillers of the early fields came from Pennsylvania and learned the business there. From this beginning the field was developed south and west until today it is the most extensive field in California and is estimated to be good for many years to come.

When big wells are found in other parts of the country, it always has a depressing effect on the Coalinga fields but when these wells are exhausted Coalinga has another boom and her people expect history to repeat when the southern fields are exhausted.

Oil is now piped to Monterey, Port Harford, Point Richmond and Martinez. The industry is now mostly in the hands of big companies such as the Shell, Associated, Union, Standard, Pacific, and American Petroleum.

FRESNO BUSINESS IN UPWARD TREND

Continued Improvement of Conditions Is Predicted By Local Banker

BY O. J. WOODWARD, President Fresno Clearing House.

Business conditions throughout the Fresno district, as reflected in bank clearings at Fresno City, if presented in the typical line chart familiar to readers of trade magazines, would show a very gratifying upward curve for September and a continued upward trend in October.

September showed the largest clearing of the calendar year, indicating that a general improvement in business is taking place. For the nine months ended September 30, bank clearings amounted to \$132,059,282.

While this is a decrease in total for the nine months of last year, the average monthly month by month shows that there has been a very definite and satisfactory growth of clearings since the first day of last January.

DEPRESSION PASSES FRESNO.

During the past twelve months Fresno has experienced the same general trend toward normalcy that has been felt throughout the entire country, but while other sections of the United States have in many instances suffered severely from adverse business conditions, Fresno and the San Joaquin Valley have shown through the depression most happily.

In reviewing business in the Fresno district during the past year, it is well to compare conditions here with those in the rest of the country, rather than with those in preceding years. Clearings of banks should not be compared with clearings in the last few years, when Fresno enjoyed a prosperity that was hardly equaled by any other district in the United States.

Past Prosperity Exceptional.

The figures for preceding years should be considered as showing, notwithstanding the period of exceptional prosperity in the San Joaquin Valley during time that was unusual in business everywhere.

Business through the valley is on a sound basis. Crops are good and weather conditions have been favorable to their development and harvest. Labor conditions are much better through this section than in most districts of the East.

There is a very general activity in all lines throughout the valley, and valley towns show a gratifying growth in population and building.

Bank clearings for the nine months just ended follow:

January \$12,855,282.49

February 11,855,316.37

March 16,845,900.48

April 11,888,647.43

May 16,505,923.70

June 16,416,225.89

July 16,110,342.95

August 16,543,694.20

September 23,312,180.42

Total 138,000,782.22

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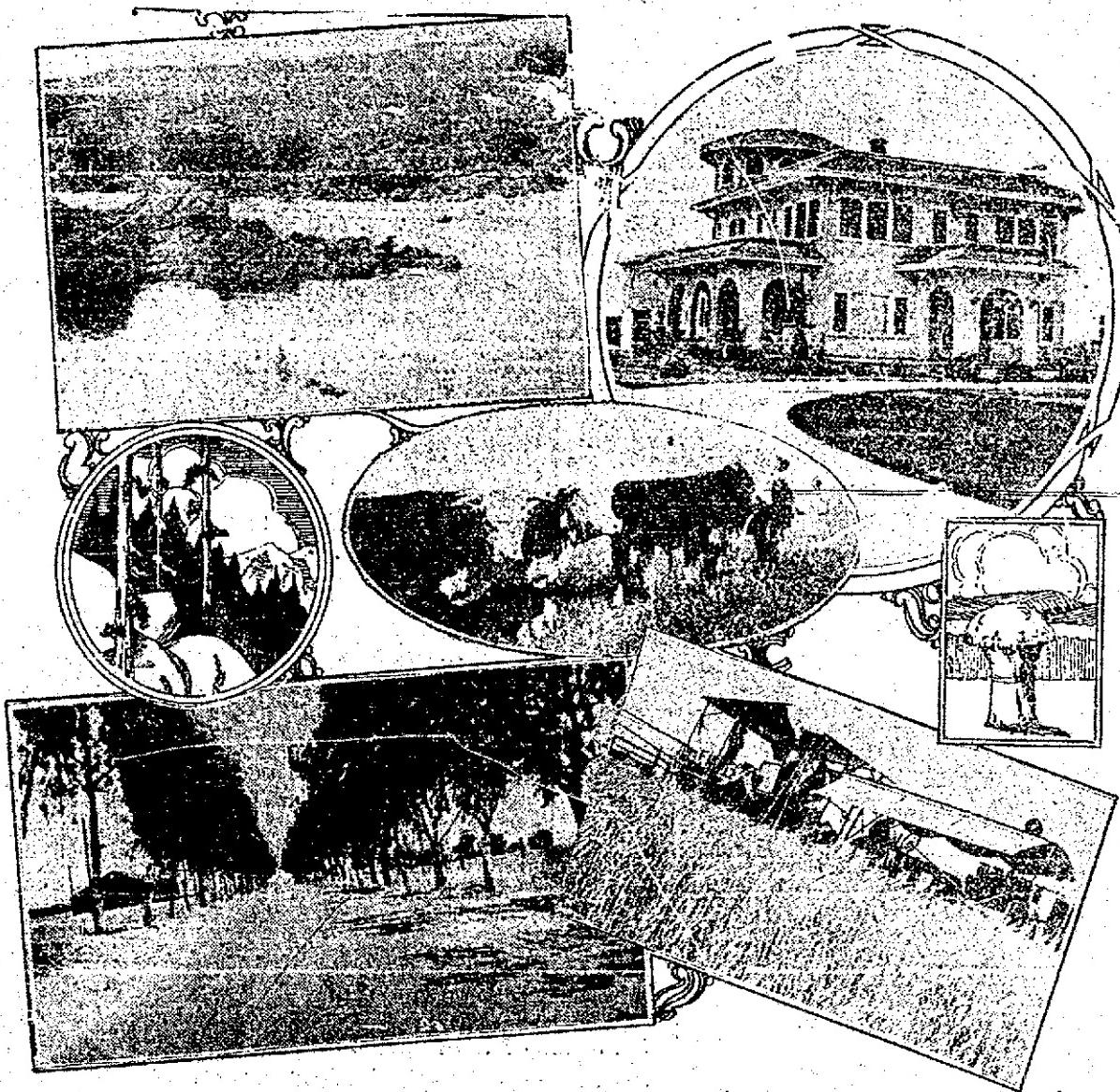
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Views of Madera County



Million Acres Under Irrigation From Dam Is Old Dream Coming True

(By Bee Bureau)

MADERA (Madera Co.), Oct. 17.—Madera County's history is one of a twenty-nine year struggle for gravity water, a struggle which is now on the verge of being successful.

Formed in 1893 from Fresno County, after a bitter fight,

Madera proceeded to work out its destiny. The City of Madera was selected for the county seat. It is located twenty-one miles north of Fresno on the Southern Pacific line and has about 4,500 inhabitants.

Chowchilla, sixteen miles north of Madera, is the second town in the county, being a thriving city of some 700 people. It is in process of incorporation.

Other smaller communities are scattered throughout the county, both on the plains and in the mountains.

Madera Means Wood.

The word Madera means wood and for many years the principal support and reason for the existence of the town was the fact that it is the terminus of the line of the Madera Sugar Pine Lumber Company. The mill is sixty-five miles in the mountains and all the lumber is shipped to Madera to the

new mill coming down the river.

In years the country has been endeavoring to secure the flood water of the San Joaquin River for irrigation purposes. Four years ago the Madera Irrigation District was organized for that purpose. After considerable litigation and negotiating Miller & Lux, the largest landowners of a large amount of riparian land, reached an agreement with the Madera district by which a sufficient amount of water would be formed at once and the river developed. The tentative boundaries of the new district have been agreed to by the engineers for both parties and inside of the next two weeks the petitions for the formation of the storage district will be circulated.

600,000 Acres Improved.

The plains section of the Madera County at present depends upon pumping plant irrigation and some gravity water from the Fresno River. About 60,000 acres are improved, in other sections around Madera and Chowchilla and between the towns.

In the past two weeks announcement has been made of the plans to immediately subdivide and sell several tracts of land which had been held intact ever since the county was organized. The immense holdings of Miller & Lux, over 120,000 acres, are to be opened for colonization, as well as many other large tracts.

Two Half Miles.

Two miles of rail roads and the State Highway take all produce to the large markets with least loss of time and cost.

Among the important and dependable products of Madera County is raisins. The bearing acreage at present is between 8,000 and 9,000 acres, while last year yielded from 40,000 to 50,000 bushels of raisins besides a considerable amount was sold as fresh fruit. An important product of Madera County is peaches. Sun dried peaches can be successfully produced only in a limited area in the state of California and Madera County is fortunately located in this belt and has a large acreage of moderately priced land suitable for peach growing.

The fruit crop is now harvested by Madera County with the assistance of water which will be provided by the new irrigation district gives the progressive settler an assurance of continuous pro-

ductivity which cannot be obtained in any other locality.

Madera County has a large percentage of land which is adapted to the tree, the older they get the bigger the crop. As to the return to the grower some of the older orchardists two years ago reported as high as \$1,000 gross per acre. Affairs and dryings are also an essential of Madera County.

Affairs is a very profitable crop, in season cuttings are

about four pounds per acre and the average is

about four pounds per acre to a cutting.

Madera County has many olive

groves yielding from twelve to

forty pounds per acre, according to

the age of the trees.

What Madera County is primarily an agricultural county, it has

several large industrial plants

important which in the course

and development of the

state have

been established.

While cattle raising and

livestock breeding were profitable in

earlier days comparatively few

settlers have given way to

higher development.

The number of ranches and

the number of cattle here and

there are from ten to forty acres each.

The Woman of Good Taste Prefers Floors of Oak

With Oak Floors, she knows that her choice rugs, hangings and carefully chosen furniture will "match" perfectly—that each will appear to the best advantage in contrast with the immaculate, mirror-smooth, rich looking floors.

Bruce OAK FLOORING THE BEST Oak Flooring

Gives the greatest possible value in quality—and in the finished floor, unsurpassed beauty. It can be easily obtained from local lumber dealers or through your favorite contractor or floor layer.

There is a particular Bruce Oak Flooring designed to fit right over old floors—with surprisingly agreeable results, both in cost and effect. Look into it—in our little book, which is yours for the asking.

Harris & Pendergrass
T and Angus Streets, Fresno, California



HOT WATER



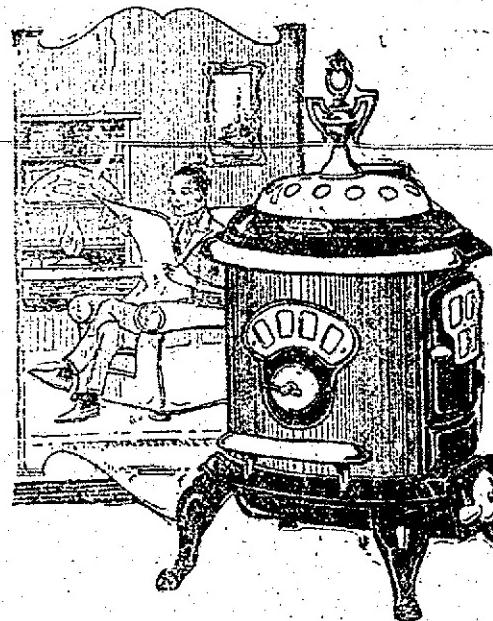
A Boy for Every Home
See It At
Arens & Gaskill Sales Co.
1317 Van Ness Ave.

Fresno Hardware Co.

1247-49-51 J ST.—PHONE 440

Choose Your Heating Stove From Our Extensive Display

—Our Prices Are Low On Heaters of All Kinds



Our display of Heating Stoves is one of the largest, most complete we've ever offered, and includes such high grade makes as the Pennisular, Occidental, and Howard—all famous for their attractive design, and for their heating and fuel saving features. Come in and see these heaters. We have them in all styles and sizes, at attractive low prices for stoves of the best quality.

WOOD HEATERS \$2.25 to \$30

These wood heaters are in all sizes, and are handsomely nickel trimmed. Many have heavy cast iron tops and bottoms. We consider them the best wood heaters made—priced from \$2.25 to \$30.00.

The Howard Coal Heater \$36

The Howard will save its cost in one season. It gives more heat on less fuel than any other coal heater on the market. Constructed of high grade material—pleasing in design—and moderate in price. \$36.00

Lawson Gas Heaters— ODORLESS—AND ECONOMICAL

The Lawson Odorless is the room heater with the inner combustion chamber that sends out radiant heat; makes a room cozily warm in no time. No open flame; no stuffy warm atmosphere. Consumes all the gas; no fuel waste—and absolutely no odor. Different sizes and finishes at prices from \$7.25 up

Universal Electric Heaters—

These heaters can be attached to the electric socket in any room. They give out great heat, and consume a small amount of "juice." Thoroughly reliable and safe—priced \$12.00

Solarglo Radiator Gas Heaters—

The Solarglo is a radiator type of gas heater—will heat the rooms of your home to a cozy warmth at a low cost for gas. The last word in gas heating appliances \$22.50

SHEET IRON HEATERS \$2.25 UP

We have these popular wood heaters in a great variety of sizes and styles—the best low-priced heating stoves on the market.

—ANDIRONS \$5 to \$25

Fireplace Andirons in hammered brass—large assortment of artistic designs. A set of these andirons will add much to the beauty of your fireplace. See our assortment while it is complete.

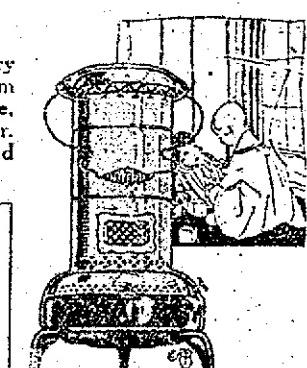
Perfection Oil Heaters

All Sizes and Finishes

A Perfection Oil Heater is a necessity in every home—the handy heater that can be carried from room to room—ideal for use in the bathroom; safe, dependable, and economical. No smoke—no odor. We carry Perfection Heaters in all sizes and in plain and enameled finishes.

Fireplace Screens \$4.00 Up

24x24 Inch Stove Boards —\$1.25



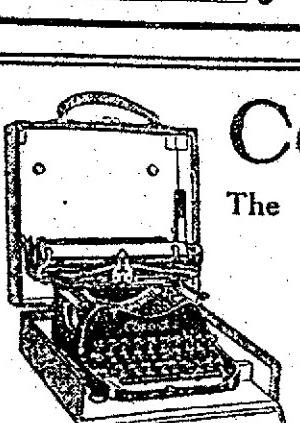
CORONA

The Personal Writing Machine

Weighs Six Pounds
Writes Like Sixty
Price

\$50.00

Including Case



Also Sold On Time Payments

TYPEWRITERS

Factory Rebuilt—All Makes
For Sale or Rent

SUPPLIES

Ribbons, Carbons, Stationery

Fresno Typewriter Co.

Phone 5015

1231 Broadway

Fresno, Cal.

California Film Draws Huge Crowd At Oakdale

OAKDALE (Stanislaus Co.), Oct. 17.—James McGiffen, county executive of the boy scouts, met Thursday evening with the local committee and went over the situation looking forward to the reorganization of the local troop who took a vacation during the summer months and have failed to hold any meeting since.

Chas. H. Sipe, who acted as scout master the past year, turned in his resignation as he did not have sufficient time to devote to the work, said Walter W. Spencer was elected to fill the vacancy.

A new meeting place will have to be secured, the hall used last year not being available, and Mr. Sipe was appointed to secure a suitable place, it being thought possible to secure the club house belonging to the Women's Improvement Club.

The picture is made up of various scenes throughout California advertising the many advantages of the state and has been shown throughout the East to prospective settlers. A part of the picture was taken in the Oakdale District and shows the irrigation districts which divert water from the Stanislaus River and various orchard and vineyard scenes, the film being made by the Oakdale chamber.

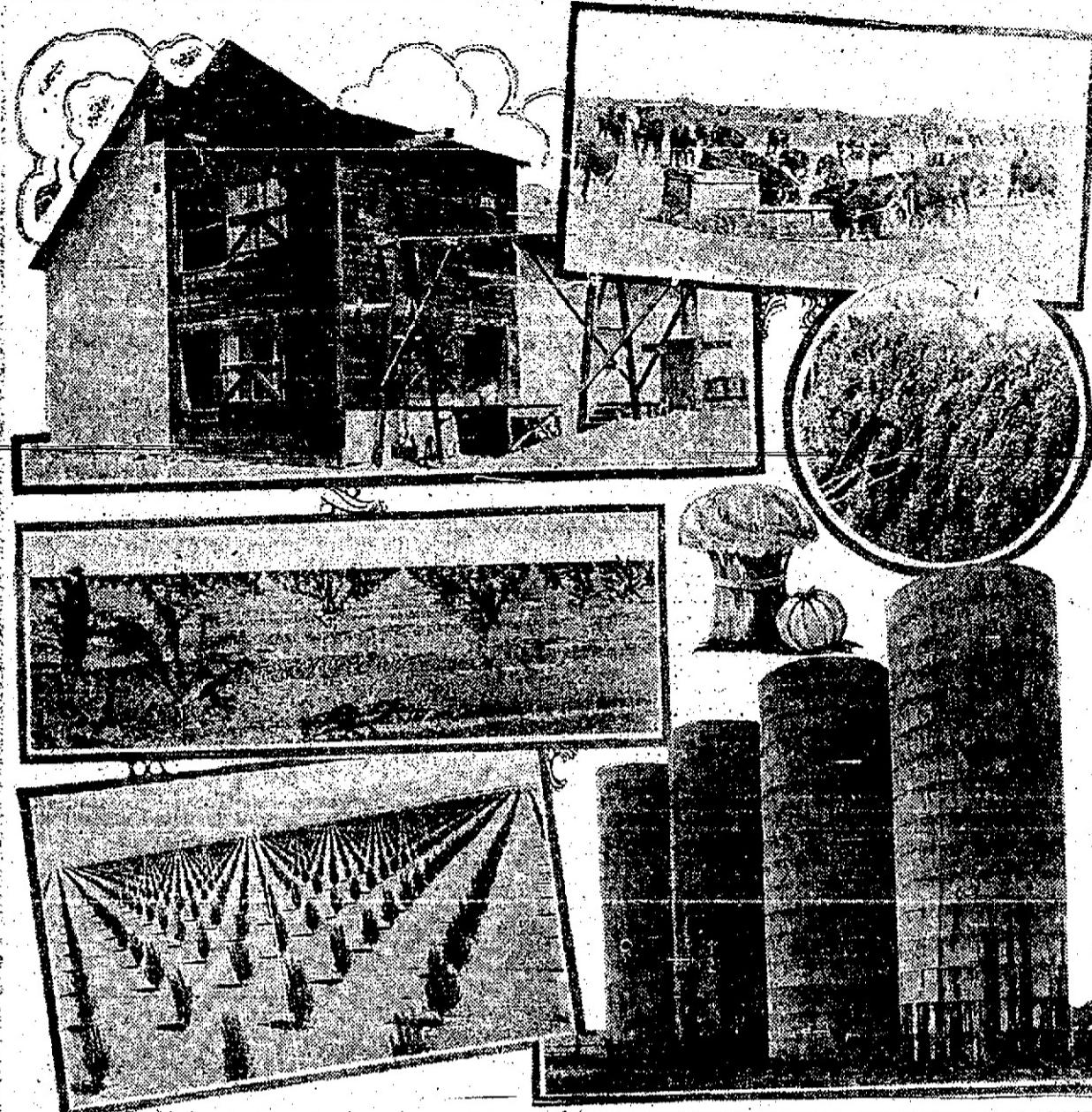
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New Sheds Are Completed By Denair Lumber Co.

DENAIR (Stanislaus Co.), Oct. 17.—The new sheds recently completed at the Ward Lumber Company yards in Denair, measuring 16x22 feet and 18x24 feet, will be ready for use next week.

The new shed measures 16x22 feet and has two rooms—one for the hardware is depicted as the gateway entrance of lime and the other for the Worcester Valley by way of the big oak flat roof.

Views of Kern County



Southernmost County In Great San Joaquin Blessed In Wondrous Advantages

(By Bee Bureau)

BAKERSFIELD (Kern Co.), Oct. 17.—Born of a passion for gold when early settlers tried their luck in the hills near Havilah, nurtured on the oil taken from her rolling slopes in the valley and finally reaching maturity through

A HOST OF BARGAINS Worthwhile Savings DON'T MISS THEM



The carpenters are busy at work—tearing down and remodeling our new front. Every department must be sacrificed—cost has been forgotten, prices that are convincing. Real dollars can be saved by shopping during this remodeling sale—merchandise for the entire family—this sacrifice sale includes our grocery department. Bigger and better values than ever—as our enormous front is now crowding us for room.

SHOE SPECIALS

For Men, Women and Children. Men's black and tan Dress and Work Shoes. Values to \$6.50. Saturday

\$3.40 TO \$3.85

MEN'S OVERCOATS

Values to **\$12.75**

Values to **\$18.85**

Values to **\$22.50**

Values to **\$35. Sat.**

Men's Caps, values to \$3.00

99c TO \$1.98

Boys' Caps, values **55c**

98c. Saturday

Boys' Underwear, per garment,

33c

Saturday. Men's Half Hose, values to **25c.**

Now. **12½c**

Now. Collars, Arrow and E. & W. broken sizes,

8c

Men's Ties, values to \$2.50

55c TO \$1.40

Men's Dress Shirts, values to \$3.50.

\$1.35

Now. Men's Dress and Work Pants, values \$3.50, now

\$1.90 TO \$3.85

\$1.98 TO \$5.85

Great Western Sales Co.'s Department Store

1120 BROADWAY

the exploitation of her vast agricultural lands, Kern County is now and is destined to remain for all time, one of the leading counties in California, from every standpoint.

Nestled in the south corner of the great San Joaquin Valley, Kern has an area of 5,164,000 acres and nearly every acre is productive of some kind of wealth, whether it be from oil, minerals, agriculture, timber or cattle raising.

Transportation And Products

Two transcontinental railroads afford transportation. The famous Ridge Route of the California State Highway passes nearly 100 miles through the county between Bakersfield and San Francisco. An approximately 200 miles of paved highway built by the county connects the cities and towns with the oil fields and agricultural districts. Wonderful Industrial Development

Probably no other district in the Pacific Coast states can equal the phenomenal record of Kern County during the past decade, in point of industrial development which is well underway in the favored colony districts of the San Joaquin Valley, climate and irrigation advantages, as well as modern schools and good social conditions, attract an ever increasing number of settlers.

The county library is located in the court house. This library contains 115,000 volumes, offering service to 15 branches. The county has erected branch library buildings in Delano, Taft, Visalia and Oil Center. Maricopa will also soon have its own county library building.

A Million Acres Beckon

The valley portion of the county comprises more than 1,000,000 acres, with but 150,000 acres under cultivation, offering an invitation and an opportunity for thousands of colonists on good lands yet untouched by the plow.

The county library is located in the court house. This library contains 115,000 volumes, offering service to 15 branches. The county has erected branch library buildings in Delano, Taft, Visalia and Oil Center. Maricopa will also soon have its own county library building.

From the Thriving City of Delano to the north, which is now installing a new \$160,000 outfit sewer system as its latest improvement, surrounded with spreading vineyards and orchards, south through the oil field, of million barrels daily, in alfalfa, fruit and general farming districts of McFarland, Wasco, Shafter, Foothill, Rio Bravo, Rosedale, Panama and Weed Patch colonies, the visitor may quickly ascertain that the hearts of the people are glad and the paens of praise go up because of the satisfaction of pioneering in Kern County.

From the underground stores of Kern, natural wealth more than \$125,000,000 in petroleum, gold, silver, and other minerals, have been taken during the past year. The oil production alone this year will be approximately 60,000,000 barrels or more than half of the oil produced in California.

The assessed property wealth of Kern this year totals \$173,757,225, an increase of more than \$30,000,000 in valuations in three years. The schools have an enrollment of 16,600 pupils. The population totals 20,000.

Bakersfield Natural Capital

Bakersfield is the commercial, industrial, and social capital of Kern County, as well as the center of agriculture, because of its favorable location.

The rich back country route in its wealth from desert mines from mountain ranges, from valley fruit, dairy and grain farms and from the greatest oil and natural gas fields in the world.

The banking resources of the city alone total \$22,524,310. Clearings for the year will total more than \$50,000,000.

Spreading over the Delta, where the Kern River debouches from the foothills, the City of Bakersfield stands on the west to the higher levels of the hills on the east, in a magnificent panorama of wide paved streets, splendid public buildings and beautiful homes.

City Modern And Alive

The business and industrial sections are modern and alive with a heavy volume of business.

The civic center, including the county and city buildings, is one of the finest in the West. A new memorial home for the American Legion is soon to grace one of the sites in the civic center. Many additions are being made to the schools of Bakersfield, the program of grammar schools alone calling for structures valued at \$250,000 this year.

A number of new church edifices are going up or are to be built soon. A new Christian church to cost \$100,000 is to be started at an early date and the Catholics are planning the erection of a \$10,000 structure for a Mission for Mexican children.

Club And Fraternal Activities

Club and fraternal buildings, libraries and other features, give a measure of the social status.

The Woman's Club has recently finished a beautiful home at a cost of \$50,000. The Masonic orders have broken ground for the building to be under way for a temple to cost approximately \$200,000. The Elks are building a \$250,000 edifice in

Benham's ICE CREAM



—the big thing about Benham's Ice Cream is its superior quality

Benham's Ice Cream is so superbly delicious that you can serve it on any occasion with full confidence that it will delight your guest.

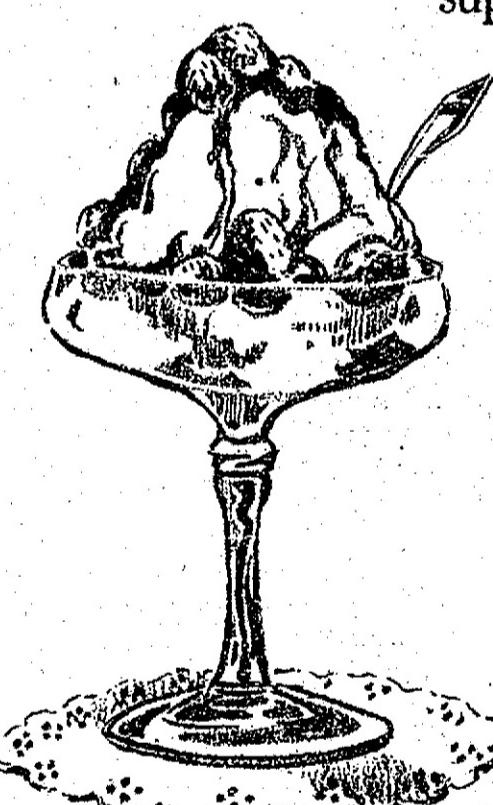
It has ranked supreme throughout the State ever since it was first made; fifteen years ago.

Specials, Frozen Puddings and Individual Molds for Social Occasions

There are many delicious flavors of Benham's available at all times—and for special occasions there are special frozen puddings, punch, fancy bricks, individual molds available on only twenty-four hours' notice.

Whatever the occasion may be—a dance, a wedding, a holiday party, Benham's can furnish you with the refreshment to suit the particular need.

Our representative will call at your home to consult with you, or, if it is more convenient, phone 61, and talk with our experts.



Made by the

Benham Ice Cream Co.

VISALIA

FRESNO

MERCED

ST. JOHN'S

CO-OPERATIVE

CAFETERIA

LUNCH

11 A. M. to 2 P. M.

DINNER

5 P. M. to 7:30 P. M.

American Editorials In Colonial Times Did Not Lack In Wit And Humor

Pony Express Used To Gather Early News

Some of the news items published in America as early as 1717 had a modern flavor. But for the color of the paper and the spelling of the words a second glance for gathering the earliest possible news from Washington, which was then a new & great news center. For the above purpose a line of fast horses was put into commission to meet incoming vessels from foreign ports.

"The home of delicious pastry and home cooked food"

TWO BUILDINGS ADDED TO SCHOOL

Plans Ready For Gymnasium, Class Room Structure At Tulare High

Specifications for the construction of a gymnasium and class room building for the Tulare High school will be ready for contractors on October 20, it was stated yesterday at the office of Swartz and Ryland, Fresno architects. The buildings are to be erected from the proceeds of a recent bond issue of \$150,000.

The gymnasium will cost \$65,000. The building will have a floor space 75 by 100 feet, with a balcony on three sides, leaving a free floor space 50 by 100 feet for indoor games. The equipment includes knockdown bleachers, which with the permanent seating arrangements give a total seating capacity of 500 persons. The architects have paid particular attention to the gymnasium floor, to provide the elasticity which is so desirable for athletic work.

Modeled in classic lines.

The exterior will be faced with gray sand lime brick, to match the present high school buildings, and the architect's plans show that the gymnasium will be modeled along classic lines, in keeping with the school group. The roof of the gymnasium, it is stated, will be steel truss construction designed by C. J. Ryland.

The west portion of the building will contain general locker rooms, showers, offices for the physical instructor and examiner, with separate rooms for ball teams and coaches. The coaches' lounge will be provided with a ticket window opening off the main public lobby. Ventilation and light received particular attention from the architects, and as a result 80 per cent of the wall space of the gymnasium can be thrown open for ventilation.

Class Room Building.

The class room building will be two stories containing a study hall with a capacity of 100 pupils, together with five recitation rooms. The building will cost \$35,000, and will contain all modern school features.

The present frame gymnasium is being remodeled into a manual arts building at a cost of \$10,000.

Plans provide for remodeling the heating system of the present music building, contract having been let to the Tulare Plumbing Company at \$3,000. This work will be completed by November 1.

Chinese Girl Sold Into Life Of Shame Rescued By Police

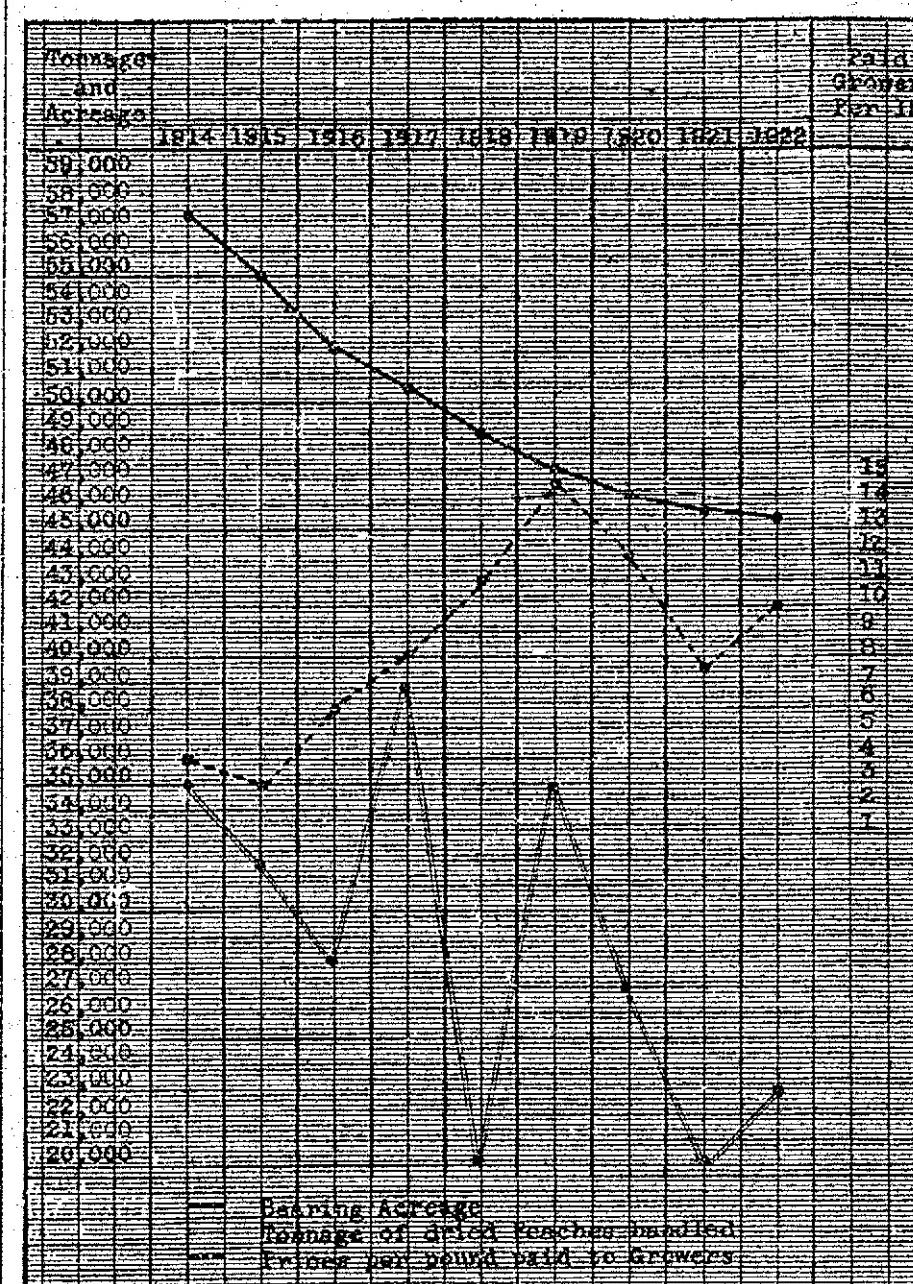
Sun Nan, 16-year old Chinese girl, who came from the Flower Kingdom to this country last February, was won over to prostitution according to immigration inspectors for the sum of \$5,400 to local Chinese who purposed that she should lead a life of shame, was removed Saturday from a rooming house at 1511 Tulare Street by Chief of Police Frank F. Truxx and Police Sergeant Frank G. Boutin, on instructions from the local office of the United States Immigration Bureau.

She has been taken to San Francisco by Miss Donaldina Cameron, superintendent of the Chinese Presbyterian Home at 929 Sacramento Street. Statements which the girl is expected to make when her confidence has been gained may result in the arrest of the persons to whom she was sold and those who arranged the transaction and brought her from China, the police

say.

The presence of the girl in Fresno was learned by Sergeant Frank F. Truxx. Officers say she has posed as the wife of a Chinese in order to gain admittance to the United States and arrived on the Tenyo Maru last February.

HISTORY OF THE PEACH CROP of this region during the life of the California Peach and Fig Growers is traced in this chart in terms of acreage, tonnage and prices. One point brought out by the drawing is that during seven years of co-operative handling an average return to the grower of 10 cents per pound was maintained, as against an average of about four and one-half cents in the seven preceding years. The chart was prepared by the company.



Co-Operative Groups Put Fresno At Head In Fig, Peach Trade

Shipping Of Fresh Fruits In Addition To Dried Products Stimulates Interest In Great California Industry And Plantings Are Multiplied

By J. F. NISWANDER, Vice President-Manager California Peach and Fig Growers.

MORE than 1,000,000 tons of fresh peaches are produced annually in the United States. Of this vast production, California alone contributes more than one-third. According to census figures, California in 1919 produced 32.3 per cent of the peaches of the United States, and in 1920 this percentage had increased to 33.3, and it again advanced, in 1921, to 39.3 per cent.

There are however, fewer acres and producing trees of peaches in the United States today than in 1919. There was a decrease in 1919 of 36 per cent in the number of peach trees in 1919 to 1920 throughout the United States, while in California the decrease was only 15 per cent.

California today has a virtual monopoly in dried figs.

Although the fruit is grown very widely in the eastern states, sun-drying is not possible on account of the high humidity and the frequent rains.

The same thing holds true of dried figs.

For several years past, about 60 per cent of the California peach crop has been canned; 20 per cent dried and 10 per cent marketed as fresh fruit. For example, the cling variety, the dried figs, while for stone varieties, such as the Morello, Lovell and Elberta, are used.

According to the latest figures available, there are 30 California 197,588 acres of peach areas in bearing and 22,013 acres non-bearing.

1921 Acreage.

The estimated acreage planted in 1921 was 6,652. Fresno County leads with 25,150 acres in bearing. The next ranking county is Tulare with 8,120 acres, other counties having more than 5,000 acres of peach areas in bearing are in order of their importance: Placer, Solano, San Bernardino, Los Angeles, Merced and Sutter.

The above figures give the plantings for all purposes. The average production of dried peaches for the past sixteen years amounts to 2,000,000 tons. The market for dried peaches in 1921, with 2,000,000 tons, is slightly greater than the plantings to various fruits. The prices received for peaches are greatly influenced by the prices received for each fruit. High prices for any one variety stimulate planting while low prices generally mean decreased plantings. Interest during the past few years has centered on table and raisin grapes, shipping plums and certain fruits other than peaches. This accounts for the decrease in acreage and production both in California and the entire United States.

Industries On Up-grade.

Cultural methods and soil condi-

tions which have caused peach trees to short-lived have to a certain extent influenced the decrease in production. However, during recent months there has been shown a considerable increase in interest both in drying and canning peaches. There is no peach growing section anywhere which can produce and deliver sun-dried fruit equal in quality to that of the California product.

The following new figures are the latest known to man it is one of the latest to become the basis of a commercial industry. While figs have been dried commercially in California for many decades, it is only during the past ten or twenty years that the tonnage of dried figs has reached large proportions. According to the state crop reporting service, there are 100,000 acres in 1921, 125,000 acres of fig trees in bearing and 55,000 acres non-bearing, showing that new plantings greatly outnumber the old plantings. An estimated acreage of 1,557 was planted in 1921. The following figures again show Fresno County leading in both producing and non-producing orchards:

County Bearing Non-Bearing
Fresno 32,250 10,000
Kings 12,000 1,000
Madera 344 2,000
Merced 1,880 2,000
San Joaquin 152 1,000
Stanislaus 1,650 500
Tulare 1,423 1,000
Total 50,000 12,500

1921 plantings not included.

Production Increased.

The production of California dried figs has gradually increased since 1910 from about 400,000 to 2,000,000 tons. The figures reveal that last decade in many cases have been very small. In 1910 the growth was rapid, 6,000 to 12,000 tons, for dried figs, however, the older Arbutus trees in the San Joaquin Valley have for many years been regarded as highly profitable since the up-keep was almost negligible. The term "marketable" refers to such trees as are an indication of the reputation of the Arbutus tree for quality among the ranchers of the San Joaquin Valley. During the war period, dried figs, like many other dried fruits, were quoted at exceptionally high figures and growers received the following prices for their product: White Adelaides, 15 cents; California, 10 cents; and Mission, 12 cents.

The fig market, unlike that of peaches, is considerably influenced by importations from foreign countries. While California produces annually about 1,000 tons of dried

Remember Our Location—1017 J Street
—NEXT TO BANK OF ITALY



Flannelette

Night Gowns

1

Ladies' Flannelette Night Gowns with high and low necks. Good, full cut sizes. Speci-ally priced at \$1.00

EXTRA SPECIAL VALUES For Readers of The "Bee"

We extend our congratulations to the "Bee" and wish Fresno's new newspaper success. And in order that we may help make the advertising news in the "Bee" profitable to its readers—we have prepared many extra special money-saving values in stylish and dependable Fall merchandise for readers of the "Bee" to take advantage of. Come to the China Toggery tomorrow and profit by the unapproachable values.

Lace Frocks

\$12.95

Lovely Lace Frocks, made over silk—beautiful models for dancing or party wear. The new fall colors of black, brown and blue. Offered today at the special price of

Dresses \$12.50

\$12.50

Blue French Serge One-Piece Dress, size 16, full skirt, trimmings with silk braid. Special

Dresses \$14.95

\$14.95

Blue French Serge Dresses, American material with silk belts, and embroidery, silk braid, head trimmings. Special

Purses and Vanity Boxes

\$19.75

Beautiful All Wool Fall Coats with large collars, large buttons, and full silk linings. Classy Coats, special

Fall Coats—

\$27.95

Fine All Wool Coats with real beaver fur collars. The newest models for fall and winter. Special

Vanity Boxes

\$1.50-\$1.98

\$2.98-\$2.45

\$3.95

Fall Skirts—

\$4.95

New Sport Style Skirts in stunning color combinations of plaids, checks and plain colors. Exceptional materials. Special

Fall Blouses—

\$2.98

Many Lovely Models And Shades

Exquisite Autumn Styles in Georgette, Tricotette and Crepe de Chine. Choice of many models and colorings, at the special price of

Ladies' Hose

\$5.95

Men's Robes

Ladies' Blanket Bath Robes in all colors. Cord belts. Special

Silk Hose

\$3.95

Made of blanket material in various of pretty colorings. Silk ribbon trimmed. Special

Slip-Over Sweaters

\$2.45

Ladies' and misses' wool Slip-Over Sweaters in all the popular colorings. Miss' shirt size extra special values. Special

Wool Slip-Over Sweaters, at

\$2.98

Ladies' and misses' wool Slip-Over Sweaters in all the popular colorings. Cord belt. Special

Wool Scarfs

\$4.95

Extra wide and long wool material trimmed with silk ribbons. Values extraordinary. Special

Special Prices On Bath Robes

\$1.49

Children's Bath Robes

Made of blanket material in a variety of pretty colorings. Silk ribbon trimmed. Special

Special Sweater Values

\$4.95

Woolen Knitwear in all the popular colorings. Extra special values. Special

Association History

The history of horticulture in California shows a series of heavy and light plantings to various fruits including prunes and peaches. These two fruits vied with each other for leadership for a number of years.

The peach held the leadership until 1910, when the demand for dried peaches fell below the cost of production, pruning was arrested and orchards sacrificed. The price of dried peaches and the price of dried prunes became equal.

In reducing the cost of distribution, the association has virtually been disbanded.

During 1910 the association had 1,000 members and 100,000 bushels of dried peaches were held in storage and 100,000 bushels of dried prunes were held in storage.

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In 1915 there were 1,000 members and 100,000 bushels of dried peaches were held in storage and 100,000 bushels of dried prunes were held in storage.

In 1916 there were 1,000 members and 100,000 bushels of dried peaches were held in storage and 100,00

BIOLA

AND ITS ADVANTAGES

Biola, located fifteen miles northwest of Fresno on Shaw Avenue, was purchased by the Villa Land Company in 1910, the site being selected because it was then a wonderful alfalfa producing section. The Fresno Traction Compay saw the possibilities for Biola and extended a Steam Railway Line. Tests were made of the wonderful white ash soil, adaptable for Thompson Vines and the first crops in 1914 yielded 2 1-2 tons per acre. These tests transformed Biola from an alfalfa center into a highly successful vineyard district. At this time the Villa Land Company laid out the town site.

In 1917 four thousand tons of Thompson raisins were produced. The Raisin Association then realized the great future of Biola as a vineyard section and erected a packing plant with a capacity of handling twenty thousand tons of raisins and which, in full operation, requires 250 male employees and 125 women packers. Biola is supplied with irrigation water by the Herndon Canal and also has the first water right taken from the Kings river, thus ditch water is available throughout the irrigation period. The perfect water irrigation system, the ideal white ash soil, plus an ideal climate where damaging frosts are unknown, has advanced Biola to the largest Thompson raisin growing section of the Raisin belt, producing in 1922 a crop of approximately fifteen thousand tons from seven thousand acres, some being young vineyard.

In July, 1920 Fred Nelson purchased the townsite of Biola from the Villa Land Company and on September 8, 1920 the First National Bank was opened, marking the real begining of Biola as a City. The Biola Chamber of Commerce was organized in February, 1922 and today has a membership of 150 members.

Biola Business Enterprises Opened During the Past Two Years

Erected a \$20,000 church.

Busick and Stumpf, General Merchandise, established in March, 1921, Valuation of building \$25,000.

Golden Eagle Garage, G. R. Biglow, Proprietor.

Biola Service Station, F. C. Rhodes, Proprietor.

Union Oil Plant opened September 1st, 1921 at a cost of \$40,000; A. D. Martin, Local Manager.

Biola Hardware Company, O. Norell Prop., Valuation of building \$15,000.

Linden Furniture Company, Theo. D. Linden, Proprietor.

Biola Machine Shop, A. Soderberg, Proprietor.

Fauset Building, Pool Hall and Barber Shop combined.

J. H. and O. McKamy, Groceries. R. V. Cobb, Hardware, Gasser Pool Hall, and the Paul Wilson Plumbing Shop, will occupy the Schultz building now being constructed. Valuation of building \$20,000.

Pierce Lumber Company, W. H. Enlow, local manager.

Blacksmith Shop, Fred Bitters, prop. Elming and Ponton Concrete Cement Pipe Manufacturing Company.

C. F. Pierson Garage and Service Station.

About Biola Homes

Among the many new homes built during the past two years, are several very attractive ones, such as the new \$10,000 home of H. B. Bier and the homes of J. H. Busick, Theo. Linden, Jack Feldvoss, the home built by the Raisin Association for their local superintendent, the residence built by the Union Oil Company for their local manager and the German Parsonage.

Biola Athletic Activities

The Biola Athletic Club owns 4 1-2 acres and has an excellent baseball diamond, completely fenced in. Biola's baseball team this last season established a wonderful record, winning 22 games out of 24 played. A basketball team is now being organized and the ability of its members insure for it a successful season.

Improvements for Biola

The Biola Chamber of Commerce has voted upon the erection of about seventeen street lights, work on which will start immediately.

The Railway Commission has authorized the installation of a telephone exchange. A \$40,000 School House with an auditorium seating about 750 is now under course of construction.

Some Biola Records

An average run of 90 per cent of the raisins delivered at the local raisin plant are Extra Standard quality, and are used for carton packing.

Judge Weitz raised 3 1-2 tons of raisins to the acre, 1921 crop.

A. L. Baker delivered fifty-four tons of raisins in 1921 which were 100 per cent extra standard quality.

Geo. Snyder's apricots yielded \$600 per acre, crop for 1922.

Fred Nelson has a 150-acre peach orchard which always yields an extra large crop and also has an extra large crop of apricots which brought \$560 per ton.

S. M. Ellis' 50-acre Thompson vineyard produced an average of 3 tons per acre of extra standard quality.

W. J. Estep's 80 acres of Phillip Cling peaches average \$800 per acre.

A coxcomb grown on one stock in the Union Oil Company's yards measures 25 inches from tip to tip.

Three green fruit houses ship approximately two hundred carloads of fresh fruit.

More information about the wonderful advantages and opportunities found in Biola will be gladly furnished by the Biola Chamber of Commerce. Write or drive out and visit Biola.

Executive Board of the Biola Chamber of Commerce

O. Norell, Chairman, A. D. Martin, Sam Ellis, H. B. Bier, O. McKamy and J. H. Busick, Secretary.

The Biola Chamber of Commerce

"Biola Where Raisins Reign Supreme"

TOULUMNE IS GOLD COUNTY OF THE VALLEY

Vast Mineral Resources of
Mountain District
Bring Fame

(The Bee Bureau) S^ONORA (Tuolumne Co.), Oct. 17.—The summer of 1848 marks the date when Tuolumne County was first settled by civilized man, and less than two years later came into existence through legitimate organization. During the first decade thousands of people, drawn from all over the world, stormed the gulches and creeks, garnering the golden nuggets which nature had so lavishly deposited. It was a feverish population, every man a miner and a king in a mighty realm of colossal wealth.

Gilded Gambling Palaces Flourished
Gilded gambling palaces flourished and a season with the pan and rocker invariably yielded the stakes for a seat at the green cloth table, and later the miners emerged minus his gold dust.

Frequently the bright-bladed stiletto flashed at these games, Judge Lynch held court and the victim and the victor alike were given the regulation six-foot reservation in the graveyard.

With the decadence of placer mining and the departure of the restless spirits for new diggings, the great mining camps of Sonora, Jamestown, Jackson, Big Oak Flat and Groveland, all of which shared in the wildest and most romantic history of the West, quietly settled down to the most orderly of communities, and their people commenced to build the towns for permanent life.

Mining Still Big Industry
Mining had not been abandoned, for with the working out of the placer claims, which had added untold millions to the wealth of the country, our great quartz ledges were tapped and other millions in gold were dug, and are still being dug, from a network of veins that traverse the county north and south, along the great Mother Lode in the western portion of the county and the famous East Belt in the eastern portion.

Despite the extensive work done in the past in the mining field, it can be said that as yet the mineral resources of the county are only developed in a limited way.

Heretofore there has been no large mineral industry in Tuolumne County, but now capital is employed in driving shafts and tunnels to expose the rich ore bodies known to exist deep down in the earth.

Soil Excellent For Fruits

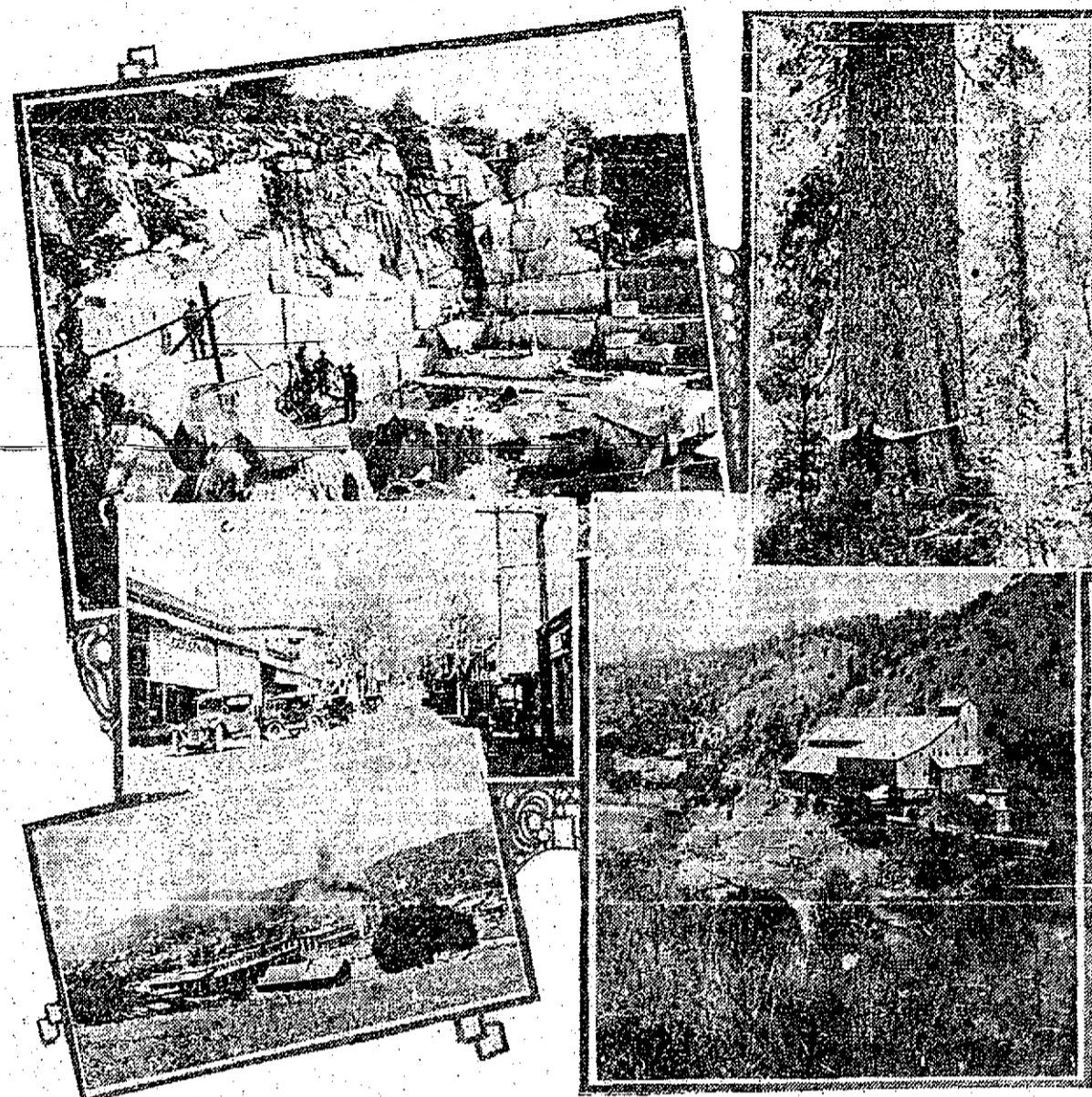
Naturally, for years mining was the chief industry—practically the only industry—of Tuolumne County—but two decades ago, here and there, it was demonstrated that the soil and climate was ideal for diversified fruits and notably particularly for raising apples. In more recent years extensive acreage has been planted, and the Tioga apple is now known in the markets of the state as the best produced anywhere.

Two car loads are being shipped daily from half a dozen packing houses, and meet a ready demand in San Francisco, Stockton, Fresno, Bakersfield and Los Angeles.

Immense Timber Acreage

Our immense forests of virgin timber, growing the stately and valuable sugar pine in high percentage over various other woods, are being logged by the West Side lumber Company and the Standard lumber Company, both of which concessions operate large lumber mills in the factories, and put out shooks, mesh, door and blinds and other recently opened a quarry and in the

Views of Tuolumne County



products. Over 160,000,000 feet of lumber is cut each season by these companies and about 3,000 men are employed in the industry.

Fine Deposits of Marble

The county possesses extensive deposits of marble of exceptionally fine quality, much of which has been used in the finish of public and private buildings throughout the state.

The demand for this stone has been so great a new quarry has been opened, and a complete equipment installed, and the force of workers increased. These quarries are situated in the Columbia District, and the owning and operating companies are the Columbia Marble Company and the Bell Marble Company.

Each deposit is a veritable mountain of marble and it comes in a manifold variety of fine texture and beautiful colorings. The quality of the marble is reflected in the limestone, a softer marble, which is quarried by the ton and treated by the Pacific Lime and Plaster Company in its works near Sonora, and heavy shipments are made constantly to an ever-increasing market. Smaller operations are carried on at Shaw's Flat and Brown's Flat. The county has a lime deposit that is inexhaustible.

Sonora Granite of Fine Quality
Our granite has stood every test

in the Sonora Granite Company and the Bell Marble Company.

Each deposit is a veritable mountain of marble and it comes in a manifold variety of fine texture and beautiful colorings. The quality of the marble is reflected in the limestone, a softer marble, which is quarried by the ton and treated by the Pacific Lime and Plaster Company in its works near Sonora, and heavy shipments are made constantly to an ever-increasing market. Smaller operations are carried on at Shaw's Flat and Brown's Flat. The county has a lime deposit that is inexhaustible.

Sonora Granite of Fine Quality
Our granite has stood every test

in the Sonora Granite Company and the Bell Marble Company.

San Francisco Builds Dam
At the headwaters of the Tuolumne, San Francisco has built a large dam and miles of tunnels have been bored through the mountains to run the waters to the Priest Portal where they will be first used for developing electric energy and then be piped to San Francisco for domestic use.

The Modesto and Turlock Irrigation Districts are about completing a large dam at Don Pedro on the lower stretches of the Tuolumne River, where the water will be used for generating electrical energy and then released to irrigate the fertile land of the valley.

Irrigation Districts Obtain Sites
The Oakdale Irrigation District has secured a dam site in the Stanislaus River near Mtnone, and arrangements are well under way for commencing work on the dam structure.

Most of the available reservoir sites on our mountain streams have been filled upon by power and irrigation interests and other dams are sure to be constructed in the future.

Chamber of Commerce Active
Tuolumne County has a live Chamber of Commerce of which Charles Goetz is president and Eric J. Grotzinger is vice-president. The organization is working along lines of progress which is finding expression in general public improvements, in the erection of substantial business blocks, beautiful residences and in promoting a healthy commercial life throughout the county.

Under the stimulus of the organization, business has prospered, her business streets and those in the residential section are being treated to nice macadam.

The state highway, which traverses the county from the western limits to Sonora, has been paved with concrete, and soon will be open to traffic.

Tuolumne County, with her tremendous natural resources, magnificent scenery, great climate and progressive people, is steadily moving toward wonderful achievements in her further industrial development.

Candy Season is here. Try our candies. We know you'll agree with us that Lark Candies are extraordinarily good.

Lark Candies have a delightful flavor and a rich quality that makes them far superior to most candies.

Made from the purest ingredients in our clean, sanitary candy kitchen by experienced candy specialists who take pride in their art—the result is candies of distinct individuality and deliciousness that appeal to lovers of really good candy.

The entire community is invited to the Delano Chamber of Commerce To Hold Banquet At Delano

DELANO (Kern Co.), Oct. 17.—The Delano Chamber of Commerce will hold its second annual smoker Monday, October 23d, at the Masonic banquet room. Great preparations are being made to make this event as successful as last year.

The entire community is invited.

This occasion will be devoted to promoting a general spirit of cooperation and laying plans for the coming year's work, as the 1922 year closes in November, at which time there will be an election of six directors as many vacancies occur in the directorate of twelve members each year.

G. W. Reid is secretary of the Chamber of Commerce holding this

Chamber for the past two years. He is also a director in the Kern County Chamber of Commerce.

The entire community is invited.

The Lark Candies are extraordi-

narily good.

Don Pedro Crew Is Rapidly Finishing Work On Big Dam

Concrete Gang Makes Record In Pouring Hundreds Of Yards Of "Mix" Into Forms For Power House and Great Main Structure

(By Bee Bureau)

DON PEDRO, (Tuolumne Co.) Oct. 17.—Of particular interest and making an important advance in the work of the construction of the spillway was the move made by the steam shovel from the upper end to a point just north of the end of the dam, from whence it started digging the slope upon which will soon be built the spillway lip and gate structure for controlling the flood waters after the reservoir is filled.

This structure is to crown the east or down hill slope of the channel for the full length from the dam to the upper end and will include in its design a low dam with a concrete apron on the spillway side, a recess in the top of this lip into which ten radial gates sixty feet long and nine feet high may be lowered, high concrete piers separating each gate, and within the structure and for its full length a small gallery to contain the operating machinery.

In the early part of the past week the steam shovel worked within the channel for a day or two, made the more mentioned above, backed again to the bridge at the end of the dam, and Sunday saw the work of digging advanced about a hundred feet toward the upper end. The progress made was considerably in excess of the forecast made for the week.

Sixty-Four Hundred Yards Poured.

Seven full shifts poured 6,400 cubic yards of concrete in the dam, the work being broken into on two occasions to pour concrete into the lower house forms and into the turntable base for the tramway leading to the power house.

The work of the week brought the lowest section, that on the south side, up to elevation 3,680, completing the structure, except for the diversion channel, a height of 320 feet. But a few more days' work can be done with the chutes in their present position and in anticipation of the next move, the steel trestle is being extended over the top of the dam about a hundred feet farther toward the south side. The chutes will then be resuspended from the end of this section, 580 feet from the south end of the dam. The pour of the week brought the total yardage placed to date to over 231,000 cubic yards, equivalent to \$2 per cent of the completed structure.

To Lower Power Machinery.

The turntable at the head of the steep incline on the line of the tramway being constructed to lower the power house machinery, a complete track is laid down the steeper east part of the slope and trestle-work to carry the track across the face of the dam is well started. The track to handle the balanced weight to control irrigation water is erected in position and assisting in placing the steel trusswork over the lower irrigation outlets.

A large yardage of concrete was poured in the power house forms during the first five nights of the week and some, in addition, one day. The forms have been carried up to include the crane girders and high-tension gallery and concrete poured to this level.

The last of the concrete to be poured in the power house forms during the week, thus completing the concrete work in the lower levels of the general structure. As in all the power house construction so far, large quantities of electrical conduit, wiring, piping and reinforcing steel are being placed along with the pouring of concrete.

Stop logs are being placed over the diversion channel and diversion channel in preparation for use of the bypass, but will not be set in position until the completion of other units of this work.

Engineers Pay Visit To Project.

Occurring as an important feature of the fall meeting of the American Society of Civil Engineers, held in San Francisco last week, a tour of inspection was arranged for the visiting members to go over the Don Pedro and Hetch Hetchy projects. Headed by John R. Freeman of New York, the society's

BUILDING BOOM IN HANFORD TO MEET SHORTAGE

TWENTY-FIVE NEW RESIDENCES AND BUSINESS HOUSES UNDER CONSTRUCTION

HANFORD (Kings Co.), Oct. 17.—That the city of Hanford is solving its housing problem is evidenced by the number of new homes that are now under construction. No less than twenty-five residences are being built and Fire Chief Charles E. Kendall reports that the number of building permits issued weekly is on the increase.

In addition to residence building one substantial business block has just been completed, one service station is under construction and another \$4,000 permit for a service station at the east city limits was issued. A bank building of five or six stories is also contemplated for early construction.

Pixley Banker To Erect Building For Drug Store

PINOLEY (Tulare Co.), Oct. 17.—H. P. Clark, cashier of the First National Bank, has commenced the erection of a new business room on Main Street which it is reported will be occupied by a drug store.

There is not at present a drug store between Tulare and Delano, a distance of thirty miles, with three others located between Tulare and Visalia on the state highway in between. These three communities have 1,015 registered voters.

New Lodge Of Duids Installed In Tipon

TIPTON (Tulare Co.), Oct. 17.—A Grove of the Ancient Order of Duids, known as Tinton No. 323, was installed Friday night, October 12, with fifty charter members, by the grand secretary of the Grand Grove of California assisted by an assistant grand secretary, and the organist.

The officers elected and installed are as follows: C. W. Puckett, past noble archon; E. B. Hogan, noble archon; Jack Harranham, vice archon; Harmon noble orator; W. E. Butts, noble bard; H. E. Woods, conductor; F. P. Stebbins, recording and financial secretary; E. F. Vawter, treasurer; A. M. Simoes, inside guard; L. T. Hamlin, outside guard; J. W. Stevens, trustee; F. M. Jarvis, trustee.

After the installation of officers a banquet was served at the dining room of the Woodmen of the World's Hall.

Exceptional Gain Makes Former Wheat Section Ideal for Small Farmer

(Continued from Page 37) last, the library had 14,000 patrons last year, the main plant employed seven people, and the library is stocked with 6,000 volumes.

MEREDITH IRRIGATION DISTRICT.

When the great dam at Exchequer on the Merced River is completed, 250,000 acre feet of water will be impounded, and a great quantity of power will be developed.

The Merced Irrigation District comprises 199,000 acres of land contiguous to the city of Merced, and was provided for in November 1921, by the voting of a bond issue of \$12,000,000 to build a dam, creating a reservoir and to build and acquire the necessary canals and ditch for distribution of the water.

Within the borders of the county, once vast grain fields and grazing lands, now may be found a half a million irrigated acres planted to trees, vines and many other profitable crops.

The soil varies in the various sections, and provides for a great diversity of products. In the northern high hills while in the southern portion of the county it is heavy dark loam.

Development of Fruit Ranching.

Peaches, apricots, figs and grapes have been grown in Merced County since its organization, but only in later years has the industry reached the proportions which give it a rank with the other counties of the state.

Meredith, Gateway To Yosemite.

Meredith, the county seat of this county, is situated in almost the center of the rich productive district described above.

It is a progressive city of 6,000 people, and is the portal of the Yosemite Valley, the mecca of every sightseer in the world at some time or other in their travels.

Here too Yosemite Valley Railroad starts its journey to the valley, and a stage line, the same line over which General Grant took his famous trip during his term as president of the United States, to this awe inspiring wonder of nature.

Meredith Figs Second To None.

But it has been proven in recent years that the marvelous success of the fig growers in Merced County will place the section in an enviable and unique position in the United States, if not in the entire world. The rare quality and flavor of Merced figs and the wonderful production obtained here, make this a crop which will not only make the county famous, but will make the small fig growers of the district independent.

The larvae, packing houses,

the California Packing House,

is operated at Merced, the capital of Merced County, and all varieties of the fruit are packed, canned and made into fig paste and by-products at this plant.

Improved shipping conditions

now make possible the delivery in carloads of fresh figs from this section on the Atlantic seaboard, their arrival there meeting an immediate response, fresh figs having been sold on the eastern market at a price netted the grower \$0.02 per ton.

Grain Fields Near Fig Orchards.

The immense tracts of land

which were formerly planted to grain have been cut up into

chards and where once were

bottoms, stricken away for miles

long, young fig trees just coming

into bearing, greet the eye of the visitor.

The success of fig growing in

this county is assured and with the

coming of unlimited water under

the new irrigation project, it is

estimated that many thousands of

acres will be planted to figs the

coming year.

Other Products With Favor.

Peaches, apricots and small fruits

are grown in abundance and

the good quality are sold

readily, while the fame of sweet

potatoes grown in Merced County

is second only to the "sweet"

grown in the extreme south.

Poultry has in recent years

grown tremendously, and many

profitable ranches are maintained

within the confines of the county.

October Reduction Sale

STARTS WEDNESDAY MORNING AT 9 O'CLOCK

This is a sale of such unusual importance that every farseeing woman will want to take advantage of it. It is a splendid opportunity to save, because merchandise of known quality is being offered at most extraordinary prices.

Read the list of excellent values below and be here Wednesday morning for the beginning of the sale.



Satin Dresses \$12.95

New satin charmeuse dresses, made up in the latest styles. You will find these wonderful values at this special price.

Wool Dresses \$9.95

Hundreds of beautiful wool dresses, trimmed with embroidery, braid.

Lace Dresses \$12.95

New dresses made of the finest quality Spanish lace. One style is made of combination charmeuse and lace. See these dresses. Color black; sale \$12.95

Plush Coatees \$14.95

New coatees of good quality plush. Made with self collar, pockets and belt, colored satin lining; sale \$14.95

Coatees \$19.75

See these beautiful coatees. Made of plush with fur collars and cuffs. A wonderful value.

Coats \$14.95

New fall coats made of all wool velour with fur collar, belt and pockets. Full lined; colors brown, navy and dark green; sale \$14.95

Girls' Serge Dresses, \$3.98

Cute styled dresses made up in blue serge. Many pretty styles. Sizes 2 to 6.

Slip-Ons, \$1.98

Ladies' all-wool slip-ons. Made in novelty weaves. All colors.

Flannel Middies, \$2.98

Girls' or misses' flannel middies. Made with pockets sailor collar and ensign on sleeves. Colors navy and red.

Voile Waists, \$1.00

Fine voile waists, trimmed with lace or embroidery. Hundreds of styles to choose from.

Infants' Dresses, \$4.95

Flannel dresses made up in pleated styles, trimmed with embroidery. Sizes 6 to 14.

Union Suits, 98c

Ladies' fleece lined union suits. In any style. Sizes up to 44.

Knit Vests, 25c

Little girls' all-wool coats made with pockets and belt; full lined. Colors brown and navy. Sizes 2 to 6.

Infant's Toques, 59c

Fine knit toques for the small child. In colors red, copper, pink and white.

Skirts, \$4.95

All-wool pleated skirts. Trimmed with pretty embroidery and finished with belt.

Silk Blouses, \$2.98

In this selection you'll find blouses of georgette, crepe de chine or tulle, made up in neat and up-to-date styles. All colors.

Jackets, \$2.98

Ladies' wool jersey jackets. In tuxedo styles with pockets and belt. All colors and sizes.

Extra Special

Bandeaux 25c

Play Suits 39c

Corsets 98c

Crepe Bloomers 49c

Vanity Boxes 98c

Silk Camisoles 1.00

Bed Sheets 1.00

Muslin Petticoats 1.00

Flannelette Petticoats, 39c

Good quality flannelette petticoats. Made with scalloped bottom, cut full.

Men's Work Shirts, 79c

Fine and heavy grade blue or grey chambray work shirts. With one pocket, cut full.

Boys' Blouses, 98c

Nine quality boys' blouses in striped chambray or cotton flannel. All sizes.

Boys' Suits, \$4.95

Boys' suits of blue serge. Made in Oliver Twist style or niddy style, trimmed with white braid.

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Boys' suits of blue serge. Made in Oliver Twist style or niddy style, trimmed with white braid.

SENTIMENT GROWS FOR SHIP SUBSIDY

Indications Point To Some Form Of Enactment At Next Session

By LEO A. McCLATCHY
WASHINGTON, Oct. 20.—Sentiment favorable to ship subsidy legislation, according to shipping board officials, is gaining a stronger foothold throughout the country, with indications becoming more and more favorable to enactment of some form of subsidy at the next session of Congress. Outside of administration circles, there are many who feel the general plan is becoming favorable enough from observers in various parts of the country, but quite a few of these observers think some changes should be made in the administration bill.

Ship subsidy has become almost a legislative pet with President Harding. The executive feels that if the American flag is going to be kept flying, the government will have to give some encouragement to shipping interests, and also will have to offer inducements to persuade investors to turn their capital into shipping ventures.

Change Is Seen.
The favorable sentiment which shipping board officials profess to see at this time is a decided change over the public's pulse-reading on this question several months ago. When the house recessed last June, many of the members who went out to their respective districts, returned to Washington with reports that were anything but pleasing to administration leaders.

Referring to the year-long situation, he had considerable to do with the reported change in sentiment. That conflict is believed to have caused considerable thinking among the rank and file of this country, as to its possible consequences; whether there were any chances of the United States becoming involved in the clash of arms; and there undoubtedly arose visions of 1917, when the United States was dependent upon a foreign nation to transport troops, ammunition, supplies, etc.

Fit In Nicely.
From this standpunkt, the Near East troubles fitted in nicely with the administration's ship subsidy program, for it provided a big talking point that could be visualized. The necessity of a merchant marine in time of war has been stressed before, but there was lacking the visualization that brings supporters.

War, then, is not always what Sherman said it was, for in this case it may prove the scene of arousing the citizenry of this country to what the present administration deems a national peril—the lack of preparedness from the merchant marine standpoint.

Naval strategists agree that a navy, in time of war, without the support of merchant ships to keep the fleet supplied with food, fuel, ammunition and other supplies, is seriously handicapped in that it can not venture far from its base. These strategists call attention to the time when Theodore Roosevelt sent the American fleet on a jaunt around the world to impress upon other powers the naval strength of the United States. But they say that other nations, particularly the Japanese, "laughed up their sleeves" at the display, realizing that the merchant ships accompanying the fleet were under foreign registry, and most likely would not be available to this country in the event of war.

Open Trade Markets.
Besides the proposed laws feature, the main object of the proposed legislation is to open up the trade markets of the world to American companies operating American ships. The stars and stripes have gradually been disappearing from the high seas, and the Administration's viewpoint is that the flag will disappear entirely from ocean-going vessels unless some encouragement is given by the government.

Meyer Lissner, California member of the shipping board, says that unless the ship subsidy legislation is adopted, there are but two alternatives: Either the government, in continuing to maintain its own ships, must stand to lose practically what the subsidy would cost, or the stars and stripes will be driven from the seas. Lissner says the lesson of the late war itself should be a sufficient argument in favor of the subsidy: its reports the government wasted over two billions of dollars by building ships at wartime prices. About 1,000 of these steel vessels, including thirty odd at Benicia, Cal., now are tied up at various ports, with the shipping board wondering what is to be done with them. Costs money to keep these idle craft from going to rot, and at the same time the government is losing \$50,000,000 a year by operating 421 ships to keep some of the trade routes open.

Boston News-Letter First Real American Paper

The Boston News-Letter was America's first legitimate newspaper. It was "published by authority" and the first issue was dated "From Monday, April 17 to Monday, April 24, 1804." It was printed on both sides of a half-sheet of paper, seven by eleven and one half inches.

In the first edition the publisher made this announcement: "This News-Letter is to be continued weekly; and all persons who have any Houses, Lands, Tenements, Farms, Ships, Vessels, Goods, Wares, or Merchandise, Etc. to be Sold or Let, or Servants Runaway; or Goods, Steel, &c. Etc. may have the same inserted at a reasonable Rate; from Twelve Pence to Two Shillings, and not to exceed. We may agree with Nicholas Boone for the same at his Shop, next door to Major Davis' Apothecary in Boston, near the Old Meeting-House."

All Persons in Town and Country may have said News-Letter Weekly upon reasonable terms, writing with John Campbell, Post-Master for the same."

Monterey Newspaper First Published in California

California's first newspaper was The Californian, a one-page sheet that made its appearance in Monterey on Aug. 15, 1816. It was a weekly paper, coming out every Saturday. The subscription price was 12¢ a year. The Rev. Walter Colton was editor.

The paper contained 127 pages,

Select your Christmas Gifts Now at Nielsen's before the rush of Christmas buying starts

Select your Christmas Gifts at Nielsen's Now. Pay a small deposit and we will hold them for you



Commemorate Fresno's Bountiful Harvest With a Handsome Gift of Jewelry

Nielsen's Stock Offers a Wide Selection of Beautiful Jewelry—Reasonably Priced

This is Fresno's banner year; a bountiful crop has been harvested; prosperity is here. It is fitting that you should commemorate this success by making your loved ones happy with a gift worthy of such an occasion. Such a gift you will find in Nielsen's beautiful and complete stock of watches, diamonds and jewelry—a gift that will be enduring.

Silverware

A Vast Assortment of Beautiful Patterns

Silverware is always an appropriate gift, for the bride, for the matron on her anniversaries, or for the bride-to-be.

So many lovely patterns are shown, both in sterling and in plate, that the individual tastes can be easily met.

Let your prosperity and good will be reflected in such a gift, one that will carry your message always.

Silver Hollow Ware In Rich Designs

Nothing adds so much to table appointments as a piece or two of beautiful silver hollow ware. Nielsen's stock offers many handsome pieces in guaranteed plate—a gift for the generations.

TEA AND COFFEE POTS SANDWICH OR CARE COMPOTES PLATES BON BON DISHES BREAD TRAYS SALTS AND PEPPERS

Libby's Cut Glass An Always Appropriate Gift

Nowhere will you find a more elaborate or beautiful assortment of fine cut glass than in the Libby showing at Nielsen's. Libby cut glass is famous for the beauty of its patterns, the delicacy and exquisiteness of its workmanship; water sets, berry bowls, sugar and creamers, small dishes—await your selection.

Gifts That Last

N. NIELSEN JEWELER

951 J Street



Diamonds

Of all the gifts that you can give, diamonds are the most acceptable; their sparkling beauty and the deep affection of which they are the symbol make them worthy to rank first in the realm of gifts.

Many exquisite pieces of diamond set jewelry are found in Nielsen's stock, rings, lavalieres, brooches, pendants handsomely mounted in platinum or gold.

Beautiful Wrist Watches

In Standard Makes

Bracelet watches, such as those found at Nielsen's are both exquisitely beautiful and dependably accurate, and are all of standard, guaranteed makes.



Men's Watches of Known Dependability

The best standard makes of men's watches are to be had at Nielsen's. Howard, Illinois, Waltham and Elgin watches are notable for their dependability and accuracy, and can be had in as handsome or as simple cases as you prefer.

Gift Suggestions for Men

—WALDEMAR CHAINS	—WATERMAN'S IDEAL FOUNTAIN PENS
—RINGS	—WAHL FOUNTAIN PENS AND EVER-SHARP PENCILS
—STICK PINS	In Combination Sets
—CUFF LINKS	
—TIE CLASPS	

RINGS

No matter how many rings one has, the gift of another is acceptable. Nielsen's stock gives a vast selection, both in platinum and gold—rings for men, women and children.



Platinum Rings
Wedding Rings
Stone Set Rings
Signet Rings
Emblem Rings
Children's Rings

BLUEBIRD PEARLS

Throughout the ages pearls have ranked high in favor with jewel lovers, their soft and lustrous beauty having an infinite charm.

Now that Blue Bird Pearls are available emulating so well in beauty and lustre the vastly more costly gems, even those of most modest means can now wear pearls with pleasure, confident that even the closest inspection will not reveal the wide divergence in cost.

BIG PAY ROLL AND DELTA ARE PRIDE OF COUNTY

Factories and Farming Give
Wealth to San Joaquin
County.

(By Bee Bureau)

STOCKTON (San Joaquin Co.), Oct. 17.—Agriculture and manufacturing share honors in forming the basis of Stockton and San Joaquin County's wealth. In the value of the products of the soil San Joaquin stand fourth among the counties of the United States. And in Stockton alone there are 206 manufacturing institutions with an annual pay roll of \$7,000,000.

The importance of the county from an agricultural standpoint is shown by the 1920 census figures, giving it first place among the counties of California in the production of wheat, barley and corn... They also show that it is by far the greatest potato and onion producing county. More cherries and table grapes are grown than in any other county. It ranks tenth in vegetables, other than potatoes; fifth in hay and for age-sixth in bean production; sixth in value of dairy products; seventh in nut production; tenth in value of chickens and poultry; tenth in value of honey and wax and fifteenth in the value of all fruits.

So great is the value of the products from the soil that Congressman Clarence F. Lea of California has compiled data based on the 1919 census figures, showing that with a per capita valuation of its agricultural products of \$1,155, based on rural population, San Joaquin County ranks first among the counties of the United States.

Lends In Table Grapes And Cherries

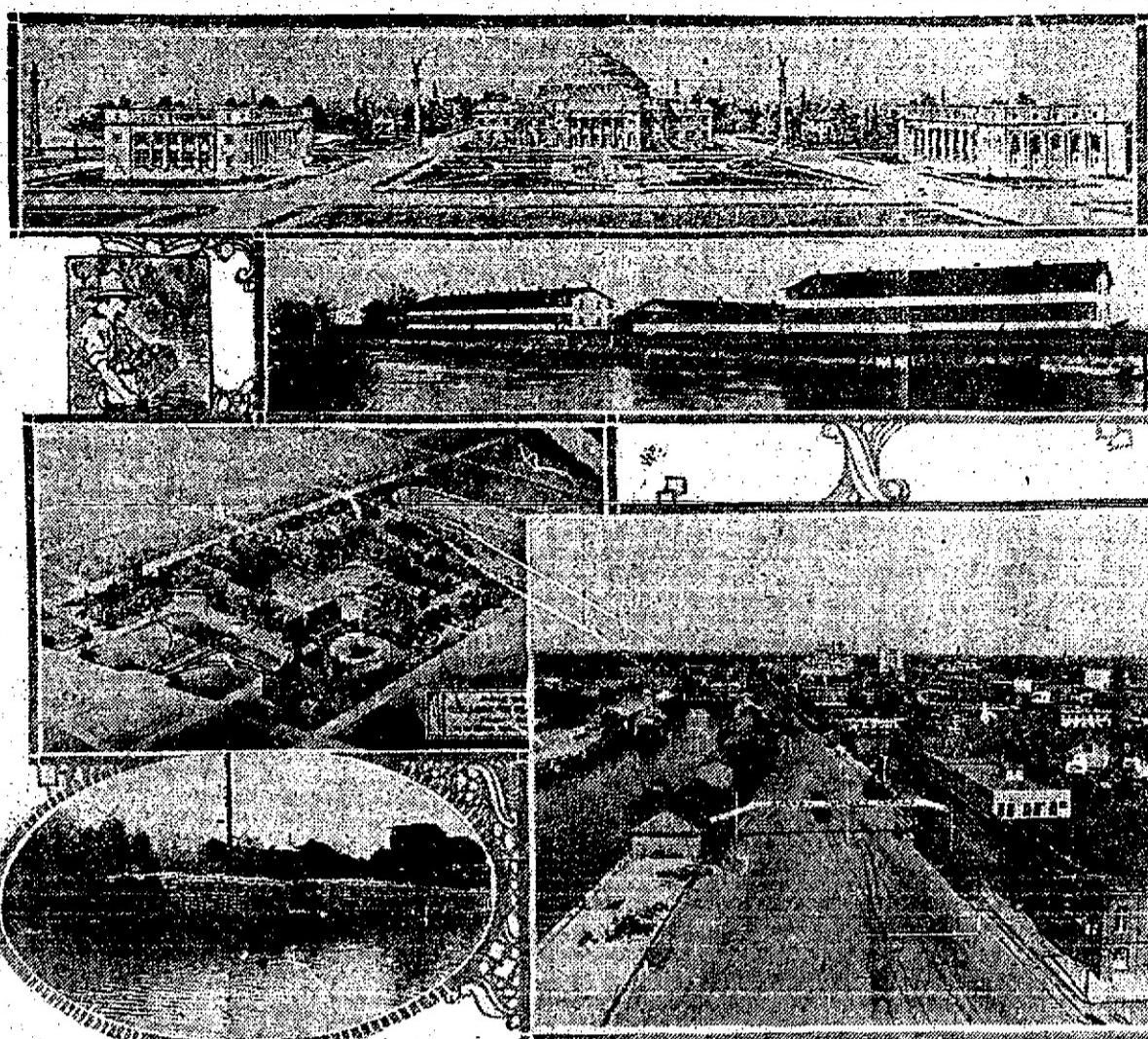
For a number of years San Joaquin has ranked first in the production of table grapes. Extensive plantings made during the past year put it far in the lead. There are now 20,663 bearing acres of various varieties of table grapes and 3,745 non-bearing acres. The acreage of bearing wine grapes totals 17,375 while the non-bearing acreage is 4,629.

San Joaquin County has also taken its place as the leading cherry producing county in California with 169,566 bearing trees, and 62,550 non-bearing.

Many Planting Peaches And Figs

Peaches and figs have been planted extensively and San Joaquin

Views of San Joaquin County



County will shortly rank as one of the leading counties in the production of these fruits. Other large acreages are devoted to almonds, apricots, prunes, plums, pears, walnuts and olives.

In 1921 the grape crop from the Lodi and northern San Joaquin section was valued at more than \$20,000,000. In 1919 the census figures placed the value of the crops in the county at \$27,958,586. Of this

sum, cereals brought the largest amount, or \$10,748,208.

The value of vegetables was placed at \$3,058,552 while fruit and nuts totaled \$2,422,595. When it is considered that the grape crop in 1921 brought returns of more than \$20,000,000, while the entire fruit crop of 1919 was valued at approximately half that sum, it is safe to assume that the value of crops last year was greatly in excess of 1919.

When but three counties in the entire United States had more valuable crops. And all of these counties have areas several times as great as the area of San Joaquin.

In Agricultural Development

Like other counties of the great central valley, San Joaquin's first agricultural activities were along the line of wheat production. In the eighties and early nineties the unique section of the county practically formed the great grain field.

With the coming of irrigation and the reclamation of the delta section immediately west of Stockton land owners began to turn their attention to the growing of other crops.

These were found to require more attention than the growing of grain and as it became unprofitable to handle big acreages, subdivision resulted. From 1,197 ranches in 1900 the number increased to 4,600 in 1920.

Field crops gave way to more intensive cultivation. Orchards, vineyards and vegetable plantings of all sorts appeared. In the delta region, now reclaimed from its original state of low swamps and waving tules, vast acreages of potatoes, onions, corn, beans, barley and asparagus were planted.

From this region which is still farmed in large tracts enormous yields are obtained each year. The next era in this inland country will see subdivision and the consequent intensive cultivation that is bound to follow.

With the subdivision of the uplands there has been a vast development in irrigation in San Joaquin County during the past decade. Ten years ago there were only 55,511 acres under irrigation while now there are 183,353 acres.

While San Joaquin is still the leading grain producing county in the state, it is rapidly taking rank among the counties in the production of fruit. And figures announced by the county agricultural commissioner show that the largest plantings of fruit trees in the county's history were made during the early part of 1922.

Stockton's Manufacturing Plants

Numerous advantages have been responsible for Stockton's importance as a manufacturing city. Three transcontinental railroads, the Southern Pacific, the Santa Fe and Western, all pass through Stockton which is the only city in the state that served by all three of the terminal points. The San Joaquin river and Stockton channel afford water transportation as well.

Lofting near the lower end of the main artesian belt which occupies a great portion of the floor of the San Joaquin valley, Stockton gets water from wells and drawing water from deep wells. Abundant ground water is found at lesser depths.

The city has become a very large producer of tractors, harvesters, plows, scrapers and farm implements, flour, cereals, leather, wallboard, paper cartons, pencil slats and brick.

Many Large Industries

Of her plants the Holt Manufacturing Company, makers of the Caterpillar tractors which brought international fame to Stockton during the world war, is the largest, employing 800 people with a pay roll of \$1,000,000.

Next comes the Sperry Flotor Company with 450 people and pay roll of \$900,000.

Other big concerns employing a large number of men and women include: American Carton company, 200; California Cedar Products Company, 1,000; 150; California Pacific Corporation, 1,000 (during busy seasons); Hinde Manufacturing Company, hardware builders, 110; National Paper Products Company, 250; Western States Gas & Electric Company, 150, and Pacific Gas & Electric Company, 120.

New Educational Institutions

Two notable achievements of the past year that are certain to have far-reaching results in agriculture and San Joaquin County are the winning of the United States veterans agricultural training center for Rough and Ready Island, and the bringing of the College of the Pacific to Stockton from San Jose.

The veterans' training school is now in operation and as fast as the young trainees complete their courses in various branches of farming they are enabled to acquire small farms of their own, being financed by local men who make easy terms for the return of the loans.

By settling up the land around Stockton with these young Americans it is believed that a solution may be found for the problem of returning the land now occupied by Orientals with this desirable class of whites.

To secure the College of the

Pacific a sum of \$1,500,000 was recently raised and of this amount \$1,000,000 will be spent for buildings, the rest to go into an endowment fund.

The college will be located on a forty acre site north of town donated by the heirs as a memorial to the late J. C. Smith, a Stockton pioneer.

To Establish Civic Center

Stockton is now embarking on a program to establish a civic center. In 1920 the electors authorized a bond issue of \$600,000 for a civic auditorium and a like sum for a city hall.

Local sentiment was strongly crystallized in favor of a civic center and recently the city council approved a plan submitted by the Stockton Architects' Association providing for this grouping about a central square.

The bonds have been sold, two blocks of land secured, the old buildings are being razed and work will soon be started on the public structures.

No provision has been made by the people as yet for the erection of the library and "it is but fitting as well as the park between the units is a development for the future."

At the November election the voters of San Joaquin County will be given an opportunity to signify whether they prefer two additional wings being built on the present courthouse or abandoning the old structure entirely and putting up a new county building in the civic center.

With the subdivision of the uplands there has been a vast development in irrigation in San Joaquin County during the past decade. Ten years ago there were only 55,511 acres under irrigation while now there are 183,353 acres.

While San Joaquin is still the leading grain producing county in the state, it is rapidly taking rank among the counties in the production of fruit. And figures announced by the county agricultural commissioner show that the largest plantings of fruit trees in the county's history were made during the early part of 1922.

Stockton's Manufacturing Plants

Numerous advantages have been responsible for Stockton's importance as a manufacturing city. Three transcontinental railroads, the Southern Pacific, the Santa Fe and Western, all pass through Stockton which is the only city in the state that served by all three of the terminal points. The San Joaquin river and Stockton channel afford water transportation as well.

Lofting near the lower end of the main artesian belt which occupies a great portion of the floor of the San Joaquin valley, Stockton gets water from wells and drawing water from deep wells. Abundant ground water is found at lesser depths.

The city has become a very large producer of tractors, harvesters, plows, scrapers and farm implements, flour, cereals, leather, wallboard, paper cartons, pencil slats and brick.

Many Large Industries

Of her plants the Holt Manufacturing Company, makers of the Caterpillar tractors which brought international fame to Stockton during the world war, is the largest, employing 800 people with a pay roll of \$1,000,000.

Next comes the Sperry Flotor Company with 450 people and pay roll of \$900,000.

Other big concerns employing a large number of men and women include: American Carton company, 200; California Cedar Products Company, 1,000; 150; California Pacific Corporation, 1,000 (during busy seasons); Hinde Manufacturing Company, hardware builders, 110; National Paper Products Company, 250; Western States Gas & Electric Company, 150, and Pacific Gas & Electric Company, 120.

New Educational Institutions

Two notable achievements of the past year that are certain to have far-reaching results in agriculture and San Joaquin County are the winning of the United States veterans agricultural training center for Rough and Ready Island, and the bringing of the College of the Pacific to Stockton from San Jose.

The veterans' training school is now in operation and as fast as the young trainees complete their courses in various branches of farming they are enabled to acquire small farms of their own, being financed by local men who make easy terms for the return of the loans.

By settling up the land around Stockton with these young Americans it is believed that a solution may be found for the problem of returning the land now occupied by Orientals with this desirable class of whites.

To secure the College of the

"Where Service Means More Than a Mere Word"



STEPHENS & BEAN MORTUARY PARLORS

Stephens & Bean wish to announce that they have been able to secure the services of

Mr. and Mrs.

C. W. Kibbey

of Colorado

Mr. and Mrs. Kibbey are thoroughly experienced in all departments, having recently disposed of their own interests in Colorado to become affiliated with Stephens & Bean.

Mrs. Kibbey will give her particular attention to the preparation and care of Women and Children. A private room has been equipped and set aside for women and children and will be under the personal direction of Mrs. Kibbey.

Stephens & Bean
Morticians
Fresno

Alligator Accepted
As Parcel Post. But
Canary Is Barred

BAKERSFIELD (Kern Co.)—Oct. 17.—Walter Spreyer, parcel post clerk at the Bakersfield Postoffice, is wondering just where to draw the line. The postal department, after much perturbed research, decided a little while ago that "harmless live animals" may travel by parcel post.

That was after Uncle Sam's customers had endeavored to entrust to his tender care everything from day-old chicks to Shetland ponies.

"They say harmless," said Spreyer, "but what do they mean harmless?"

A postmaster down South took a three-foot alligator and a lady up the line barreled a white mouse. The other day a Chinese here in Bakersfield mailed a turtle nearly two feet broad to a pal up the coast, for whom it was destined.

Still, if that old boy not hold of your thumb on...

As Spreyer says, it is something of a problem. The other day some wanted to mail out a canary in its cage, but the officials wouldn't accept it. So they were not afraid the singing would keep the night clerks awake, but that, as for details on mail trains are not subsidized to carry fowls for livestock, the little bird would surely die before it reached its destination.

Installation of four additional tracks is under way and with increases in business the transoms will be installed as far west as Oak street.

Work on the addition to the ice plant will be started November 1 and pushed rapidly to completion.

The extension and improvement on the Santa Fe is not confined to this territory alone, according to P. H.

Edwards, new equipment is being

ordered and the local division will

receive its allotment for use over the Tehachapi Mountains.

Doane, local representative. Con-

Reckless Driver
Crashes Into Car
Of Tipton Teacher

PINELY (Tulare Co.), Oct. 17.—Miss Ada Cole, who lives about half way between Pixley and Tipton, a teacher in the Tipton schools, was injured yesterday morning on her way to school when the car she was driving was struck by a car driven by a rancher.

Both cars were badly damaged

and Miss Cole is in a Tulare hospital.

Witnesses say it was the result of reckless disregard of the rules of the road on the part of the rancher.

The Only Company

that does not

place the policy

holders in different classes as "A," "B," etc., so

benefits are Paid in Full as provided in the policy and cannot be reduced.

Paints Varnishes

Let us contract your Painting and Paper Hanging—
Estimates Free

We are not Price Cutters but we sell for less.

Scott-Craig Co.

2501 TULARE PHONE 6595

We Deliver Anywhere

KINGSBURG (Fresno Co.), Oct. 17.—The combined totals in the recently published statements of two banks exceeded two millions of dollars, while the combined totals of the same two banks eleven years ago was less than a quarter of one million dollars, in other words perhaps nine times as great now as then.

HORACE
THORWALDSON
Nominee for SHERIFF

Thorwaldson For Sheriff Club

Telephones 6324-6325

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MAGIC WAND OF IRRIGATION BUILDS KINGS

Water to the Fertile Lands
Ensures Rich Harvests and
Diversified Crops

(By Bee Bureau)
HANFORD (Kings Co.), Oct. 17.—October holds within its apron of gold and crimson the answer to the doubts and fears of springtime—the "scar and yellow leaf" lend thoughts of bursting barns.

It was in the springtime, on the occasion of his last visit to the little kingdom of Kings that Dr. Harvey W. Wiley, whose name is a household word in America, painted a marvelously faithful word-picture of Kings County, when he wrote:

"Those wonderful stretches of vineyards and budding orchards, interspersed with the green of the alfalfa, presented a scene of beauty and prosperity that I shall not soon forget. One could never form an adequate conception of these industries by reading about them, no matter how well they might be described. They must be seen to be appreciated. The wonder to me is that such vast harvests can find a market. But the world is wide and markets do not fail. Kings is a beautiful, well-tended and fruitful country, inhabited by contented people fit to enjoy its privileges."

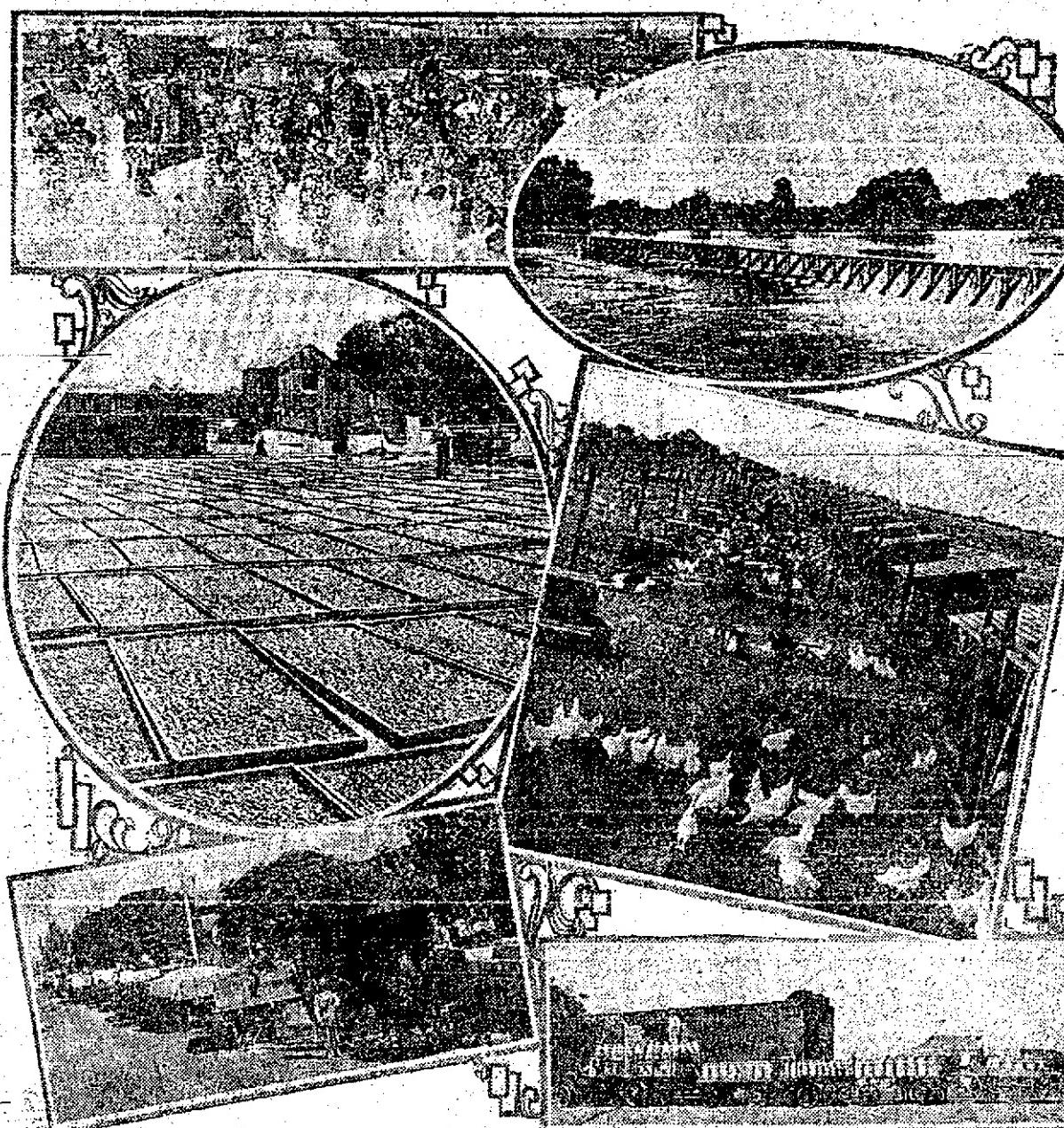
How different must have been the impressions of the sturdy pioneers who first laid hold of the barren stretch of arid waste and began to transform it into the abiding place of people!

First Used As Stock Lands
Human progress began to weave the story of Kings County in the early sixties. The years that go before were marked by no definite aims and characterized by lack of vision. The vast area of unattractive plains merely offered at certain season of the year, a suitable grazing place for great herds of sheep and cattle. In the early winter months when the rain fell upon the fertile virgin soil there sprang up a glorious verdure of vegetation. In the summer when the snows of the mountains receded, to follow torn down by rushing waters the creeks and rivers were swollen, the sloughs overflowed and the lowlands were overspread with a flood that sought out the gentle gravitation toward the great inland basin—Tulare Lake.

History of Irrigation
Early settlers recount that it was soon after the year 1870 that irrigation began the process of making the desert bloom as the rose. By 1878 several projects had been undertaken and the development of the agricultural and horticultural industries in Kings County started about that time.

Traversed by Kings River, one of the most important streams in California, the territory which now bears the name of Kings County,

Views of Kings County



but which until the year 1893 was the western portion of Tulare County, was fortunately situated for development. Irrigation systems of small size and well-drained systems of canals were evolved taking water from the south bank of Kings River. The Peoples' Ditch Company, the Last Chance Water Ditch Company, the Lakeland Canal and Irrigation Co. and the Lemoore regions safely protected against the frequent flood stages of mid-

winter and early summer.

Million Acres Under Water
But realizing, like many sections of the great interior valley, that irrigation should be accompanied by conservation of the precious life-giving water, the irrigationists of Kings County have during the process of the more recent years been closely allied with those of Fresno and Tulare counties, in the formation of the Kings River Water

Storage District, a \$20,000,000 project designed to irrigate more than one million acres of land. The plan calls for the construction of a dam at Pine Flat, in the Sierra Nevada mountains, to store 600,000 acre feet of water, and for a power plant of 50,000 kilowatt capacity to furnish energy for pumping plants throughout the district. These pumping plants are expected to provide 400,000 additional acre feet of water for irrigation, the district being underlined with an apparently inexhaustible supply of underground waters. About 350,000 acres in Kings County will be under this great consolidated project when it becomes a reality. Application for the formation of the water storage district recently was filed with the State Department of Public Works and with all legal and engineering problems solved the actual construction of the great works required to carry the project through, now is shortly to be undertaken.

Story of Development
Giving to irrigation the full measure of credit for the development of The Little Kingdom of Kings, what it has done for the region which has been given that name by the people of Kings County, at once becomes a matter of interest.

Before the advent of irrigation there was the wild arid sheep and cattle range. After irrigation became a definite factor of human progress in Kings County, in a few short years there came the "wonderful stretches of vineyards and budding orchards, interspersed with the green of the alfalfa" presenting the scene of beauty and prosperity which Dr. Wiley declares he "shall not soon forget."

There might be drawn a more beautiful picture, but Kings County can show something more convincing than mere word-painting.

First of all Kings County lies almost in the center of the great State of California—and is one of the most important counties of the San Joaquin Valley, an inland empire which is commanding the attention of thousands of homeseekers annually, because of the fertility of its soil and its marvelous climatic advantages.

Tulare Lake
Tulare County was created, in its original form, on May 22, 1852, by the dismemberment of approximately 1,040 square miles from the western area of Tulare County. Later, in 1869, by an act of the California State Legislature 220 square miles of Fresno County territory was annexed, giving Kings County its present area of 1,158 square miles.

In 1852 when the county was formed there were 2,225 inhabitants in Kings County. Today, according to estimates based on available growth since the 1920 United States census, the population of Kings County is 25,000. When the county was created the assessed valuation of the area was \$2,000,000. Today the assessed valuation is approximately \$24,000,000. The bank deposits in 1852 were \$32,000. Today they are more than \$8,000,000.

Notwithstanding the enterprise and progressive spirit of the people of the community, less than one-half 500,000 acres contained within the boundaries of The Little Kingdom of Kings are under definite farming by homeowners. More than one-half of the area is given over to grazing and the extensive grain-raising operations in the Tulare Lake basin.

It will be seen that there is still a wonderful opportunity for the home worker, and promise of doubling of fortunes when the county begins to reach its ultimate maximum development, slowly but surely the cattle king and grain monarch are yielding their sceptre to the smaller producer and Kings County is destined to become a region of comparatively small averages.

Little Farms Promoted
While the ideal of those engaged in promoting the development of Kings County is smaller farms, because of the increased population and greater wealth which they bring will result, there still remains

CITIZENS of FRESNO

IN adopting this means of wishing "Good Luck" to our new contemporary, The Fresno BEE, we wish to congratulate you upon the wonderful progress of your City and the enterprise of its citizens, which have made this achievement possible.

You can read the BEE
Six evenings a week
On seven mornings a week
you also can read the

San Francisco Chronicle

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Including The SUNDAY Chronicle
With the World's Most Beautiful
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Daily and Sunday—Delivered,
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Sunday only (including Rotogravure Section), per copy 10c

the truth that in big acreages lie some of the principal sources of income in Kings County. This is particularly true of the extensive grain farming in the Tulare Lake region. The means of irrigation, as years have gone on since its adoption here, have greatly reduced the area of Tulare Lake. In fact, except in seasons of exceptional rains or of mountain water, the bed of Tulare Lake is dry. Over the bottom of the huge basin great reclamation levees have been constructed to protect the various districts from the occasional flood stages that grow out of the swelling of Kings, Kern, Tuolumne and other rivers which have outlet in Tulare Lake. Behind these barriers enormous acreages of wheat and barley are annually planted.

Marvelous crops are invariably the result, often double擎ing as high as forty-five sacks of grain to the acre are garnered.

Something like 450,000 acres are annually farmed in the season in the Tulare Lake grain belt and the annual income to the county is approximately \$1,000,000 from these operations alone. The cities of Visalia and Stratford are the shipping points for this mammoth yield of grain and they are busy places during the planting and harvesting season. Other towns which keep them busy at other times of the year, but they are exceptionally so during the grain season.

Kings County is generally looked upon as a fruit raising county, and rightly so, but it does not depend alone upon the products of its orchards and vineyards. Nor does the grain-farming industry complete its income sources. Livestock farms the basis of a great deal of wealth in this county. Hogs, sheep and cattle brought \$1,000,000 into the pockets of Kings County farmers during 1921.

In recent years a great deal of attention has been given to raising raisins and Kings County farmers have been very successful. They realized some years ago that the secret of success in that line was to raise good hogs and a foundation of pure-bred stock was imported and has since been maintained. The result is that Kings County hogs nearly always

Best Wishes
to

The Fresno Bee

Fresno Motors Co.

Hupmobile Motor Cars

1445 Van Ness Ave.

The Type Metals used in the printing of this newspaper manufactured by

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SMELTING & REFINING
COMPANY**

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MAGIC WAND OF IRRIGATION BUILDS KINGS

Water to the Fertile Lands
Insures Rich Harvests and
Diversified Crops

(Continued from Page 43)
source of immense profit to the
thrifty farmers of The Little King-
dom of Kings in 1921. That year
a total of \$5,000,000 was received
for the product of the county's dairy
farms and creameries. There are
seven creamery plants in, or near
the border of Kings County, where
tens of butter of excellent quality
are made every day and from which
thousands of gallons of rich sweet
cream are shipped daily to the city
of Los Angeles.

To these gains from grain are
added some millions of dollars for
hay and other cereals, rounding out
a total annual income for hay, grain
and cereals of \$6,000,000. General
farming contributes another \$2,000,-
000 and a grand total of \$13,000,000
for the year of 1921 is the result.

Realizing the value of good roads
the farmers of Kings County joined
with the merchants and residents of
the cities in a splendid venture at
highway building. Ten years ago,
when county highway building was
new in California, the little county
of Kings cheerfully passed a bond
for \$30,000 to finance a program
which will build a system of 102
miles of paved highways. It was
remarkable that while other counties
had to submit the issue to the
voters at several elections in Kings
County the bonds were voted favorably
on a ratio of five to one upon
the occasion of their first being
submitted to the vote of the tax-

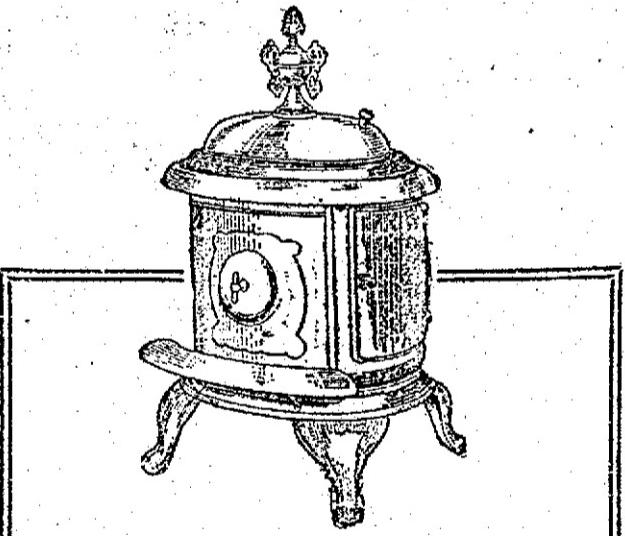
Proud Of Highways.

Before the voting of these bonds
for highway construction, Kings
County was notoriously a county of
bad roads. The bond issue was not
sufficient to complete the program
of highway building and the bonds
submitted to a special tax of \$200,
000 within two years of the voting
of the \$672,000 bond issue. Since
the completion of the program for
103 miles of paved highway con-
necting towns, cities and rural com-
munities with each other and with
the county seat and state highway
systems, several gaps have been
filled in and today Kings County
has approximately \$100,000 worth
of the best highways in California,
and holds the distinction of being a
county of splendid highways.

In addition to its venture for
county highways, this community
has been exceedingly active in pro-
moting the construction of the Siers-
ras-To-The-Sea Highway, connecting
the mountain fastnesses of the
high Sierras with the sands of the
seashore. On July 4, 1922, this cross-
ing internal connecting the valley
and the coast, the highway system
was dedicated with interesting cer-
emony participated in by prominent
citizens of Kings, Tulare and South-
ern Fresno counties. The highway
lateral on that date was completed
and opened for traffic as far west
as Coalinga.

Plans are under way to com-
plete the connecting link on to
San Lucas through the Coast
Range mountains, a distance of
about thirty miles, at a nearby date.
This valley-to-coast highway lateral
will be the first completed of sev-
eral planned by the state highway
commission, and it is expected to

have daily newspapers, one issued in



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Stoves for the Cold
Season

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Wood, Gas, Electric and Perfection Oil
Heaters, Basket Grates, Coal Hods,
Stove Bands and Stove Pipe.

WE ARE ALSO THE AGENTS FOR
THE FAMOUS

Clark Jewel Gas Stoves and Ranges

WE WOULD BE PLEASED TO HAVE YOU
COME IN AND SEE ONE BEFORE YOU
BUY. IT IS A PLEASURE TO SHOW OUR
GOODS.

Where Quality, Service and Prices Are Right

Valley Hardware Co.

2014 MARIPOSA ST.

bring much tourist and commercial
travel through this part of the San
Joaquin Valley.

Hall Trunk Lines.
Nor does Kings County depend
upon its highways for transportation
facilities. The county is intersected
versus north and south and east
and west by main and branch lines
of Southern Pacific and Santa
Fe systems, giving the best possible
facility for the extensive shipping
of its wonderful crops of fruit
and other products.

Along with its progress and de-
velopment in an agricultural way,
Kings County has kept pace with
its sister counties in the matter of
education. Its 5,000 young people of
school age are attending forty of
the finest school houses in the state
of California, in communities the
size of Kings County. Of these
thirty-seven are elementary schools,
many of them graded and all
equipped for instructing the young
people after the most improved
methods.

Three Union Schools.
Kings County is particularly
proud of its three union high
schools, one at Hanford, one at Le-
mire and one at Corcoran. Out-
standing among them is the \$400,000
high school building at Hanford. Or
group construction it can be ad-
ded to as time may require. At present
there are three buildings—a main
building, a science hall and a build-
ing where the arts are taught. The
group is located on a thirty-acre
tract on the north limits of Han-
ford.

Gymnasium and a shop building
are contemplated to complete
the present needs. An athletic
field as fine as any school in the
state can boast of has been laid out
and used the past year. The build-
ings were used the first time during
the terms of 1921-22 and the school
began its second term with more
than 500 students of which 150 are
freshmen. A feature of the main
building is an auditorium seating
1,000 persons. The Hanford Union
High School has a faculty of twenty-
four regular and special teachers
and the grammar schools number
approximately 155 teachers.

No community is complete without
its social activities. In the rural
districts of the county the farm
centers, which are units of the
progressive farm bureaus fill the
need for social intercourse. Meet-
ing in school houses or community
auditoriums the farm folk of Kings
County enjoy all of the educational
and entertainment features that the
people of the cities partake of.
In the towns and cities, the lodges,
clubs and church organizations sup-
port the vehicle for busy social ac-
tivity at all seasons of the year.

Virtually every lodge has full rep-
resentation here and one could
hardly name a church denomination
that has not an edifice within the
domain of Kings County. In addi-
tion Kings County boasts a com-
plete county library system with
branches in each town and neighbor-
ing towns in virtually all of the
towns and cities of any size. The
patriotic orders, American Legion,
Auxiliary, Boy Scouts, G. A. R.,
Woman's Relief Corps and many other
organizations have large
memberships, and all are very
active.

Hanford Is County Seat.

Hanford, the county seat of The
Little Kingdom of Kings, is a pro-
gressive city of 7,000 population.
It is a great agricultural, but gradu-
ally with a healthy growth. It
shows up in every way to cities
of like size in the San Joaquin Valley.
It has approximately 500 busi-
ness concerns, several large can-
neries, fruit packing houses, an arti-
ficial feed plant which makes ice
for a number of San Joaquin Val-
ley cities and for the icing of cars
for fresh fruit shipping, three
creamery plants, an automobile pi-
towing factory, a car repair factory,
three lumber yards and many other
industrial institutions. It has two
live daily newspapers, one issued in

the morning—the other in the af-
ternoon.

It boasts a \$60,000 federal build-
ing which houses the post office,
it has one of the best fire de-
partments in California, the county
court house is located in Hanford
and many beautiful homes are main-
tained. Both Santa Fe and South-
ern Pacific lines run through Han-
ford. There are also automobile
stage lines to any point one might
wish to go.

Hanford has about fifteen
miles of paved streets, an ex-
tensive sewerage system and im-
posing school and city library build-
ings. Besides the usual lodges found
in such a city, agencies for the wel-
fare and promotion of higher stand-
ards of living are numerous in Han-
ford. They are, among others, the
Hanford Board of Trade, Wom-
en's Club and Cross Chapter Parent-
Teachers' Association, Nineteenth
Century Round Table Club, Ameri-
can Legion, and G. A. R.

The Kings County Chamber of
Commerce has its headquarters in
Hanford, as well as the Kings
County Farm Bureau, with the farm
adviser's office in connection. These
of course operate for county-wide
development, but Hanford is includ-
ed in their scope of activities as well
as other sections of the county.

Two Golf Clubs.
Hanford loves the out-door life. This is reflected strongly by
the number of sports and out-of-
door amusements it features. Two
golf clubs, two duck clubs, a tennis
club and a professional baseball
team are numbered among the ath-
letic possessions of The Center of
Wealth as Hanford is called.

Lemoore Is Second City.
Lemoore, the second city in size
in Kings County, is a lively munici-
pality of something over 2,000
population. It is especially proud
of its elementary and high schools,
both of which are numbered among
the best in the San Joaquin Valley.
The Commercial Club of Lemoore,
is very active in behalf of the city it
represents and is doing fine work
in developing an up-to-date little
city. The Lemoore Hotel will be
soon completed in Lemoore at a cost of about \$30,000.
About fifty business concerns main-
tain neat attractive stores and Lemoore
is the trading center for a wide
expansion of Kings County territory.
There are two of the largest
creameries in this part of California.
In addition a great deal of
grain out of the Tulare Lake dis-
trict is warehoused and shipped
from Lemoore. The surrounding
country is rich in fruit and vine
and a considerable quantity of fruit
is shipped from that city. It has
fine streets and pretty homes, a city
park, clubs, lodges and social and
welfare agencies of various kinds.
Lemoore lies on the Southern Pacific
railroad line and also on the
Sierras-To-The-Sea Highway. In the
latter the city of Lemoore had a
large part, in the matter of promoting
and financing construction.
Two lively weekly newspapers are
published in Lemoore.

Center of Grain Belt.

Corcoran is the third municipality
of Kings County. Its population is
estimated at 1,500 and its citizenry is
of unusually progressive type.
While it is not a great grain
center for the warehousing and
shipping of grain from the Tulare
Lake grain belt, it boasts other in-
dustries and is just now interested
in fruit and oil development. Won-
derful showings of gas pressure in
wells drilled in the Corcoran district
have given rise to the belief that
it may one day be an oil producing
center. About forty business houses
make up the trading district of
Corcoran. The buildings are sub-
stantial and artistic. Streets are
wide and paved, trees and some beauti-
ful homes have been built. No other grammar and
high schools can be found anywhere in
California than those located at
Corcoran. The city has lodges,
churches, will shortly have an
American Legion building and other
structures. Corcoran is located in
one of the finest of dairy sections
in Kings County. From that city
hundreds of gallons of sweet cream
are shipped daily to Los Angeles.
Like other cities of Kings County,
Corcoran has ample banking institu-
tions, all with big deposits and
handsome surplus funds. One of
the best weekly newspapers in the
San Joaquin Valley is published at
Corcoran.

Future of Oil Is Seen.

In addition to the three incor-
porated cities within its boundary,
Kings County contains several
smaller towns. Of these Stratford, located in the heart of
the Tulare Lake grain country and
having a population of approxi-
mately 800 is among the best. A
commercial club, churches, clubs
and homes are the chief attrac-
tions to the town. It is the gateway
to the great West Side country where
extensive agricultural and horticul-
tural development is under way.
Natural gas abounds in great quan-
tities and there is a hope that this
may one day lead to the develop-
ment of oil.

Large Fruit Cannery.

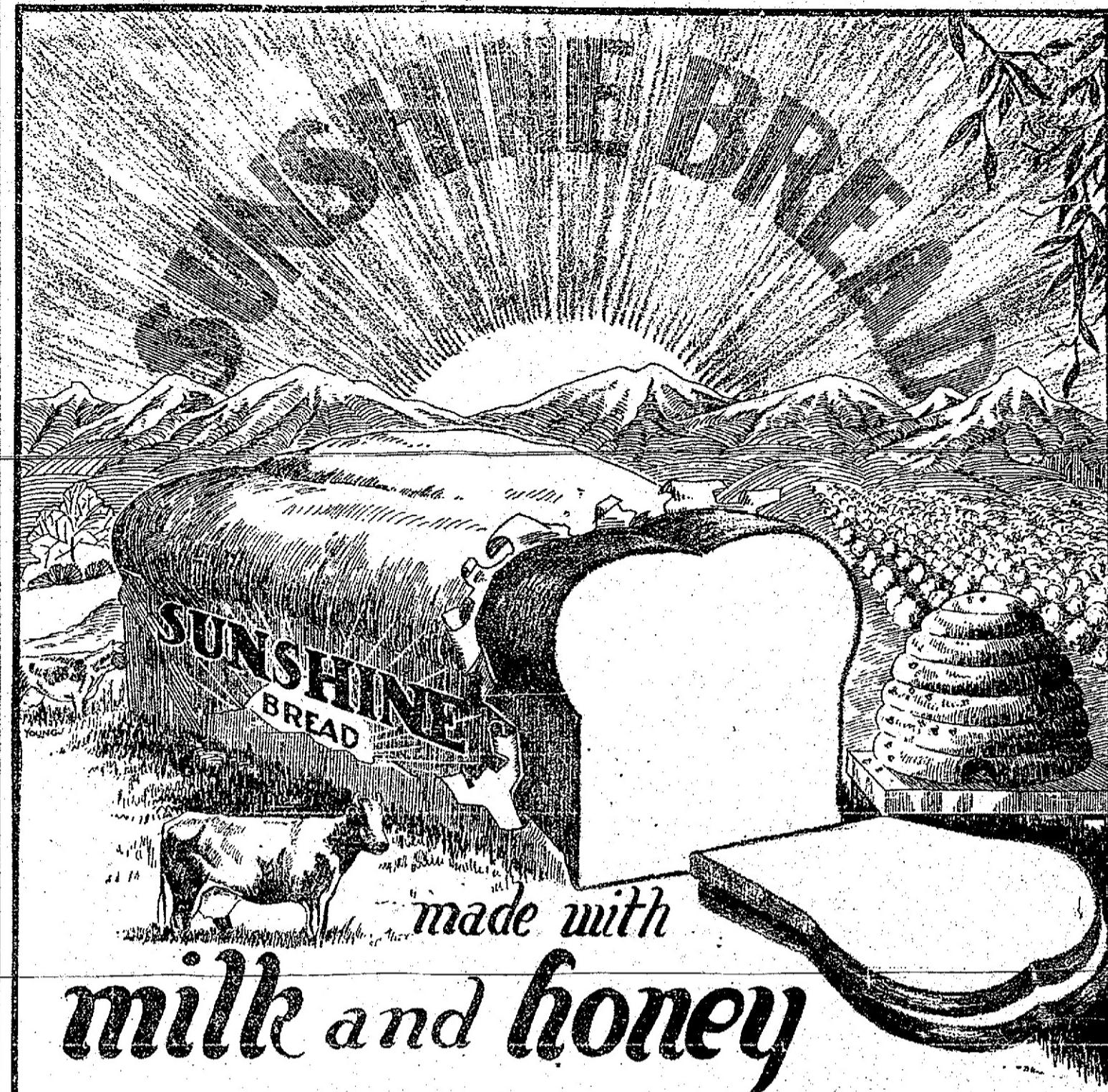
Armonia, which, in the winter sea-
son, is a quite hamlet of 300 to 400,
in the summer time is a busy fruit
shipping center. One of the large-
est canneries in the state is located
there and at times during the
busy season the population of the
town would run from 1,200 to 1,500.
It is making some progress in busi-
ness as time goes on and has a
bright future.

Hardwick Is in the Center of a
fine fruit and dairy country,
located on the Southern Pacific and
Hanford and Summit Lake railroads,
and a good national bank,
dozen business institutions, good
schools and churches, and is located
on the county highway system in
one of the richest sections of the
Kings River bottom land. No finer soil
can be found anywhere in California
than along the Hardwick district. The
population is 1,200 and it is
enjoying a gradual growth.

Oldest Town In County.

Orangeville, the oldest town in
Kings County, is three and one-
half miles west of Hanford, the
county seat. In a business way it
boasts only four or five concerns,
but for populous it leads many
places much larger. It contains the
first "standard" school in the
County, a part of a very active
fire department and a police depart-
ment. It instantly stands first in
second among the communities in
exhibiting pictures of the annual
Kings County Fair. A branch of
the Kings County Library is lo-
cated at Orangeville, the town lies
on east and west and north and
south stretches of the county high-
way system and the area of which
it is the center is the most agricultur-
ally productive in Kings County.
The population is 1,000. It has a good
church, business and women's organiza-
tions and its people are
friendly and contented.

Dairying District.
Grosvenor is another of Kings
County's smaller communities. It
is located half way between Hanford
and Corcoran. Its highway system has a
few business concerns, a school and a
surrounding country that is well
adapted for dairying, hay and grain
raising, and general farming.



Sunshine Bread is the most wholesome—the purest, most nutritiously good and satisfying bread that can be made. It is for these reasons that Sunshine Bread is preferred by thousands upon thousands of housekeepers.

Sunshine Bread is made from the very best grade of sifted flour. The dough is mixed in sanitary mixing machines which give it its fine texture—and the loaves are baked in ovens of the most improved design, insuring thorough and even baking.

And Sunshine Bread is made with pure Milk and Honey imparting to it a delightfully pleasing flavor.

Are you serving Sunshine Milk and Honey Bread on your table? If not, try a loaf and learn for yourself what really good bread it is. There's "sunshine" in every loaf!

—Children Are Especially Fond
of SUNSHINE BREAD

SUNSHINE COOKIES

See Them Made In Our
Show Window

Keep Sunshine Cookies on hand for the kiddies. They'll be tickled to death—for all children like Sunshine Cookies—and they will help solve your problem of school lunches. Or they're nice to give them when they come in from play so hungry that they can't wait 'till dinner. Sunshine Cookies are good for them—and they make the kiddies so happy!

It's a good idea to keep Sunshine Cookies on hand for unexpected guests, too. How often a friend drops in for an afternoon call on just the day you haven't any cake in the house! Make it a point to always have Sunshine Cookies on hand and serve them with tea.

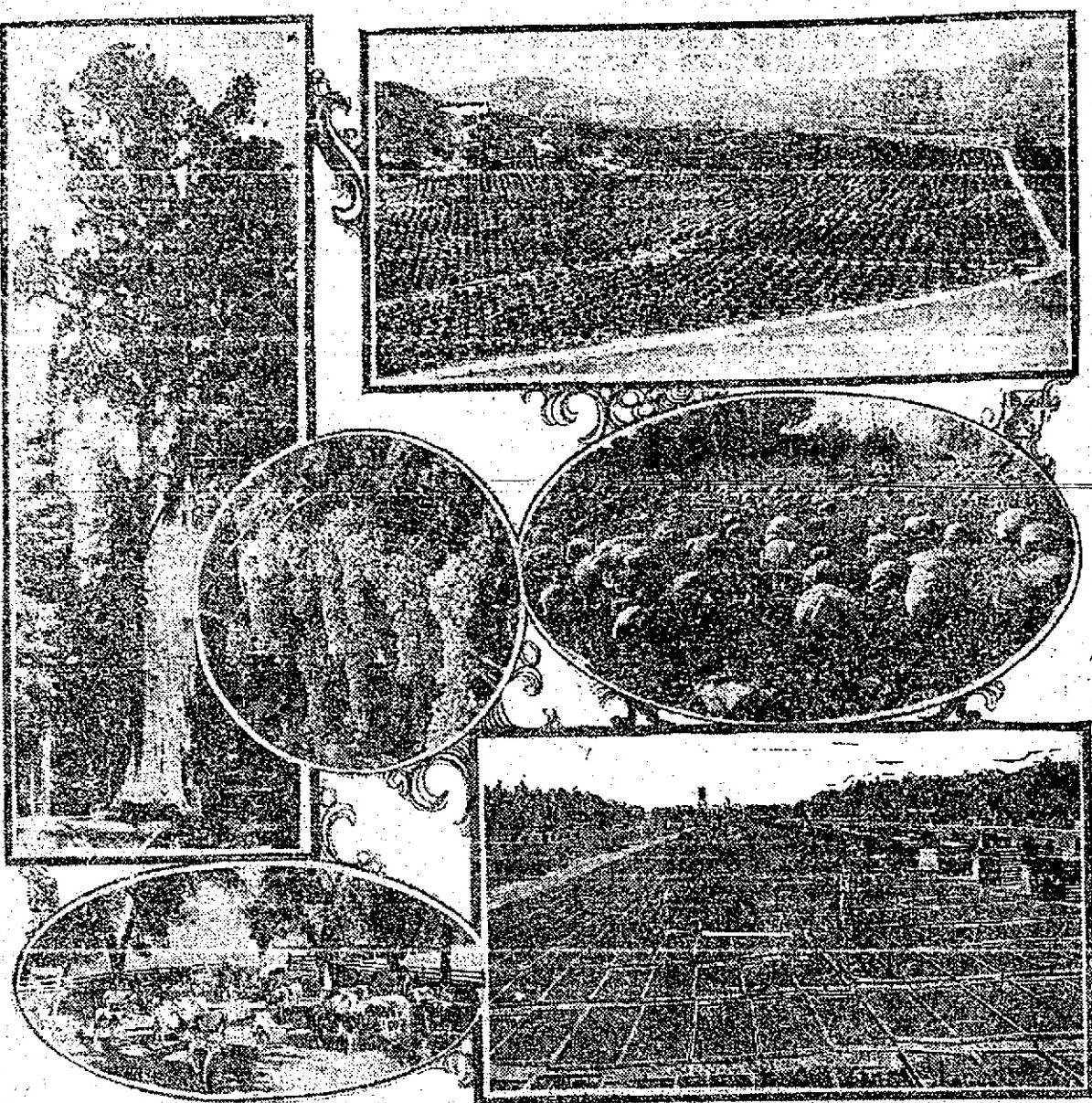
SOLD AT ALL SUNSHINE BRANCHES

"The Bread and Cookies That Made
Mother Stop Baking"

SUNSHINE BAKERY
2020 FRESNO ST.
PHONE 5072

SUNSHINE BAKERY

Views of Tulare County



Tragedy And Romance In Indian Days; Now Leads The World In Alfalfa

(By Bee Bureau)

VISALIA (Tulare Co.), Oct. 17.—Happy Valley some called it; the Upper Tulare Valley others said it should be named; Fremont noted in his memoirs The Four Creeks County while the Digger Indians designated it as Kaweah Awah, the land of the crow waters. In truth it was from the Indians' name, so called because of the crows in which crows gathered in great numbers that "Tulare" eventually came.

Frontier history affords no greater opportunity for the fiction writer, the scenario composer or the student than that which was made in Tulare County in the days when the "Wild West" country historians have covered the dry details leaving untouched the romantic happenings which brought this county into fame not once but many times.

Ridgefield Par Rosamond

An hour with one of the real pioneers of Tulare County would convince any continuity writer of the possibilities for a dozen genuinely realistic live-reel features any of which might be presented under a title like Romance of Happy Happy.

From its very inception Tulare County was a leader. No matter in what leadership was sought, the spirit of those who built another episode in the story of which carries facts sufficient to create a

of the San Joaquin Valley, then known as Tulare County, secured headlines in the public press.

Judge Kite Rival

What a fine short story might be woven around the shooting of L. E. D. Edwards, county clerk, by Walter H. Harvey, superior judge, on the day following their election to serve as the first two officials of the newly organized county! The details of this incident would be worthy any writer's pen.

The county's organization, 70 years ago, carries with it a romantic touch which old timers tell us history has never chronicled.

The skinning alive of M. Wood, a white settler by the Indians is another episode in the story of which carries facts sufficient to create a

hair-raising serial drama or story. County Tragedy Immortalized

The Muache Slough tragedy of 1850 when one man shot and killed seven settlers in ten minutes, went out to the world in Frank Norris' "The Octopus" creating the sensation of the period, and, originating the movement which eventually wiped the Southern Pacific railroad out of politics in California.

Then followed the Evans & Sontag episode, the McKinney and the story of the Dalton boys; all criminal incidents; the county had to pass through in the natural course of evolution.

Tulare Leader Always

When crime was in power, Tulare County had just a little bit more than other counties; and when de-

pulation and eggs and beef cattle; sixth in dairy products and seventh in the United States in the value of its farm produce. Nor should the last statement be permitted to rest without the additional information that Tulare County, in ten years, jumped from nineteenth to fourth in the value of farm property.

Phenomenal Growth Told

These are dry statistics interesting in a way, but dry nevertheless. Before they are passed, however, let it be told that Tulare County now has 53,119 acres under actual cultivation, has an assessed valuation of \$50,000,000 as compared with \$15,000,000 in 1909, has 5,575 farms as against 2,212 and its farm property is worth \$185,534,000 as compared to \$20,237,000 in that year. Its population today is 60,000. In 1909 it was 18,000.

Location Aids Development

The reader probably questions the whereabouts of this section as favored. A few years ago one would have ascribed the geographical location of Visalia, in Tulare County, 225 miles from San Francisco and 140 miles distance from Los Angeles, as recorded over the steel rails of the Southern Pacific system.

Today, however, one seldom hears a Visalian, for that matter, any Tulare Countian, thus locate his favored county or city. Today Tulare Countians are from five to seven hours distant from either the big city or the southern metropolis depending upon the section of Tulare county in which one resides.

on the other end of the line. And you can make it a little quicker if you can get away with it."

So Tulare County is considerably less than a union workman's day distant from the rivals of the Pacific Coast, geographically the battle ground for each, and, because of that fact, it has crept into the limelight of recognition more rapidly in the last three or four years than ever before.

Organization Of Tulare County

Historically Tulare County came into existence July 10, 1852. On that date a band of stalwart men gathered under the great oak tree seven miles northeast of what is now Visalia which tree today is safely preserved and known as the Charter Oak Tree, and there organized.

The California legislature the year before had made provision for the organization and then had it promptly forgotten about it as had all state officers. In fact, it was with some difficulty in 1853 that the Tulare County Treasurer, Charles Winfield, got the state treasurer to accept \$17.50 which he carried to Sacramento on horseback as Tulare County's taxes for the state. Only after a careful search of the records were the state authorities able to locate any evidence that there was such a county.

Fifty-Eight Votes Cast

However, the county did then exist; fifty-eight votes had been cast at this first election, fifty-six of them favoring the organization of the county. Major Savage and Nate Vise were among the two leaders of that meeting and assisted in the electing of the following officers to serve Tulare County:

County Judge—Walter H. Harvey, County Attorney—J. H. Sanford, County Clerk—L. E. D. Edwards, Sheriff—William Dill.

Recorder—A. B. Gordon, Surveyor—Capt. J. W. Ticey,

Assessor—A. B. Davis, Coroner—W. H. McMillen.

Election Results In Tragedy

The election was hotly contested, every man present being anxious to serve the new county as an office holder. As before stated, the newly-elected county clerk was shot and killed the next day by the new county judge, and in less than twenty years all these original officers had gone to their last reward.

The first general election was in

(Continued on page Fifty-four)

The FRESNO EVENING HERALD

Congratulates
the new

FRESNO BEE

upon the
establishment of
another newspaper
in Fresno

"Newspapers
are
Community
Builders"

Social Gathering Hampers Plans of Pacific Slope Dairy Products Show

To prevent any misunderstanding and to correct rumor regarding the use of the Fresno City Auditorium on November 11th, and for the Dairy Products and Machinery Show from the 13th to 15th, the following statement of facts is submitted.

The Fresno County Chamber of Commerce last November telegraphed an invitation to the Pacific Slope Dairy Products Show to give its 1922 Show in Fresno. Other invitations were also received. After due consideration the Fresno offer was accepted, because of Fresno's reputation as host for such affairs and the splendid accommodations of its fine Auditorium.

In order to decorate the building and install the exhibits a request was made, through the Chamber of Commerce, for its refusal beginning with the 11th, and assurance was given that the building would be available.

Later it was learned the Auditorium had been promised to the D. O. K. K. Lodge for a dance.

Negotiations were commenced with the officers of that organization with the object of inducing them to choose another night. They refused to do this, and insisted on their rights, notwithstanding a pledge to guarantee them a profit of \$60,000 on their dance if they would change their date.

This statement is published for the purpose of reassuring all who may fear that, because of this difficulty, the Show cannot be opened on time.

It will POSITIVELY be completely ready and the doors thrown open at 7:00 o'clock p. m., November 13th.

In order to do so, work will have to begin at midnight November 11th and go on day and night. The additional cost will be heavy but the Show will be on time, and complete, and Fresno's reputation will be maintained.

Pacific Slope Dairy Products Show

Coat Over the Old Roofing



And Make Your Roof Leak-Proof

Don't tear up the old roof. Coat over it with Stormtight and you have perfect roof protection.

Stormtight

FOR USE ON ANY ROOF IN ANY WEATHER

furnishes a one-piece coating without seams, lags or nail holes which are always points of weakness and liable to leak.

is easily applied by unskilled labor, and requires no mixing, thinning or heating. Write for testimonials—be convinced—save money.

For Sale by all Hardware Dealers

Manufactured by

L. SONNEBORN SONS, Inc.
260 Spear Street • San Francisco
316 East Market Street • Los Angeles

SONNEBORN LTD.

COUNTY WILL ADD 50 MILES OF ROAD

297 Miles Already Built Under 1919 Issue; 28 In Construction

Fresno County will build fifty-one additional miles of highway from direct taxation during this and the next fiscal year, supplementing the roads built under the 1919 bond issue, according to a memorandum by Chris P. Jensen, county surveyor, made public to-day. The county officer's report shows that 297 miles of highway have been built under the 1919 issue, and that twenty-eight miles of asphalt concrete pavement are now under construction.

Jensen's report shows that Fresno County is entitled to a place in the front rank of California counties with respect to permanent road building. When the present program is completed, the county will have, in addition to its mileage highway outlets at five points on the Tulare County line, at two throughout the county, permanent roads on the boundary of Kings County, at one point on the boundary of Merced at Dos Palos, and at one point on the boundary of Madera County. These are in addition to the state highway outlets.

New Roads. — Parks.

The highway from Fresno to Dos Palos will serve as a link in the highway leading to the coast by way of Jachec Pass. The highway from Fresno to Coalinga will be a link in the system leading to the coast by way of Coalinga, Warthen Canyon and King City.

According to the report of the county surveyor, the following mileage of highways, according to classification, has been constructed since 1919:

	Miles
Five inch hydraulic concrete.	
1½ inch Warrnite surfacing	29.75
Five inch asphalt concrete.	
Warrnite type	42.44
Five inch Fresno County type	
A asphalt concrete	62.62
Gravel macadam, 5 inches thick, asphalt treated	42.55
Mountain roads improved and widened	113.00
Total Improved under 1919 issue	297.05
Five inch Fresno County type A roads under construction	25.00

In Excellent Repair.

Shoulders are being maintained in first class condition for a width of seven feet on each side of pavements, says the report. No expense has been incurred for the repair of pavements proper, and all pavements are now in first class repair, according to the county surveyor.

Incident to the highway construction, concrete bridges have been constructed, costing \$50,000. The cost of highway construction to the time of compiling the report was \$1,800,000, and it is expected that \$1,000,000 additional will be expended during the next two years.

It is pointed out by Jensen that the overhead expense in connection with the entire highway construction program has been held down to 5 per cent.

Many Communities Served

The report shows the following communities have been served by the construction of new roads: Selma, Kingsburg, Fowler, Coalinga, Kerman, Dos Palos, Firebaugh, Mendota, Visalia, Bakersfield, Clovis, Campton, Lemoore, Mataga, Parlier, Del Rey, Reedley, Orange Cove, Sanger, Minkler and Centerville.

When the program as now contemplated is completed, the following communities will also be served: Tracy, Modesto, Stockton, Sacramento, Marysville, and various smaller towns.

Five Mountain Roads

Jensen's report adds:

"Fresno County's mountain roads are in excellent condition and are reported to be of the best. There are two roads leading to General Grant Park, one by way of Reedley and Orange Cove, and other by way of Sanger and Dunlap. In addition to General Grant Park, Fresno County is fortunate in having one other summer resort, Huntington Lake. This resort can also be reached by either of two mountain roads, one way of Toll House, and the other by way of Auberry."

In commending on the change from the Warrnite type of asphaltic pavement to the Fresno County type A, the county surveyor says the decision to change "was made after thorough investigation, and under the belief that the type A specification is far superior to a Warrnite type. This conviction proved true under traffic conditions."

NEW ART GALLERY IS FACTOR IN CULTURAL LIFE OF BAY CITY

SAN FRANCISCO, Oct. 17.—The California Gallery of American Artists, which was opened a few weeks ago at 156 Grant avenue, by Mrs. Laura Bridgeman Powers to exhibit primarily the work of California artists, has already established itself as an important factor in San Francisco's cultural life.

The spacious galleries—for there are two—with their artistic, homesy atmosphere which is enhanced by a great fireplace at one end of the larger, are becoming a favorite gathering place for artists and those interested in art. And while the galleries are open to the public every afternoon, art lovers particularly like to sit up late till for the Saturday evening or Sunday afternoon soirees when they are sure to meet a score or more of congenial people drawn there by a common interest.

This is the last week of the exhibition by the two young Russian artists, Nicholas Naidashovski and Sergey Shcherbakov, the latter a water colorist, and the former an oil painter, whose work has met with such distinct approval by the artists of San Francisco. Their colorful decorative paintings have found an ideal background in the unique pure steel covered walls of the gallery.

All the paintings in the exhibition were done on the Island of Bohem, where the two men lived during the greater part of their sojourn in Japan. While there the Imperial Museum in Kyoto purchased one of the water colors of Shcherbakov, while Naidashovski was awarded the first prize in a competition for a design for new postage stamps offered by the Japanese Government.

The two artists had previously exhibited in Moscow but could not bring any of their work out of the country.

ACRISTS POSITION IN BIRLA RAISIN CITY, FRESNO CO., CALIF.—H. J. Hamilton has secured employment at Birla, and has rented a house in Fresno, to which he expects to move his family into within the next week.

California in Pawn!

That's what the proposed additional \$500,000,000 bonded debt would do

ON the ballot at the election November 7th will be a proposed initiative amendment to the State constitution miscalled the water and power "act." This act provides: [1] For the creation of a new, appointive commission, to be named the water and power board, with authority to issue bonds of the State of California to the amount of half a billion dollars, and to invest the money virtually without restriction in water and power projects, yet unspecified, and in any incidental business; [2] That the board may hire such employes as it desires and fix their pay, without regard to the civil service; [3] That the board may also fix its own rates and, under the loose language of the act, it will be possible for the board to give preferential rates to favored communities; [4] That, in the event that the ventures in which the money is invested prove unprofitable the losses are to be made up out of taxes. Or bonds may be issued to pay expenses of operation or maintenance or interest on prior issues, thus pyramiding the state's debt. The act is an unlimited deficiency bill.

CALIFORNIA now has a bond debt exceeding that of any state except New York and Massachusetts. Should the additional 500 millions be issued the bond debt of California will amount to more than forty per cent of the aggregate bond debt of all the states of the Union.

In 1921, California paid in national, state and local taxes in excess of a million dollars a day. Her tax bill exceeded by four million dollars the gross value of all her crops; and California is an agricultural state.

CALIFORNIA CANNOT STAND THE DRAIN

Our prosperity cannot long stand such a drain. Taxes are a drag on every form of industry. And everybody pays taxes, if not directly, at least in his rent, his grocery bill, his light and water bills.

It is nonsense to say, as promoters of the act do, that there will be no increase of taxes because the ventures in which the money will be invested will pay for themselves. Who guarantees that these speculations will pay for themselves? The act makes ample provision for payment by taxpayers if the ventures result in losses instead of profits.

Nor is there any necessity or demand for such a speculation with the taxpayers' money. We have in California an abundance of power, cheaper than anywhere else in the country, served by private companies whose rates, financing and service are strictly regulated by public officials under the public utilities law. We now have the benefits of public ownership without its liabilities.

Adoption of the act would put all industry and every community in California under the heel of a political board with power to build up an impregnable political machine. It would impede the industrial growth of the State.

TAKE A LESSON FROM NORTH DAKOTA

You have not forgotten that in 1917 the Non-Partisan League, a name under which socialists masquerade, put the state of North Dakota into the wheat and flour business and into incidental banking and merchandising businesses.

Yet in three years the Non-Partisan League experiments with government in business had brought the state to a condition of economic prostration. Taxes trebled. It is a dismal story of incompetence and dishonesty. Then the people of North Dakota recalled the Non-Partisan administration; but the harm had been done.

TIME TO RING THE ALARM

The Non-Partisan League made the same confident promises in North Dakota that promoters of the water and power act are now making in California.

In January of this year the Non-Partisan League organized a California branch and set out to win political control of California.

The official bulletin of the League published in Berkeley announces that the Water and Power Act is one of the main provisions of the League's working program.

It is time to ring the alarm. It is time for every citizen interested in the welfare of California to take notice. Do not let the Non-Partisan Leaguers and their allied visionaries do to California what was done to North Dakota. People in North Dakota did not believe such a thing could happen, until it did happen. Take warning by their experience.

Vote against amendment number 19 on your ballot and save California.

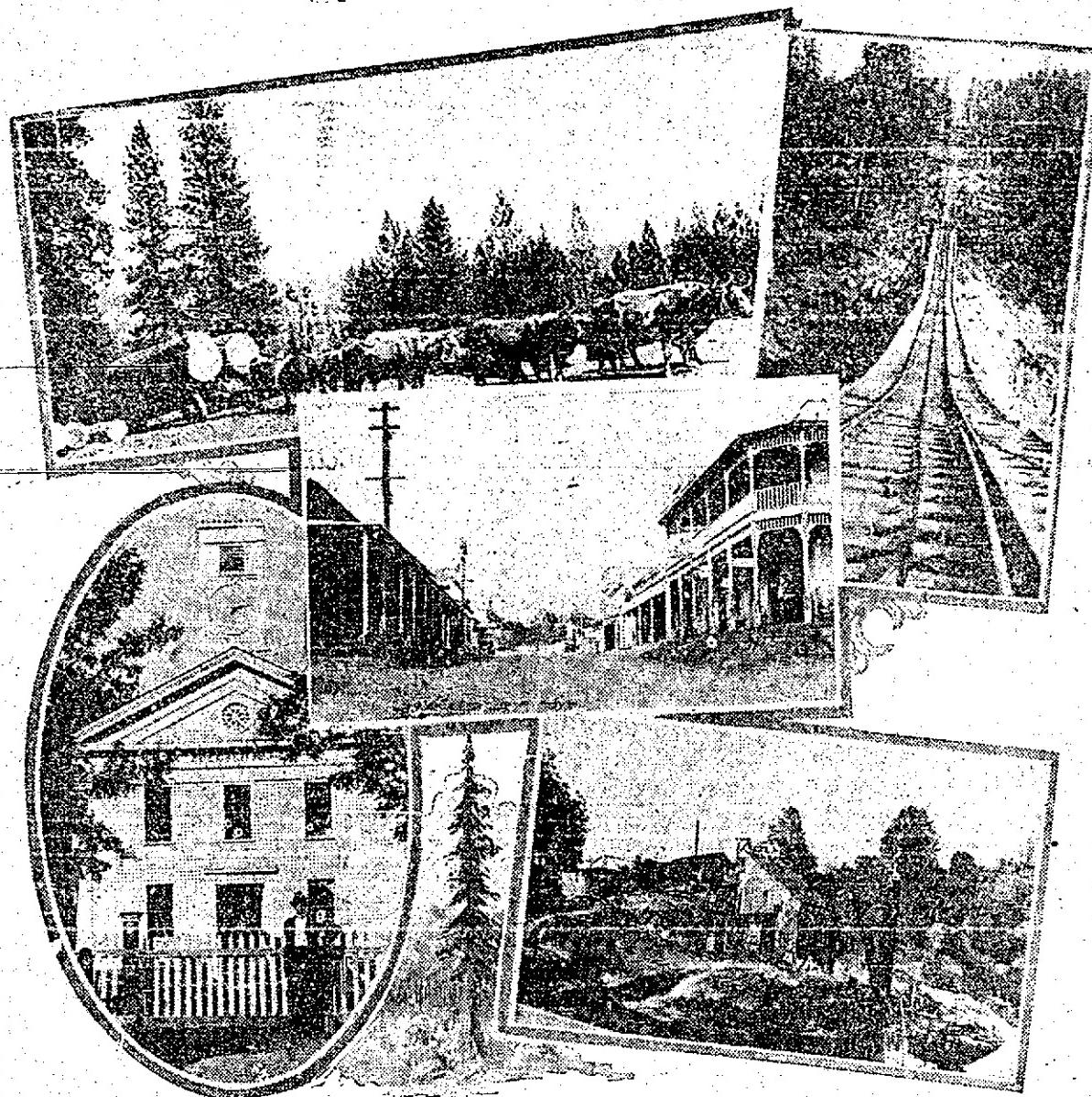
Vote NO on Number 19

MARSHALL DIGGS, President
California State Life Insurance Company
Sacramento

CHARLES W. HELSER, President
California Development Association
San Francisco

CHARLES E. VIRDEN, President
Virden Packing Company
Sacramento

Views of Mariposa County



Section Famed As Home Of General Fremont; Rich In Lore Of The Argonauts

(By Bee Bureau)

MARIPOSA (Mariposa Co.), Oct. 17.—Mariposa is Spanish for butterfly. When the Spaniards first discovered Mariposa Creek it swarmed with beautiful butterflies;

REAL ESTATE —The Prime Investment

After all, Real Estate is the foundation of credit—of civilization if you will carry the analysis far enough.

Improved Real Estate, business houses, ranches, homes, the visible evidence of success; the laudable ambition of every man to possess.

Yet how insecure the tenure of ownership if the title is not perfect!

A missing heir, a forgotten assessment, the will of a long dead previous owner, any of these and many other causes may result in long and costly litigation, perhaps even the total loss of a lifetime's savings.

You can be secure in the possession of your land if we insure and guarantee the title.

No forgotten hand can reach out of the musty past and disturb you in the ownership of your land when the title is protected with a policy of Title Insurance issued by this company.

Not only all the resources of this company but a special fund of \$100,000.00 deposited with the treasurer of the State of California stand back of the Title Insurance policy we issue.

Can you afford to do other than protect yourself with Title Insurance? It is as necessary as fire insurance or life insurance.

Title Insurance Now Available
To Property Owners of Fresno County

Security Title Insurance and
Guarantee Co.

affiliated with

Fresno County Abstract Co.

1136 J. Street

Combined Assets
over
\$600,000.00

Congratulations to Fresno

Hail the Free Bee as you would the honey-laden workers that bring riches from flowered fields!

Prosperity and plenty to those who dwell within the "Hive."

The high ideals that have made The Bee of another city a great constructive force foreshadow a power for the commercial and industrial welfare of Fresno, "the Raisin Center of America."

Know The Bee family as the advertising fraternity of the nation know it and you will profit thereby.

Signed:

Strang & Prosser

ADV. AGENCY,

Empire Building

October 16, 1922.

SEATTLE

part of the county is the Merced River, a noble and picturesque stream, which flows through Yosemite Valley and continues across the county in a general southwesterly direction. Further south are Bear and Mariposa Creeks and the Chilachilla River, all of these streams having numerous tributaries.

There are throughout the county numberless valleys and nearly all of them are susceptible of cultivation. The land in these valleys is largely the result of climatic erosion of the higher mountains, and the decomposed granite and slate having been deposited in the depressions by the streams through countless ages. The soil is highly mineralized, especially with iron.

Nature Supplies Irrigation

Irrigation is but little needed owing to the natural rainfall which is much heavier than in the interior valleys of the state. The precipitation varies with the altitude as does the thermometer. In the low part of the county, the annual rainfall is about 21 inches, at the village, some deep gravelly loam, and in some portions of the county the rich, black adobe soil. All of these soils have their uses and will produce well when cultivated and planted to the proper crop.

Soil

The leading agricultural chemists agree that these soil elements add to the flavor, aroma and color of fruit, thus accounting in a large measure for the wonderful success of Mariposa County in the production of apples, pears, grapes and other fruits. There are many varieties of soil in the county, such as the rich red loam of the lower Sierras; black loam and dark loam in the valleys; some deep gravelly loam, and in some portions of the county the rich, black adobe soil. All of these soils have their uses and will produce well when cultivated and planted to the proper crop.

Nature Supplies Irrigation

Irrigation is but little needed owing to the natural rainfall which is much heavier than in the interior valleys of the state. The precipitation varies with the altitude as does the thermometer. In

the low part of the county, the annual rainfall is about 21 inches,

at an elevation of 2,000 feet the fall is about 10 inches, while at the height of 5,000 feet there are about 15 inches annually.

Soil

Snowfalls in the higher elevations and melting in the spring keeps the mountain streams well supplied. It is true that artificial irrigation is needed for citrus fruits, the raising of which is a coming industry. It is also needed for alfalfa, cotton, hops, etc., there are many acres in the county, and the supplemental opportunities for irrigation are simple. There are not only many streams whose waters can be diverted, but the county abounds in springs.

Natural Springs Abound

There is hardly a cultivated forty-acre tract in the numerous little valleys or on the hillsides that does not contain from one to half a dozen springs. The output of these springs can in most instances be increased by the extension of a little pipe and labor, simplicity, saving from pasture simplicity to rugged grandeur. The county contains, wholly within its borders, two of the modern wonders of the world—the Mariposa Grove of Big Trees and the Yosemite Valley. These two attractions alone have made Mariposa famous world wide and drawn admiring visitors from every quarter of the globe.

Mining

Mariposa is perhaps the best known mining county in the state, being the oldest. It is true that the first discovery of gold by Americans in 1848 was made further north, but discoveries in Mariposa followed immediately.

Mining by machinery was first done in this county, the first mining laws in the state were formulated here, and today most of them are still on the statute book.

Mariposa County also had the first private mine in the state at which was opened the odd appearing \$50,000 slugs.

Many Steady Producers

Some of the mines of Mariposa County are worked out; others were abandoned while producing, owing to litigation or other causes, but many are still bringing fortunes to the pockets of their owners. The greatest gold producing belt in the world, the Mother Lode, stretching for 75 miles over several counties of California runs through this county from north to south.

Directly on this lode and occupying 4,000 acres is the famous Mariposa Grant given by the Mexican government to Juan B. Alvarado and by him sold to General John C. Fremont, The Pathfinder. On this grant lie the towns of Mariposa, Mt. Bullion and Bear Valley.

Within this grant lie some of the richest gold veins in the world, notably the Indian King producing \$100,000, the Starlight with a record of \$2,000,000 and many others. While the treat bulk of the mines on this grant yielded their greatest revenue in earlier days, yet in the period from 1869 to 1911, seventy-two of its mines produced \$25,000 tons of ore, worth nearly \$2,700,000, the exact returns running \$5.00 to the ton.

On the north side of the Merced River lies the rich Coulterville region, the heart of the Mother Lode. Here are many rich veins, the most prominent being the Virginia Mine, situated four miles southeast of Coulterville, and bearing the third patented mine in the state.

All the gold mines are not on the Mother Lode. There is the Eastern Belt lying farther up in the mountains, containing many valuable producing properties, and the Western Belt, so far down in the western hills.

All the gold mines are not on the Mother Lode. There is the Eastern Belt lying farther up in the mountains, containing many valuable producing properties, and the Western Belt, so far down in the western hills.

Rich Copper Found

Now does gold comprise all the mineral wealth of the county. In the southwestern part of the county, generally known as the White Rock country, there is a well defined copper belt which has been opened up to a limited extent only. Silver is also found in this region. The base minerals also play an active part among Mariposa's possibilities.

Winding up the Merced River, near the railroad terminus, is a large deposit of borates which is being profitably worked. Extending across the county at an elevation of 5,000 feet is an immense lime deposit which is little worked because it is much more nearer to transportation facilities.

Beautiful Marble Deposits

There are also immense bodies of beautiful colored marble which are of excellent quality but lack of capital has thus far prevented their commercial development. In the lower part of the county are large deposits of excellent slate which have been quarried only to a small extent.

One of the leading industries of the county is the shipment of crushed granite, there being large rock crushing plants at Coulterville and Jumbo, both on the Yosemite Valley Railroad. Thousands of carloads of rock from these plants have been shipped to the San Joaquin Valley for use in building the great California State Highway.

Ariculture and Horticulture

Old-time Mariposa optimists persist that there is as much mineral wealth still remaining in the county's hills as has been taken out, and it may be true but due to the rapidly increasing population more acreage is being devoted each year to agriculture and horticulture.

There is no doubt but that the growing of citrus fruits will some-

Yours to Command

Does competent, faithful service mean anything to you?

Are you pleased when your waiter brings you what you want promptly and cheerfully?

Do you appreciate courteous, thoughtful attention from the clerk who serves you?

Are you made happy by the cheerful voice and consideration of a street car conductor?

Of course, you are.

Everybody notices and appreciates pleasant and efficient service.

There is another service rendered to you every day—almost every hour—that is prompt, cheerful, courteous, thoughtful, considerate—everything, in fact, that a real service should be.

It is your electric service.

But you do not come in contact with the human element in this service, so you are not to be blamed if you overlook the value of this service.

Back of every button is a maze of wires, substations, generators, delicately adjusted machinery—AND MEN. Yes, hundreds of men and women to keep the intricate mechanism in constant operation.

You do not see this great army. You see only the silent mysterious product with which they serve you.

It has taken many years of constant, untiring effort to bring together this great plant and organize and train the army necessary to operate it. Your electric service has been developed by the most profound scientific minds—such as Edison, Steinmetz, Volta, Ampere—it is the result of vision, enterprise and invention.

All this accumulation of knowledge and experience is yours to command. Ready at any time of the day or night, no matter what the weather may be, no matter what amount you may require—it is all yours at a price lower than anywhere else in the world.

We are glad to serve you.

The glow from every lamp and the hum of every motor brings you our good will and best wishes with the service we render.

Do You Know the District Manager?

He Will Be Glad to Know You.

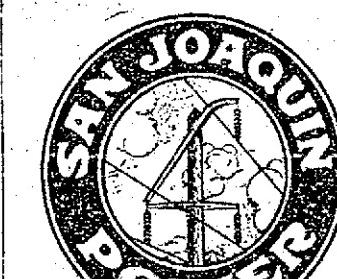
SAN JOAQUIN LIGHT AND POWER CORPORATION

SERVING: 56,084 gas, water and electric consumers.
31,311 square miles in which the company operates.
10 counties.
333,600 acres irrigated by electric pumps.
55,612 horsepower in agricultural motors.
36,811 horsepower in industrial motors.
37,000 horsepower in oil well motors.
210,000 horsepower total connected load.

USING IN PLANT 177,500 horsepower in 14 plants.
AND EQUIPMENT 5,008 miles of transmission and distribution lines.
162 miles of main in distribution of gas.
25 miles of main in distribution of water.

INVESTMENT: \$35,962,000 capital invested in gas, electric and water plant.
\$62,925,395 total assets, including capital invested.

Owned by more than 5,000 security holders.



pure mountain air. Pure light is unknown.

Mariposa Prod. of Apples. But the apple is Mariposa's leading fruit. Luscious, beautifully colored apples in abundance prove Mariposa's claim to being one of the best apple counties in the state. The best apple regions lie at an altitude of 2,000 to 4,000 feet, and equals the Mariposa mountain apples in flavor and keeping qualities. No irrigation is necessary. The

(Continued on page 56.)

Take a

KODAK

with you

Kodak adds to fun and keeps it—in pictures. Be sure your next holiday plans include a Kodak. We have the one you want, and the film and accessories as well. This is the place to come for the Eastman line of photographic goods.

Kodaks—all autographic—\$6.50 up

Bromies—\$2.00 up

Bring in your old camera and trade it for a new one

ADAMS & CO.

Kodaks and Stationery, Developing and Printing
1209 Broadway

FRESNO

HOW TO SUCCEED

Suppose you were to receive a personal note from former Vice-President Thomas R. Marshall. The note says that he will call at your home this week for a little chat—that he will tell you out of his own rich experience how you can go about it to make a success of your business career.

You would be jubilant, of course. You would probably give every cent you could afford to hear Mr. Marshall advise you how to succeed.

"Every man starting in business," says John Wanamaker, "will have to go over a hard road and find out its turnings for himself. But he need not go over this road *in the dark* if he can take with him *the light of other men's experiences*."

That you may take with you the light of other men's experiences, The San Francisco Examiner has asked a number of the most prominent men in America to tell you how to succeed—how to get a position, how to hold it, and how to improve it.

The Examiner makes this announcement with pleasure and pride. We promise that you will find this the most unusual and inspiring series of articles which have ever appeared on the all-absorbing subject of "HOW TO SUCCEED." Self-interest should prompt you to read them.

These especially written articles will give you the light of "other men's experiences"—successful men's experiences. You will be able to attack life's problems more intelligently and more courageously after having read them. They will help you to *improve your work, develop your efficiency, and increase your earning power*.

The articles will be short, vivid, tremendously interesting and helpful. You should not miss one of them. They were contributed without any thought of compensation except that which indirectly comes from a sincere desire to serve those who are ambitious to make the most of life. The series started in The San Francisco Examiner Sunday, October 15.

Here Is a Partial List of the Men Who Will Share With You the Secret of Success:

Tom R. Marshall
Former Vice-President of the United States.

James T. Brush
President of Chamber of Commerce of the State of New York, head of Bush Terminal Co., and noted Writer on Economics.

Sam Untermyer
Distinguished Attorney and Public-Spirited Citizen.

Eugene Z. Ladd
President of Bureau of Statistical Organization and Prominent Publicist.

Edward H. White
Successful Boston merchant with international reputation.

Norman Hapgood
Former Minister to Denmark and now Editor, *Hearst's International Magazine*.

Emerson E. Atkinson
Former Author and Naturalist, a leader in his profession, and Chief of the Woodcock League.

J. E. Cannon
Member of Congress from Illinois for 44 years, and for many years Speaker of the House.

John J. Pershing
General of the Armies of the United States.

E. H. Gary
Chairman of the Board of Directors United States Steel Corporation.

L. T. Swift
President of Swift and Company, and one of America's greatest business men.

Edward W. Rose
A self-made man and one of America's most widely read writers.

William C. Gandy
President of the Erie Railroad, who rose from a railroad brakeman.

A. J. Davis
Founder and President of the Drexel Eddie Bible Classes, Philadelphia, Soldier and Sportman.

John D. Rockfeller Jr.
Chairman of the Board of Directors, Standard Oil Company of New Jersey.

John Philip Sousa
Famous Bandmaster, Composer and Conductor around the World as the "March King."

T. W. Wallace
Secretary of the United States Treasury and One of America's foremost Bankers.

Master W. J. Wilson
Former Congressman from New York and Noted Lawyer, who rose by hard work and application.

John N. Willys
President of the Willys-Overland Company, and one of those who helped make the automobile industry mighty.

John M. Keay
Writer of "Man Messages"—more than Two Million copies of which have been circulated.

Franklin D. Roosevelt
President of the United Mine Workers of America who rose to his present position from a breaker boy.

W. Averell Harriman
Successful banker, business man, and for six years chairman of the Federal Reserve Board.

John D. Rockefeller
Distinguished Rabbi, Author and Lecturer.

D. W. Griffith
Famous Motion Picture Producer.

Alfred E. Smith
President of the National City Bank and One of the Youngest of America's Distinguished Financiers.

W. J. Burns
Director of the Bureau of Investigation, Department of Justice.

Orville H. Bassett
Chairman of the Board of Directors Bethlehem Steel Corporation, who rose from a steel worker to a leader in the industry.

John Purple Graves
Eminent Journalist and Orator.

Knight C. Lehman
Automobile manufacturer and one of America's master Salesmen.

John D. Arnould
Head of Armour and Company, Chicago, with a world-wide business.

Howard H. Johnson
Famous Inventor, Scientist and Author, whose genius helped win the World War.

George Ade
Author, Playwright and Humorist.

Boone S. Colby
Commissioner of Public Welfare of New York City.

Frederick J. Seal
New York Real Estate man who has made a remarkable success.

Alexander Divine
Internationally known preacher, orator and writer.

Henry Ford
Internationally known manufacturer and advocate of good wages.

William Randolph Hearst
Who employs more than 10,000 people to manage and operate his 12 different companies.

A. D. Lasker
Chairman, United States Shipping Board.

John H. Mackay
Successful merchant and good citizen.

John T. McConnell
Geologist, Mining Engineer and Noted Writer on Economic and Political Subjects.

Adolph Zukor
Financier and Philanthropist.

Henry Ford
United States Senator from West Virginia, who achieved success by his own efforts.

Stephen V. Clark
Banker and Railway Official.

W. O. Dealey
Former newspaper and former baseball player.

Don't forget the date—the first article started in The San Francisco Examiner on Sunday, October 15. The others will follow day by day. Reading these articles regularly will extend your knowledge, increase your efficiency, and expand your earning power.

Since only the number of newspapers will be printed for which there are orders, you will do well to make sure that a copy of the Daily and Sunday Examiner is reserved for you.

SECTION LEADING WORLD IN ALFALFA

Region One of Trade and
Romance in Early Days

(Continued from Page Fifty)
November of 1852 and from that time genuine organization work proceeded. Nor was this by any means an easy matter, for Tulare County in those days was very comprised almost "everything from the Nevada state line to the Coast Range, including what are now Inyo, Kern, Kings, Tulare and most of Fresno Counties. It is, in fact, the parent county of the South San Joaquin Valley.

Settlement Attempted in 1853.
Incident to the organization of the county, however, it should be mentioned that a land settlement was attempted here in 1853, when Capt. E. L. Bonville and Joseph Walker arrived from somewhere east of the Rockies. Before that the first trace Tulare Countians have of any white man's appearance in the section was in 1852 when Jeb. Adah S. Smith came into the Swamp Land but went away again. It was the Bonville-Walker settlement which prompted the organization meeting of October 15, 1852.

Origin of Visalia.
Visalia, the county seat, was born in 1854 when County Treasurer Winfield got tired of keeping the funds collected from the first tax levy of fifty cents on the dollar, in an old box, and it was decided to accept the deed of gift of 150 acres of land where Visalia now stands from Nat Vise, the town being named in honor of Vise and his wife, Sally.

From that time Tulare County has added many paces to the history of the State of California. About the county seat there sprang up a trading center, with Stockton the only other city in the valley and no means of transportation except horseback.

Slowly the town grew and the country surrounding it opened up to cattle raising which continued until 1870 when the raising of grain was started as an experiment.

Hitherto Years Strange.

Then came ten years of one of the greatest struggles ever recorded in the history of the state, the fight between the stock men and the Sand Lappers, as the cattle men termed those who wished to cultivate the ground.

Cattle roaming the country wild, were deliberately herded across grain fields and cultivated acreages while stockmen, as a measure of retaliation, would hunt and cattle killed in droves.

Murders were frequent and the feeling was intense; even long after the passage of the no fence law which safeguarded the agriculturalist. From the date of the enactment of this legislation in 1872, however, Tulare County's advancement began.

First Vineyard in 1874.

There had, however, been some attempt at cultivation in isolated sections prior to that time. It is recorded that Dr. George, one of the county's foremost citizens, planted a small vineyard and orchard back in 1861 while over the year before Wiley-Watson appropriated the first water ever taken from a stream in the San Joaquin Valley, to irrigate some pasture land.

The Jennings' ditch was the next year. Both of these ditches still are used and run through the city of Visalia from the east where they tap the Kaweah river.

Oranges Planted Early.

The history of the orange in Tulare County is an interesting one. Mrs. H. M. White accompanied Dr. Gibbons to a circus in Visalia back in 1865; there they purchased oranges, an exhibition piece, and then sowed the seed which they planted near what is now Lindsay. The trees grew and the fruit, seedlings they were, became the first ever grown here.

The first real grove, however, was set out near Porterville by Albert Henry. In 1862 and J. J. Cairns of Lindsay, planted his famous grove in 1866. It is probable the orange culture might have been hastened four years had Mr. James set a home agent, and his brother expanded one inch with their nursery near Plaza.

Incidentally they were the first to pump water for any purpose, but the grasshoppers came along and ate up their nursery one night and orange culture waited for someone else.

Enormous Citrus Acreage.

Today there are 45,000 acres of citrus fruits in bearing and Tulare County always gets the first oranges to market, winning the Thanksgiving trade a month ahead of Southern California.

The citrus belt extends along the foothills incorporating Porterville, Lindsay, Exeter, Lemon Cove, Nipomo, Woodlake, Kink, Redman, Plaza, Springfield, Duron, Clara Plaza, Bella, Pacheco, Worth and others. Nearly 6,000 cars will go East this winter and picking will start about November 5. Experts have called it the finest orange land in the country and the growers have reaped a splendid reward for their perseverance.

Tulare's Vineyards Make Record.

They came vineyards in 1865, of any note, having been planted by Thomas Hale, whose father had the pleasure of naming Bakersfield, the Arroway vineyard for years was noted throughout the state.

Today Tulare County is second only to Fresno County in vineyard acreage and claims a yield of seventeen pounds per vine, as against sixteen pounds per vine in Fresno County. At this rate, plantings are going on and some 70,000 acres were planted last year. Tulare County will lead Fresno in some three years in this production, providing, of course, that Fresno maintains only the average planting census has recorded in the past.

No section in the county has escaped the tremendous vineyard fever and stricken Tulare, Visalia, Exeter and Delano which were barren fields, blossoming under the hand of these vines, the soil having been found especially adapted

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ber I will give my services
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The Dinuba or Alta District, however, leads in vineyards.

It is given to Delano.

Vineyards came in only some eight

years ago as a commercial enterprise. Time was when a cow which gave 50 a month in milk was

credited with coming from this country.

University Of Products.

In 1875 Tulare County leads the state in acreage and production; it has more acres in peacockman than any other county although attempt has yet been made to do much in this industry. In short, it seems as if nothing grows in the State of California that Tulare County cannot produce with good results.

Its soil, its climate, its geographical location, its fine water conditions have heralded it as the choice spot in the Garden of the Sun inviting millions in investment and thousands in population.

In 1870 when the first government census was taken, Tulare County had 14,742 people and this included the territory now known as Kern and Kings Counties as well as most of Fresno County. The census of 1920 gives the county 52,031.

Enormous Export Value.

And as to the export value of the products of the county statistical data, not including home consumption, shows it to have reached the enormous figure of \$2,153,223 for 1920 divided as follows:

Citrus Fruits.....\$9,783,350
Paisley.....6,204,780
Shipping Grapes.....3,718,500
Cannery Products.....1,750,600
Prunes.....1,420,000
Dried Peaches.....500,000
Shipping Peaches.....144,225
Shipping Plums.....247,360
Olives.....650,000
Pears.....500,000
Pomegranates.....15,000
Fruit Products.....2,160,000
Cattle and Eggs.....618,000
Hogs.....612,564
Sheep.....50,000
Horses and Mules.....75,000
Wheat.....100,000
Barley.....400,000
Corn and Milo.....200,000
Honey.....25,000
Cantaloupes.....25,000
Mangosteen.....25,000
Unclassified.....350,000

Total.....\$2,153,223

Six Incorporated Cities.

A county, however, is worth but little as a home without thought to the community side. Here is a community peculiarly situated in that it has six incorporated cities: Visalia (the county seat), Porterville, Tulare, Dinuba, Lindsay and Exeter all thriving cities of from 7,000 to 25,000.

No other county in the state is so developed in this respect. As a general rule the county seat is at least twice the size of its nearest competitor yet in Tulare county a very friendly spirit exists between the various communities and petty jealousies were long ago forgotten in the common good.

Wonderful Highway System.

Outstanding is the \$2,500,000 highway bond act-voted some six years ago having sprung paved highways said by federal experts to be the finest in the United States.

In all Tulare county has 304 miles of these roads, 62 miles of which represent the State-Highway system passing through from San Francisco to Los Angeles.

From every city there radiate highways connecting with only one road and running up into practically every nook and corner of the developed territory.

City Development Progresses.

The cities themselves have in the past three or four years started street paving campaigns from which hundreds of miles of fine concrete streets have come and as is written a survey of plans under way in the various cities of the county indicates additional paving programs for 1922-23 amounting to some fifty two miles.

Money voted and spent for such development work is never disregarded by the 60,000 loyal Tulare countians. Not a tax payer would give up his or her paved road and not a tax payer would cancel a single dollar of the millions which have gone into school improvement.

First year Tulare countians voted nearly \$4,500,000 for new school houses and already, according to the records in the county school superintendent's office, plans are afoot calling for an additional \$1,250,000 bonds which will probably be voted next spring.

Excellent Educational Advantages.

School conditions are excellent though crowded almost everywhere to the limit. In 1920 there were 522 teachers taught a total of 14,741 pupils which was a gain of 2,215 over the year before, and although the figures are not yet available for this year's enrollment, it is admitted they will reach nearly the 16,000 mark.

Country Community Life.

Community life, especially in the country, is a civic organization throughout the development of the Farm Bureau and in this respect Tulare leads again having more Farm centers than any county in the state, with a total membership of over 5,000.

And yet there is ample room for growth. As stated there are 83,114 acres actually under cultivation and more than 2,000,000 acres selected for development indicating that now in grain fields in the southern section of the county.

Although there was a growth of 66.5 per cent in population in a decade the vast resources of the tulare county can care for a population triple that present. This Santa Fe and the Southern Pacific railroads well know this fact have built their lines touching almost every section of the great fruit belt awaiting the coming of the trolley to the soil to reap the rich rewards.

Tulare Known As Hub.

To the home folks Tulare County is known as The Hub of the state by reason of the fact that it lies half way between Los Angeles and San Francisco and also the cross road point on the San Joaquin highway from the Pacific Coast to Coalinga, Stanford, Visalia and Lemoen Cove to Mt. Whitney and

the Sequoia National Park.

Nor should one close any statement to the wonders of this land empire without special mention of the famed Sierras of the Eastern Sierra, acting as the eastern border.

It is an unusual fact that one may stand in the valley when the temperature ranges at the hundred pole and need not dream of cooler climes for paved highways lead thirty miles into the mountains at Three Rivers and from there to the mountain road and from there to the Giant Forest, Sequoia National Park, at an elevation of 10,000 feet, in the heart of the giant forest.

The state is at present building an extension to this paved road from Three Rivers fifteen miles further back which will cut the time to Giant Forest materially.

If one would go higher or further back a pack saddle from Mineral King on Giant Forest road and one and one-half hours to the top, Mr. Whitney, the Tulare County mountain and the highest peak in the United States, standing on the edge of the Kern River canyon, 14,500 feet in the air from the top of which one looks down into Death Valley, the lowest spot in the United States. Somewhat climatically interesting, Tulare County offers everyone whatever is desired.

It is indeed doubtful if any newcomer could wish for more than that which is here afforded in happy Valley.

Right Prospects For Oil.

In passing mention should likewise be made of the fact that oil may be discovered in Tulare County in paying qualities although no strike has yet been actually made.

Exploration is in progress and drilling is in progress there at Corcoran, northwest

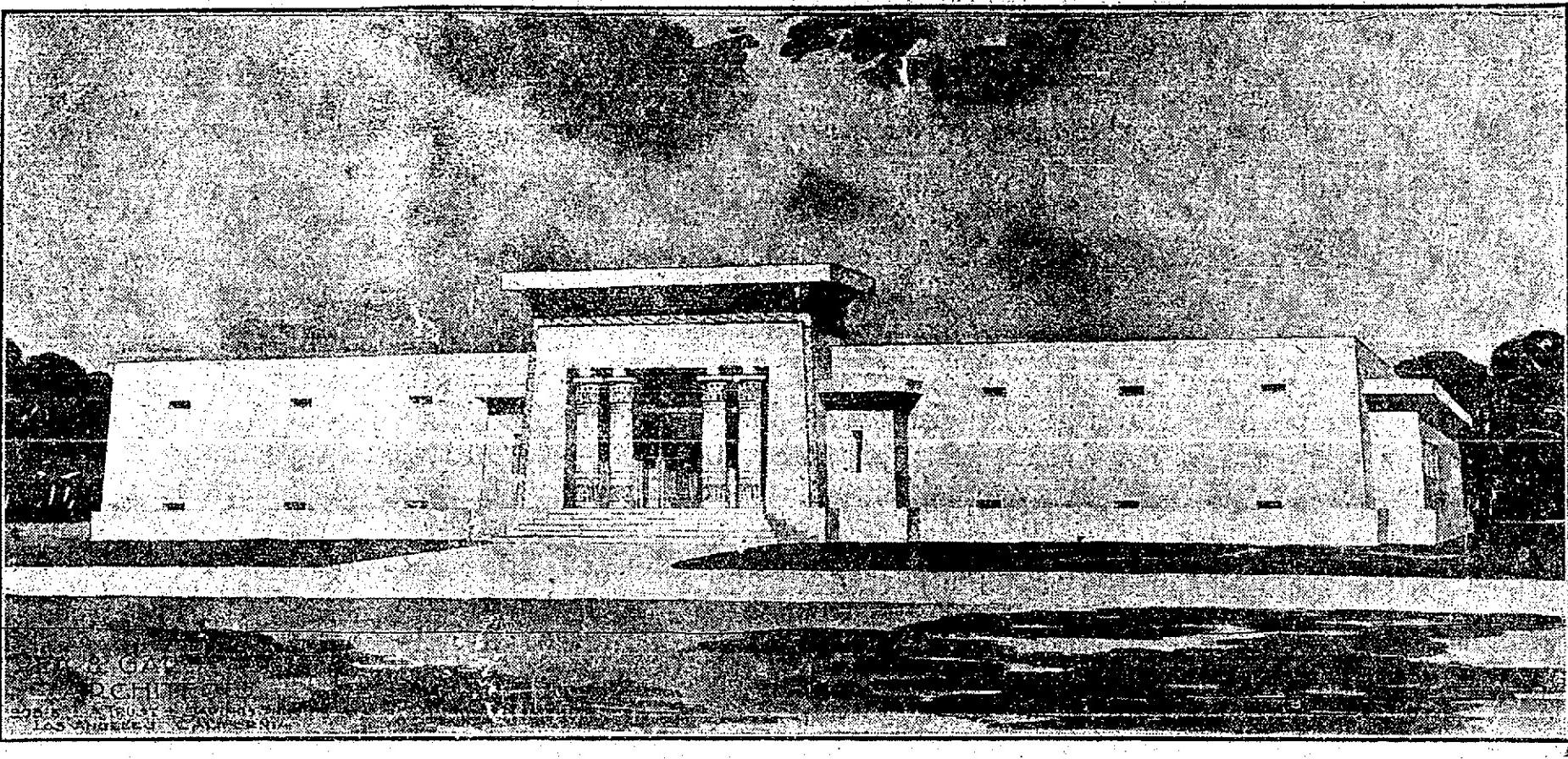
of Visalia and at Cawein

For the balance of October I will give my services of 25 adjustments, free price, gas, etc.

\$10

ANNOUNCEMENT

New Mausoleum Now Under Construction



MAUSOLEUM IS MODERN WAY— COMBINES ART WITH DIGNITY

You no doubt have seen our present Mausoleum in Mountain View Cemetery—and did it not appear to you as a most satisfactory of any form of burial?

The selection of a final resting place may not appeal to you while in good health—but don't you think it the better part of good judgment and foresight to settle—now, and for all time, a matter of如此 importance?

Space in the new Mausoleum is limited. The majority of crypts have already been reserved, though there are some very good locations yet to be had.

The Mausoleum is Perpetually Endowed—which means that your first cost is your last cost.

Many families regretted that they did not avail themselves of securing space in our present Mausoleum—only to realize later that the inevitable had happened. The Mausoleum was there in all its dignity and refinement, but the space had all been sold—they overlooked the one and most important duty. Can you imagine the disappointment?

Send in today the attached coupon for full information.

For full information cut coupon and mail to Fresno Mausoleum Company, 504 Bank of Italy Building, Fresno, California.

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England Gave World Its
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England gave the world its first daily newspaper. The *Times*, 1736. This paper consisted of one page of two columns, five paragraphs each, printed in black ink. It was the first newspaper ever published in England. It was printed in London, and contained news and despatches of travel, court and military life.

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The *Sacramento Bee* sets a high standard of journalism and merits the wide influence which it wields throughout Central and Northern California.

In maintaining this high standard of journalism the *Fresno Bee* cannot fail to upbuild a like influence in its field.

James McClatchy Company is to be congratulated on its enterprise in launching this new publication.

Fresno, likewise, is to be congratulated upon the establishment of The *Fresno Bee*, which will be undoubtedly of very great value in the advancement and progress of the community.

CHAS. E. VIRDEN, President

VIRDEN PACKING COMPANY

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History Of Fresno's Playgrounds Reveals Benefits Given Many

Superintendent Quigley Reviews Work For Past Nine Years; System Has Made Better Citizens Of Patrons; Old And Young Alike Enjoy Privileges

By R. L. QUIGLEY,
Superintendent of Playgrounds

LOOKING BACK over the achievements of the Fresno Playground Department in its nine years of steady growth, one cannot fail to be impressed by the rapid increase in the number who have enjoyed the privileges of the department, making necessary constant additions in buildings and equipment. A feature is the great value of the system in the work of Americanization.

Regardless of politics, religion or nationality, the melting pot boils industriously from one year's end to the other. No person is considered too small or too large to enjoy equal recreation, and the grounds are planned and supervised with this in mind.

The playground system, for it is a system—and, not merely a department, is modeled on carefully organized lines. The greater part of the operating expenses is provided by the city playground commission with the regular budget. However, grounds, donations and bequests by substantial, interested citizens have equaled the amount previously given, and a substantial financial backing as well as the steady backing of individuals has been in a large way responsible for the growth of playgrounds of Fresno.

During the past summer as many as eleven playgrounds have been in operation at one time.

Working People Have Fun

After 5:30 p.m. the office and various industrial plants are closed, young men and women come

Judge McLaughlin OPPOSED TO THE WRIGHT ACT

OFFICIAL ARGUMENT
AGAINST THE WRIGHT ACT
(PROPOSITION NO. 2 ON THE NOVEMBER BALLOT)
BY CHARLES E. MC LAUGHLIN, of Sacramento

Wisdom dictates that California electors reject this new departure and unusual law. If this "Wright Act" becomes the law of California, we must either recruit and compensate more peace officers or detach from an already inadequate staff more "purity squads" to seek illicit loves, liquors and stills whilst unprotected homes and business places are looted and burglars, robbers and murderers revel in an extra "wave" of crime. We should do neither. California should not unnecessarily assume national burdens. She has quite enough of her own. Our people are not responsible for the situation.

If this act imposed upon California the enforcement of ALL national penal laws entailing tremendous expense, it would be overwhelmingly defeated. Yet this would be more logical than the selection of ONE such law for enforcement at the expense of California Taxpayers. California should refuse to assume either burden. Our government rests on the principle that functions of State and Nation are distinct. Disregard of this principle is hazardous. Teetotalers, even prohibitionists, opposed the eighteenth amendment as radical departure from our system of government which vested in each state EXCLUSIVE POWER to regulate the conduct of its citizens. Admonished by study and experience that infringement of this power must cause friction and strife, they held integrity of government higher than prohibition or any pretext for such a dangerous precedent.

Zeal now proposes a further revolutionary change in the surrender by California of the power to make and change its laws in the "adoption" by reference of the national "Volstead Act" and, worse still, all future amendments of and substitutes for that law. "Adoption" is a new, strange, careless method of making laws and when applied to future Congressional productions is as foolish as the adoption of unborn children who may suit and may not. Our State constitution forbids the "adoption" of laws by reference to title, and it is elementary that future Congressional acts cannot amend, repeal or supersede the Volstead Act should it become State law. Prudence should not sanction nor courts approve this novel method of enacting and perpetuating law. If, however, this "adoption" proceeding should carry, fanatical persistency may boast a "glorious victory" and a reversal by California electors of their rejection in 1914, 1916, 1918 and 1920 of "prohibition" laws as promotive of "temperance." The consequences may then be left to chance and courts. Opposition is characterized as hostility to law enforcement. But abuse is never argument and multiplication of laws, officers, expense, accompanied by divided responsibility does not aid law enforcement. Pretense that the nation alone cannot enforce the "Volstead Act" is hypocritical reflection on national integrity and power. Resort to revolutionary change and State intervention has been unnecessary to the enforcement of more important national laws than this and mere reform of personal habits and appetites does not justify it.

This tendency to intermix, confuse and change functions of Nation and State, tinker with and disregard constitutions and resort to unusual methods should be halted ere it results in governmental chaos.

**VOTE "NO" ON PROPOSITION No. 2
ON THE NOVEMBER BALLOT**

PROHIBITION ENFORCEMENT ACT.
Bills and all acts and omission prohibited by the 18th Amendment to the Constitution of the United States shall be violated by the smaller districts prescribed: said state courts with jurisdiction over the same, and their grand juries, magistrates, and sheriffs, shall be given the date to enforce said laws, and shall be prohibited from making, transporation or possession of intoxicating liquors, and shall be liable to damages to changes in said Federal laws.

Yes	X	Mark
No	X	Here

CALIFORNIA GRAPE PROTECTIVE ASSN.

\$78,529,823 GAIN IN FRESNO COUNTY

Huge Increase In Valuation
For Five Years Shown
By State Report

SACRAMENTO, CALIF.—The assessed valuation of property in Fresno County has jumped \$78,529,823 in the past five years, according to a report on land values made public today by State Controller Ray L. Riley.

Riley's report fixes the assessed valuation of all property in the county for 1922 at \$186,175,823. Against \$167,671,062 in 1917. This includes operating, non-operating and unoccupied property, the controller's statement sets forth.

Tabulated, the report shows the following assessed valuations:

Non-operative	\$92,417,457	\$162,151,587
Operating prop.	8,644,219	9,571,335
Residential prop.	8,151,019	14,450,343

Total, \$186,175,823. Riley's report shows that the general tax levy in Fresno County was \$1,440,241.40. For 1922 the tax aggregates \$4,405,177.95.

The State received \$45,255.89 from the county in taxes during 1922 and paid back into the county account of \$552,298.81.

Throughout the summer, the increase in growth of the town has kept the problem of providing more playgrounds before the playground commissioners.

Two New Grounds Needed

Playgrounds have been asked for and are needed in the Normal district and in the Webster School district but funds have not been available for equipping, supervising, or for obtaining the grounds. While all the grounds are not completely equipped, plans for full equipment have been made and places allowed for various facilities which eventually will be provided.

The system of seasonal sports which has some form of major activities before the boys and girls at all times has been arranged. This provides for playground ball in September and October, soccer football in November and December, basketball in January and February, track in March and April and baseball in May and June. The business and industrial leagues have been made and places allowed for various facilities which eventually will be provided.

Club Houses Popular In Winter

Party groups for social dancing, musical entertainments, literary clubs, etc., use the club-houses to obtain recreation through the long evenings of the winter.

Some interesting leagues have been operated in the Civic Auditorium, such as church leagues in playground ball and volley ball, and the playground basketball leagues in the 170-pound and underweight. League schedules are greatly anticipated and broken into conventions, etc., in the auditorium which during the winter months has proved to be a very busy place.

New Club House And Courts

While the rapid growth of the playgrounds was slowed to some extent during the war, it has regained its momentum now and with the new facilities planned for the coming year, the playgrounds will be the most popular in the Fresno playground world. Funds for three new hard-surfaced tennis courts and a new recreation house on Holmes playground have been provided. Both these facilities are much needed.

The new recreation house on Holmes playground instead of being built to accommodate twenty couples, as do the little cabin houses, will be built to easily take care of 100 couples. This will mean that neighborhood gatherings, entertainments, musicals, lectures and social dances can be held there. Also, space for basketball games and library facilities will be ample. Such a building as this will provide clean supervised recreation, the kind that will take the "wreck" out of recreation.

Grounds Are Beautified

With the growth of the vines and rose bushes planted along the playground fences this year and the putting in of grass plots for picnic parties planned for the winter, the playground should take on a changed and much more attractive appearance in the future.

Groundskeepers are attempting to let each camp from eight to eleven grounds, it has been almost a superhuman task to cultivate the young trees and bring the shrubbery to a firm footing. However, this has largely been accomplished and the caretakers will have time to work on the grass next year. The daily operation of the grounds, courts and diamond watering and marking also takes a great deal of the caretakers' time.

To Revive Play Pageants

A rejuvenation of the pageant and dramatic department of the playgrounds has been brought about Mrs. Mable Boone Stoe has been placed in charge of this work. Mrs. Stoe has produced two playlets. They were put on successfully by the Einstein players recently. An effort will be made during the coming year to give more attention to music, community singing, neatly directed being one of the features in mind.

The much-used planos at some of the playgrounds are in a bad condition, certain neighborhoods have planned to help the committee obtain others. Music is important on the Fresno playgrounds particularly because it is the sole source of recreation for many families parents who will come together with the neighbors on musical occasions.

Co-Operate With City Schools

Fresno and school co-operation considerably advanced. The Lincoln playground is used by the Technical school boys and girls' gymnasium classes from S. A. M. to 3200 P. M. each school day. The Washington school ground, which is a regular school ground throughout the day, immediately becomes a public playground after 3:30 P.M. in the afternoon with supervised charge.

The contests in the various kinds of play and games which require that a boy and girl must leave to give and take and be a good host as well as a good winner, show good sportsmanship at all times and sacrifice his or her own interest for the good of the team has demonstrated the right kind of democracy.

When all of the various departments of the playgrounds endeavor the opportunity for making the young and old physically fit and are turned up, it is found that mentally keen is very successfully merged with the work of forwarding Americanization.

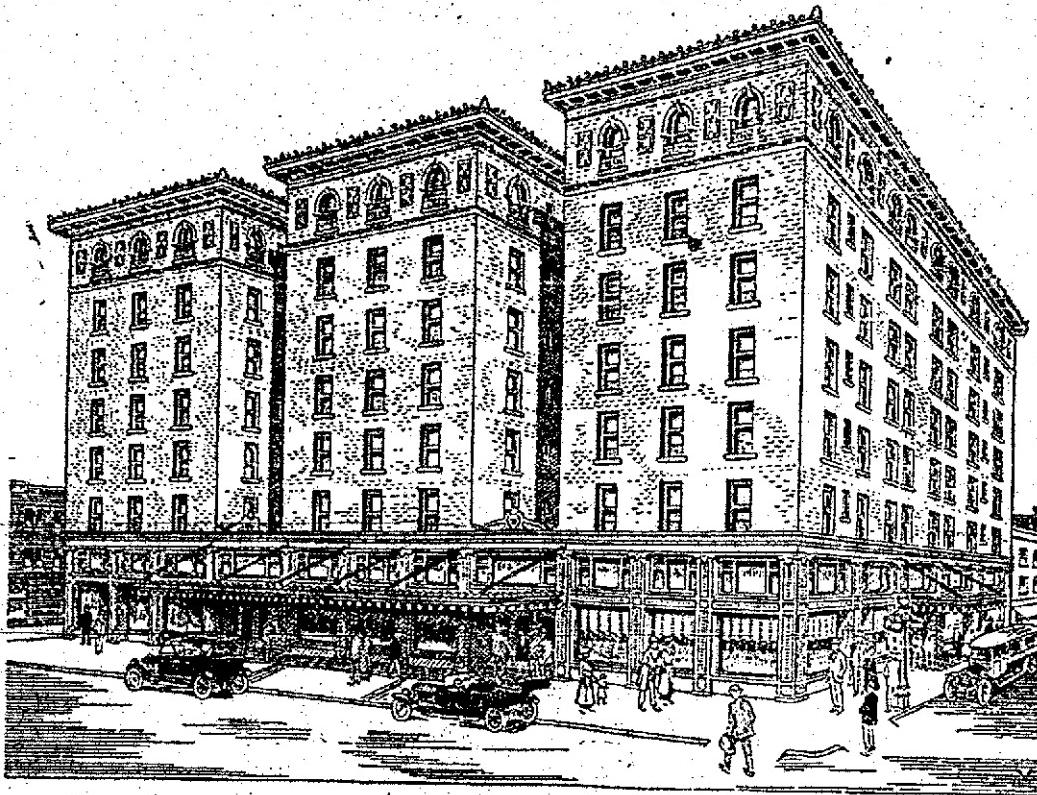
**Section Famed as Home
of Gen. Fremont Rich in
Love of The Argonauts**

(Continued from Page 59)

waterers supply plenty of rainfall and the summers are dry, causing the fruit to ripen and come bearing with an aroma and taste unsurpassed. The apple not only grows naturally here but it lives longer; apples orchards fifty years old are still bearing abundantly.

The Jerrysdale District, while grapes grow all over the country, except in the most arid regions, there is a district known as Jerrysdale which makes a specialty of their production. It consists of a succession of small

In the Heart of
the Business,
Shopping and
A m u s e m e n t
Center of Sac-
ramento. High
Class Grill. Also
Lunch Room—
R e s t a u r a n t.
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Sacramento's Newest Hotel

All Outside
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Circulating
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TRAVELERS HOTEL

Sacramento, Cal.

New Modern and Absolutely Fireproof

COMMERCIAL HEADQUARTERS

Fresno's leading citizens can
always be found at the
TRAVELERS HOTEL
while in Sacramento.

W. H. Hanlon and J. L. Flanagan, Proprietors

Who extend heartiest Congratulations to the owners of the new Fresno Bee.

**Look for The
Sacramento
and Fresno
Bee at Our
News Stand**

valleys at an elevation of 3,000 to 4,000 feet, taking its name from its postoffice.

Although well up in the mountains and having no central town, it is filled with small, comfortable farms and orchards. The people raise other fruits, but the apples are king of the region. It is one of the prettiest sections of the county and one of the busiest during the apple harvest.

All Varieties Do Well

It is difficult to say just what variety of apple is best, but eastern varieties are the best, but western varieties, familiar names when it is stated a Baldwin tree in Jerseydale raised thirty-seven boxes in a season while a Spitzburg raised thirty-two boxes; the yellow Newton Pippin and the golden Pippin have done as well, of course all trees do not raise thirty-two or thirty-seven boxes each, but five to eight boxes to the tree or 250 to 300 packing boxes to the acre are reasonable estimates.

Many Varieties Shipped

In the matter of varieties Mariposa has a great many varieties of its own people demonstrating their possibility, but ships best lists out existent varieties. The Irish potato grows and yields exceedingly well and owing to the quality of the soil and the altitude her potatoes are wonderful keepers, standing long shipments without deterioration.

Much hay is raised in the lower part of the county, it being estimated that 12,000 acres are cut to hay in 1914. Alfalfa grows abundantly, but the hay rarely raised is cut or baled with a little wheat.

Corn Is Heavy Producer

The ordinary Indian Gold corn is a great producer. Not so grown only in the bottom lands of the valleys as might be supposed. It thrives also high up on the side hills owing to the abundant rainfall, from 12 to 18 inches.

Corn is raised entirely without irrigation in a common sight.

The Irish corn is shipped out to the world, every little piece is raised here, the great California being most common in the lower elevations.

Remarkable Natural Grasses

One of the remarkable features of the county is the native feed grasses, there being no less than fifteen different grass varieties and all excellent stock feed. Many of these varieties grow to a height of four or five feet and are very high when a height of six feet. As a result of these conditions there is considerable diversity in the country.

Fresh meat is largely consumed in the borders, but the annual shipment of hides and wool is large. Soil, climate and water have much to Mariposa County, but they can be made to do more. The Merced river, already a broad noble stream, ripples its entire length. Immense pine trees, any one of them capable of furnishing material for a house, cover its floor, and notwithstanding their size, look like dwarfs under the overhanging granite walls.

There are fine waterfalls at many points, the most beautiful waterfall in the world, Yosemite Falls with a total drop of 2,600 feet; Bridal Veil, falling 540 feet; Nevada, 665 feet, and Vernal falling 350 feet, are

only a few of the more beautiful.

Awe Inspiring Beauty

The magnificent towering cliffs and peaks on either side are no less wonderful and awe-inspiring. El Capitan rock rising straight up to a height of 3,000 feet above the floor of the valley, which is itself 4,000 feet above sea level; the beauty of the valley, all of it in Mariposa County, and even if she had

no other claim to the world's recognition, she would be satisfied with that honor.

Good fishing and hunting may be enjoyed almost anywhere in Mariposa County. Many of the streams have been stocked with thousands of trout.

Yosemite, all of it, is in Mariposa County, and even if she had

no other claim to the world's recognition, she would be satisfied with that honor.

Good fishing and hunting may be enjoyed almost anywhere in Mariposa County. Many of the streams have been stocked with thousands of trout.

NURSERY LAND

—On State Highway

1/4 Mile From Davis Farm

106 Acres, which may be purchased as a whole or in part. This is without a doubt the choicest soil in the state, being situated within a quarter of a mile of the University State Farm at Davis—which was selected, because of its fertility, from available land all over the state.

We particularly recommend this land or any part of it to a nurseryman for two reasons. FIRST, because of its splendid soil; SECOND, because of its ideal location for advertising purposes, due to its location on a state highway.

It is improved with a nine room house and other buildings. There's a 12-inch pump with a capacity of 500 gallons of water per minute. Electricity is now on the property.

It is within full view of the railroad station at Davis, and the back end fronts on Putah Creek.

An opportunity for a nurseryman such as is seldom offered.

**THE CARMICHAEL
CO.**

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R. J. Morrissey, Vice President E. J. Morrissey, Secretary

811 J St., Sacramento, Cal.

The Clearing House Association Of Sacramento

—consisting of all the banks and trust companies of the Capital City of California

—having had business relations over many years with The Sacramento Bee and its proprietors, V. S. and C. K. McClatchy

—takes this means of congratulating the San Joaquin Valley and its thriving capital—Fresno—upon the coming of this energetic California newspaper organization to our great sister section of the south.

—We have no doubt that The Bee will serve as valiantly, at Fresno, the interests of the San Joaquin, as it has for more than sixty years, the interests of the Sacramento valley, at Sacramento.

—We commend, too, the business methods of this organization to the people of Fresno and its tributary empire. They will find them correct and dependable.

—Success, therefore, to The Fresno Bee, and to those who make up its staff.

California National Bank

Capital National Bank

Farmers & Mechanics Savings Bank

National Bank of D. O. Mills & Co.

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Sacramento-San Joaquin Bank

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Citizens Bank of Sacramento

Merchants National Bank

Bank of Italy (Sacramento Branch)

COUNTY GROWTH TOLD IN DETAIL

Wonderful Development Of
Fresno Makes History
Almost Overnight

(Continued From Page 33)

tion by a splendid system of irrigation. At present there are in Fresno over more than 1,000 acres in operation which are now being irrigated under the gravity system, with hundreds of miles of main canals and hundreds of miles of laterals. This does not take into account the great acreage irrigated by private pumping plants.

One of the greatest irrigation schemes of the state, which will bring about the reclamation and irrigation of a million acres in the Pine Flat area, is the Pine Flat project. This is now in process of accomplishment and carries every prospect of making available vast resources of irrigation water for the county within a relatively short time. The fulfillment in the Pine Flat dam and reservoir of what was once regarded as almost a dream will make possible the investment of millions of additional capital in developing the wonderful soil of Fresno County.

Cooperative Spirit.

The prosperity of the county, which has attracted more than national attention, particularly during the period of post-war depression, is peculiarly linked with the efforts of its people to market their products in common with other growers of the valley through a co-operative farm. So successful has been this effort, that the Sun-Maid Raisin Growers of California, an organization of more than 12,000 growers of the San Joaquin Valley, with headquarters at Fresno, is recognized internationally as a practical example of successful co-operative marketing. The California Peach and Citrus Growers Association is very similar to these of the raisin association. It also a wonderful success, and is pointed out by advocates of co-operative marketing everywhere as a practical demonstration of the ability of farmers to handle their own marketing and financing problems.

Show In Organization.

The first attempt at general organization of the raisin industry in Fresno was made in 1888, but twenty years passed before the effort might properly be characterized as a success. During the interval the raisin industry suffered reverses that discouraged the growers, and many acres of fine vineyard were plowed up by the owners. But in 1912, when the industry seemed at its lowest point, what is now the Sun-Maid Raisin Growers was formed with \$1,400,000 capital. More than 80 per cent of the raisin acreage of the state was brought into the association, and the organization from that time moved steadily toward its present tremendous success.

The raisin association now has more than 12,000 members and thirty-two packing houses, and its main manufacturing plant in Fresno is one of the finest in the world. *Peach Men Succeed.*

The peach association was initiated when virtually the same depression conditions were present. In 1916 the peach industry had existed in the raisin industry. From its beginning the peach association was a success, and in 1920, at the solicitation of the fig growers, the California Peach Growers took over the manufacture and sale of dried figs. The association thus stabilized the dried fig market, and is responsible for new era of prosperity among the fig growers of the state.

The co-operative movement in Fresno County has been confined to the dried fruits, and, during and in addition growing the co-operative plan has been adopted to a large extent, and the producers in both lines are utilizing the same principle that has worked such wonders for the raisin, peach and fig growers.

Fresno County is the home of an active farm bureau. Its twenty-one units, known as farm bureaus centers, have a membership of more than 1,000, and throughout the county farm bureaus are affiliated with the California Farm Bureau Federation and the American Farm Bureau Federation.

Closely related to the development of agriculture and horticulture in the county is the Fresno County Horticultural Commission, considered an outstanding factor in the successful cultivation of orchard and vineyard.

Excellent School Systems.

In a state notable for its schools, Fresno city and county are among

the leaders in matters of education. In addition to the city and county systems there is a finely equipped and housed state college in Fresno. The combined valuation of county school buildings and equipment, according to reports of County Superintendent Clarence Edwards, is \$5,082,019, divided into \$5,257,763 for the elementary schools and \$5,319,567 for the high schools. The bonded indebtedness of the county school system is \$5,062,006, covering \$2,541,099 for the elementary schools and \$2,511,000 for the high schools.

Nice Man.

The total school enrollment of the county on June 30 of this year was 31,215, divided into 26,659 in the elementary schools, 6,172 in the high schools, and 1,426 in the kindergartens. There is every indication that the enrollment next year will greatly exceed the present figure, and already the need of additional school buildings is impressing itself upon the school board and the public.

Nearly 200 teachers are employed in the public schools. At the close of the last school year in June, 2,664 pupils was graduated from the grammar schools and 609 from the high schools.

Students On Increase.

The school board records show 14,055 pupils enrolled in the city schools on June 30th. Of this total the enrollment showed 1,005 in the kindergartens, 2,765 in the elementary schools and 3,532 in the high schools. From the city schools last June, 2,535 pupils were graduated.

One of the finest high school plants in the west is in Fresno. It has accommodations for 2,000 pupils and its auditorium, the finest in Central California, seats 2,200 persons.

Splendid Highways.

Fresno is a county of splendid highways. In 1919 the people voted a bond issue of \$4,500,000 to complete the county highway system. This issue, however, according to the report of the county surveyor, 200 miles of roadway have been improved and twenty-eight miles of asphalt roads are now under construction. Incident to the road building, concrete bridges costing \$32,500 have been erected.

The cost of highway construction up to last month was \$4,562,000 and it is expected that the remaining amount will be expended during the next two years. The additional road program, financed by direct taxation this and next year, says Chris P. Jensen, surveyor, calls for fifty-one miles during this and the next fiscal year.

In addition to the county's own highway system, Fresno is traversed by the state highway from San Francisco to Los Angeles, one of the greatest automobile thoroughfares in the world.

As a result of this fine highway system, there has been a great increase in the volume of automobile truck transportation, and Fresno City is the center of a truck distribution system that covers a radius of more than 100 miles.

Fresno and Prosperity Linked.

To the newcomer, Fresno offers the most attractive opportunities for investment, both in farming and manufacturing. The quotation has become standardized that "the man who cannot make money in Fresno county cannot make it anywhere."

In addition to the opportunities it offers for acquiring wealth, Fresno County contains within its boundaries wonderful possibilities for enjoyment of money after its acquisition.

The San Joaquin Valley is bounded by the Coast Range and the Sierra Nevada, and in the latter mountains is to be found some of the most magnificent scenery in the world. During the summer months when the mercury is hovering around the point that makes raisins of fresh grapes, the Fresno County residents can within a few hours travel from Fresno to the high plateaus of the Sierra, where the air is delightfully invigorating.

The county is connected by a fine system of highways with the coast, and in a few hours Saturday afternoon the business man and his family can reach the Pacific by automobile for the week end.

Fresno the Metropolis.

Fresno City, the capital of the county, and the recognized metropolis of the San Joaquin Valley, has a population second to the latest figures of 72,500.

Last year the assessed value of property in the city was \$35,444,615 and the city taxes for the same fiscal year amounted to \$776,372.65.

Municipal improvements include thirty-seven miles of permanently paved streets and sixty miles of oil macadam road surface, 134 miles of sewer, with fourteen miles of sewer lines, connected with a modern fire alarm system.

The Fresno Traction Company operating the street railway system of the city, owns forty-five miles of track and provides street car transportation to a rapidly growing population.

Great Building Era.

Since the war Fresno has experienced the greatest building activity

VAST IRRIGATION PLANS ARE LAID

Projects Underway Will Add
Million Acres to
Agricultural Lands

(Continued From Page 33)

tion by a splendid system of irrigation. At present there are in operation over more than 1,000 acres in the county which are now being irrigated under the gravity system, with hundreds of miles of main canals and hundreds of miles of laterals. This does not take into account the great acreage irrigated by private pumping plants.

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Auto Owners—When your wheels get loose, insist that you get the original inner-locking spoke tightener, patented and manufactured by

ATTENTION AUTO OWNERS AND GARAGE MEM

Look For The
Inner-Locking Device

Compare The Tucker
With Infringers

Auto Owners—When your wheels get loose, insist that you get the original inner-locking spoke tightener, patented and manufactured by

Tucker Bros. Mfg. Co. Sacramento, Calif.

GARAGE MEN—IT IS YOUR DUTY to make and keep satisfied customers. Always assure them of the best—it costs no more. Use the Tucker inner-locking device on loose wheels. Even though there is ad-

ditional shrinkage in the wheel the Tucker inner-locking shim will stay in place. Without the inner-locking device the shim will drop out, leaving the wheels in a looser condition than ever before.

ASK FOR

THE

TUCKER

IT LOCKS IT HOLDS

FRESNO LEADS IN FIG, PEACH TRADE

Cooperative Groups Given Credit For Prosperity Of Fruit Growers

(Continued From Page Forty-Two)

ket the fig crop as well as the peach crop. Accordingly, since 1921 both peaches and figs have been handled by this co-operative organization.

The fig market during 1921 was in a very much demand condition on account of heavy imports as well as a large hold over crop in California from the previous season.

Although the crop contract drawn up with the growers did not begin until the 1921 crop, the directors agreed to receive the dried figs of members on consignment. The sales department was able to handle the figs and return a good profit to the growers as a result of the year's operations.

The form of contract agreed to pay the grower minimum prices on delivery of their figs as follows: 3 cents per pound for Kadota, 3 cents per pound for White Adelatics, 1 cent per pound for Calimyrnas and 2½ cents per pound for Black Mission.

Further returns are made from time to time as the figs are sold and overhead expenses deducted.

Fig Canners. The California Peach and Fig Growers is primarily an organization for handling dried fruits, and it has not been the policy to handle any fresh peaches. However, the figs industry presented a different problem since the tonnage of dried figs is comparatively small and the industry largely in the process of development. It was therefore deemed necessary and expedient in 1921 to receive and process fresh figs for its members. Accordingly a cannery was established near Fresno and canned and preserved figs were put up in quantities. A second cannery was equipped in Turlock and a considerable tonnage of Calimyrna figs was handled by the growers. The following returns on fresh figs of the 1921 crop were made at the end of the season:

Calimyrna No. 1 stock 625 1,021 621
Calimyrna No. 2 stock 104 622 672
Kadota No. 1 stock 66 642 692
Kadota No. 2 stock 94 643 673
Calimyrna and Black Jam stock 628 61 621

Three Canneries This Year. At the opening of the season 1922 three canneries belonging to the association were ready to operate, one each at Turlock, Modesto and Sacramento. The season's operations show a total of about 1,000 tons of Calimyrna canned and preserved.

An distinction should be made here between canned and preserved figs. The canned fig is put through the factory in a short time with just enough sugar added to develop the flavor. The original color of the fresh fig is retained and very nearly the original flavor. The preserved fig is cooked in sugar for several hours until the sugar has thoroughly penetrated every part of the fruit. The color changes somewhat, and the resulting product is intensely sweet, being 16 per cent sugar.

There is at present a chance to

Plate Glass Mirrors

Window Glass

Ornamental Glass

Fresno Branch

of

W. P. Fuller Co.

70,000 Square Feet Floor Space
filled with Glass and Paints for
quick service to San Joaquin
Valley points.

Pioneer Manufacturers of
White Lead, Paint and Varnishes since 1849.

M and Los Angeles Streets

Phone 6815

First American "Extra"
Was Published In 1704

The first newspaper "extra" in America was issued on Friday, June 30, 1704, by the Boston News-Letter.

The penny newspaper had its

origin in England in The Orange

Post, published in 1704.

To the Publishers and Employes of The Fresno Bee—Greetings!

JAMES MCCLATCHY COMPANY
Publishers The Fresno Bee
Fresno, California.

We, the employes of THE SACRAMENTO BEE, desire to take advantage of this opportunity to publicly extend to you our congratulations and to offer best wishes for the success of THE FRESNO BEE.

Experience and knowledge of the policies of The Sacramento Bee tell us that Fresno and the San Joaquin valley have acquired in THE FRESNO BEE an honest-to-goodness newspaper and a champion of the right—Independent, fearless, outspoken and with the “square deal” idea always in mind. “GOD SPEED IT ON ITS WAY.”

We congratulate our brother employes of THE FRESNO BEE upon their association with this pioneer publishing organization—managed by men who believe in consideration for and interest in the welfare of all.

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This advertisement is inserted and paid for by the employes of The Sacramento Bee in collusion with the employes of The Fresno Bee, without the knowledge of the publishers of the papers.

The Sacramento Chamber of Commerce Sends Greetings to The Fresno County Chamber of Commerce and the People of the San Joaquin Valley

Through its officers and directors, the Sacramento Chamber of Commerce wishes to extend to you its congratulations upon the acquisition by your city and section, of The Fresno Bee.

The same firm publishes The Sacramento Bee and during its life of more than sixty years in this community have supported all movements looking to the upbuilding and development of Sacramento, the Sacramento Valley and California. It has always been among the institutions to contribute liberally to civic improvements and enterprise, both by precept and example.

It is, therefore, entirely fair to assume that The Fresno Bee will pursue the same policy of loyalty to Fresno and to the enormous empire--The San Joaquin Valley--of which the Raisin City is the hub. With this belief they are entitled to congratulations. We feel sure that the new paper will mean something in the cementing of closer relations between the two great interior valleys, the wonderland of the West, the real heart of California.

We take advantage of the occasion to extend to the owners of the paper our best wishes for the success of the new Bee: May it have a long and successful career!

Signed: Sacramento Chamber of Commerce

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